WAFF 1414 N. Memorial Parkway Huntsville, AL 35801 Sales T & C: www.gray.tv/advertising Main: (256) 533-4848 Billing: (256) 564-5609

Billing Address:

Greystone Public Affairs LLC Attention: Lance Hyche 4029 Miner Way Hoover, AL 35242

Send Payment To:

WAFF PO Box 14200 Tallahassee, FL 32317-4200

Property	WAFF						
Invoice #	3460782-1	Order #	3460782				
Invoice Date	03/31/24	Alt Order #					
Invoice Month	March 2024	Deal #					
Invoice Period	02/26/24 - 03/26/24	Flight Dates	03/13/24 - 03/26/24				
Advertiser	Teddy Powell for Stat	te House Dist	10				
Product	Powell for State Hous	Powell for State House Dist 10					
Estimate #	0313-0326						
	Account Executive	Suzanne Constan					
	Sales Office	Huntsville National					
	Sales Region	National					
	Agency Code						
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	183066					
	Advertiser Ref	629821					
	Product 1						
	Product 2						

Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 03/13/2		Sat 5p News	5-530p	S-	:30	1	\$85.00	NM	
Weeks	<u>Start Date</u> 03/11/24	End Date <u>MTWTFSS</u> 03/17/24S-		<u>Rate</u> \$85.00					
Spots: <u>#</u>	<u>Ch Day Air</u>	Date <u>Air Time</u> Des	cription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1	WAFF Sa 03 See MG	/16/24 Sat 1.3,1.4,1.5,1.6,1.7	5p News	5-530p	:0	0			\$85.00 NM
6	WAFF Tu 03 MG for 2		6-7a News	558a-7a	:3	() TheRepu	ublican-Powell	_30	\$115.00 NM
3	WAFF Tu 03 MG for 2		12p News	12:00 PM-1:00	PM :3	() TheRepu	ublican-Powell	_30	\$50.00 NM
5	WAFF W 03 MG for 2		4p News	4-5p	:3	() TheRepu	ublican-Powell	_30	\$65.00 NM
7	WAFF Th 03 MG for 2		News Daily	1:00 PM-2:00 P	'M :3	() TheRepu	ublican-Powell	_30	\$30.00 NM
4	WAFF F 03 MG for 2	/22/24 12:13 PM M-F 2.1.1.1	12p News	12:00 PM-1:00	PM :3	0 Powell	30 With Outta	kes	\$50.00 NM
Weeks		,		<u>Rate</u> \$85.00					
Spots: <u>#</u>	<u>Ch Day Air</u>	Date <u>Air Time</u> Des	<u>cription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2	WAFF Sa 03	/23/24 5:13 PM Sat	5p News	5-530p	:3	0 Powell	30 With Outta	kes	\$85.00 NM
2 03/13/2	24 03/24/24	NBC Nightly News S	at 530-6p	S-	:30	1	\$225.00	NM	
Weeks	<u>Start Date</u> 03/11/24	End Date <u>MTWTFSS</u> 03/17/24S-		<u>Rate</u> \$225.00					
Spots: <u>#</u>	<u>Ch Day Air</u>	Date <u>Air Time</u> Des	<u>cription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1	WAFF Sa 03 See MG	/16/24 NBC	C Nightly News Sat	530-6p	:0	0			\$225.00 NM
Weeks	: <u>Start Date</u> 03/18/24	End Date MTWTFSS 03/24/24S-		<u>Rate</u> \$225.00					
Spots: <u>#</u>	<u>Ch Day Air</u>	Date <u>Air Time</u> Des	cription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2	WAFF Sa 03	/23/24 5:30 PM NBC	C Nightly News Sat	530-6p	:3	0 Powell	30 With Outta	kes	\$225.00 NM
3 03/13/2	24 03/24/24	Sat 6p News	6:00 PM-6:30 PM	S-	:30	1	\$125.00	NM	



WAFF **1 PO Box 14200** Tallahassee, FL 32317-4200

Invoice #	3460782-1	Invoice Month	March 2024					
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24					
Advertiser	Teddy Powell for State H	Teddy Powell for State House Dist 10						
Product	Powell for State House	Dist 10						
Estimate #	0313-0326							

