WTZM FM 106.1 QUARTERLY REPORT OF PROGRAMMING ON ISSUES OF COMMUNITY IMPORTANCE FOR THE PERIOD JANUARY1ST THROUGH MARCH 31st, 2024

Below is a list of significant problems and needs of the WTZM FM service area and programming information includes:

- The Economy and Job Opportunities: The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available
- **Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.
- Environment: As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.
- **Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.
- **Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.
- **Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

InfoTrack	Monday	3:00-4:00am
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Sunrise Side Today Monday through Friday 6:20 – 6:23am

JANUARY 1/04/20	024 - 1/29/2024	
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Campaign	Message	Length	RunTimes
MVAA	2024 SUICIDE PREVENTION	:30	10
PHE UNWIND	CHANGES TO BENEFITS	:30	05
RADON	HOME	:30	10
MGCB	WHITE WATER RAFTING	:30	15
COVID/FLU	LAYERS MAB	:30	20

FEBRUARY 01/30/2024 - 2/26/2024

<u>Campaign</u>	Message	<u>Length</u>	RunTimes
MVAA	2024 SUICIDE PREVENTION	:30	08
PHE UNWIND	CHANGES TO BENEFITS	:30	05
RADON	HOME	:30	08
COVID/FLU	LAYERS MAB	:30	21
MISA	ACHIEVEMENT SCHOLARSHIP	:30	10

MARCH 02/27/2024 - 3/25/2024

<u>Campaign</u>	Message	Length	RunTimes
MISA	ACHIEVEMENT SCHOLARSHIP	:30	12
RADON	HOME	:30	10
MGCB	WHITE WATER RAFTING	:30	15
MVAA	24 SUICIDE PREVENTION	:30	08
COVID/FLU	LAYERS MAB	:30	20
PHE UNWIND	RENEW BENEFITS	:30	05

Call Letters: WTZM

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2024

Show # 2024-01

Date aired: 1/8/24 Time Aired: 3:00am

Steve Elek, Senior Automotive Data Analyst at Consumer Reports

Mr. Elek shared results of Consumer Reports' newly-released annual car reliability survey, which found that electric vehicle owners continue to report far more problems with their vehicles than owners of conventional cars or hybrids. He said that on average, EVs from the past three model years had 79 percent more problems than cars powered by internal combustion engines. He outlined the most common problems cited by EV owners, and the potential reasons behind this trend.

<u>Issues covered:</u> Electric Vehicles Consumer Matters

Mariah M. Kalmin, PhD, epidemiologist, Health Policy Researcher at RAND, a nonprofit research organization

Length: 8:44

Length: 8:41_

Dr. Kalmin was the lead author of a Rand study that found that spending on mental health services for children and adolescents has risen by more than one-quarter since the beginning of the COVID-19 pandemic, continuing to rise even as the use of telehealth services plateaued. She explained why telehealth care for mental health filled a critical need for pediatric patients, but added that it may not be appropriate in some cases.

Issues covered:
Mental Health
Telehealth
Youth Issues

Date aired: 1/15/24 Time Aired: 3:00am

Annie Grace, recovering alcoholic, author of "*This Naked Mind*," founder of the This Naked Mind community

Ms. Grace shared her personal experience of overcoming alcohol addiction by asking herself why she drank so much and doing research on the effects of alcohol. She explained how alcohol affects the body and the brain, and how quitting alcohol can restore the natural pleasure system. She also advised people who want to quit alcohol to be compassionate with themselves, and to treat drinking as a habit that can be changed with the right approach.

Length: 8:48

Length: 8:39

<u>Issues covered:</u> Alcoholism

Nusrat Jung, D.Sc., Assistant Professor of Civil Engineering in the Lyles School of Civil Engineering at Purdue University

Prof. Jung led a study of Americans' typical morning grooming routines and found that several volatile chemicals are released when common hair care products are heated with flat irons or hair dryers. She said the chemicals linger in the air after use and may have dangerous effects on health. She recommends the use of a bathroom exhaust fan when using hair care products, and using the products less frequently.

