## ANNUAL PUBLIC FILE EEO REPORT

## July 2008 (Covers June 1, 2007 – May 31, 2008)

Call Sign of Station(s): KNBC, KVEA and KWHY

1. List all full-time job vacancies filled by any station covered by this report during the past year.

|                                | KNBC  |  |
|--------------------------------|---|--|
| Date<br>Joined<br>Bus<br>Group | Position Title                                      |  |
| 02/26/07                       | Sales Manager - Multi-Platform Business Development |  |
| 06/01/07                       | President & GM KNBC                                 |  |
| 06/18/07                       | Vice President Finance - LA Stations                |  |
| 06/25/07                       | Creative Services Director                          |  |
| 07/02/07                       | Manager of Financial Operations                     |  |
| 07/02/07                       | Manager Pricing & Planning                          |  |
| 07/16/07                       | Sales Account Mgr                                   |  |
| 07/16/07                       | Sales Account Mgr                                   |  |
| 07/23/07                       | Promotions Producer                                 |  |
| 08/20/07                       | EVP-Operations & Digital Strategy, KNBC             |  |
| 09/10/07                       | Manager, Tech Ops                                   |  |
| 09/24/07                       | Managing Editor                                     |  |
| 10/15/07                       | Inventory Control Analyst                           |  |
| 10/15/07                       | Inventory Control Analyst                           |  |
| 10/22/07                       | Weather Anchor                                      |  |
| 10/27/07                       | Digital News Manager                                |  |
| 01/02/08                       | Local TV Reporter AFTRA                             |  |

| KVEA                           |                             |  |  |
|--------------------------------|-----------------------------|--|--|
| Date<br>Joined<br>Bus<br>Group | Position Title              |  |  |
| 09/10/07                       | Director Of Human Resources |  |  |
| 10/29/07                       | Account Manager             |  |  |
| 01/07/08                       | VP & GM, KVEA - Los Angeles |  |  |
| 02/18/08                       | Executive Producer          |  |  |
| 03/27/08                       | Anchor                      |  |  |
| 04/21/08                       | Photographer                |  |  |

KWHY

| Date<br>Joined<br>Bus<br>Group | Position Title                          |
|--------------------------------|---|
| 09/03/07                       | Executive Producer for Special Projects |
| 09/17/07                       | Account Manager                         |
| 10/29/07                       | VP & GM, KWHY - Los Angeles             |
| 11/26/07                       | Local Sales Mgr                         |
| 12/10/07                       | Account Manager                         |
| 03/17/08                       | Account Manager                         |

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

See Attached Spreadsheet.

3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1?

KNBC: 28 Interviewees

KVEA & KWHY: 44 Interviewees

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

#### KNBC:

| Name of Recruitment Source | Total Number of Interviewees Referred During Year |
|----------------------------|---|
| Career Opportunity System  | 17  |
| nbcunicareers.com          | 11  |

### KVEA and KWHY:

| Name of Recruitment Source | Total Number of Interviewees Referred During Year |
|----------------------------|---|
| Career Opportunity System  | 10  |
| nbcunicareers.com          | 8   |
| Internal Transfer          | 2   |
| Referral                   | 5   |
| Yoh/Daily Hire Temp Pool   | 4   |