Line Start Date	End Date De	scription	Start/End Time	MTWTFSS L		Spots/ Week	Rate	Туре	
3 03/13/24	03/24/24 Sat	t 6p News	6:00 PM-6:30 PM	S-	:30	1	\$125.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA Weeks:	03/11/24 03/1 <u>Day</u> <u>Air Date</u> FF Sa 03/16/24 <u>Start Date End</u>	<u>Air Time</u> <u>Descrip</u> 6:16 PM Sat 6p <u>Date</u> <u>MTWTFSS</u>		Rate \$125.00 <u>Start/End Time</u> 6:00 PM-6:30 PM <u>Rate</u>	Length :30		ican-Powell	_30	<u>Rate</u> <u>Type</u> \$125.00 NM
Spots: <u>#</u> <u>Ch</u> 2 WA		4/24S- <u>Air Time</u> <u>Descrip</u> 6:22 PM Sat 6p		\$125.00 <u>Start/End Time</u> 6:00 PM-6:30 PM	<u>Length</u> :30) with Outta	ıkes	<u>Rate Type</u> \$125.00 NM
4 03/17/24	03/24/24 Su	n 5p News	5-530p	S	:30	1	\$95.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA Weeks: Spots: <u>#</u> <u>Ch</u> 2 WA	03/11/24 03/1 <u>Day</u> <u>Air Date</u> FF Su 03/17/24 <u>Start Date</u> <u>End</u> 03/18/24 03/2 <u>Day</u> <u>Air Date</u>	<u>Air Time</u> <u>Descrip</u> 5:36 PM Sun 5p <u>Date</u> <u>MTWTFSS</u>	News <u>Spots/Week</u> 1 t <u>ion</u>	<u>Rate</u> \$95.00 <u>Start/End Time</u> 5-530p <u>Rate</u> \$95.00 <u>Start/End Time</u> 5-530p	<u>Length</u>	TheRepub1	ican-Powell) With Outta		<u>Rate</u> <u>Type</u> \$95.00 NM <u>Rate</u> <u>Type</u> \$95.00 NM
5 03/17/24	03/24/24 NB	C Nightly News Sun	5:30 PM-6:00 PM	S	:30	1	\$225.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA Weeks: Spots: <u>#</u> <u>Ch</u> 2 WA	03/11/24 03/1 <u>Day</u> <u>Air Date</u> FF Su 03/17/24 <u>Start Date</u> <u>End</u> 03/18/24 03/2 <u>Day</u> <u>Air Date</u>	<u>Air Time</u> <u>Descrip</u> 5:59 PM NBC Ni <u>Date</u> <u>MTWTFSS</u> 4/24S <u>Air Time</u> <u>Descrip</u>	ghtly News Sun <u>Spots/Week</u> 1 t <u>ion</u>	Rate \$225.00 <u>Start/End Time</u> 5:30 PM-6:00 PM <u>Rate</u> \$225.00 <u>Start/End Time</u> 5:30 PM-6:00 PM	<u>Length</u>	TheRepub1	ican-Powell) With Outta		<u>Rate</u> <u>Type</u> \$225.00 NM <u>Rate</u> <u>Type</u> \$225.00 NM
6 03/13/24	03/25/24 M-I	F 630-7p	6:28 PM-7:00 PM	MTWTF	:30	3	\$325.00	NM	
Weeks: Spots: # Ch 2 WA 1 WA 3 WA Weeks: Weeks: Spots: # Ch 4 WA 5 WA 7 WA 8 WA	03/11/24 03/1 Day Air Date Day Air Date VFF W 03/13/24 VFF Th 03/14/24 VFF F 03/15/24 Start Date End 03/18/24 03/2 Day Air Date VFF M 03/18/24 03/2 VFF M VFF M VFF M VFF Tu VFF Tu	<u>Air Time Descrip</u> 6:30 PM M-F 63 6:30 PM M-F 63 6:59 PM M-F 63 <u>Date MTWTFSS</u> 4/24 MTWTF <u>Air Time Descrip</u> 6:29 PM M-F 63 6:59 PM M-F 63	0-7p 0-7p <u>Spots/Week</u> 5 <u>stion</u> 0-7p 0-7p 0-7p	Rate \$325.00 Start/End Time 6:28 PM-7:00 PM 6:28 PM-7:00 PM 6:28 PM-7:00 PM 8:325.00 Start/End Time 6:28 PM-7:00 PM 6:28 PM-7:00 PM	:30 :30 <u>Length</u> :30 :30 :30	TheRepubl TheRepubl TheRepubl Ad-ID TheRepubl TheRepubl TheRepubl	ican-Powell ican-Powell ican-Powell ican-Powell ican-Powell ican-Powell ican-Powell	_30 _30 _30 _30 _30	Rate Τγpe \$325.00 NM \$325.00 NM
6 WA Weeks: Spots: <u>#</u> <u>Ch</u> 9 WA		Date <u>MTWTFSS</u>	Spots/Week 1 <u>stion</u>	6:28 PM-7:00 PM <u>Rate</u> \$325.00 <u>Start/End Time</u> 6:28 PM-7:00 PM	<u>Length</u>	Ad-ID) with Outta) with Outta		\$325.00 NM <u>Rate</u> <u>Type</u> \$325.00 NM



