



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

New Day for America PAC
501 Morrison Rd
Gahanna, OH 43230

Contract

2429026

Schedule Dates 03/18/16-03/22/16
Advertiser New Day for America PAC (108733)
Agency New Day Media Inc (4840)
Product POLITICAL ISSUE (ns) (1187)
Brand NEW DAY IND MEDIA CO (815205)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name FRANKLIN, SCOTT
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NEW DAY IND MEDIA CO
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 03/17/16
Last Modified 03/18/16
Entered By Shannon Eaker
CO-OP No
Headline # 08169629
Demo A3554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,400.00
Net Total \$30,600.00
Sales Tax

03/17/16
03/18/16
Shannon Eaker
No
08169629
A3554R
Normal
15.00
\$5,400.00
\$30,600.00

Salt Lake City (KUTV)

By Broadcast Month Spots Rate
Mar. 2016 18 \$36,000.00
Grand Total: 18 \$36,000.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|----------------------|---------|
| 1.0 | Normal Line / News (1) | 03/18/16-03/22/16 | 1 | :30 | 6A- 7A (MST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 3 | \$1,400.00 | \$4,200.00 | Salt Lake City (KUTV) | AM NEWS | 3/17/16 |
| 2.0 | Normal Line / News (2) | 03/18/16-03/22/16 | 1 | :30 | 7A- 8A (MST) | 2 | 1 | 1 | 1 | 1 | 1 | | | 4 | \$1,400.00 | \$5,600.00 | Salt Lake City (KUTV) | CBS THIS AM | 3/17/16 |
| 3.0 | Normal Line / News (3) | 03/21/16-03/21/16 | 1 | :30 | 5P- 5:30P (MST) | 2 | 1 | 1 | 1 | 1 | 1 | | | 2 | \$2,200.00 | \$4,400.00 | Salt Lake City (KUTV) | PM NEWS | 3/17/16 |
| 4.0 | Normal Line / News (4) | 03/21/16-03/21/16 | 1 | :30 | 6P- 6:30P (MST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 1 | \$2,200.00 | \$2,200.00 | Salt Lake City (KUTV) | PM NEWS | 3/17/16 |
| 5.0 | Normal Line / News (5) | 03/18/16-03/21/16 | 1 | :30 | 10P- 10:37P (MST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 2 | \$2,800.00 | \$5,600.00 | Salt Lake City (KUTV) | LATE NEWS | 3/17/16 |
| 6.0 | Normal Line / News (6) | 03/20/16-03/20/16 | 1 | :30 | 10P- 10:37P (MST) | 1 | | | | | | | 1 | 1 | \$2,500.00 | \$2,500.00 | Salt Lake City (KUTV) | LATE NEWS | 3/17/16 |
| 7.0 | Normal Line / News (7) | 03/20/16-03/20/16 | 1 | :30 | 8A- 9:30A (MST) | 1 | | | | | | | 1 | 1 | \$2,000.00 | \$2,000.00 | Salt Lake City (KUTV) | NEWS | 3/17/16 |
| 8.0 | Normal Line / SPOT (8) | 03/21/16-03/21/16 | 1 | :30 | 11A- 12P (MST) | 1 | 3 | 1 | 1 | 1 | 1 | | | 2 | \$1,500.00 | \$3,000.00 | Salt Lake City (KUTV) | PRICE IS RIGHT | 3/17/16 |
| 8.0.1 | Closed Preempt (8) | 03/21/16 | | | | | | | | | | | | | | | Salt Lake City (KUTV) | Pre-empt/Exception - | |
| 9.0 | Normal Line / Prime (9) | 03/20/16-03/20/16 | 1 | :30 | 5:57:30P- CBS-60 Minutes (Sunday) | 1 | | | | | | | X | 1 | \$5,000.00 | \$5,000.00 | Salt Lake City (KUTV) | 60 MINUTES | 3/17/16 |
| 10.0 | M/G For 8.0.1 / SPOT (M3) | 03/21/16-03/21/16 | 1 | :30 | 4P- 5P (MST) | 1 | X | | | | | | | 1 | \$1,500.00 | \$1,500.00 | Salt Lake City (KUTV) | ELLEN | 3/18/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

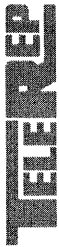
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Rep: TELEREP, INC.
Run On: Mar21/16 at 15:49

Order#:
Station: KUTV-TV SALT LAKE CITY
Agency: NEW DAY MEDIA, LLC
Advertiser: ISS/NEW DAY INDPT MEDIA CM
Buyer: SCOTT FRANKLIN

REP BUYLINES

Headline# 8169629 (Mod 0.2)
Dates: Mar18/16 - Mar22/16
Product: NEW DAY IND MEDIA CO
Prod#:
Tel #:

Traffic# 2429026
Salesperson: SHANNON DAWSON
Est#:
Demo: RA35+

Page: 1
Requested by: SHANNON

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/Week | Total Spots | Total Dollars | Program Name | Rep: RA35+ | Last Activity | Last Mod/Rev |
|---------------------------|----------|--|--------|---------|---------------|-------------|----------|----------|-------------|---------------|----------------|------------|---------------|--------------|
| | 1 | F,M-Tu/6-7A | 30S | \$1,400 | Mar18/16 | Mar22/16 | 1 | 3 | 3 | \$4,200 | AM NEWS | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: AM NEWS | | | | | | | | | | | | |
| | 2 | F,M-Tu/7-8A | 30S | \$1,400 | Mar18/16 | Mar22/16 | 1 | 4 | 4 | \$5,600 | CBS THIS AM | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: CBS THIS AM | | | | | | | | | | | | |
| | 3 | F,M/5-530P | 30S | \$2,200 | Mar18/16 | Mar21/16 | 1 | 1 | 1 | \$2,200 | PM NEWS | 0.0 | Mar17/16 | Mod #0.1: ES |
| | | Contract Comment: PM NEWS | | | | | | | | | | | | |
| | 10 | Mon/5-530P | 30S | \$2,200 | Mar21/16 | Mar21/16 | 1 | 1 | 1 | \$2,200 | PM NEWS | 0.0 | Mar17/16 | Mod #0.1: A |
| | | This is a make-good for Mar18 on line-3 for 1 spot/wk | | | | | | | | | | | | |
| | | Order Comment: CANT AIR FRIDAY - DOUBLING UP ON MONDAY - PREBOOKED. | | | | | | | | | | | | |
| | 4 | Mon/6-630P | 30S | \$2,200 | Mar21/16 | Mar21/16 | 1 | 1 | 1 | \$2,200 | PM NEWS | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: PM NEWS | | | | | | | | | | | | |
| | 5 | F,M/10-1037P | 30S | \$2,800 | Mar18/16 | Mar21/16 | 1 | 2 | 2 | \$5,600 | LATE NEWS | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: LATE NEWS | | | | | | | | | | | | |
| | 6 | Sun/10-1037P | 30S | \$2,500 | Mar20/16 | Mar20/16 | 1 | 1 | 1 | \$2,500 | LATE NEWS | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: LATE NEWS | | | | | | | | | | | | |
| | 7 | Sun/8-930A | 30S | \$2,000 | Mar20/16 | Mar20/16 | 1 | 1 | 1 | \$2,000 | NEWS | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: NEWS | | | | | | | | | | | | |
| | 8 | F,M/11A-12N | 30S | \$1,500 | Mar18/16 | Mar21/16 | 1 | 1 | 1 | \$1,500 | PRICE IS RIGHT | 0.0 | Mar17/16 | Mod #0.1: ES |
| | | Contract Comment: PRICE IS RIGHT | | | | | | | | | | | | |
| | 11 | Mon/11A-12N | 30S | \$1,500 | Mar21/16 | Mar21/16 | 1 | 1 | 1 | \$1,500 | PRICE IS RIGHT | 0.0 | Mar21/16 | Mod #0.2: S |
| | | This is a make-good for Mar18 on line-8 for 2 spots/wk | | | | | | | | | | | | |
| | | Order Comment: OFFER TO MOVE INTO PRICE IS RIGHT 3X - AFTER THIS IS ACCEPTED WILL DO | | | | | | | | | | | | |
| | | Order Comment: OFFER TO MOVE INTO PRICE IS RIGHT 3X - AFTER THIS IS ACCEPTED WILL DO | | | | | | | | | | | | |
| | 9 | Sun/6-7P | 30S | \$5,000 | Mar20/16 | Mar20/16 | 1 | 1 | 1 | \$5,000 | 60 MINUTES | 0.0 | Mar17/16 | Rev #0: A |
| | | Contract Comment: 60 MINUTES | | | | | | | | | | | | |
| | 12 | Mon/4-5P | 30S | \$1,500 | Mar21/16 | Mar21/16 | 1 | 1 | 1 | \$1,500 | ELLEN | 0.0 | Mar21/16 | Mod #0.2: A |
| | | This is a make-good for Mar21 on line-11 for 1 spot/wk | | | | | | | | | | | | |
| | | Order Comment: MOVING SPOT INTO ELLEN - PREBOOKED. | | | | | | | | | | | | |
| Total 18 Spots for: | | | | | | | | | | \$36,000 | | 0.0 | | |
| Monthly Estimate Dollars: | | | | | | | | | | \$36,000 | Mar16 | 0.0 | Mar16 | |