Issues covered:
Personal Health
Environment
Consumer Matters

Date aired: 1/22/24 Time Aired: 3:00am

Jared Walczak, Vice President of State Projects, Tax Foundation

More and more homeowners are struggling as property values across the nation are rising rapidly, and property taxes are following suit. Mr. Walczak said typical property valuations have risen 30% to 40% over the past three years. He explained that at least some homeowners who are already grappling with high inflation may get a brief reprieve, because property taxes typically take one to three years to catch up to home prices.

Length: 8:54

Length: 8:29_

Issues covered:
Property Taxes
Inflation
Home Ownership

Satchin Panda, PhD, Professor in the Regulatory Biology Laboratory at the Salk Institute for Biological Studies

When and what we eat for dinner makes a significant difference in how we sleep. Prof. Panda explained how to determine the optimal time to have dinner. He said the most important factor in the dinnertime calculus is melatonin, the hormone that signals it's time to sleep. He also talked about the effect that highly processed food and carbohydrates have on sleep quality.

<u>Issues covered:</u> Personal Health Nutrition

Date aired: 1/29/24 Time Aired: 3:00am

Vijay Boyapati, Bitcoin expert, author of "The Bullish Case for Bitcoin"

Mr. Boyapati explained the basics of what bitcoin is and why many investors have an interest in it. He explained the recent government approval that allows ordinary investors to purchase bitcoin through spot bitcoin exchange traded funds and why it will expose bitcoin to a much bigger retail audience. He also outlined the most common misconceptions about the digital currency.

Issues covered:
Digital Currencies
Personal Finance

Laura Stack, founder of Johnny's Ambassadors, a Colorado-based organization that aims to educate teens, parents, and communities about the dangers of today's high-THC marijuana

Mrs. Stack why she founded Johnny's Ambassadors, after her 19-year-old son Johnny died by suicide after he became psychotic from using dabs, which are a potent marijuana concentrate. She explained how today's marijuana and THC products are drastically different than that of years ago. She says parents need to cast aside what they think they know about the drug and recognize that marijuana causes brain damage and mental health issues in ways that other substances do not.

Issues covered: Substance Abuse Parenting Length: 8:15_

Length: 8:58

Date aired: 2/5/24 Time Aired: 3:00am

Rachel Slade, author of "Making It in America: The Almost Impossible Quest to Manufacture in the U.S.A. (And How It Got That Way)"

The US has fallen from the top spot, to now the 10th largest manufacturing economy in the world. Ms. Slade discussed how America can revive manufacturing and why is it so important. She explained why manufacturing is vital for the country's independence, economy and innovation. She also talked about the impact of the great resignation, the resurging role of unions, and the new priority for a work-life balance among workers.

Length: 8:43

Length: 8:37

Issues covered:
Manufacturing
Economy
Government

Gary Taubes, journalist, author of "Rethinking Diabetes: What Science Reveals About Diet, Insulin, and Successful Treatments"

Diabetes affects one out of every nine Americans. Mr. Taubes believes that treatment approaches to diabetes need to change, with renewed focus on diet—particularly, fewer carbohydrates and more fat—over a reliance on insulin. He also criticized the role of the food industry in promoting unhealthy foods and influencing diabetes research. He said that the current diabetes epidemic is driven by overeating and obesity, and that the best way to prevent and treat diabetes is to avoid the poison, not take the antidote.

<u>Issues covered:</u>
Personal Health
Science

Date aired: 2/12/24 Time Aired: 3:00am

Mariel Buqué, **PhD**, psychologist, author of "Break the Cycle: A Guide to Healing Intergenerational Trauma"

Many Americans are living with the effects of trauma and long-term stress. Dr. Buqué discussed scientific research that suggests that if trauma is not addressed, it can be genetically passed down from generation to generation, and even be transmitted to entire communities. She said most forms of abuse typically begin in childhood. She talked about therapeutic practices than can pass down strength instead of pain, thereby breaking the cycle.