Send Payment To: WAFF PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3460782-1	Invoice Month March 2024						
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24					
Advertiser	Teddy Powell for State H	Teddy Powell for State House Dist 10						
Product	Powell for State House	Dist 10						
Estimate #	0313-0326							

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS L		Spots/ Week	Rate Type	
7 03/13/24	03/25/24	M-F Late News	10-1035p	MTWTF	:30	3	\$180.00 NM	
Weeks:	Start Date 03/11/24	End Date <u>MTWTFSS</u> 03/17/24WTF	Spots/Week 3	<u>Rate</u> \$180.00				
Spots: <u>#</u> <u>Ch</u> 2 W/		<u>r Date</u> <u>Air Time</u> <u>Desc</u> //13/24 10:32 PM M-F I		<u>Start/End Time</u> 10-1035p	Length :30		lican-Powell_30	<u>Rate</u> <u>Type</u> \$180.00 NM
1 W	AFF Th 03	/14/24 10:32 PM M-F I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$180.00 NM
3 W/		/15/24 10:26 PM M-F I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$180.00 NM
Weeks:	Start Date 03/18/24	End Date <u>MTWTFSS</u> 03/24/24 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$180.00				
Spots: <u>#</u> Ch	<u>n Day Ai</u> i	r Date <u>Air Time</u> Desc	ription_	Start/End Time	Length	Ad-ID		Rate Type
· ·	AFF M 03	/18/24 10:11 PM M-F I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$180.00 NM
4 W/	AFF Tu 03	/19/24 10:26 PM M-F I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$180.00 NM
7 W	AFF W 03	/20/24 10:26 PM M-F I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$180.00 NM
6 W	AFF Th 03	/21/24 10:33 PM M-F I	_ate News	10-1035p			lican-Powell_30	\$180.00 NM
		/22/24 10:25 PM M-F I		10-1035p	:30	Powell 30) with Outtakes	\$180.00 NM
Weeks:	<u>Start Date</u> 03/25/24	End Date <u>MTWTFSS</u> 03/31/24 M	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00				·
Spots: <u>#</u> Ch			ription	Start/End Time	Length	Ad-ID		Rate Type
· ·	AFF M 03	/25/24 10:24 PM M-F I	_ate News	10-1035p	:30	Powell 30) With Outtakes	\$180.00 NM
8 03/13/24	03/24/24	Sat Late News	10:00 PM-10:30 PM	/S-	:30	1	\$150.00 NM	
Weeks:	<u>Start Date</u> 03/11/24	End Date MTWTFSS 03/17/24S-	Spots/Week 1	<u>Rate</u> \$150.00				
Spots: <u>#</u> Ch				Start/End Time	Length	Ad-ID		Rate Type
1 .	AFF Sa 03	/16/24 10:11 PM Sat L	ate News	10:00 PM-10:30 P	PN :30	TheRepub	lican-Powell_30	\$150.00 NM
Weeks:	<u>Start Date</u> 03/18/24	End Date <u>MTWTFSS</u> 03/24/24S-	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				
Spots: <u>#</u> Ch	<u>n Day Ai</u> i	r Date <u>Air Time</u> Desc	ription	Start/End Time	Length	Ad-ID		Rate Type
2 W/	AFF Sa 03	/23/24 10:21 PM Sat L	ate News	10:00 PM-10:30 P	PN :30	Powell 30) With Outtakes	\$150.00 NM
9 03/13/24	03/24/24	Sun Late News	10-1035p	S	:30	1	\$160.00 NM	
Weeks:	Start Date 03/11/24	End Date <u>MTWTFSS</u> 03/17/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$160.00				
Spots: <u>#</u> Ch			ription	Start/End Time	Length	Ad-ID		Rate Type
1 W	AFF Su 03	/17/24 10:24 PM Sun I	_ate News	10-1035p	:30	TheRepub	lican-Powell_30	\$160.00 NM
Weeks:	<u>Start Date</u> 03/18/24	End Date <u>MTWTFSS</u> 03/24/24S	<u>Spots/Week</u> 1	<u>Rate</u> \$160.00				
Spots: # Ch		00/21/21	•	Start/End Time	Length	Ad-ID		Rate Type
· ·	AFF Su 03			10-1035p) With Outtakes	\$160.00 NM
10 03/18/24	03/26/24	M-F 6-7a News	5:58 AM-7:00 AM	MTWTF	:30	2	\$115.00 NM	
Weeks:	<u>Start Date</u> 03/18/24	End Date <u>MTWTFSS</u> 03/24/24 MTWTF	Spots/Week 2	<u>Rate</u> \$115.00				
Spots: # Ch				Start/End Time	Length	Ad-ID		Rate Type
· ·	AFF Tu 03			5:58 AM-7:00 AM			lican-Powell_30	\$115.00 NM
	AFF Th 03			5:58 AM-7:00 AM			lican-Powell_30	\$115.00 NM
Weeks:	<u>Start Date</u> 03/25/24		Spots/Week 2	<u>Rate</u> \$115.00	.50			+
Spots: <u>#</u> Ch			_	Start/End Time	Length	Ad-ID		Rate Type
	AFF M 03			5:58 AM-7:00 AM) With Outtakes	\$115.00 NM
•								





