

Sales Order

Station: WFLB-FM Contract#: 10087167 Agency: KATZ MEDIA
 Contract Name: PAT T GOODSON FOR CONG WFLB 82628 Address: 125 WEST 55th STREET, 3rd FL
 Proposal#: F13F736A-6E12-44BC-A135-13B4387EC435 City: NEW YORK State: NY Zip: 10019
 Start Date: 8/26/20 End Date: 8/28/20 Buyer: _____
 Revenue Type: POLITICAL NATIONAL Type: Cash Tax Schedule: _____ (None)
 Advertiser: Patricia T Goodson / Congress Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1183KKATZ Comm %: 0
 Product Name: Timmons-Goodson for Congr Makegood Policy: WITHIN CONTRACT DATES
 Estimate #: 82628
 Agency Client Code: na
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/26/20	8/28/20		6:00 AM	10:00 AM	60			X	X	X			6	W	35.00	6	210.00	1	
2	8/26/20	8/28/20		10:00 AM	3:00 PM	60			X	X	X			6	W	35.00	6	210.00	2	
3	8/26/20	8/28/20		3:00 PM	7:00 PM	60			X	X	X			6	W	35.00	6	210.00	3	

Billing Projections: By Month

Aug 20
 CA 630.00
 ST 630.00

☒ Print Spot Prices

TOTAL SPOTS 18
 GROSS TOTAL \$ 630.00
 ADJUSTED SPOTS 18
 ADJUSTED TOTAL \$ 630.00

APPROVE DECLINE

☐☒☐☒☐☐☐☐

General Manager

101422rwalk, 08/25/20 @12:47PM

Interactive Sales Manager

1183tone, 08/25/20 @1:36PM

9078

CONT# 34270795 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WFLB-FM (Fayetteville, NC)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 82628

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV PAT TIMMONS-GOODSON FOR CONGRESS
 PDT Timmons-Goodson for Congress
 FLT Aug 26, 20 - Aug 28, 20

* REP ORDER COMMENT *

** 8/24/2020 5:21:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 8/24/2020 5:21:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

** 8/24/2020 5:21:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	8/26/2020 - 8/28/2020	1W	6	\$35.00	6
	1.2	..WTF..	10A - 3P	60	8/26/2020 - 8/28/2020	1W	6	\$35.00	6
	1.3	..WTF..	3P - 7P	60	8/26/2020 - 8/28/2020	1W	6	\$35.00	6
					** WEEKLY FLIGHT TOTALS **		18	\$630.00	

	Aug 20						
SPOTS	18						
CASH	630.00						
TRADE	0.00						
NSL	0.00						
TOTAL	630.00						

						TOTAL
SPOTS						18
CASH						630.00
TRADE						0.00
NSL						0.00
TOTAL						630.00

Aug 25, 20
CONT# 34270795 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / 82628

**** Competitive Comments ****

SVC: SP20 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, ETHICA MEDIA LLC FOR PATRICIA TIMMONS-GOODSON FOR CONGRESS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Patricia Timmons-Goodson

Authorized committee:

PATRICIA TIMMONS-GOODSON FOR CONGRESS

Agency requesting time (and contact information):



N/A ETHICA MEDIA LLC

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

North Carolina 8TH Congressional District

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Sue Jackson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

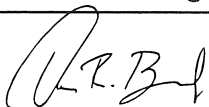
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Towana Locklear

Name: O. BARNARD

Name: TOWANA LOCKLEAR

Date of Request to Purchase Ad Time: 07/2020

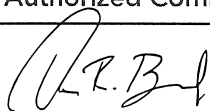
Date of Station Agreement to Sell Time: 8.25.20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: O. BARNARD (ETHICA MEDIA LLC) FOR PATRICIA TIMMONS-GOODSON FOR CONGRESS

Date: 07/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 8.25.20

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

WKML, WFLB

8.25.20

Est. #:

82628

Station Location:

FAYETTEVILLE, NC

Run Start and End Dates:

8.26.20 - 8.28.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.