

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, ~~Zachary Gates~~ Sarah M. Gates, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Zachary Gates
Authorized committee:	Gates For Commissioner
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> N/A
Candidate's political party:	Democratic
Office sought (no acronyms or abbreviations):	Bradford County Commissioner
Date of election:	May 16, 2023
	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Sarah M. Gates

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

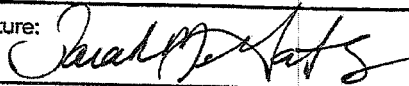
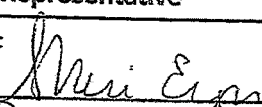
☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Sarah M. Gates	Name: Sheri Eyer
Date of Request to Purchase Ad Time: 5/8/23	Date of Station Agreement to Sell Time: 5/8/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 5/8/2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

CON-TWI-SE-1612

Station Call Letters:

WAVR, WTTC

Date Received/Requested:

5/8/2023

Est. #:

Station Location:

Sayre, PA & Towanda, PA

Run Start and End Dates:

5/9/23-5/16/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Agreement

Agreement #: CON-TWI-SE-1612

Product: Radio

Type: Cash

Flight: 05-09-2023 - 05-16-2023

05-08-2023

Gates for Bradford County Commissioner

Choice 102 & 95.3 The Bridge

Dave Radigan
(585) 415-5169
193 S. Keystone Ave.
Sayre Pennsylvania
US 18840
dave@myhometowntoday.com

Gates for Commissioner

Zachary Gates
122 Elmira St.
Troy PA
16947
gatesforcommissioner@gmail.com

Description	Run Dates	Run Weeks	Cost	Monthly	Spots							
Gates for Bradford County Commissioner / #1	05-09-2023 to 05-16-2023	All Weeks	Based on Rate & Volume		64							
Media Outlet: Choice 102												
Daypart	Type	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total	Cost
Mid-Day (10am-3pm)	Commercial	60sec	\$15.00	2	2	2	2	2	2	2	14	\$210.00
04:00pm - 06:00pm	Commercial	60sec	\$15.00	3	3	3	3	3	3	3	21	\$315.00
06:00am - 09:00am	Commercial	60sec	\$15.00	3	3	3	3	3	3	3	21	\$315.00

Description	Run Dates	Run Weeks	Cost	Monthly	Spots							
Gates for Bradford County Commissioner / #2	05-09-2023 to 05-16-2023	All Weeks	Based on Rate & Volume		64							
Media Outlet: 95.3 The Bridge												
Daypart	Type	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total	Cost
Md-Day (10am-3pm)	Commercial	60sec	\$12.00	2	2	2	2	2	2	2	14	\$168.00
04:00pm - 06:00pm	Commercial	60sec	\$12.00	3	3	3	3	3	3	3	21	\$252.00
06:00am - 09:00am	Commercial	60sec	\$12.00	3	3	3	3	3	3	3	21	\$252.00

Total Spots	128
Total	\$1,728.00

Amounts quoted are in USD

Projected Billing (USD)	
May, 2023	\$1,728.00

Projected Billing By Media Outlet (USD)	
Choice 102	\$960.00
May, 2023	\$960.00