WAFF PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3460782-1							
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24					
Advertiser	Teddy Powell for State H	Teddy Powell for State House Dist 10						
Product	Powell for State House	Dist 10						
Estimate #	0313-0326	0313-0326						

Line Start Date	End Date	Description	Start/End Time	MTWTFSS L	_ength	Spots/ Week	Rate	Туре	
10 03/18/24	03/26/24	M-F 6-7a News	5:58 AM-7:00 AM	MTWTF	:30	2	\$115.00	NM	
Spots: <u>#</u> <u>Ch</u> 4 WA	<u>Day Air</u> AFF Tu 03/			<u>Start/End Time</u> 5:58 AM-7:00 AM	<u>Length</u> :30		30 with Outta	kes	<u>Rate</u> <u>Type</u> \$115.00 NM
11 03/13/24	03/24/24	NBC Early Today	4-430a	MTWTF	:30	1	\$10.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WA Weeks:	<u>Start Date</u> 03/11/24 <u>Day Air</u> AFF Th 03/ <u>Start Date</u> 03/18/24	4:29 AM NBC		<u>Rate</u> \$10.00 <u>Start/End Time</u> 4-430a <u>Rate</u> \$10.00	Length :30		blican-Powell	_30	<u>Rate</u> <u>Type</u> \$10.00 NM
Spots: <u>#</u> <u>Ch</u> 2 WA		Date <u>Air Time</u> Descr	iption_	<u>Start/End Time</u> 4-430a	<u>Length</u> :30		blican-Powell	_30	<u>Rate</u> <u>Type</u> \$10.00 NM
12 03/13/24	03/24/24	Sat 5a News	5-6a	S-	:30	1	\$10.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA Weeks:	<u>Start Date</u> 03/11/24 <u>Day Air</u> AFF Sa 03/ <u>Start Date</u> 03/18/24	/16/24 5:30 AM Sat 5a		<u>Rate</u> \$10.00 <u>Start/End Time</u> 5-6a <u>Rate</u> \$10.00	Length :30		blican-Powell	_30	<u>Rate</u> <u>Type</u> \$10.00 NM
Spots: <u>#</u> <u>Ch</u> 2 WA		Date <u>Air Time</u> Descr	iption	<u>Start/End Time</u> 5-6a	<u>Length</u> :30		30 With Outta	kes	<u>Rate</u> <u>Type</u> \$10.00 NM
13 03/13/24	03/24/24	Sat 6a News	Sat 6am	S-	:30	1	\$50.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u>	AFF Sa 03/ <u>Start Date</u> 03/18/24	/16/24 6:11 AM Sat 6a End Date MTWTFSS 03/24/24S- Date Air Time Descr	a News <u>Spots/Week</u> 1 iption	<u>Rate</u> \$50.00 <u>Start/End Time</u> Sat 6am <u>Rate</u> \$50.00 <u>Start/End Time</u> Sat 6am	<u>Length</u>	TheRepu	blican-Powell 30 with Outta		<u>Rate</u> <u>Type</u> \$50.00 NM <u>Rate</u> <u>Type</u> \$50.00 NM
14 03/13/24	03/24/24	Saturday Today	7:00 AM-9:00 AM	S-	:30	1	\$125.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA Weeks:	<u>Start Date</u> 03/11/24 <u>Day Air</u> AFF Sa 03/ <u>Start Date</u> 03/18/24	/16/24 7:50 AM Sature		<u>Rate</u> \$125.00 <u>Start/End Time</u> 7:00 AM-9:00 AM <u>Rate</u> \$125.00	<u>Length</u> :30		blican-Powell	_30	<u>Rate</u> <u>Type</u> \$125.00 NM
Spots: <u>#</u> <u>Ch</u> 2 WA		Date <u>Air Time</u> Descr	iption_	<u>Start/End Time</u> 7:00 AM-9:00 AM	<u>Length</u> :30		30 With Outta	kes	<u>Rate</u> <u>Type</u> \$125.00 NM
15 03/13/24	03/24/24	Sun 5-6a	5-6a	S	:30	1	\$20.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WA	<u>Start Date</u> 03/11/24 <u>Day</u> <u>Air</u> AFF Su 03/			<u>Rate</u> \$20.00 <u>Start/End Time</u> 5-6a	<u>Length</u> :30		blican-Powell	_30	<u>Rate</u> <u>Type</u> \$20.00 NM