- 1. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.
  - Online Recruitment: All positions are posted on NBCUniCareers.com, GE Careers, monster.com, hotjobs.com, careerbuilder.com and all positions below Executive level are posted with America's Job Bank.
  - Newspaper Ads: KNBC, KVEA and KWHY run monthly ads in the LA Times (in English and Spanish) directing people interested in a career with NBC/Telemundo to our website.
  - Agency Outreach: Each week Human Resources sends a listing of all current NBC/Telemundo open positions to the following agencies:
    - California Chicano News Media Association
    - o Los Angeles Urban League
    - American Career College
    - o CA Department of Rehabilitation Workforce Development
    - o National Association of Broadcast Employees & Technicians
    - Harbor Work Source Center
    - o University of Colorado at Boulder, School of Journalism and Mass Communication
    - The National Association of Hispanic Journalists
    - Native American Journalists Association
    - National Black MBA Association Inc
    - Empowering Latinas Online Resources for Women
  - Television: Contact information is broadcast to the public daily (~10x/week) with the phone number and website for current open positions.
  - Diversity Job Fairs: KNBC, KVEA and KWHY Human Resources and News Management participate in several job fairs throughout the year:
    - California Chicano News Media Association (CCNMA) Attended by Margie Reid-Garci, KVEA/KWHY HR Coordinator, Victor Franco, KVEA/KWHY VP Community Affairs and Media Relations, on October 11-12, 2007.
    - Imagen Job Fair –. Attended by Dan Owens, KNBC HR Director and Enrique Caballero, KVEA/KWHY HR Director on February, 9, 2008.
    - Santa Monica City College Attended by Anat Mahrer, KNBC HR Manager and Ginger Zumaeta, KNBC VP Creative Services on May 8, 2008.
  - Local Event Participation/Outreach:
    - KVEA/KWHY
    - o California Chicano news Nedia Association Banquet- June, 2007
    - o National Hispanic Media Coalition Luncheon September, 2007
    - National Chicano Media Association luncheon on October 21, 2007
    - MALDEF Awards Dinner, Nov.2007
    - The Cesar E. Chavez Foundation's 5th Annual Educating the Heart Dinner on March 31, 2008
    - o Hispanic Americans for Fairness in Media, 6th Annual Awards Gala, Feb 2008
    - Victor Franco, KVEA/KWHY VP Community Affairs and Media Relations, spoke at Pasadena City College Journalism Career Fair on April 20, 2008
    - Victor Franco, KVEA/KWHY VP Community Affairs and Media Relations, received the Boyle Heights Chamber of Commerce, Advocate of the Year Award May. 2008
    - Victor Franco, KVEA/KWHY VP Community Affairs and Media Relations, received the Corporate Citizen Award from Los Angeles Police Department.

- o USC mex/Am Alumni Association Awards dinner, February, 2008
- Salesian Boys/Girls Club, March 2008
- Weingart ELA YMCA. March 2208
- Southwest Voter Registration Project, April 3, 2008
- o Mariachi heritage Society, April 20, 2008
- o Hispanic Poutreach Taskforce, May 1, 2008

KNBC

| KNB           | l   |                      |
|---------------|---|----------------------|
| Date of Event | Name of Event   | Talent Participation |
| 6/10/2007     | UCLA Awards   | Ted Chen             |
| 6/10/2007     | 7 "A Salute to Education" Luncheon                          | Chris Schauble       |
|               | Black AIDS Institute and SAG Press                          |                      |
| 6/25/2007     | 7 Conference  | Beverly White        |
| 6/26/2007     | L.A. Roundtable   | Paul Moyer           |
|               | L.A. Seminar on Media and Entertainment                     | Ted Chen             |
| 8/3/2007      | CTA Summer Institute  | Kim Baldonado        |
| 8/9/2007      | 7 All For The Love Of Kids                                  | Jennifer Bjorklund   |
|               | Independent Living Celebration II                           | Chris Schauble       |
| 8/16/2007     | California Construction Expo Luncheon                       | Ted Chen             |
| 9/4/2007      | 7 The Valley Club   | Patrick Healy        |
| 9/6/2007      | Verbum Dei High School                                      | Chris Schauble       |
| 9/7/2007      | Prostate Cancer Research Institute                          | Bruce Hensel         |
| 9/20/2007     | Kheir Center Dinner   | Ted Chen             |
| 9/22/2007     | VUNCF Leadership Summit                                     | Furnell Chatman      |
| 9/26/2007     | ' La Salle High School KNBC Tour                            | Chris Schauble       |
|               | Charity Comedy Show   | Fritz Coleman        |
|               | Oxygen Mentor Walk  | Beverly White        |
| 10/11/2007    | Mid Valley Community Police Council                         | Chris Schauble       |
| 10/12/2007    | California Chicano Media Association                        | Ted Chen             |
| 10/19/2007    | Family Violence Neighborhoods and School<br>Safety          | Colleen Williams     |
| 10/20/2007    | Samuel Dixon Family Health Centers<br>7 Rubber Duck Regatta | Chris Schauble       |
|               | Los Angeles County Quality and Productivity                 |                      |
|               | Commission  | Chuck Henry          |
|               | The Healthy Kids Foundation Gala                            | Chris Schauble       |
| 10/25/2007    | Rose Queen Coronation                                       | Colleen Williams     |
|               | California Science Center: Science Matters                  | <b>a b b b</b>       |
| 10/27/2007    | -   | Conan Nolan          |
|               | West San Gabriel YMCA Luncheon                              | Kim Baldonado        |
|               | YMCA Gala   | Chris Schauble       |
|               | Brotherhood Crusade Dinner                                  | Furnell Chatman      |
| 11/3/2007     | 7 Jennifer Diamond Cancer Foundation                        | Chris Schauble       |
| 11/3/2007     | 100th Anniversary San Antonio Community<br>7 Hospital       | Chuck Henry          |
|               | Association of Pan African Doctorial                        |                      |
| 11/4/2007     |   | Chris Schauble       |
| 11/5/2007     | 7 APA-UCLA  | Ted Chen             |

