

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 941419
Alt Order #: 25312331
Product Desc: MI CD-6
Estimate:
Flight Dates: 09/22/16 - 09/25/16
Original Date / Rev: 09/22/16 / 09/22/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fred Upton for Congress
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	34	\$11,700.00	\$9,945.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	34	\$11,700.00	\$9,945.00	0.00
Totals	34	\$11,700.00	\$9,945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	30%	\$11,700.00
Market	100%	\$39,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	3%	\$1,170.00
WTLJ	0%	\$0.00
WWMT	50%	\$19,500.00
WXMI	10%	\$3,900.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	7%	\$2,730.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	09/22/16	09/22/16	Noon News	CM	12-1p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Noon News News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---			1			\$175.00		0.00			
E 2	WOOD	09/22/16	09/22/16		CM	5-530p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5p News M-F News 8 @ 5p															
5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$450.00		0.00			
E 3	WOOD	09/22/16	09/22/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
530p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$500.00		0.00			
E 4	WOOD	09/22/16	09/22/16	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$700.00		0.00			
E 5	WOOD	09/22/16	09/22/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	---T---	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
NBC News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$850.00		0.00			
E 6	WOOD	09/22/16	09/22/16	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	---T---					1	\$650.00		0.00			
N 7	WOOD	09/23/16	09/23/16	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					2	\$150.00		0.00			
N 8	WOOD	09/23/16	09/23/16	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	4	\$275.00	P4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					4	\$275.00		0.00			
N 9	WOOD	09/23/16	09/23/16	Today Show M-F Today Show	CM	658-9a	----F--	:30	4	\$325.00	P4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					4	\$325.00		0.00			
N 10	WOOD	09/23/16	09/23/16	Today Show II Today Show 2	CM	9-10a	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					2	\$200.00		0.00			
N 11	WOOD	09/23/16	09/23/16	Today Show III Today Show 3	CM	10-11a	----F--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					2	\$150.00		0.00			
N 12	WOOD	09/23/16	09/23/16	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					2	\$175.00		0.00			
N 13	WOOD	09/23/16	09/23/16	M-F 5p News M-F News 8 @ 5p	CM	5-530p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					1	\$450.00		0.00			
N 14	WOOD	09/23/16	09/23/16	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
530p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	----F--					1	\$500.00		0.00			

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N15	WOOD	09/23/16	09/23/16	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
		6p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--		1				\$700.00		0.00			
N16	WOOD	09/23/16	09/23/16	NBC Nightly News WKD NBC Nightly News	CM	628-7p	----F--	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
		NBC News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--		1				\$850.00		0.00			
N17	WOOD	09/23/16	09/23/16	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--		1				\$650.00		0.00			
N18	WOOD	09/24/16	09/24/16	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		2				\$200.00		0.00			
N19	WOOD	09/24/16	09/24/16	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$125.00		0.00			
N20	WOOD	09/25/16	09/25/16	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$100.00		0.00			
N21	WOOD	09/25/16	09/25/16	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$200.00		0.00			
N22	WOOD	09/25/16	09/25/16	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$250.00		0.00			
N23	WOOD	09/25/16	09/25/16	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		11p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$400.00		0.00			
													Totals	34	\$11,700.00