

ORDER

**WOOD Grand Rapids**

Orders

Order / Rev: 940020

Alt Order #: 25312505

Product Desc: MI CD-06

Estimate:

Flight Dates: 09/26/16 - 10/02/16

Original Date / Rev: 09/21/16 / 09/22/16

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Jamestown Associates

Buying Contact:

Billing Contact:

5 Mapleton Road

Princeton, NJ 08540

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Fred Upton for Congress

Demographic: A35+

Product Codes: PL1

Priority: P5

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN11165/SP1819/AU5881

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	67	\$16,200.00	\$13,770.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	67	\$16,200.00	\$13,770.00	0.00
Totals	67	\$16,200.00	\$13,770.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	30%	\$16,200.00
Market	100%	\$54,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$540.00
WTLJ	0%	\$0.00
WWMT	50%	\$27,000.00
WXMI	10%	\$5,400.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	9%	\$4,860.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	09/26/16	09/30/16	5am Daybreak	CM	5a-6am	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	MTWTF--			5		\$75.00		0.00				
E 2	WOOD	09/26/16	09/30/16		CM	6-7a	MTWTF--	:30	10	\$200.00	P5	0.00	NM	10	\$2,000.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6am Daybreak											
				6am Daybreak											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					10	\$200.00		0.00			
E 3	WOOD	09/26/16	09/30/16	Today Show M-F	CM	658-9a	MTWTF--	:30	10	\$200.00	P5	0.00	NM	10	\$2,000.00
				Today Show											
Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					10	\$200.00		0.00			
E 4	WOOD	09/26/16	09/30/16	Today Show II	CM	9-10a	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
				Today Show 2											
Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$125.00		0.00			
E 5	WOOD	09/26/16	09/30/16	Today Show III	CM	10-11a	MTWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
				Today Show 3											
Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$75.00		0.00			
E 6	WOOD	09/26/16	09/30/16	Noon News	CM	12-1p	MTWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
				News 8 @ Noon											
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$100.00		0.00			
E 7	WOOD	09/26/16	09/30/16	M-F 5p News	CM	5-530p	MTWTF--	:30	5	\$300.00	P5	0.00	NM	5	\$1,500.00
				M-F News 8 @ 5p											
5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$300.00		0.00			
E 8	WOOD	09/26/16	09/30/16	M-F 530p News	CM	530-6p	MTWTF--	:30	5	\$375.00	P5	0.00	NM	5	\$1,875.00
				M-F News 8 @ 530p											
530p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$375.00		0.00			
E 9	WOOD	09/26/16	09/30/16	M-F 6p News	CM	6-630p	MTWTF--	:30	5	\$500.00	P5	0.00	NM	5	\$2,500.00
				M-F News 8 @ 6p											
6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					5	\$500.00		0.00			
E 10	WOOD	09/26/16	09/26/16	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
				NBC Nightly News											
NBC News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$650.00		0.00			
E 11	WOOD	09/27/16	09/30/16	NBC Nightly News WKD	CM	628-7p	-TWTF--	:30	2	\$650.00	P5	0.00	NM	2	\$1,300.00
				NBC Nightly News											
NBC News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWTF--					2	\$650.00		0.00			
E 12	WOOD	09/27/16	09/30/16	LN M-F	CM	11-1135p	-TWTF--	:30	2	\$450.00	P5	0.00	NM	2	\$900.00
				M-F News 8 @ 11											
11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWTF--					2	\$450.00		0.00			
E 13	WOOD	09/26/16	09/26/16	LN M-F	CM	11-1135p	M-----	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
				M-F News 8 @ 11											
11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----					1	\$450.00		0.00			
E 14	WOOD	10/01/16	10/01/16		CM	658-8a	-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sat @7am											
				Daybreak Sat@7am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-		1				\$125.00		0.00			
E 17	WOOD	10/02/16	10/02/16	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Daybreak Sun @6am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S		1				\$50.00		0.00			
E 18	WOOD	10/02/16	10/02/16	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				Daybreak Sun @7am											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S		1				\$75.00		0.00			
E 19	WOOD	10/02/16	10/02/16	Today Show Su	CM	758-9a	-----S	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				Today Show Sunday											
Sun Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S		1				\$200.00		0.00			
E 20	WOOD	10/02/16	10/02/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				Sun News 8 @6p											
SU EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S		1				\$350.00		0.00			
N 21	WOOD	09/26/16	09/30/16	M-F 4-5p	CM	4-5p	MTWTF--	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				M-F 4-5p											
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--		1				\$350.00		0.00			
													Totals	67	\$16,200.00