|   | Mekaholo Medina and                 |
|---|-------------------------------------|
| 11/7/2007 Hipanic Scholarship Fund Dinner   | Kim Baldonado                       |
| Boys and Girls Club Foundation : Festival of 11/10/2007 Trees   | Chris Schauble                      |
|   | Chris Schauble                      |
| 11/11/2007 Veterans Day Celebration<br>11/14/2007 National Philanthropy Day                           | Chris Schauble                      |
| 11/17/2007 United Way Home Walk   |                                     |
| 11/26/2007 L.A. County Tree Lighting Ceremony   | Jennifer Bjorklund<br>Fritz Coleman |
| 11/27/2007 Asthma and Allergy Foundation Ball   | Bruce Hensel                        |
| 12/5/2007 Upward Bound House Gala   | Ted Chen                            |
| 12/8/2007 Compton Christmas Parade  | Furnell Chatman                     |
| 12/9/2007 CEO Christmas Gala  | Ted Chen                            |
|   | Chris Schauble                      |
| 1/13/2008 Dr. Martin Luther King Jr. Celebration  | Chins Schauble                      |
| Diabetes, Obesity, and Heart Disease:<br>1/15/2008 Changing the Paradigm to Care Conference           | Bruce Hensel                        |
| 1/20/2008 JACL Luncheon   | Ted Chen                            |
|   |                                     |
| AACE and CAP Steering Committee<br>2/8/2008 Luncheon  | Bruce Hensel                        |
| 2/9/2008 Lunar New Year Parade  | Ted Chen                            |
| 2/13/2008 BRAVO Awards  | Colleen Williams                    |
| 2/13/2008 Celebration of Inspiration  | Fritz Coleman                       |
| 2/15/2008 Honda Ice Cream Social  | Fritz Coleman                       |
|   | Ted Chen and Elita                  |
| 2/16/2008 Alhambra Lunar New Year Parade  | Loresca                             |
| 2/18/2008 Raytheon: National Engineers Week   | Pablo Pereira                       |
| 2/20/2008 Public Media Conference   | Craig Robinson                      |
| 2/22/2008 MMPA Oscar Week Scholarship Luncheon  | Chris Schauble                      |
| 2/23/2008 FAMU Scholarship Luncheon   | Chris Schauble                      |
| California Science Center: Science Matters  |                                     |
| 2/23/2008 Program   | Conan Nolan                         |
| Central City Optimist Club New Years  |                                     |
| 2/23/2008 Banquet   | Ted Chen                            |
| 2/27/2008 Black History Month Celebration   | Chris Schauble                      |
| 3/8/2008 Legacy Ladies: Torch Awards  | Chris Schauble                      |
| 3/12/2008 CFRC's 2008 Power Luncheon  | Chris Schauble                      |
| 3/18/2008 Professor for a Day   | Vikki Vargas                        |
| 3/28/2008 SCCLA Dinner  | Ted Chen                            |
| San Fernando Valley Chamber of  |                                     |
| 3/28/2008 Commerce Inaugural Ball   | Chris Schauble                      |
| 3/28/2008 Allesandro Elementary School  | Patrick Healy                       |
| 3/30/2008 Asian Pacific Celebration   | Ted Chen                            |
| 4/3/2008 El Rancho Elementary School Career Day   | Elita Loresca                       |
| 4/5/2008 Cherry Blossom Festival  | Ted Chen                            |
| Cherry Blossom Festival Runway Fashion  | Cordon Tokumatau                    |
| 4/6/2008 Show   | Gordon Tokumatsu<br>Furnell Chatman |
| 4/6/2008 Los Angeles Victims' Rights 5K Walk/Run<br>4/10/2008 Shelter Partnerships 19th Annual Dinner | Fritz Coleman                       |
| 4/10/2008 Santa Ana Police Department Banquet   | Vikki Vargas                        |
| -/ 1 / 2000 Santa Ana Fonce Department Banquet  | vinni valyas                        |

| <ul> <li>4/12/2008 Multiple Sclerosis Society Walk</li> <li>4/15/2008 USMC West Coast Media Symposium</li> <li>4/19/2008 WriteGirl Journalism Workshop</li> <li>4/23/2008 Global Youth Service Day</li> <li>4/23/2008 Cal State Fullerton Comm Week</li> <li>Los Angeles Child Guidance Clinic's Awards</li> <li>4/25/2008 Luncheon</li> </ul> | Elita Loresca<br>Keith Esparros<br>Rebecca Nieto<br>Carl Bell<br>Elita Loresca<br>Ted Chen |
|--|--|
| 4/25/2008 Court's Bench, Bar, Media Committee Panel  | Vikki Vargas   |
| 4/26/2008 CSUN 5K and 10K Run, Walk and Roll   | Fritz Coleman  |
| UC Berkeley Chicano Latino Alumni  |  |
| 4/27/2008 Association  | Mario Solis  |
| Glendale Association for the Retarded Derby  |  |
| 5/3/2008 Day   | Chris Schauble   |
| 5/4/2008 Arthritis Foundation Walk   | Patrick Healy  |
| 5/4/2008 Jazz Brunch Gala  | Chris Schauble   |
| 5/5/2008 Arthritis Foundation Walk   | Patrick Healy  |
| 5/8/2008 Molina Healthcare   | Mary Parks   |
| 5/8/2008 Women of Distinction Awards   | Colleen Williams   |
| 5/10/2008 Alliance: Monopoly Mania   | Chris Schauble   |
| 5/10/2008 OC Aids Walk   | Robert Kovacik   |
| 5/14/2005 Asian Pacific Bar Association Panel  | Ted Chen   |
| 5/15/2008 Los Angeles NAACP Dinner   | Chris Schauble   |
| College of Allied Health Professions/College   |  |
| 5/15/2008 of Graduate Nursing Commencement   | Bruce Hensel   |
| 5/16/2008 Cal State Fullerton Graduation Ceremony  | Vikki Vargas   |
| 5/16/2008 KidCare International's Fundraising Gala   | Ted Chen   |
| 5/17/2008 UNCF Walk for Education  | Chris Schauble   |
| 5/22/2008 Asthama and Allergy Foundation   | Ted Chen   |

# • Local Event/ Participation Sponsorships:

| <u>Date</u> | Event/Location                 | <b>Organization</b>           | Sponsorship Level                | <u>Attendees</u>     |
|-------------|--------------------------------|-------------------------------|----------------------------------|----------------------|
|             |                                | <u>June 2007</u>              |                                  |                      |
|             | Burbank Starlight Bowl Concert |                               |                                  |                      |
| June-Aug    | Series                         | City of Burbank               | NBC4 sponsorship with Universal. |                      |
|             | 27th Annual Scholarship        |                               |                                  |                      |
|             | Banquet - CCNMA at             |                               |                                  |                      |
|             | Millennium Biltmore Hotel,     | California Chicano News Media |                                  |                      |
| Jun. 01     | Downtown LA                    | Association - CCNMA           | NBC4 & T-52 Silver Sponsorship   |                      |
|             | National Medical Fellowship    |                               |                                  |                      |
| Jun. 05     | Dinner - LA Athletic Club      | National Medical Fellowship   | NBC4 & T-52 Sponsorship          |                      |
|             | Colleen Williams' 12th Annual  |                               |                                  |                      |
|             | Charity Golf Tournament -      |                               |                                  |                      |
|             | benefting Casa De Las Amigas.  |                               |                                  | Colleen Williams     |
| Jun. 11     | Brookside Country Club.        | Casa De Las Amigas            | Corporate Sponsor                | emcees               |
|             |                                |                               |                                  | Reporter: Chuck      |
| 1 40.47     | KNBC/TMD Travel Show; LA       |                               |                                  | Henry and additional |
| Jun. 16-17  |                                | KNBC/TMD                      |                                  | NBC4 reporters       |
| Jun. 22-    | Braille Challenge with Greater | Braille Institute             |                                  | Patrick Healy        |

| 23rd                      | Los Angeles Braille Institute<br>1st Ever Caribbean Heritage<br>Salute to Hollywood & the Arts<br>Honoring Suzanne de Passe at |  |                                   |  |
|---------------------------|--|--|-----------------------------------|--|
| Jun. 23                   | Natural History Museum in<br>Expo Park   | Caribbean Heritage Association<br>July 2007    |                                   | Attended by: Paula<br>Madison                    |
| Jul. 14                   | Angel of Hope Awards<br>benefting City of Hope<br>2nd annual Team Parkinson  | City of Hope Hospital                          | NBC4 splits sponsorship with T-52 | Manuel Abud<br>honored (T-52)<br>Donna Tetreault |
| Jul. 16                   | Golf Tournament<br>Kiwanis Club of Burbank hosts   | Team Parkinson                                 |                                   | emcees   |
| Jul. 21                   | 10th Annual Kiwanis of<br>Burbank Gala honoring Paul<br>Moyer at Lakeside Golf Club  | Kiwanis Club of Burbank                        | Silver Sponsor                    | Fritz Coleman<br>Emcees, Paul<br>Moyer Honored   |
|                           | Health Journalism 2007   | Association of Health Care                     |                                   |  |
| Jul. 21                   | Health Care Journalists<br>Southern California Indian  | Journalists                                    |                                   |  |
| Jul. 27-29                | Center 39th Annual Pow Wow -<br>TBA LOCATION<br>Long Beach Dragon Boat   | Southern California Indian Center              | NBC4 Sponsorship                  | Fritz Coleman<br>Reports Live                    |
| Jul. 28-29                | Races @ Long Beach Marine<br>Stadium - 9am   | International Cultural Exchange<br>Association | NBC4 Sponsorship                  | NBC4 Race Team                                   |
|                           |  | <u>August 2007</u>                             |                                   |  |
|                           |  |  |                                   | Bruce Hensel<br>Reports with                     |
| Aug. 11-12                | Health & Fitness Expo - KNBC-<br>TMD   | NBC4 - T-52 KWHY                               |                                   | additional NBC4<br>talent                        |
| Aug. 18-<br>Sept. 3       | African Marketplace & Cultural<br>Faire - Exposition Park. 3-<br>weekend long event  | African Marketplace & Cultural<br>Faire        |                                   | Furnell Chatman<br>Emcees Gala                   |
| Uept. U                   | weekend long event   | September 2007                                 |                                   | LINCES Oald                                      |
| Sept. Mont<br>Long Salute | Hispanic American Heritage<br>Month  | NBC4 News Team                                 |                                   | NBC4 Reporters                                   |
|                           | The Americas Theatre Arts<br>Foundation 2007 Awards  | American Theoder Arts                          |                                   |  |
| Sept. 8                   | Dinner in Marina Del Rey<br>aboard a yacht.<br>58th annual East LA Mexican   | Americas Theatre Arts<br>Foundation            |                                   |  |
| Sept. 9                   | Indepdence Day Parade<br>National Hispanic Media<br>Coalition (NHMC) 5TH Annual<br>Local Impact Awards @                       | Comite Mexicano Civico Patriotico              | NBC4                              | NBC4 Reporters                                   |
|                           | Beverly Wilshire Hotel, Beverly  |  |                                   |  |
| Sept. 13                  | Hills  | National Hispanic Media Coalition              | NBC4 & T-52                       |  |
| Sept. 16                  | On the Verge Medical Special   | NBC4 News Team                                 |                                   | Bruce Hensel<br>reports                          |
|                           | Salvation Army Fritz coleman   | Salvation Army Southern                        |                                   | Fritz Coleman                                    |
| Sep. TBA                  | Fair Weather Golf Classic  | California Division                            |                                   | emcees   |
|                           | 16th Annual Imaga Aurorda  | <u>October 2007</u>                            |                                   |  |
|                           | 16th Annual Image Awards<br>Banquet at Omni Hotel in   | Organization of Chinese                        |                                   |  |
| Oct. 5                    | Downtown LA benefiting   | Americans Inc.                                 |                                   |  |