WAFF

PO Box 14200 Tallahassee, FL 32317-4200

SAN STATES STREET

Invoice #	3460782-1	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24				
Advertiser	Teddy Powell for State House Dist 10						
Product	Powell for State House	Powell for State House Dist 10					
Estimate #	0313-0326	0313-0326					

					5	Spots/			
	ate End Date	Description	Start/End Time	MTWTFSS L	0	Neek	Rate	Туре	
15 03/13/24	4 03/24/24	Sun 5-6a	5-6a	S	:30	1	\$20.00	NM	
Weeks:	<u>Start Date</u> 03/18/24	End Date 03/24/24	<u>Spots/Week</u>	<u>Rate</u> \$20.00					
Spots: # (Ch Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
	WAFF Su 03			5-6a			30 With Outta	akes	\$20.00 NM
16 03/13/24	4 03/24/24	Sun 6a News	6-7a	S	.20	4	¢50.00	NINA	
10 03/13/24	4 03/24/24	Sun da News	0-7a	5	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 03/11/24	End Date <u>MTWT</u> 03/17/24		<u>Rate</u> \$50.00					
Spots: <u>#</u>	<u>Ch</u> <u>Day</u> Air		•	Start/End Time	Length	Ad-ID			<u>Rate</u> Type
1 \	WAFF Su 03	/17/24 6:27 AM S	Sun 6a News	6-7a	:30	TheRepul	blican-Powel	I_30	\$50.00 NM
Weeks:	<u>Start Date</u> 03/18/24	End Date <u>MTWT</u> 03/24/24		<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u> <u>Day</u> Air		-	Start/End Time	Length	Ad-ID			Rate Type
2 \	WAFF Su 03	/24/24 6:54 AM S	Sun 6a News	6-7a	:30	Powell 3	30 with Outta	akes	\$50.00 NM
17 03/13/24	4 03/24/24	Sunday Today Sl	now 7-8a	S	:30	1	\$75.00	NM	
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	Rate					
	03/11/24	03/17/24	5	\$75.00					
	<u>Ch Day Air</u> WAFF Su 03		Description Sunday Today Show	<u>Start/End Time</u> 7-8a	Length		blican-Powel ⁻	1 20	<u>Rate</u> <u>Type</u> \$75.00 NM
Weeks:	Start Date		, ,	Rate	:30	пекери	DITCan-Power	1_30	\$75.00 NW
inconc.	03/18/24	03/24/24		\$75.00					
Spots: <u>#</u>	<u>Ch Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Date</u>	Description	Start/End Time	Length	Ad-ID			<u>Rate</u> Type
2 \	WAFF Su 03	/24/24 7:49 AM S	Sunday Today Show	7-8a	:30	Powell :	30 With Outta	akes	\$75.00 NM
18 03/13/24	4 03/24/24	Meet the Press	8-9a	S	:30	1	\$100.00	NM	
Weeks:	Start Date			Rate					
Spots: # (03/11/24 Ch Day Air	03/17/24 Date Air Time D	-	\$100.00 Start/End Time	Length	۵d-ID			Rate Type
	WAFF Su 03		leet the Press	8-9a			blican-Powel ⁻	30	\$100.00 NM
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	Rate				_	
	03/18/24	03/24/24	-	\$100.00					
	<u>Ch Day Air</u> WAFF Su 03		<u>Jescription</u> Jeet the Press	Start/End Time	Length		30 With Outta	kas	Rate Type
2 \	WAFF SU US	/24/24 0.51 AIVI I	Neel the Press	8-9a	.30	POwerr		ikes	\$100.00 NM
19 03/13/24	4 03/25/24	M-F 12p News	12:00 PM-1:00 PM	MTWTF	:30	4	\$50.00	NM	
Weeks:				Rate					
Spots: <u>#</u>	03/11/24 <u>Ch Day Air</u>	03/17/24₩T <u>Date Air Time</u> [\$50.00 <u>Start/End Time</u>	Length	DI-bA			Rate Type
	WAFF Th 03		<i>I</i> -F 12p News	12:00 PM-1:00 PM			blican-Powel ⁻	I_30	\$50.00 NM
	WAFF Th 03		л-F 12p News	12:00 PM-1:00 PM			blican-Powel		\$50.00 NM
			/-F 12p News	12:00 PM-1:00 PM			blican-Powel ⁻		\$50.00 NM
4 ۱			/I-F 12p News	12:00 PM-1:00 PM	/ :30	TheRepul	blican-Powel	I_30	\$50.00 NM
Weeks:	<u>Start Date</u> 03/18/24	End Date MTWT		<u>Rate</u> \$50.00					
Spots: <u>#</u>	<u>Ch</u> <u>Day</u> Air			Start/End Time	Length	Ad-ID			<u>Rate</u> <u>Type</u>
i .	WAFF Tu 03		/I-F 12p News	12:00 PM-1:00 PM	/ :30	TheRepul	blican-Powel ⁻	I_30	\$50.00 NM
6 ١	WAFF Tu 03	/19/24 12:29 PM N	<i>I</i> -F 12p News	12:00 PM-1:00 PM	/ :30	TheRepul	blican-Powel	I_30	\$50.00 NM



