

# ORDER



**Orders**  
**Order / Rev:** 947184  
**Alt Order #:** 25320611  
**Product Desc:** MI CD-6  
**Estimate:**  
**Flight Dates:** 10/17/16 - 10/23/16  
**Original Date / Rev:** 09/29/16 / 10/14/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 5 Mapleton Road  
 Princeton, NJ 08540

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Fred Upton for Congress  
**Demographic:** A35-54  
**Product Codes:** PL1  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN11165/SP1819/AU5881  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	42	\$18,400.00	\$15,640.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$18,400.00	\$15,640.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$18,400.00</b>	<b>\$15,640.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD Grand Rapids	22%	\$18,400.00
Market	100%	\$83,636.36

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$836.36
WTLJ	0%	\$0.00
WWMT	57%	\$47,672.73
WXMI	10%	\$8,363.64
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	10%	\$8,363.64

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/17/16	10/21/16	5am Daybreak 5am Daybreak	CM	5a-6am	MTWTF--	1:00	3	\$150.00	P5	0.00	NM	3	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	MTWTF--		3		\$150.00		0.00					
E 2	WOOD	10/17/16	10/21/16		CM	6-7a	MTWTF--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00

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 Estimate:

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6am Daybreak											
				6am Daybreak											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$200.00	0.00								
E 3	WOOD	10/17/16	10/21/16	Today Show M-F Today Show	CM	658-9a	MTWTF--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$200.00	0.00								
E 4	WOOD	10/17/16	10/21/16	Today Show II Today Show 2	CM	9-10a	MTWTF--	1:00	3	\$250.00	P5	0.00	NM	3	\$750.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	3	\$250.00	0.00								
E 5	WOOD	10/17/16	10/21/16	Today Show III Today Show 3	CM	10-11a	MTWTF--	1:00	2	\$150.00	P5	0.00	NM	2	\$300.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	2	\$150.00	0.00								
E 6	WOOD	10/17/16	10/21/16	Noon News News 8 @ Noon	CM	12-1p	MTWTF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$100.00	0.00								
E 7	WOOD	10/17/16	10/21/16	M-F 5p News M-F News 8 @ 5p	CM	5-530p	MTWTF--	1:00	3	\$600.00	P5	0.00	NM	3	\$1,800.00
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	3	\$600.00	0.00								
E 8	WOOD	10/17/16	10/21/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	1	\$375.00	P5	0.00	NM	1	\$375.00
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$375.00	0.00								
E 9	WOOD	10/17/16	10/21/16	M-F 6p News M-F News 8 @ 6p	CM	6-630p	MTWTF--	1:00	3	\$1,000.00	P5	0.00	NM	3	\$3,000.00
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	3	\$1,000.00	0.00								
E 10	WOOD	10/17/16	10/21/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	MTWTF--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
				NBC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$650.00	0.00								
E 11	WOOD	10/17/16	10/21/16	LN M-F M-F News 8 @ 11	CM	11-1135p	MTWTF--	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	MTWTF--	1	\$450.00	0.00								
E 12	WOOD	10/22/16	10/22/16	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	-----S-	1	\$125.00	0.00								
E 13	WOOD	10/22/16	10/22/16	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	-----S-	1	\$150.00	0.00								
E 14	WOOD	10/22/16	10/22/16		CM	6-7p	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 6p News 8											
				Sat News 8 @6p											
				SAT EN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S-			1			\$200.00			0.00		
E 15	WOOD	10/23/16	10/23/16	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Daybreak Sun @6am											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S			1			\$50.00			0.00		
E 16	WOOD	10/23/16	10/23/16	Daybreak Sun @7am	CM	658-8a	-----S	1:00	1	\$150.00	P5	0.00	NM	1	\$150.00
				Daybreak Sun @7am											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S			1			\$150.00			0.00		
E 17	WOOD	10/23/16	10/23/16	Today Show Su	CM	758-9a	-----S	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				Today Show Sunday											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S			1			\$200.00			0.00		
E 18	WOOD	10/23/16	10/23/16	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
				Sun News 8 @6p											
				SUN EN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S			1			\$350.00			0.00		
N 19	WOOD	10/17/16	10/21/16	6am Daybreak	CM	6-7a	MTWTF--	1:00	3	\$400.00	P5	0.00	NM	3	\$1,200.00
				6am Daybreak											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	MTWTF--			3			\$400.00			0.00		
N 20	WOOD	10/17/16	10/21/16	Today Show M-F	CM	658-9a	MTWTF--	1:00	3	\$700.00	P4	0.00	NM	3	\$2,100.00
				Today Show											
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	MTWTF--			3			\$700.00			0.00		
N 21	WOOD	10/17/16	10/21/16	Noon News	CM	12-1p	MTWTF--	1:00	2	\$200.00	P5	0.00	NM	2	\$400.00
				News 8 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	MTWTF--			2			\$200.00			0.00		
N 22	WOOD	10/17/16	10/21/16	M-F 530p News	CM	530-6p	MTWTF--	1:00	2	\$750.00	P5	0.00	NM	2	\$1,500.00
				M-F News 8 @ 530p											
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	MTWTF--			2			\$750.00			0.00		
N 23	WOOD	10/17/16	10/21/16	LN M-F	CM	11-1135p	MTWTF--	1:00	3	\$900.00	P5	0.00	NM	3	\$2,700.00
				M-F News 8 @ 11											
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	MTWTF--			3			\$900.00			0.00		
N 24	WOOD	10/22/16	10/22/16	Today Show Sa	CM	758-10a	-----S-	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
				Today Show Saturday											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S-			1			\$300.00			0.00		
N 25	WOOD	10/23/16	10/23/16	Sun 6p News 8	CM	6-7p	-----S	1:00	1	\$700.00	P5	0.00	NM	1	\$700.00
				Sun News 8 @6p											
				SUN EN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	-----S			1			\$700.00			0.00		

Totals 42 \$18,400.00