Length: 8:41

Length: 8:35

<u>Issues covered:</u> Mental Health Child Abuse

Greg Hammer, PhD, recently retired professor at Stanford University School of Medicine, pediatric intensive care physician, pediatric anesthesiologist, author of "GAIN Without Pain"

Despite the pandemic, US life expectancy has increased slightly in the past 20 years. Dr. Hammer discussed what he terms the tripod of health: sleep, exercise and nutrition, and the latest science behind all three. He also talked about recent research into the longevity effects of intermittent fasting, dietary supplements and mindfulness and meditation.

<u>Issues covered:</u> Personal Health Longevity

Date aired: 2/19/24 Time Aired: 3:00am

Bridget Freisthler, PhD, Professor in the College of Social Work at Ohio State University

Child abuse and neglect cases have been on the rise since the pandemic and its aftermath. Prof. Freisthler led a study of an alcohol control project in Sacramento. The program's purpose was to reduce alcohol-related problems in two neighborhoods in the city, but it discovered an unexpected byproduct: in one of the neighborhoods, total entries into foster care were reduced by nearly 12%. She discussed factors behind child abuse and why she believes additional research is needed before trying to duplicate the program elsewhere.

Length: 9:27

Length: 7:46

Issues covered:
Child Abuse & Neglect
Alcohol Abuse
Foster Care

Megan Henly, PhD, Research Assistant Professor in the Institute on Disability at the University of New Hampshire

Older Americans, low-income workers, and people with disabilities are over-represented in rural parts of the US. But enrollment in federal and state programs in these regions tends to be low. Prof. Henly discussed the numerous barriers to getting information about, and enrolling in, programs like Social Security disability and retirement benefits, the Supplemental Nutrition Assistance Program and the Medicaid health insurance program, and what can be done to reduce the problem.

Issues covered:
Government Assistance
Disabilities
Rural Concerns
Aging

Date aired: 2/26/24 Time Aired: 3:00am

Jeremy Nobel, MD, MPH, founder of the nonprofit Foundation for Art & Healing, author of "*Project UnLonely: Healing Our Crisis of Disconnection*"

Dr. Nobel said loneliness has increased dramatically since the pandemic. He outlined the three types of loneliness. He also discussed the negative health consequences—both mental and physical—of loneliness or isolation. He said the answer to loneliness is connection through activities like creative expression and serving other people. He believes it all begins with being aware of loneliness and having the courage to address it.

Length: 9:33

Length: 7:47

<u>Issues covered:</u> Mental Health Personal Health

Elizabeth Comen, MD, Medical Oncologist specializing in breast cancer at Memorial Sloan Kettering Cancer Center, Assistant Professor of Medicine at Weill Cornell Medical College, author of "All in Her Head: The Truth and Lies Early Medicine Taught Us About Women's Bodies and Why It Matters Today"

Dr. Comen said centuries of medical care often dismissed women's health problems as hysteria, but the term used today is anxiety. She said 80% of autoimmune diseases are found in women but the illnesses are often not properly diagnosed, and research in the area is woefully lacking. She also said concussions or even strangulations are often not recognized as domestic abuse by emergency room physicians. She offered three tips for women to advocate for themselves.

Issues covered: Women's Health Domestic Abuse Mental Health

Date aired: 3/4/24 Time Aired: 3:00am

James E. Rogers, PhD, Director of Food Safety Research and Testing, Acting Head of Product Safety Testing at Consumer Reports

Plasticizers--used to make plastic more flexible and more durable--are so widely used that today, they show up inside almost every American's body. Dr. Rogers talked about Consumer Reports' recent tests, which found that nearly all foods contain phthalates and bisphenols, often at very high levels. He talked about the potential health consequences, and offered steps for consumers to try to reduce their exposure.

