ANNUAL PUBLIC FILE EEO REPORT 2020-2021 UPDATED OCTOBER 2022

Call Signs of Stations in Employment Unit: KNBC & KVEA

1. List all full-time job vacancies filled by any station covered by this report during the past year August 1, 2020 – July 31, 2021.

KNBC Hires		
Position Title	Date Filled	
Weather Anchor/Reporter	11/02/20	
Media Manager	12/7/20	
Traffic Reporter	1/18/21	
Director of Traffic & Sales	2/8/21	
Director of Integrated Media	2/15/21	
Director, Digital Sales	3/15/21	
Executive Producer – Nightside	5/10/21	
Executive Producer – Weekend	5/17/21	
Platform Manager	5/24/21	
Show Editor	6/3/21	
Reporter/MMJ	7/5/21	

KVEA Hires	
Position Title	Date Filled
Weather Anchor	1/4/21
Assignment Desk Editor	2/1/21

News Producer	2/22/21
Photographer	5/10/21
Weather Anchor	5/31/21
Anchor/Reporter	6/16/21
Producer	7/5/21
Executive Producer	7/12/21

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

See Attached Recruitment Source Data Forms.

3. In total, how many interviewees did the Stations interview for all the full-time job vacancies identified in response to Question 1?

KNBC: 60 Interviewees KVEA:

26 Interviewees

4. In total, how many persons interviewed by the Stations for any of the above-listed job vacancies were referred to the Stations from each of the recruitment sources used by the Stations? Please provide this information in matrix form.

KNBC:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Employee Referral	6
Internal (Promotion or Internal Transfer)	21
NABET-CWA Conversion	0
NBCUNICAREERS.com	26
Search Firm/Agent Referral	1
Yoh/Agile 1/Daily Hire Temp Pool Conversion	6
Station's Distribution List of Organizations	0

KVEA:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
NABET-CWA Conversion	0
Employee Referral	7
Current Intern	0
Internal (Promotion or Internal Transfer)	6
NBCUNICAREERS.com	5
Search Firm/Agent Referral	0
Yoh/Agile 1/Daily Hire Temp Pool Conversion	8
Station's Distribution List of Organizations	0

5. Recruiting Methods:

- Online Recruitment: All positions are posted on NBCUniCareers.com.
- 6. Please summarize the Stations' broad outreach initiatives during the past year. Please identify each initiative in which the Stations substantially participated; the date(s) of each initiative; the names and titles of the Station personnel who participated in each initiative; and a short summary of the nature and extent of the Stations' participation in each initiative.

Job Fairs

KNBC and KVEA Human Resources and News Management personnel participated in the following job fairs and conferences throughout the year:

- NABJ / NAHJ: virtual conference held August 5-8, 2020. In attendance Renee Washington KNBC VP, News
- IRE Conference: Held September 21-25, 2020. In attendance Amy Corral- Executive Producer, Josh Davis- Consumer & Investigative Producer, Phil Drechsler Consumer & Investigative Producer, Joel Grover Investigative Reporter, Eric Leonard Reporter, Carolyn Johnson Anchor, Lolita Lopez- Reporter, Christine Roher Investigative Producer.
- The USC Annenberg School for Communication and Journalism Annenberg Career Connection Internship & Job Fair held on March 24, 2021. Attended by, Karina Avila – HR Manager and Cecilia Jativa-McKim.

- NAHJ: held July 12-17, 2021. In attendance Dunia Elvir KVEA, Anchor.
- IRE Conference: Held on June 14-18, 2021. In attendance Azalea Iniguez- KVEA, Reporter and Roberto Inigo KVEA Investigative Producer, Amy Corral- Executive Producer, Phil Drechsler Consumer & Investigative Producer, Carolyn Johnson Anchor, Eric Leonard- Reporter, Lolita Lopez-Reporter, Christine Roher Investigative Producer.

Internal Skills Enhancement Programs

Employees of the stations are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided via external vendors and internal NBCUniversal-sponsored programs. Station employees participated in the following development/leadership skills courses: START, JUMP, LEAD, INFLUENCE, INVEST, STREAM, CASE, PIVOT, DRIVE, CREATE, CONNECT, AMPLIFY, ELEVAR and SHINE NBC Universal's diverse employee population is reflected in our affinity groups. These voluntary organizations focus on the professional development of their members by creating opportunities for coaching, mentoring and networking with employees and senior management. In addition, they are a major force in driving recruitment and retention of top talent in the organization. Participation in these groups is open to all employees. Established affinity groups at NBCUniversal, My Abilities network Asian Pacific Americans, Black Employee Network, Out, Women's Network, Unidos, Veterans Network and Young Professional Network provide professional networking and skill development courses to employees. In addition, online training is available. All employees can access our Linkedin Learning courses: A day in a life of a remote worker, Communicating with confidence- knowing what to say, Time Management, Stay relaxed but attentive in your silence, Microsoft teams – Tips & tricks, Types of remote teams, Getting started with Excel Office 365, Communicating effectively, Gaining a productive mindset, Improving your listening skills, Learning to communicate transparently & Deliver successful projects.

EEO/Human Resources Training Program

The Stations regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. During the reporting period, the trainings have included the following for all employees: Respect in the Workplace 2020, Our Commitment to Privacy 2021, Conflicts of Interest Questionnaire 2021, Code of Conduct Acknowledgment 2021, Workplace Violence Awareness 2021, Diversity, Equity & Inclusion 2021, Cyber Security and You 2021, Anti-Bribery / Anti-Corruption, Gifts, Business Entertainment and Hospitality 2021, Protecting Our Creative Content 2021, Understanding Our Code of Conduct 2021.

Local Event Participation/Outreach

Employees of the Stations participate in extensive community affairs activities throughout the community, with many of these events focused on diversity in the community. This participation also creates opportunities for Station personnel to educate the community about broadcasting and employment opportunities in the broadcast field. Detailed information concerning the community events in which the Stations' personnel participated is set forth below:

Event Date	Event Name	Names of Company Attendees	Brief Description of Event
8/3/2020	United States Congress: Rep.	Beverly White	Civic engagement event with Beverly
	Adam Schiff Virtual Town Hall		White as moderator
8/7/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Como prepararnos para el nuevo año escolar en tiempos de Covid-19	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
8/14/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Como prepararnos en época de incendios	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
8/20/2020	Women in Sports & Events LA Virtual Panel: Building SoFi Stadium	Lolita Lopez	Supporting girls and women in sports with Lolita Lopez as moderator
8/21/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: como sobrellevar retos digitales durante el nuevo año escolar	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
8/21/2020	West Coast University Virtual Graduation	Fred Roggin	Supporting local students with a graduation message from Fred Roggin
8/21/2020	West Hollywood Women's Conference Panel Discussion on the ERA	Hetty Chang	Supporting women and women's rights with Hetty Chang as moderator
8/22/2020	African American Film Critics Association	Beverly White	Supporting African Americans in the arts/film with Beverly White as presenter

Nuestra Comunidad" virtual for provides Spanish-speaking aud with information and resources issues and connects with exper community-based organization realtime. Forms livestream ac Telemundo 52 digital and soci platforms. 8/29/2020 CASA LA Virtual Justice Jog Mario Solis Support Latinx community and movement with news/digital conditions and a station-produced PSA	8/26/2020	West Hollywood Women's Conference Panel Discussion on Right to Vote	Belen De Leon	Supporting women and women's rights with Belen De Leon as moderator
8/30/2020 Chicano Moratorium/Ruben Salazar 50th Anniversary Jonathon Gonzalez Support Latinx community and movement with news/digital coand a station-produced PSA Telemundo 52 Los Angeles "A Nuestra Comunidad" virtual fo provides Spanish-speaking aud with information and resources issues and connects with exper community-based organization realtime. Forums livestream at Telemundo 52 digital and social platforms. Telemundo 52 "Apoyando a Nuestra Comunidad" virtual: Abriendo Puertas: Como Ayudar a Sus Hijos Dunia Elvir Telemundo 52 Los Angeles "A Nuestra Comunidad" virtual fo provides Spanish-speaking aud with information and resources issues and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums, which at moderated by Telemundo 52 to suste and connects with exper community-based organization realtime. The forums with experimental provides Spanish-speaking and with information and resources issues and connects with exper community-based organization and resources issues and connects with exper community-based organization and resources issues and connects with exper community-based organization and resources issues and connects with exper community-based organization and resources issues and connects with exper community-based organization and resources issues and connects with exper community	8/27/20	Nuestra Comunidad" Charla	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
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Nuestra Comunidad" virtual fo provides Spanish-speaking aud with information and resources issues and connects with exper community-based organization realtime. Forums livestream ac Telemundo 52 digital and socia platforms. Dunia Elvir Dunia Elvir Telemundo 52 Los Angeles "A Nuestra Comunidad" virtual fo provides Spanish-speaking aud with information and resources issues and connects with exper community-based organization realtime. The forums, which are moderated by Telemundo 52 to sample and with information and resources issues and connects with exper community-based organization realtime. The forums, which are moderated by Telemundo 52 to sample and social media platforms. Pill Grito serves as the official kencelebration for Latino Heritage (September 15 - October 15, 20 City of Los Angeles. El Grito, traditionally brings Angelenos the steps of City Hall, featured musical performances due to the pandemic. The event was co-here to the pandemic to	8/30/2020		Jonathon Gonzalez	Support Latinx community and Chicano movement with news/digital coverange and a station-produced PSA
Nuestra Comunidad" virtual for provides Spanish-speaking and with information and resources issues and connects with exper community-based organization realtime. The forums, which are moderated by Telemundo 52 tallivestream across Telemundo 53 and social media platforms. El Grito serves as the official kencelebration for Latino Heritage (September 15 - October 15, 20 City of Los Angeles. El Grito, traditionally brings Angelenos the steps of City Hall, featured musical performances due to the pandemic. The event was co-herent contents and social media platforms.	9/3/20	Nuestra Comunidad' Charla Virtual: Abriendo Puertas: Como	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
celebration for Latino Heritage (September 15 - October 15, 20 City of Los Angeles. El Grito, traditionally brings Angelenos the steps of City Hall, featured musical performances due to th pandemic. The event was co-he	9/11/20	Nuestra Comunidad" Charla	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. The forums, which are moderated by Telemundo 52 talent, livestream across Telemundo 52 digital and social media platforms.
Telemundo 52's weekday lifes entertainment show, and Belen	0/15/20	City of Los Angeles El Grito 2020	Elva Saray	El Grito serves as the official kick-off celebration for Latino Heritage Month (September 15 - October 15, 2020) in the City of Los Angeles. El Grito, which traditionally brings Angelenos together at the steps of City Hall, featured virtual musical performances due to the pandemic. The event was co-hosted by Elva Saray, Host of Acceso Total, Telemundo 52's weekday lifestyle and entertainment show, and Belen de Leon, meteorologist of NBC4 weekday morning

9/15/2021	Hispanic Heritage Month Public	Annette Arreola, Kim Baldonado,	Support Latinx community and heritage
	Service Announcements	John Cádiz Klemack, Lolita	with service of PSAs with many NBC4
		Lopez, Daniella Guzman, Belen	talent participating
		De Leon, Michelle Valles,	
		Mekahlo Medina, Jonathon	
		Gonzalez, Mario Solis, Kathy	

		Vara, Vikki Vargas, Anthony Yanez	
9/15/2020	City of LA El Grito Celebration	Belen De Leon	Support the commemoration of Mexican Independence Day and Latinx heritage with Belen De Leon as emcee; additionally, news/digital coverage and livestream on NBC4
9/18/20 9/18/2020	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: cómo Mantener a Sus Hijos Seguros en el Internet Rose Bowl Institute Women's Symposium Women in Politics	Dunia Elvir Beverly White	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. The forums, which are moderated by Telemundo 52 talent, livestream across Telemundo 52 digital and social media platforms. Supporting women in politics/civic engagement with Bevelry White as
9/18/2020	Rose Bowl Institute Women's Symposium Financial Literacy	Colleen Williams	moderator; NBC4 news coverage Supporting women and fostering financial literacy with Colleen Williams as moderator; NBC4 news coverage
9/21/2020	LA84 Foundation Virtual Play Equity Fund Summit	Lolita Lopez	Supporting girls and women in sports with Lolita Lopez as moderator
9/22/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: National Voter Registration Day IRE Virtual Conference Holding	Elva Saray Joel Grover	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. The forums, which are moderated by Telemundo 52 talent, livestream across Telemundo 52 digital and social media platforms. Supporting investigative journalism with
0/00/0000	them Accountable Panel		Joel Grover as panelist
9/22/2020	Lollipop Theater Story Time	Belen De Leon	Supporting children with chronic illnesses with Belen De Leon as storyteller

9/24/20	American Heart Association "Por Tu Corazon" Virtual Women's Forum	Armida Mier	American Heart Association produced a virtual forum to promote heart health and wellness for Hispanic women. The event was moderated by Telemundo 52 Acceso Total host Armida Mier.
	League of Women Voters, Los		Women's League of Voters Los Angeles hosted a virtual candidate forum for members of the community to learn more about LAUSD district 3 candidates. The forum was moderated by Telemundo 52
9/23/20	Angeles LAUSD District 3 – Virtual Candidate Forum	Sandra O'Neill	News Anchor and Reporter Sandra O'Neill.
			T.
9/26/2020	LA Plaza de Cultura y Artes 9th Anniv Virtual Pobladores Awards Gala	Michelle Valles	Supporting Latinx arts, culture and history with Michelle Valles as emcee
9/27/2020	Glory Awards	Danielle Nottingham	Supporting African American families and educational services with Danielle Nottingham as emcee
10/1/20	Riverside Community College District Voter Education Student Virtual Forum with Secretary of State Alex Padilla	Guillermo Ochoa	Riverside Community College District host a student voter education forum designed to engage and motivate students to register to vote and participate in the 2020 elections. The forum was moderated by Telemundo 52 News Anchor Guillermo Ochoa and featured CA Secretary of State Alex Padilla.
10/1/2020	NBC4 Virtual Community Forum on Voting Process	Colleen Williams	Support and engage with the community on how to vote with Collen Williams as moderator; NBC4 promoted regularly onair and livestreamed entire event
10/2/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Salud Mental durante el aprendizaje en casa	Armida Mier	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
10/6/21	Lollipop Theater Network Virtual Story Time	Dunia Elvir	Due to the COVID pandemic Lollipop Theater Network launched an initiative for the Hispanic/Latino community a virtual Spanish Story Time reading in August 2020. The Spanish Story Time reading program is for children who are in the hospital with chronic or lifethreatening illnesses nationwide. The virtual Spanish Story Time readings are held on Tuesday's typically 3 times a month with an average of 8-12 hospital throughout the country participating and 50-80 kids in attendance virtually.

10/6/2020	W II. II 1 Cl 1	D. 1 V 1-	C
10/6/2020	West Hollywood Chamber of Commerce Candidate Forum	Robert Kovacik	Support civic engagement with Robert Kovacik as moderator
	Commerce Candidate Forum		Kovacik as moderator
			Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla
			provides Spanish-speaking audiences
			with information and resources on critical issues and connects with experts and
			community-based organizations in
	Telemundo 52 "Apoyando a		realtime. Forums livestream across
	Nuestra Comunidad" Charla		Telemundo 52 digital and social media
10/9/20	Virtual: Bancos de Comida	Dunia Elvir	platforms.
			Due to the COVID pandemic Lollipop
			Theater Network launched an initiative
	Lollipop Theater Network Virtual		for the Hispanic/Latino community a
10/13/21	Story Time	Alejandra Ortiz	virtual Spanish Story Time reading in
			August 2020. The Spanish Story Time
			reading program is for children who are
			in the hospital with chronic or
			lifethreatening illnesses nationwide. The
			virtual Spanish Story Time readings are
			held on Tuesday's typically 3 times a
			month with an average of 8-12 hospital
			throughout the country participating and
			50-80 kids in attendance virtually. American Heart Association hosted their
			annual heart walk as a virtual 5K
			designed to promote heart health and
			wellness amongst the Latino Community.
			Telemundo 52 Meteorologist Michelle
	American Heart Association Por		Trujillo served as the host of the virtual
10/10/20	Tu Corazon Podcast / Virtual 5K	Michelle Trujillo	event.
			Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla
			provides Spanish-speaking audiences
			with information and resources on critical
			issues and connects with experts and community-based organizations in
			realtime. Forums livestream across
	LA Plaza Cultura y Artes		Telemundo 52 digital and social media
10/14/20	Pobladores Virtual Gala	Dunia Elvir	platforms.
			Telemundo 52 President and General
			Manager, Celia Chavez served as a
			panelist in the LA Area Chamber of
			Commerce's Annual State of LA
			Business event which was held virtually.
			The session titled "The New Economy &
			L.A.'s Entertainment Industry" covered how the entertainment industry had to
			pivot to meet the change in audience's
	LA Area Chamber of Commerce -		content consumption and how COVID-19
	State of LA Business Virtual		has impacted the shift in the industry and
10/14/20	Event	Celia Chavez	the region.
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10/15/2020	Breast Cancer Awareness Month Public Service Announcement	Lolita Lopez and Carolyn Johnson	Support women's health with NBC4's Lolita Lopez and Carolyn Jonhson participating
10/15/2020	YMCA LA LA County/Racism Panel Discussion	Beverly White	Support tolerance and diversity and speak out as against racism with Beverly White as moderator; NBC4 livestreamed entire event
10/15/2020	Pasadena Humane Virtual Volunteer Appreciation	Robert Kovacik	Support animal welfare with Robert Kovacik as emcee
10/16/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Bancos de Comida	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
10/17/2020	Legacy Ladies Torch Awards	Beverly White	Support African American women in the community with Beverly White receiving an award
10/20/20	California Community Colleges Undocumented Student Action Week Virtual Conference	Enrique Chiabra	California Community Colleges hosted a series of virtual workshops and forums in support of Undocumented Student Action Week in an effort to provide support services for undocumented students throughout community college system. Telemundo 52 News Anchor Enrique Chiabra served as the moderator for the DACA student forum.
10/20/2020	Chinese American Museum - T. Chen, Presenter	Ted Chen	Support the Asian American community and its culture/history with Ted Chen as presenter
10/22/2021	Hispanic Scholarship Fund Advisory Committee/Forum	NBC4	Support Latinx educational resources with NBC4 participating in advisory committee meetings regularly
10/23/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Angeles de la Comunidad	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
	Adventist Health White Memorial	_	Telemundo 52 sponsored and served as the gala co-chair for the annual Adventist Health White Memorial gala which was held virtually. White Memorial provides health and community services to the
10/25/20	Foundation Virtual Gala	Lizette Carbajal	
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			Latino population living in the area of Boyle Heights.
10/25/2020	SKECHERS Foundation Pier to Pier Walk - Lolita Lopez, Speaker	Lolita Lopez	Support children with disabilities with Lolita Lopez as speaker and news/digital coverage
10/25/2020	Rose Bowl Institute Voting Message	Beverly White	Support civic engagement and encourage voting with Beverly White as speaker
10/30/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Como apoyo a mis hijos si no hablo inglés	Elva Saray	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
10/30/2020	NABJ San Diego State Discussion	Renee Washington	Support African American journalistis with NBC4 VP of News as guest speaker
11/6/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: El Desempleo – Part 2	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and
			community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
11/7/2020	AbilityFirst Virtual Stroll & Roll	Mekahlo Medina	Support children and young adults with disabilities with Mekahlo Medina as presenter
11/12/20	American Cancer Society Latinos Contra El Cancer Festival Virtual Event	Elva Saray	The American Cancer Society presented Latinos Contra el Cáncer Fest – an inspirational virtual bilingual event hosted by Elva Saray of Telemundo 52's Acceso Total show. This first of its kind event gathered celebrities, musical guests and friends to celebrate Latinx culture and bring vital attention to the unique needs of the Latino community when it comes to the prevention and treatment of cancer, especially during the coronavirus pandemic.

11/12/20 11/12/2020	Hollenbeck Police Activities League Virtual Event: Meet the Honorees Pasadena Police Foundation Breakfast West Hollywood Gender	Celia Chavez Beverly White Mekahlo Medina	Hollenbeck Police Activities League (HPAL) hosted a virtual "Meet the honorees" for its 14th Annual LAPD Hollenbeck PAL Awards Gala which was postponed due to the pandemic. Telemundo 52 President and General Manager, Celia Chavez, will be honored with the Humanitarian Award. Support local law enforcement resources and heroes with Beverly White as emcee
	Diversity/Transgender in Workplace		inclusive workplace with Mekahlo Medina as emcee
11/12/2020	PRSA Prism Awards	Kim Tobin	Support the communications/public relations community with Kim Tobin as emcee
11/12/2020	Hollywood Chamber Heroes of Hollywood	Robert Kovacik	Support local heroes in the community with Robert Kovacik as emcee
11/13/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Recursos para estudiantes indocumentados	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
11/16/2020	Junior Achievement How to Prep for a Career	Daniella Guzman	Support students with Daniella Guzman as moderator
11/18/2020	SoCal Leadership Network Visionaries Awards (Virtual)	Lolita Lopez	Support civic engagement with Lolita Lopez as emcee
11/20/20	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences
	Virtual: Pequeños Negocios y Vendores Ambulates		with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
11/23/2020	LGBT Center w/ NBCU OUT Thanksgiving Dinner Virtual Message	David Biggar, Belen De Leon, Michael Brownlee, John Gonzalez, Daniella Guzman, Carolyn Johnson, Robert Kovacik, Shanna Mendiola, Fred Roggin, Jessica Vilchis, Kathy Vara, and Colleen Williams	Support the LGBTQ+ community with several NBC4 talent providing a message of support and inclusivity

11/26 - 12-	NDC4 Hale 4 The Hymery Food	NDC4	Cymnast all socional food boules in
	NBC4 Help 4 The Hungry Food	NBC4	Support all regional food banks in
31/2020	Bank Drive		Southern California feeding the
			underserved with the NBC4 Help 4 The
			Hungry campaign, including daily news
			coverage, public service announcements
			and donations
			Cal State Long Beach hosted a virtual
			forum to provide communication and
			journalism students tips on networking
			and internships from professionals
			working in the field. Telemundo 52 Vice
			President of Community Relations,
	Cal State Long Beach Internship		Lizette Carbajal, served as a panelist
12/1/20	Week Virtual Panel	Lizette Carbajal	during the event.
			Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla
			provides Spanish-speaking audiences
			with information and resources on critical
			issues and connects with experts and
	Telemundo 52 "Apoyando a		community-based organizations in
	Nuestra Comunidad" Charla		realtime. Forums livestream across
10/1/00	Virtual: COVID-19 Precauciones		Telemundo 52 digital and social media
12/4/20	durante las fiestas	Dunia Elvir	platforms.
			HOPE hosted its 31st Anniversary
			celebration virtually. The event which
	Hispanas Organized for Political		highlighted prominent Latinas was
	Equality (HOPE) 31st		emceed by Telemundo 52 Meteorologist
12/4/20	Anniversary Virtual Celebration	Tania Leal	Tania Leal.
12/4/2020	CSU Fullerton Holiday Virtual	Vikki Vargas	Support local college students with Vikki
	Message		Vargas as speaker
			Talamumda 52 Lag Angalag "Anayanda a
			Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla
			provides Spanish-speaking audiences
			with information and resources on critical
			issues and connects with experts and
			community-based organizations in
	Telemundo 52 "Apoyando a		realtime. Forums livestream across
	Nuestra Comunidad" Charla		Telemundo 52 digital and social media
12/8/20	Virtual: DACA Restitucion	Dunia Elvir	platforms.
12,0,20	, irvair 2/10/11/05/11/06/11	Z GIIIG ZIVII	Due to the COVID pandemic Lollipop
	Lollipop Theater Network Virtual		Theater Network launched an initiative
12/8/20	Story Time	Tania Leal	for the Hispanic/Latino community a
12/0/20	Story Time	I ailia Leai	Tor the ruspanic/Latino community a
		1	1 12 12
			virtual Spanish Story Time reading in
			August 2020. The Spanish Story Time
			reading program is for children who are
			in the hospital with chronic or
			lifethreatening illnesses nationwide. The
			virtual Spanish Story Time readings are
			held on Tuesday's typically 3 times a
			month with an average of 8-12 hospital
			throughout the country participating and
			50-80 kids in attendance virtually.

12/11/2020	OC Dept of Education Virtual Class	Vikki Vargas	Support high school students with Vikki Vargas as guest speaker
1/13/2021	SPJ-LA LA Newsrooms Confront 2020's Racial Reckoning Virtual Discussion	Beverly White	Support local journalistm and diversity with Beverly White as panelist
1/15/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Tráfico Humano: Esclavitud Moderna	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
1/18/2021	Dr. Martin Luther King, Jr. Day Public Service Announcements	NBC4	Multiple talent participated in a NBC4produced a series of public service announcements commemorating the legacy of Dr. King
1/18/2021	LA Urban League 100th Anniversary	Michael Brownlee	Support the African American community and diversity with a stationproduced PSA commemorating the 100th Anniversary airing regularly; additional news/digital coverage
1/18/2021	LA Urban League MLK Day of Service Speaker Series (Virtual)	Beverly White	Support the African American community and diversity with Beverly White as emcee and NBC4 livestreamed the event online; additionally, news coverage
1/18/2021	LA Urban League Video Message to MLK Community Hospital	Beverly White	Support the African American community and diversity with Beverly White as speaker
1/21/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Nueva Administración: ¿Ahora qué sigue?	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
1/29/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Covid-19 Vacuna	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and
			community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.

2/1/2021	Black History Month Public Service Announcements	Beverly White, Michael Brownlee, Robin Winston, Toni Guinyard, Melissa Magee, Randy Mac	Multiple NBC4 talent participated in support of the African American community
2/1/2021	Lunar New Year Public Service Announcement	Colleen Williams	Support and celebrate with the Asian American community with NBC4 Anchor Colleen Williams participating
2/3/21	Santa Clarita Valley Chamber of Commerce Virtual Women's lunch	Dinorah Perez	Telemundo 52 News Reporter Dinorah Perez served as a keynote speaker at the Chamber of Commerce Woman's Luncheon.
2/4/21	Cheviot Hills High School Guest Speaker	Ruben Keoseyan	Telemundo 52 VP of News, Ruben Keoseyan, served as a guest speaker with the students of Cheviot Hills High School.
2/6/2021	NAHJ Virtual Career Fest	Robert Nino	Support Latinx in the field of journalism with Robert Nino as mentor
2/6/2021	Animation/Digital Arts for SoCal Filipinos (virtual)	Shanna Mendiola	Support Asian American arts and media community with Shanna Mendiola as emcee
2/9/2021	Lollipop Theater Network Virtual Storytime	Belen De Leon	Support children with chronic illness with Belen De Leon as storyteller
	NBCU Employee Resource Group: Unidos COVID-19 & the		Telemundo 52 News Anchor Enrique Chiabra served as a moderator for the NBCU ERG Unidos conversation with UCLA Latino Policy and Politics Initiative conversation surrounding COVID-19 and impacts in the Latino
2/11/21	Latino Community	Enrique Chiabra	community.
2/11/2021	Science of Sport - Women in STEM & Sports Virtual Panel	Lolita Lopez	Support girls and women in the sciences and sports with Lolita Lopez as moderator
2/12/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: El sueño de millones: Propuesta de Reforma Migratoria	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
2/16/21	Lollipop Theater Network Virtual Story Time	Dunia Elvir	Due to the COVID pandemic Lollipop Theater Network launched an initiative for the Hispanic/Latino community a virtual Spanish Story Time reading in August 2020. The Spanish Story Time reading program is for children who are in the hospital with chronic or lifethreatening illnesses nationwide. The virtual Spanish Story Time readings are held on Tuesday's typically 3 times a

		Γ	
			month with an average of 8-12 hospital throughout the country participating and 50-80 kids in attendance virtually.
			Telemundo 52 Research Director, Iris
			Arvizu, served as a guest speaker for
			Social Justice Humanitas Academy High
			School Career day and shared her
	Carial Institut Hamanitan		•
2/10/21	Social Justice Humanitas	Taile A series	education and professional journey with
2/18/21	Academy Career Day	Iris Arvizu	students.
			Minds Matter connects driven and
			determined students from low-income
			families with the people, preparation and
			possibilities to succeed in college, create
			their future, and change the world.
			Telemundo 52 team shared their
		Iris Arvizu, Lizette Carbajal,	professional and educational journey with
2/18/21	Minds Matter Virtual Panel	Marcos Mora, Jenny Sanchez	students via the virtual forum.
2/21/2021	Jamaica Cultural Alliance Virtual	Beverly White	Support Black History Month and Black
	Convo w/ Journalist Barbara		journalists with Beverly White as
	Blake-Hannah		moderator
2/22/2021	Angel City Virtual Panel	Lolita Lopez	Support women in sports with Lolita
	Discussion Sports and	_	Lopez as emcee
	Media/BHM - L. Lopez, Panelist		
2/23/2021	Virtual Whitney HS Alum	Hetty Chang	Support local high school students with
	Speaker Series		Hetty Chang as speaker
	-		, , ,
2/23/2021	Virtual March for Babies Pep-up	Belen De Leon	Support health of women with Belen De
	Rally		Leon as emcee
2/23/2021	LA City/Civil Rights Dept African	Beverly White	Support diversity and civil rights in media
	American Equity in Media		with Beverly White as panelist
	(Virtual)		The second secon
2/24/2021	Orange County Black Chamber of	Beverly White	Support Black business men and women
	Commerce (virtual)		with Beverly White as speaker
	(11000)		The second white as specially
			To educate and inform the business
			community in Orange County, the OC
			Hispanic Chamber of Commerce hosted a
			virtual forum to share information
			surrounding the COVID-19 vaccine and
			help address questions from subject
	Orange County Hispanic Chamber		matter experts. Telemundo 52 News
	Virtual Forum Covid-19 (English		Anchor Alejandra Ortiz moderated the
2/25/21	Session)	Alejandra Ortiz	forum.
			Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla
			provides Spanish-speaking audiences
			with information and resources on critical
	T. 1. 50 (/:		issues and connects with experts and
	Telemundo 52 "Apoyando a		community-based organizations in
	Nuestra Comunidad" Charla		realtime. Forums livestream across
0/06/01	Virtual: La Salud de Corazón		Telemundo 52 digital and social media
2/26/21	durante COVID-19	Armida Mier	platforms.

2/27/2021	Hillsides Virtual Gala (virtual)	Colleen Williams and Chuck Henry	Support youth and families at risk with Collen Williams and Chuck Henry as participants and honorary committee members
2/27/2021	LA Urban League Celebrates Centennial & 100 Years of Black History in LA (virtual)	Beverly White	Support African American civil rights with Beverly White as moderator
3/3/2021	UCLA Extension Broadcast News Reporting Course (Virtual) - V. Vargas, Speaker	Vikki Vargas	Support local college broadcast journalism students with Vikki Vargas as speaker
3/4/21	OC Hispanic Chamber of Commerce Covid-19 Forum (Spanish)	Alejandra Ortiz	To educate and inform the business community in Orange County, the OC Hispanic Chamber of Commerce hosted a virtual forum to share information surrounding the COVID-19 vaccine and help address questions from subject matter experts. Telemundo 52 News Anchor Alejandra Ortiz moderated the forum.
3/4/2021	Change in the Weather: Climate Communication Workshop (Virtual)	Anthony Yanez	Support the environment and raising awareness about climate change with Anthony Yanez as panelist
3/9/21	Communities for a New California Education Fund LGBTQ COVID19 Forum	Enrique Chiabra	Communities for a New California Education Fund hosted a virtual forum to discuss the impacts of COVID-19 on the LGBTQ community. The forum was moderated by Telemundo 52 News Anchor Enrique Chiabra.
3/11/21	L.A. Education Virtual Town Hall	Dunia Elvir	L.A. Education Virtual Town Hall to address education challenges and highlight student-centered solutions during COVID-19 and in a post-pandemic world. Telemundo 52 News Anchor, Dunia Elvir, served as the moderator for the event.
3/11/21	Hispanas Organized for Political Equality (HOPE) Latina History Day Virtual Conference	Dinorah Perez	HOPE hosted its annual Latina history day conference virtually. The program offered workshops to create awareness around key issues impacting Latinas. Telemundo 52 News Reporter, Dinorah Perez, hosted the panel titled "Recharging Communities Through Inclusive Leadership".
3/12/21	Hispanas Organized for Political Equality (HOPE) Latina History Day Virtual Conference	Azalea Iniguez	HOPE hosted its annual Latina history day conference virtually. The program offered workshops to create awareness around key issues impacting Latinas. Telemundo 52 Reporter, Azalea Iniguez moderated the panel titled "Workplace Resilience: Re-entering Post Pandemic".

	Telemundo 52 "Apoyando a		Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and
	Nuestra Comunidad' Charla Virtual: Mujeres Imparables		community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media
3/12/21	featuring Dolores Huerta	Dunia Elvir	platforms.
		T	
3/13/2021	RTNA Golden Mike Awards (Virtual)	Patrick Healy, Beverly White, Colleen Williams and Chuck Henry	Support local journalists with Patrick Healy as lifetime achievement honoree and Beverly White, Colleen Williams and Chuck Henry as presenters with news/digital coverage
3/17/2021	Hispanic Scholarship Fund Advisory Committee/Forum	NBC4	Support Latinx educational resources with NBC4 participating in advisory committee meetings regularly
3/18/21	NBCUniversal Women's Network Spotlight with City of Los Angeles Council President Nury Martinez	Sandra O'Neill	As part of Women's History Month, Telemundo 52 "Mujeres Imparables" in partnership with NBCUniversal Women's Network and Unidos Employee Resource Groups hosted a special Q&A with City of Los Angeles Council President Nury Martinez and learn about her journey and insights on issues affecting women and families throughout the region. The conversation was moderated by Telemundo 52 News Anchor, Sandra O'Neill.
3/19/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Declaracion de Impuestos	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
3/24/2021	Society of Professional Journalists - Covering COVID-19 Virtual Discussion	Patrick Healy	Support local journalism with Patrick Healy as panelist
3/26/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Impact of COVID-19 on	Elva Sarav	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
3/30/2021	Women OC Child Abuse Prevention Council Blue Ribbon Month Ceremony (virtual)	Elva Saray Vikki Vargas	Support raising awareness of child abuse prevention with Vikki Vargas as emcee

3/31/2021	USC Safe Communities Institute Women's Empowerment Panel (virtual)	Beverly White	Support women with Beverly White as moderator
4/8/2021	National Association of Broadcasters Leadership Foundation Spotlight Series with Karen Bass (Virtual)	Beverly White	Support journalists and media with Beverly White as moderator
4/9/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Autismo y recursos disponibles	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and
			community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
4/9/2021	MIT Sloan Sports Analytics Conference (Virtual)	Lolita Lopez	Support sports engagement with Lolita Lopez as emcee
4/15/2021	Virtual March for Babies OC	Danielle Nottingham	Support women's health with Danielle Nottingham as emcee with digital coverage
4/16/2021	Orange Catholic Foundation (Virtual)	Steve Carlston	Support education and scholarships with NBC4 President/GM Steve Carlston ask keynote speaker
4/16/2021	Orange Catholic Foundation (Virtual)	Vikki Vargas	Support education and scholarships with NBC4 Orange County Bureau Chief Vikki Vargas as emcee
4/23/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual: Regreso a clases en persona	Dunia Elvir	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.
4/24/21 4/24/2021	March of Dimes "March for Babies" Virtual Event Virtual March for Babies LA	Dunia Elvir Daniella Guzman	March of Dimes hosted its annual "March for Babies" walk virtually due to the pandemic. Through the walk, March of Dimes strives to create an equitable place and ensure that every mom and baby is healthy. Telemundo 52 News Anchor, Dunia Elvir, served as the emcee for the virtual event. Support women's health with Daniella Guzman as emcee with news/digital coverage including in-depth on-air interview on health disparities in communities of color

4/24/2021	Arcadia Unified School District	Lolita Lopez	Support Latinx students with Lolita
7/27/2021	Youth LatinX Leadership Conf Virtual Career Discussion	Lonia Lopez	Lopez as guest speaker
4/26/21	Hispanas Organized for Political Equality (HOPE) 27 th Annual Latina Action Day 1: CA Economic Recovery & Beyond	Dinorah Perez	HOPE hosted its annual Latina Action Day virtually. The event brings together some of California's top thought-leaders and experts to discuss issues affecting the Latina community. Telemundo News Reporter, Dinorah Perez, served as the moderator for the conversation titled "CA Economic Recovery & Beyond".
4/28/21	Hispanas Organized for Political Equality (HOPE) 27 th Annual Latina Action 3: Representation Matters: Boldly Investing in Latina Leadership	Sandra O'Neill	HOPE hosted its annual Latina Action Day virtually. The event brings together some of California's top thought-leaders and experts to discuss issues affecting the Latina community. Telemundo 52 News Anchor, Sandra O'Neill, hosted the conversation titled "Representation
		T	Tr
			Matters - Boldly Investing in Latina Leadership"
4/28/2021	Junior Achievement Town Hall (virtual)	Daniella Guzman	Support high school students learning about financial literacy with Daniella Guzman as moderator
5/1/2021	AAPI Heritage Month Public Service Announcements	Hetty Chang, Ted Chen, Shanna Mendiola, Kim Tobin, Gordon Tokumatsu, Tony Shin, Adrian Arambulo	Support the Asian American community and heritage with several NBC4 talent participating
5/3/2021	AAPI Heritage Month Celebration Essay Contest (Virtual) - LAUSD Westside Mandarin Immersion Program	Ted Chen	Support K-12 students during Asian American and Pacific Islander month with Ted Chen as judge
5/5/2021	LA Fire Dept Valor Awards	Robert Kovacik	Support local firefighters with Robert Kovacik as emcee, news/digital coverage and livestream of entire event by NBC4
5/6/2021	NBC4 Virtual Community Forum on COVID-19 Vaccines	Colleen Williams	Produce livestream discussion with health experts on the vaccines with Colleen Williams as moderator
5/6/2021	Cal State Fullerton / NBC4 Vikki Vargas Broadcast Journalism Scholarship (Virtual) - V. Vargas, Presenter	Vikki Vargas	Support local college students and present NBC4 broadcast journalism scholarship winner with Vikki Vargas as presenter
5/13/21	Telemundo 52 "Apoyando a Nuestra Comunidad" Charla Virtual:¿Ya Te Vacunaste? ¿Tienes Preguntas?	Enrique Chiabra	Telemundo 52 Los Angeles "Apoyando a Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with information and resources on critical issues and connects with experts and community-based organizations in realtime. Forums livestream across Telemundo 52 digital and social media platforms.

5/15/2021	La Casa de San Gabriel	Kim Baldonado	Support Latinx families with Kim
	Community Center		Baldonado as guest speaker
			Due to the COVID pandemic Lollipop Theater Network launched an initiative
			for the Hispanic/Latino community a virtual Spanish Story Time reading in
			August 2020. The Spanish Story Time
			reading program is for children who are in the hospital with chronic or
			lifethreatening illnesses nationwide. The
			virtual Spanish Story Time readings are
			held on Tuesday's typically 3 times a month with an average of 8-12 hospital
5/25/21	Lollipop Theater Network Virtual Story Time	Michelle Trujillo	throughout the country participating and 50-80 kids in attendance virtually.
5/27/2021	Inspire Students through Sport (Virtual)	Lolita Lopez	Support students in sports with Lolita Lopez moderator
6/19/2021	Juneteenth Parade	NBC4	Supporting the African American
			community with NBC4 sponsorship, talent participation and news/digital coverage
			Due to the COVID pandemic Lollipop
			Theater Network launched an initiative for the Hispanic/Latino community a
			virtual Spanish Story Time reading in
			August 2020. The Spanish Story Time reading program is for children who are in
			the hospital with chronic or
			lifethreatening illnesses nationwide. The
			virtual Spanish Story Time readings are held on Tuesday's typically 3 times a
			month with an average of 8-12 hospital
6/29/21	Lollipop Theater Network Virtual Story Time	Alejandra Ortiz	throughout the country participating and 50-80 kids in attendance virtually.
0/27/21	Story Time	7 Hojanara Ortiz	Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with
			information and resources on critical
	Telemundo 52 "Apoyando a		issues and connects with experts and community-based organizations in
	Nuestra Comunidad" Charla		realtime. Forums livestream across
6/25/21	Virtual: Estatus de Protección Temporal"	Dunia Elvir	Telemundo 52 digital and social media platforms.
	<u>F</u>		Telemundo 52 Los Angeles "Apoyando a
			Nuestra Comunidad" virtual forum/charla provides Spanish-speaking audiences with
			information and resources on critical issues and connects with experts and
	Telemundo 52 "Apoyando a		community-based organizations in
	Nuestra Comunidad" Charla Virtual: Celebrando el Mes del		realtime. Forums livestream across Telemundo 52 digital and social media
6/30/21	Orgullo	Elva Saray	platforms.

Station: KNBC

Job Title: <u>Director of Traffic & Sales (#57693BR)</u>

Date Job Filled: <u>2/8/2021</u>

Recruitment Source That Referred Ultimate Hire: <u>NBCUNICAREERS.com or other website</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: <u>Director, Digital Sales</u> (#57710BR)

Date Job Filled: <u>3/15/2021</u>

Recruitment Source That Referred Ultimate Hire: NBCUNICAREERS.com or other website

Number of Interviewees: <u>6</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: <u>Director of Integrated Media</u> (#57684BR)

Date Job Filled: <u>2/15/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Number of Interviewees: <u>5</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: Reporter / MMJ (#59736BR)

Date Job Filled: <u>7/5/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Number of Interviewees: <u>6</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: Weather Anchor (#57066BR)

Date Job Filled: <u>11/2/2020</u>

Recruitment Source That Referred Ultimate Hire: NBCUNICAREERS.com or other website

Number of Interviewees: <u>1</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: <u>Traffic Reporter</u> (#57067BR)

Date Job Filled: <u>1/18/2021</u>

Recruitment Source That Referred Ultimate Hire: **Employee Referral**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: <u>Executive Producer - Weekend</u> (#59384BR)

Date Job Filled: <u>5/17/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Number of Interviewees: <u>5</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: <u>Executive Producer - Nightside</u> (#59380BR)

Date Job Filled: <u>5/10/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: Media Manager (#56984BR)

Date Job Filled: <u>12/7/2020</u>

Recruitment Source That Referred Ultimate Hire: YOH/Agile1/Daily Hire Temp Pool Conversion

Number of Interviewees: <u>6</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: Platform Manager (#59655BR)

Date Job Filled: <u>5/24/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: KNBC

Job Title: Show Editor (#59654BR)

Date Job Filled: <u>6/3/2021</u>

Recruitment Source That Referred Ultimate Hire: YOH/Agile1/Daily Hire Temp Pool Conversion

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664-5584	No

Station: <u>KVEA</u>

Job Title: <u>Assignment Desk Editor</u> (#57727BR)

Date Job Filled: <u>2/1/2021</u>

Recruitment Source That Referred Ultimate Hire: YOH/Agile 1/Daily Hire Temp Pool Conversion

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: <u>KVEA</u>

Job Title: Weather Anchor (#57711BR)

Date Job Filled: <u>1/4/2021</u>

Recruitment Source That Referred Ultimate Hire: Yoh/Daily Hire Temp Pool Conversion Number

of Interviewees: 1

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

RECRUITMENT SOURCE DATA FORM

Station: <u>KVEA</u>

Job Title: News Producer (#58020BR)

Date Job Filled: <u>2/22/2021</u>

Recruitment Source That Referred Ultimate Hire: Yoh/Daily Hire Temp Pool Conversion

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: <u>KVEA</u>

Job Title: **Photographer** (#58034BR)

Date Job Filled: <u>5/10/21</u>

Recruitment Source That Referred Ultimate Hire: Yoh/Daily Hire Temp Pool Conversion

Number of Interviewees: <u>5</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: <u>KVEA</u>

Job Title: Anchor / Reporter (#58824BR)

Date Job Filled: <u>6/16/2021</u>

Recruitment Source That Referred Ultimate Hire: **Employee Referral**

Number of Interviewees: <u>7</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: <u>KVEA</u>

Job Title: Weather Anchor (#58995BR)

Date Job Filled: <u>5/31/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Number of Interviewees: <u>3</u>

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: <u>KVEA</u>

Job Title: News Producer (#59946BR)

Date Job Filled: <u>7/5/2021</u>

Recruitment Source That Referred Ultimate Hire: YOH/Agile1/Daily Hire Temp Pool Conversion

Number of Interviewees: $\underline{3}$

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

Station: KVEA

Job Title: <u>Executive Producer</u> (#59945BR)

Date Job Filled: <u>7/12/2021</u>

Recruitment Source That Referred Ultimate Hire: Internal Applicant, Transfer, or Promotion

Number of Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	http://www.nbcunicareers.com/	Susan Vulaj	212-664 -5584	No

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