WAFF PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3460782-1	March 2024					
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24				
Advertiser	Teddy Powell for State House Dist 10						
Product	Powell for State House	Dist 10					
Estimate #	0313-0326	0313-0326					

.ine Start Da	ate End Date	e Desc	ription	Start/End Time	MTWTFSS Le	Spo ength We		Rate	Туре		
19 03/13/24	4 03/25/24	M-F 1	2p News	12:00 PM-1:00 PM	MTWTF	:30	4	\$50.00	NM		
Spots: <u>#</u>	<u>Ch Day A</u>	ir Date	Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Туре
	-	3/20/24	12:22 PM M-F 1		12:00 PM-1:00 PM	:30 The	eRepub1	ican-Powell	_30	\$50.00	
8 \	WAFF Th 0	3/21/24	12:21 PM M-F 1	2p News	12:00 PM-1:00 PM	:30 The	eRepub1	ican-Powell	_30	\$50.00	NM
5 \	WAFF Th 0	3/21/24	12:58 PM M-F 1	2p News	12:00 PM-1:00 PM	:30 The	eRepub1	ican-Powell	_30	\$50.00	NM
9 ۱	NAFF F 0	3/22/24	12:42 PM M-F 1	•	12:00 PM-1:00 PM	:30 POV	well 30) with Outta	kes	\$50.00	
Weeks:	<u>Start Date</u> 03/25/24	<u>End Da</u> 03/31/2	ate <u>MTWTFSS</u>	<u>Spots/Week</u> 2	<u>Rate</u> \$50.00						
Spots: <u>#</u>	<u>Ch Day A</u>	<u>ir Date</u>	Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Туре
12 \	WAFF M 0	3/25/24	12:12 PM M-F 1	2p News	12:00 PM-1:00 PM	:30 Pov	well 30) With Outta	kes	\$50.00	NM
11 \	WAFF M 0	3/25/24	12:58 PM M-F 1	2p News	12:00 PM-1:00 PM	:30 Pov	well 30) With Outta	kes	\$50.00) NM
21 03/13/24	4 03/25/24	M-F 4	lp News	4-5p	MTWTF	:30	3	\$65.00	NM		
Weeks:	<u>Start Date</u> 03/11/24	End Da		Spots/Week 3	<u>Rate</u> \$65.00						
Spots: <u>#</u>		ir Date	Air Time Descr	-	Start/End Time	Length Ad	-ID			Rate	Type
		3/13/24	4:28 PM M-F 4		4-5p			ican-Powell	_30	\$65.00	
1 \		3/14/24	4:41 PM M-F 4		4-5p	:30 The	eRepubl	ican-Powell	_30	\$65.00	
		3/15/24	4:29 PM M-F 4		4-5p			ican-Powell		\$65.00	
Weeks:	<u>Start Date</u> 03/18/24		ate <u>MTWTFSS</u>	Spots/Week 4	<u>Rate</u> \$65.00	100				çooloo	
Spots: <u>#</u>	<u>Ch Day A</u>	ir Date	Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Туре
5 \	WAFF Tu 0	3/19/24	4:55 PM M-F 4	p News	4-5p	:30 The	eRepub1	ican-Powell	_30	\$65.00	NN
6 ۱	WAFF W 0	3/20/24	4:28 PM M-F 4	p News	4-5p	:30 The	eRepub1	ican-Powell	_30	\$65.00	NM
4 \	WAFF Th 0	3/21/24	4:23 PM M-F 4	p News	4-5p	:30 The	eRepub1	ican-Powell	_30	\$65.00	NM
7 \	NAFF F 0	3/22/24	4:13 PM M-F 4		4-5p	:30 Pov	well 30) with Outta	kes	\$65.00	NM
Weeks:	<u>Start Date</u> 03/25/24	<u>End Da</u> 03/31/2	ate <u>MTWTFSS</u>	<u>Spots/Week</u> 2	<u>Rate</u> \$65.00						
Spots: <u>#</u>	<u>Ch Day A</u>	ir Date	Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Туре
8 \	WAFF M 0	3/25/24	4:21 PM M-F 4	p News	4-5p	:30 Pov	well 30) With Outta	kes	\$65.00	NM
9 \	WAFF M 0	3/25/24	4:45 PM M-F 4	p News	4-5p	:30 Pov	well 30) With Outta	kes	\$65.00) NM
22 03/13/24	4 03/25/24	M-F t	p News	5-530p	MTWTF	:30	3	\$180.00	NM		
Weeks:	<u>Start Date</u> 03/11/24	End Da		<u>Spots/Week</u> 3	<u>Rate</u> \$180.00						
Spots: <u>#</u>		ir Date	Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	<u>Typ</u> e
· – -	WAFF W 0	3/13/24	5:12 PM M-F 5		5-530p			ican-Powell	_30	\$180.00	
2 \	WAFF Th 0	3/14/24	5:11 PM M-F 5		5-530p	:30 The	eRepub1	ican-Powell	_30	\$180.00	NN
		3/15/24	5:13 PM M-F 5		5-530p			ican-Powell		\$180.00	
Weeks:	<u>Start Date</u> 03/18/24		ate <u>MTWTFSS</u>	<u>Spots/Week</u> 5	<u>Rate</u> \$180.00						
Spots: <u>#</u>	<u>Ch Day A</u>		Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Туре
		3/18/24	5:10 PM M-F 5		5-530p	:30 The	eRepub1	ican-Powell	_30	\$180.00	
5 \	WAFF Tu 0	3/19/24	5:12 PM M-F 5		5-530p	:30 The	eRepub1	ican-Powell	_30	\$180.00	NN
		3/20/24	5:11 PM M-F 5		5-530p	:30 The	eRepub1	ican-Powell	_30	\$180.00	
		3/21/24	5:14 PM M-F 5		5-530p			ican-Powell		\$180.00	
		3/22/24	5:13 PM M-F 5		5-530p) With Outta		\$180.00	
Weeks:	<u>Start Date</u> 03/25/24		ate <u>MTWTFSS</u>	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00					÷ : 00:00	
Spots: <u>#</u>	<u>Ch Day A</u>		Air Time Descr	iption	Start/End Time	Length Ad	-ID			Rate	Type
					. The station does not discrimin			tracts. and it will r	ot accept a		

Page 7 of 8



/AFF	
O Box 14200	
allahassee, FL	32317-4200

Invoice #	3460782-1	Invoice Month	March 2024		
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24		
Advertiser	Teddy Powell for State House Dist 10				
Product	Powell for State House Dist 10				
Estimate #	0313-0326				

