

NCC Cable System Order

Order #	62604767
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

Flight Dates	10/29/18 - 11/11/18
Agency	Strategic Media Services, Inc
Advertiser	Jason Lewis MN CD 2

Update Date	10/29/18
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Iryna Mykulyak
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep18
-	

Client Code	
Product Code	
Est Code	6320
Product Name	10.31-11.6
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,196.00		
Commission	\$179.40		
Net Total	\$1,016.60		
Total Spots	216		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.29 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	VARIOUS	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
2	AMC	OFF AIR<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	
3	AMC	AMC MOVIE<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
4	AMC	AMC MOVIE<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	
5	AMC	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
6	AMC	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	
7	AMC	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	
8	AMC	VARIOUS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	
9	ESPN	VARIOUS	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
10	ESPN	AVG. ALL WKS/GET UP L	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	
11	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
12	ESPN	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	
13	ESPN	AVG. ALL WKS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NPE
14	ESPN	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NPE
15	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	NPE
16	ESPN	AVG. ALL WKS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$19.00	\$38.00	30	NPE
17	FX	VARIOUS	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
18	FX	FX MORNING MOV<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	
19	FX	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
20	FX	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	
21	FX	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	

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Est Code	6320
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CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX	AVG. ALL WKS<	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	
23	FX	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	
24	FX	FX MOVIE PRIME<	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	
25	FXNC	VARIOUS	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	
26	FXNC	FOX AND FRIEND<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	
27	FXNC	VARIOUS	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	30	
28	FXNC	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	
29	FXNC	VARIOUS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NPE
30	FXNC	VARIOUS	11/5/18	11/11/18	16:00	19:00	X							-	-	2	\$17.00	\$34.00	30	NPE
31	FXNC	VARIOUS	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	NPE
32	FXNC	VARIOUS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	NPE
33	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	30	
34	HGTV	AVG. ALL WKS<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	
35	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
36	HGTV	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	
37	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NPE
38	HGTV	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NPE
39	HGTV	VARIOUS	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NPE
40	HGTV	LOVE IT OR LIS<	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$19.00	\$38.00	30	NPE
41	TLC	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	

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42	TLC	AVG. ALL WKS/OUTDAUGHTERED	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
43	TLC	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
44	TLC	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$1.00	\$1.00	30	
45	TLC	VARIOUS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
46	TLC	SAY YES TO THE	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	
47	TLC	VARIOUS	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
48	TLC	VARIOUS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	
49	TNT	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
50	TNT	CHARMED<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	
51	TNT	VARIOUS	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
52	TNT	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	
53	TNT	VARIOUS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	
54	TNT	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	
55	TNT	TNT BIG PICTUR<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	
56	TNT	AVG. ALL WKS	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	
57	HALL	VARIOUS	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
58	HALL	AVG. ALL WKS<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	
59	HALL	HALLMARK MOVIE<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	
60	HALL	HALLMARK MOVIE<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	
61	HALL	HALLMARK MOVIE<	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	

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Product Code	
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Show All Lines			
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	HALL	HALLMARK MOVIE	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	
63	HALL	VARIOUS	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	
64	HALL	GOLDEN GIRLS<	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	
65	NGC	OFF AIR<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	2	\$1.00	\$2.00	30	
66	NGC	OFF AIR<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
67	NGC	AVG. ALL WKS	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
68	NGC	AVG. ALL WKS	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$1.00	\$1.00	30	
69	NGC	AVG. ALL WKS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
70	NGC	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	
71	NGC	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
72	NGC	AVG. ALL WKS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	
73	TBSC	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
74	TBSC	AVG. ALL WKS<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	
75	TBSC	VARIOUS	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
76	TBSC	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	
77	TBSC	VARIOUS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	3	\$6.00	\$18.00	30	
78	TBSC	FAMILY GUY<	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	
79	TBSC	VARIOUS	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
80	TBSC	VARIOUS	11/5/18	11/11/18	19:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
81	LIF	OFF AIR<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
82	LIF	OFF AIR<	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	

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83	LIF	AVG. ALL WKS<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
84	LIF	AVG. ALL WKS<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$3.00	\$3.00	30	
85	LIF	VARIOUS	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	
86	LIF	AVG. ALL WKS	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	
87	LIF	AVG. ALL WKS<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
88	LIF	AVG. ALL WKS	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	
89	SYFY	AVG. ALL WKS<	10/29/18	11/4/18	05:00	09:00			X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
90	SYFY	VARIOUS	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$1.00	\$1.00	30	
91	SYFY	SYFY MOVIE<	10/29/18	11/4/18	09:00	16:00			X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	
92	SYFY	SYFY MOVIE<	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$1.00	\$1.00	30	
93	SYFY	SYFY MOVIE<	10/29/18	11/4/18	16:00	19:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
94	SYFY	SYFY MOVIE	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	
95	SYFY	SYFY MOVIE<	10/29/18	11/4/18	19:00	24:00			X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	

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	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	216	0	0	0	0	0	0	0	0	0	0	0	216
AMT	\$1,196.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,196.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/18

62604767 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |