



Agreement

Agreement #: CON-TW-SE-1647

Product: Radio

Type: Cash

Flight: 05-15-2023 - 05-16-2023

05-15-2023

Floyd Isbell for Bradford County Commissioner

95.3 The Bridge & Choice 102

Dave Radigan
(585) 415-5169
193 S. Keystone Ave.
Sayre Pennsylvania
US 18840
dave@myhometowntoday.com

Floyd Isbell for Bradford County Commissioner

No Address

Description				Run Dates				Cost			Monthly	Spots
Custom package / #1				05-15-2023 to 05-16-2023				Based on Rate & Volume				22
Media Outlet: 95.3 The Bridge												
W/C 05-15-2023				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	05/15	05/16	05/17	05/18	05/19	05/20	05/21	Units	Cost
6am-7pm	Commercial	30sec	\$7.50	0	16	0	0	0	0	0	16	\$120.00
03:00pm - 08:00pm	Commercial	30sec	\$7.50	6	0	0	0	0	0	0	6	\$45.00
Total per station											22	\$165.00
Week total											22	\$165.00

Description				Run Dates			Cost				Monthly	Spots
Custom package / #2				05-15-2023 to 05-16-2023			Based on Rate & Volume					22
Media Outlet: Choice 102												
W/C 05-15-2023				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	05/15	05/16	05/17	05/18	05/19	05/20	05/21	Units	Cost
6am-7pm	Commercial	30sec	\$10.00	0	16	0	0	0	0	0	16	\$160.00
03:00pm - 08:00pm	Commercial	30sec	\$10.00	6	0	0	0	0	0	0	6	\$60.00
Total per station											22	\$220.00
Week total											22	\$220.00

Total Spots	44
Total	\$385.00

Amounts quoted are in USD

Projected Billing (USD)

May, 2023	\$385.00
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Projected Billing By Media Outlet (USD)	
95.3 The Bridge	\$165.00
May, 2023	\$165.00
Choice 102	\$220.00
May, 2023	\$220.00

Authority to Proceed

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
I, Floyd Isbell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Floyd Isbell

Authorized committee:

Floyd Isbell for Bradford county Commissioner

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Bradford county Commissioner

Date of election:

May 16, 2023

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

[Signature]

Signature:

[Signature]

Name:

Floyd Isbell

Name:

Shen Eyer

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 5/15/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5/15/23**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WAVR + WTTC</u>	Date Received/Requested: <u>5/16/23</u>
Est. #:	Station Location: <u>Savannah, GA & Towanda, PA</u>	Run Start and End Dates: <u>5/15 + 5/16/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.