						Spots/		
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate Typ	е
22 03/13/24	4 03/25/24	M-F 5p News	5-530p	MTWTF	:30	3	\$180.00 NI	N
Spots: <u>#</u> (<u>Ch Day Air</u>	Date <u>Air Time</u> Desc	ription	Start/End Time	Length	Ad-ID		Rate Type
9 V	WAFF M 03/	/25/24 5:11 PM M-F 5	p News	5-530p	:30	Powell 30) With Outtakes	\$180.00 NM
23 03/13/24	4 03/25/24	NBC Nightly News	528-6p	MTWTF	:30	3	\$165.00 NI	N
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate				
Spoto # (03/11/24	03/17/24WTF	intion 3	\$165.00 Stort/End Time	Longth			Data Tura
· – -	<u>Ch Day Air</u>			Start/End Time	Length		lican newell 20	Rate Type
		13/24 5:30 PM NBC		528-6p		-	lican-Powell_30	\$165.00 NN
	WAFF Th 03/			528-6p		-	lican-Powell_30	\$165.00 NM
		15/24 5:29 PM NBC	0,	528-6p	:30	TheRepub	lican-Powell_30	\$165.00 NM
Weeks:	<u>Start Date</u> 03/18/24	End Date MTWTFSS 03/24/24 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$165.00				
Spots: <u>#</u> (<u>Ch Day Air</u>	Date <u>Air Time</u> Desc	ription	Start/End Time	Length	Ad-ID		Rate Type
5 V	NAFF M 03/	/18/24 5:29 PM NBC	Nightly News	528-6p	:30	TheRepub	lican-Powell_30	\$165.00 NM
4 V	WAFF Tu 03/	19/24 5:29 PM NBC	Nightly News	528-6p	:30	TheRepub	lican-Powell_30	\$165.00 NM
6 V	WAFF W 03/	20/24 5:29 PM NBC	Nightly News	528-6p	:30	TheRepub [.]	lican-Powell_30	\$165.00 NM
7 \	WAFF Th 03/	21/24 5:29 PM NBC	Nightly News	528-6p	:30	TheRepub [.]	lican-Powell_30	\$165.00 NM
8 V	WAFF F 03/	22/24 5:30 PM NBC	Nightly News	528-6p	:30	Powell 30) With Outtakes	\$165.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate				
	03/25/24	03/31/24 M	1	\$165.00				
Spots: <u>#</u> (<u>Ch Day Air</u>	Date <u>Air Time</u> Desc	<u>ription</u>	Start/End Time	Length	<u>Ad-ID</u>		<u>Rate</u> Type
9 V	VAFF M 03/	25/24 5:29 PM NBC	Nightly News	528-6p	:30	Powell 30) With Outtakes	\$165.00 NM
24 03/13/24	4 03/25/24	M-F 6p News	6-630p	MTWTF	:30	3	\$300.00 NI	N
Weeks:	Start Date	End Date <u>MTWTFSS</u>	Spots/Week	Rate				
Spoto # (03/11/24	03/17/24WTF	intion 3	\$300.00 Stort/End Time	Longth			Data Tura
· – -	<u>Ch Day Air</u>			Start/End Time	Length		lican Dawall 20	Rate Type
		(13/24 6:13 PM M-F 6	•	6-630p			lican-Powell_30	\$300.00 NN
	WAFF Th 03/		•	6-630p		-	lican-Powell_30	\$300.00 NM
2 V Weeks:	VAFF F 03/ Start Date	(15/24 6:13 PM M-F 6 End Date <u>MTWTFSS</u>	Spots/Week	6-630p Rate	:30	тпекерир	lican-Powell_30	\$300.00 NM
WEEKS.	03/18/24	03/24/24 MTWTF	<u>opols/Week</u> 5	\$300.00				
Spots: <u>#</u> (Ch Day Air		ription	Start/End Time	Length	Ad-ID		Rate Type
· – –		/18/24 6:12 PM M-F 6		6-630p			lican-Powell_30	\$300.00 NM
	VAFF Tu 03/		•	6-630p			lican-Powell_30	\$300.00 NM
	VAFF W 03/		•	6-630p			lican-Powell_30	\$300.00 NM
	WAFF Th 03/		•	6-630p		•	lican-Powell_30	\$300.00 NM
		/22/24 6:11 PM M-F 6		6-630p) With Outtakes	\$300.00 NN
Weeks:	Start Date	End Date <u>MTWTFSS</u>	Spots/Week	Rate	.00			\$000.00 HW
	03/25/24	03/31/24 M	1	\$300.00				
Spots: <u>#</u> (<u>Ch Day Air</u>	Date <u>Air Time</u> Desc	ription	Start/End Time	Length	Ad-ID		<u>Rate</u> Type
9 V	NAFF M 03/	/25/24 6:13 PM M-F 6	p News	6-630p	:30	Powell 30) With Outtakes	\$300.00 NM
				Total Spots	103			

Payment Terms 30 Days

Gross Total

\$15,005.00

Send Payment To:



WAFF PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3460782-1	Invoice Month	March 2024	
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24	
Advertiser	Teddy Powell for State House Dist 10			
Product	Powell for State House Dist 10			
Estimate #	0313-0326			

Agency Commission \$2	2,250.75
-----------------------	----------

Net Amount Due \$12,754.25

Invoice Balance as of 04/02/24 11:08:50 AM CT \$0.00