

ORDER



Orders
Order / Rev: 940020
Alt Order #: 25312505
Product Desc: MI CD-06
Estimate:
Flight Dates: 09/26/16 - 10/02/16
Original Date / Rev: 09/21/16 / 09/22/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fred Upton for Congress
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	67	\$16,200.00	\$13,770.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	67	\$16,200.00	\$13,770.00	0.00
Totals	67	\$16,200.00	\$13,770.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	30%	\$16,200.00
Market	100%	\$54,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$540.00
WTLJ	0%	\$0.00
WWMT	50%	\$27,000.00
WXMI	10%	\$5,400.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	9%	\$4,860.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WOOD	09/26/16	09/30/16	5am Daybreak 5am Daybreak	CM	5a-6am	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00												
News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/26/16</td> <td>10/02/16</td> <td>MTWTF--</td> <td>5</td> <td>\$75.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/26/16	10/02/16	MTWTF--	5	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/26/16	10/02/16	MTWTF--	5	\$75.00	0.00																						
E 2	WOOD	09/26/16	09/30/16		CM	6-7a	MTWTF--	:30	10	\$200.00	P5	0.00	NM	10	\$2,000.00												

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 Estimate:

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6am Daybreak											
				6am Daybreak											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			10		\$200.00		0.00				
E 3	WOOD	09/26/16	09/30/16	Today Show M-F Today Show	CM	658-9a	MTWTF--	:30	10	\$200.00	P5	0.00	NM	10	\$2,000.00
				Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			10		\$200.00		0.00				
E 4	WOOD	09/26/16	09/30/16	Today Show II Today Show 2	CM	9-10a	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
				Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$125.00		0.00				
E 5	WOOD	09/26/16	09/30/16	Today Show III Today Show 3	CM	10-11a	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
				Today Show III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$75.00		0.00				
E 6	WOOD	09/26/16	09/30/16	Noon News News 8 @ Noon	CM	12-1p	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$100.00		0.00				
E 7	WOOD	09/26/16	09/30/16	M-F 5p News M-F News 8 @ 5p	CM	5-530p	MTWTF--	:30	5	\$300.00	P5	0.00	NM	5	\$1,500.00
				5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$300.00		0.00				
E 8	WOOD	09/26/16	09/30/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	5	\$375.00	P5	0.00	NM	5	\$1,875.00
				530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$375.00		0.00				
E 9	WOOD	09/26/16	09/30/16	M-F 6p News M-F News 8 @ 6p	CM	6-630p	MTWTF--	:30	5	\$500.00	P5	0.00	NM	5	\$2,500.00
				6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$500.00		0.00				
E 10	WOOD	09/26/16	09/26/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
				NBC News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----			1		\$650.00		0.00				
E 11	WOOD	09/27/16	09/30/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	-TWTF--	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				NBC News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-TWTF--			2		\$650.00		0.00				
E 12	WOOD	09/27/16	09/30/16	LN M-F M-F News 8 @ 11	CM	11-1135p	-TWTF--	:30	2	\$450.00	P5	0.00	NM	2	\$900.00
				11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-TWTF--			2		\$450.00		0.00				
E 13	WOOD	09/26/16	09/26/16	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
				11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	M-----			1		\$450.00		0.00				
E 14	WOOD	10/01/16	10/01/16		CM	658-8a	-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sat @7am											
				Daybreak Sat@7am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	-----S-			1			\$125.00			0.00		
E 17	WOOD	10/02/16	10/02/16	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Daybreak Sun @6am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	-----S			1			\$50.00			0.00		
E 18	WOOD	10/02/16	10/02/16	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Daybreak Sun @7am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	-----S			1			\$75.00			0.00		
E 19	WOOD	10/02/16	10/02/16	Today Show Su	CM	758-9a	-----S	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				Today Show Sunday											
Sun Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	-----S			1			\$200.00			0.00		
E 20	WOOD	10/02/16	10/02/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				Sun News 8 @6p											
SU EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	-----S			1			\$350.00			0.00		
N 21	WOOD	09/26/16	09/30/16	M-F 4-5p	CM	4-5p	MTWTF--	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				M-F 4-5p											
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/16	10/02/16	MTWTF--			1			\$350.00			0.00		
													Totals	67	\$16,200.00