Length: 8:14

Length: 8:54

Issues covered:
Food Safety
Personal Health
Consumer Matters

Harvey Miller, PhD, Professor of Geography at Ohio State University

Prof. Miller led a recent study that examined the circumstances behind who is found at fault when cars hit pedestrians in an urban area. He found that pedestrians were more likely to be blamed when they were crossing busy highways where crosswalks were few and far between. In congested downtown areas, where there were more marked intersections with pedestrian crossings, drivers were more likely to be found at fault. He believes that street and highway designs should be re-imagined, to put a greater emphasis pedestrian safety.

Issues covered: Traffic Fatalities Government

Date aired: 3/11/24 Time Aired: 3:00am

Angela Fagerlin, Ph.D., Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

<u>Issues covered:</u> Personal Health

Teresa Gil, PhD, psychotherapist, author of "Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

Issues covered:
Sexual Abuse
Parenting
Mental Health

Length: 9:40_

Length: 7:29

Length: 8:50

Length: 8:31

Date aired: 3/18/24 Time Aired: 3:00am

David Rein, PhD, Senior Fellow at the National Opinion Research Center at the University of Chicago

Dr. Rein led a recent study of hearing loss rates, and found that where a person lives and their occupation have a surprisingly large impact. He found that that the occupations most associated with hearing loss besides mining were in retail and restaurant settings. Rates of hearing loss are higher among men, non-Hispanic whites, and residents of rural areas, and increases significantly starting at age 35. He talked about the reasons behind the study's findings, along with the societal stigma of wearing hearing aids.

<u>Issues covered:</u> Personal Health Aging

Christy Faith, author of "Homeschool Rising: Shattering Myths, Finding Courage, and Opting Out of the School System"

Ms. Faith is a work-from-home mom who also homeschools her children. She discussed the rapid growth of homeschooling in the aftermath of the pandemic, and the reasons families choose to do it. She talked about the wide array of private and public resources available to homeschoolers, and the biggest challenges families face. She also addressed concerns about socialization for children who are homeschooled.

Issues covered: Education Parenting

Date aired: 3/25/24 Time Aired: 3:00am

Michael Redlener, MD, Associate Professor of Emergency Medicine at the Icahn School of Medicine of Mount Sinai

Dr. Redlener led a study that found that emergency medical service (EMS) systems are not consistently providing optimal care, based on new national standards of quality, for patients who call 911. He explained the significant differences in EMS care he found in comparing urban, suburban, and rural services. He explained why the unnecessary use of lights and sirens, which he found is common in rural areas, is a dangerous practice.

Length: 8:12

Length: 9:12

<u>Issues covered:</u> Emergency Services Public Health

Chelsey Goodan, academic tutor and mentor, author of "*Underestimated: The Wisdom and Power of Teenage Girls*"

Teenage girls struggle with a wide variety of issues. Ms. Goodan outlined the most common things that concern teenage girls, and why they are reluctant to share them with their parents. She offered advice to parents to improve dialogue with their daughters, through listening and asking non-judgmental questions. She also talked about the value of sports in helping girls find their voices.

Issues covered:
Teenager Concerns
Parenting
Mental Health

Date aired: 4/1/24 Time Aired: 3:00am

Charles L. Marohn Jr, land-use planner, municipal engineer, author of "Escaping the Housing Trap: The Strong Towns Response to the Housing Crisis"

Housing costs have risen dramatically in the past few years. Mr. Marohn talked about the tension between housing as a financial product versus basic shelter. He advocated for a new approach that can rapidly produce housing on a local scale in response to local needs. He said that regulations, financial incentives, and cultural expectations often undermine organic efforts of urban renewal.

Length: 8:53

Length: 8:30

Issues covered:
Housing
Community Development
Government

Sanja Jelic, MD, critical care medicine specialist and sleep researcher at Columbia University Vagelos College of Physicians and Surgeons

Obstructive sleep apnea affects about 25% of adults, and it often goes untreated. Dr. Jelic discussed the condition and the most common treatment, CPAP machines. She has led several studies that have determined that, contrary to long-held medical beliefs, the machines do not lower a patient's risk of heart disease, which is about two to three times higher than average.

<u>Issues covered:</u> Personal Health Michigan Sunrise Side Today
1st Quarter January-March 2024
Monday-Friday
5:30am WQLB 103.3FM & WKJZ 94.9FM
6:15am WTZM 106.1FM
12:30pm WKJC 104.7FM
3:15pm WIOS 1480AM
5 Minutes Per Show

- -Monday, January 1st- Jill Gonzalez, Marketing Director for Wallet Hub Dot Com, with interesting facts and figures on New Year's Celebrations including best and worst cities to spend New Year's
- -Tuesday, January 2nd- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming auditions for the comedy production of "Boeing, Boeing" in March
- -Wednesday, January 3rd- Fred Edgerton, with information on the upcoming Antique, Classic and Vintage Snowmobile Show, Swap Meet and Trophy Presentations at the Hale American Legion
- -Thursday, January 4th- Dale Evilsizer, Executive Director of the Iosco County Commission on Aging, with information on new programs being offered at the four senior centers
- -Friday, January 5th- Linda Friedgen, Director of the Iosco County Humane Society, with information on dogs, cats, puppies and kittens available for adoption at the shelter in Tawas City
- -Monday, January 8th- Michelle O'Kelley, Director of Fundraising with the Michigan Department of Natural Resources, with information on the virtual 5K Bob Ross Run For The Trees Benefit
- -Tuesday, January 9th- Carol Kushion, Director of the Tawas Bay Art Gallery, with information on the Perchville Paint A Perch Contest in conjunction with the Tawas Area Chamber of Commerce

- -Wednesday, January 10th- Jennifer Brace, Senior Marketing Director with Ford Motor Company, with information on their recent "Ford Futures" study of trends in lifestyle marketing
- -Thursday, January 11th- Linda Friedgen, Director of the Iosco County Humane Society, with information on dogs, cats, puppies and kittens available for adoption at the shelter in Tawas City
- -Friday, January 12th- Christopher Martin, Director of Develop Iosco and Region 7B Consortium, with information on the annual meeting held in December and upcoming Grant Workshops Part 1
- -Monday, January 15th- Christopher Martin, Director of Develop Iosco and Region 7B Consortium, with information on the annual meeting held in December and upcoming Grant Workshops Part 2
- -Tuesday, January 16th- James Erickson, of the Tawas Area Knights Of Columbus, with information on their sponsorship of the Tawas Area Community American Red Cross Blood Drive
- -Wednesday, January 17th- Robin Savage, Director of the Robert J. Parks Library in Oscoda, with information on their upcoming National Day of Stalking Awareness Program
- -Thursday, January 18th- Shannon Ludwig, Secretary of the Hale Area Education Foundation, with information on their upcoming Trivia Night Fundraiser for their Scholarship Program
- -Friday, January 19th- Nicole Wethington, Instructor with the Michigan State University Extension, with information on a series of upcoming Virtual Wellness Classes in January and February
- -Monday, January 22nd- Julie Darnton, Director of the Michigan State University Extension, with information on an ongoing survey of area residents on what classes they'd like to see offered
- -Tuesday, January 23rd- Tom King, Commander of the American Legion Audie Johnson Post #211 of East Tawas, with information on their upcoming Spaghetti Dinner Fundraiser

