

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Nicole Vasilaros, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Business Roundtable

Agency name: NA

Address: NA

Contact: NA

Phone number: NA

Email: NA

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Business Roundtable

Address: 1000 Maine Ave, SW, Ste 500, Washington, DC 20024

Contact: Nicole Vasilaros

Phone number: 2024675268

Email: nvasilaros@brt.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chuck Robbins, Chair and Chief Executive Officer, Cisco Systems, Inc, Chair of Business Roundtable
Josh Bolten, CEO of Business Roundtable
For further information, please visit <https://www.businessroundtable.org/about-us/board-of-directors>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Tax

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

DocuSigned by:

Signature: Mike Andrews

E6510972E1294B3...

Name: Mike Andrews

Date of Request to Purchase Ad Time: 2/14/2024

Station Representative

DocuSigned by:

Signature: Michael Carbone

Name: MICHAEL CARBONE

Date of Station Agreement to Sell Time: 2-15-24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 2-15-24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

46201002

Station Call Letters:

WSTJ

Date Received/Requested:

2-15-24

Est. #:

Station Location:

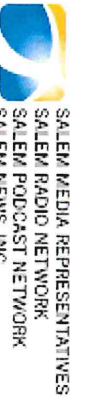
GREENSBORO NC

Run Start and End Dates:

2-16-24 to 2-23-24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Salem Radio Network
Salem Media Group-SRNSMR
PO Box 206590
Dallas, TX 75320-6590

Insertion Contract

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Business Roundtable	BusRoundtable Stations 2.12-2.23	46201002	1		2	1
Salesperson		Date	Time	Start	End	
Garrett Huizenga	(616)834-1954	2/14/24	4:33PM	2/12/24	2/25/24	
Sales Office	Agency Phone	Demos				
SMR (JM Region)	(202)467-5268					

Product Protection: *Political-Issue Oth

Line #	Vehicle	Days & Times	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	Total Units	Len	Unit Rate	Extended Total
8	WJSJ-AM	Mo-Fr 6AM-10AM	17	17												34	30	35.29	1200
Weekly Units			17	17	0	0	0	0	0	0	0	0	0	0	0	34			
Weekly Gross \$			600	600	0	0	0	0	0	0	0	0	0	0	0				1200

Air Time Total Gross:	\$1,199.86	Agency Commission:	\$0.00	Total Net:	\$1,199.86
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Notes
- Make goods within flight

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT
Order is Broadcast Calendar Billing. Please email signed insertion to insertions@smradio.com
With approval of salesperson, make goods within flight only.
All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted by Producer or Station:

Michael Carbone

Name

Title

Name

Title

AS