- -Wednesday, January 24th- Samantha Duvall, Director of the Tawas Area Chamber of Commerce, with information on the upcoming Perchville Coronation Breakfast announcing this year's Royalty
- -Thursday, January 25th- Robin Savage, Director of the Robert J. Parks Library in Oscoda, with information on their upcoming Computer 101 Class for Seniors at the Library
- -Friday, January 26th- Dennis Locke, Director of the Whittemore Area Chamber of Commerce, with information on their upcoming Gun, Knife and Military Artifacts Buy, Sell and Trade Show
- -Monday, January 29th- Ariana Conklin, President of the East Tawas Business Association, with information on this year's annual Chili Cook Off fundraiser at Perchville USA Saturday, February 3rd
- -Tuesday, January 30th- Samantha Duvall, Director of the Tawas Area Chamber of Commerce, with event information on the upcoming Perchville USA Weekend in Tawas City and East Tawas
- -Wednesday, January 31st-Phil Albosta, of the Tawas Area Chamber of Commerce, with information on the upcoming Perchville USA Fishing Contest running Friday morning through Sunday afternoon
- -Thursday, February 1st- Chris Allor, of the Tawas Area Chamber of Commerce, with information on the agencies, events and performers at the Perchville USA Family Expo at the Community Center
- -Friday, February 2nd- Mel Smith, Bay County Museum Director, with information on the upcoming Hale Gun and Knife Buy, Sell and Trade Show fundraiser for the museum and Hale Economic Development Corporation
- -Monday, February 5th- Lynn Pillsbury, of the American Legion Audie Johnson Post #211 of East Tawas, with information on their upcoming Corn Hole Tournament Fundraisers
- -Tuesday, February 6th- Michelle O'Kelley, Director of Fundraising with the Michigan Department of Natural Resources, with information on the virtual 5K Bob Ross Run For The Trees Benefit

- -Wednesday, February 7th- Kelly O'Loughlin, President of the Huron Shores Chapter of Ducks Unlimited, with information on the upcoming membership dinner and auction fundraiser
- -Thursday, February 8th- Peggy Ridgeway, Director of the AuSable Valley Audubon Society, with information on the upcoming meeting to discuss the International Great Backyard Bird Count
- -Friday, February 9th- Allen Miller and Joseph Boensch of the Tawas Area Schools Sports Booster Club, with information on their upcoming Reverse Raffle Dinner Fundraiser
- -Monday, February 12th- Christopher Martin, Director of Develop Iosco and Region 7B Consortium, with information on the upcoming quarterly meeting held and upcoming Workshops
- -Tuesday, February 13th- Dr. Marvin Pichla, Director of Alpena Community College Huron Shores Campus in Oscoda with information on upcoming 3-D Copying and Welding Classes
- -Wednesday, February 14th- Peggy Ridgeway, Director of the AuSable Valley Audubon Society, with further information on the International Great Backyard Bird Count Friday through Monday
- -Thursday, February 15th- Melissa Hager, comedian and host of the Comedy Series, with information on their upcoming Comedy Night Fundraiser at the Tawas Bay Beach Resort
- -Friday, February 16th- Linda Friedgen, Director of the Iosco County Humane Society, with information on dogs, cats, puppies and kittens available for adoption at the shelter in Tawas City
- -Monday, February 19th- Robin Savage, Director of the Robert J. Parks Library in Oscoda, with information on their upcoming Murder Mystery Who Done It at the Library through February 29th
- -Tuesday, February 20th- Susan Nemeth, Director of the Witz End WE Players, with information on their upcoming kids production of the comedy Almost, Maine at the theater in East Tawas

- -Wednesday, February 21st- Bill Schiewe and Lois Schiewe, of the Saint Paul Lutheran Church in Hale, with information on their upcoming International Pancake Day Pancake Breakfast Fundraiser
- -Thursday, February 22nd- Ashlee Elwell, small business owner in Hale, with information on her Winter Gala and Small Business Expo event for small businesses in Hale and the surrounding area
- -Friday, February 23rd- Dr. Marvin Pichla, Director of Alpena Community College Huron Shores Campus in Oscoda with registration deadline information on upcoming 3-D Copying and Welding Classes
- -Monday, February 26th- Norm Somerfield, Marketing Director with the Aplex Entertainment Complex in Alpena, with information on their upcoming Acoustic Evening With Aaron Tippin concert
- -Tuesday, February 27th- Sue Miller, Director of the Shoreline Players Theater in Oscoda with information on their upcoming production of the 60's comedy "Boeing, Boeing" at the theater in Oscoda
- -Wednesday, February 28th- Heather Neuhaus, Director of the West Branch Area Chamber of Commerce, with information on their upcoming Ribbon Cutting Ceremony for their new building
- -Thursday, February 29th- Michigan Author Landon Beach, with information on his previous works including the Great Lakes Saga and Sunrise Side Private Investigation Series
- -Friday, March 1st- Michigan Author Landon Beach, with information on his current book "Huron Sunrise" and information on his next release "The Bay" which will conclude his Great Lakes Saga
- -Monday, March 4th- Karlene Falker, representing the City of Tawas City, with information on their current fundraising for the Tawas Legacy Walk at the Shoreline Park Pier
- -Tuesday, March 5th- Michelle O'Kelley, Director of Fundraising with the Michigan Department of Natural Resources, with information on the virtual 5K Bob Ross Run For The Trees Benefit

- -Wednesday, March 6th- Gaylynn Broenoel, of the Oscoda AuSable Chamber of Commerce, with information on the weekly "Line Dancing at the V" Line Dancing Instructional Class
- -Thursday, March 7th- Linda Friedgen, Director of the Iosco County Humane Society, with information on dogs, cats, puppies and kittens available for adoption at the shelter in Tawas City
- -Friday, March 8th- Heather Neuhaus, Director of the West Branch Area Chamber of Commerce, with information on their upcoming Community Business Expo and Grand Ball
- -Monday, March 11th- James Erickson and Bill Erickson of the American Red Cross, with information on the upcoming Tawas Community Blood Drive at Tawas Methodist Church
- -Tuesday, March 12th- Lynn Pillsbury, of the American Legion Audie Johnson Post #211 of East Tawas, with information on their upcoming March Corn Hole Tournament Fundraiser
- -Wednesday, March 13th- Christopher Martin, Director of Develop Iosco and Region 7B Consortium, with information on the upcoming quarterly meeting and upcoming Grant Writing Workshops
- -Thursday, March 14th- Mary Gill and Kim Leet of Quota International of Iosco County, with information on their Musical Instruments at the Shoreline Park in Tawas City project
- -Friday, March 15th- Paul Crumley, of the Tawas Community Concert Band, with information on their upcoming Spring Concert and distribution of their annual scholarships
- -Monday, March 18th- Rick Middleton, Owner of Wolverine Productions, with information on the upcoming Detroit Lions Legends versus the Iosco County Firefighters All Stars Basketball Game Fundraiser
- -Tuesday, March 19th- Gaylynn Broenoel, of the Oscoda AuSable Chamber of Commerce, with information on the weekly "Line Dancing at the V" Line Dancing Instructional Class

- -Wednesday, March 20th- Doris May of Quota International of Iosco County, with information on their upcoming Breakfast With The Easter Bunny in conjunction with Huron Community Bank
- -Thursday, March 21st- Jody Wilk, President of the Friends of the Arenac County Sheriff's Department K-9 Club, with information on their upcoming Easter Egg Hunt in Standish
- -Friday, March 22nd- Heather Neuhaus, Director of the West Branch Area Chamber of Commerce, with updated information on their upcoming Community Business Expo and Grand Ball
- -Monday, March 25th- Sue Miller, Director of the Shoreline Players of Oscoda, with information on their upcoming auditions for their production of "Steel Magnolias" and production of Boeing Boeing
- -Tuesday, March 26th- Doctor Marvin Pichla, President of Alpena Community College Oscoda Campus, with information on their upcoming ACC Talks on Entrepreneurship in 2024
- -Wednesday, March 27th- James Erickson of the West Branch Area Knights of Columbus, with information on their ongoing Lenten Friday Fish Fry Fundraiser for St. Joseph School
- -Thursday, March 28th- Bill Schiewe, President of the Saint Paul Lutheran Church Congregation in Hale, with information on their upcoming Kid's Easter Egg Hunt and Easter Breakfast
- -Friday, March 29th- Samantha Duvall, Director of the Tawas Area Chamber of Commerce, with information on the start of the Light Up The Bay Fireworks Raffle Fundraiser