|              | Organization of Chinese<br>Americans Inc.<br>24th Anniversary Dinner<br>benefiting Asian Pacific  |  |  |                                       |
|--------------|---|--|--|---------------------------------------|
| Oct. 18      | American Legal Center<br>(APALC).<br>SALEF - 10th Annual<br>Salvadoran-American<br>Leadership and Educational                                       | Asian Pacific American Legal<br>Center (APALC)                                 | Bronze Circle Sponsorship              |                                       |
| Oct. 19      | Fund Fundraising Dinner.<br>Location TBA  | Salvadoran American Leadership<br>& Educational Fund - SALEF                   | NBC4 &T-52 split Bronze<br>Sponsorship |                                       |
| Oct. 21      | AIDS Walk Los Angeles - West<br>Hollywood - 8am approximately<br>AAJA - Asian American<br>Journalist Association Trivia<br>Bowl XII to benefit AAJA | AWLA   |  | Dr. Bruce Hensel<br>reports           |
| Oct. 19      | programs and scholarships at<br>Japanese American Musuem<br>California African American   | Asian American Journalist<br>Association - AAJA<br>California African American | NBC4 Gold Sponsor                      | NBC4 Reporters                        |
| Oct. 20      | Museum<br>MALDEF 33rd Annual<br>Fundraising dinner at Hyatt   | Museum   | Sponsorship                            |                                       |
| Oct. 30      | Regency Century Plaza 2025<br>Ave of the Stars  | Mexican American Legal Defense<br>Fund - MALDEF<br>November 2007               |  |                                       |
|              | Native American Heritage  |  |  |                                       |
| Long Salute  | Brotherhood Crusade - Beverly   | NBC4 News Team   |  | NBC4 Reporters<br>Furnell Chatman     |
| No.v 02      | Hilton Hotel  | Brotherhood Crusade<br>December 2007   |  | emcees                                |
|              | TOYS FOR TOTS: Not  |  |  |                                       |
| 1st 2 wknds  | confirmed: But, historically w/<br>Knotts Berry farm in support of  |  |  | Fritz Coleman &<br>Colleen Williams   |
| Dec.         |   | U.S. Marine Corp   |  | lead campaign.<br>Various NBC4        |
| Dec. 29      | Homeless Special  | NBC4 News Team   |  | Reporters                             |
|              |   | January 2008   |  |                                       |
|              | UNCF Telethon - supporting<br>the United Negro College Fund   |  |  |                                       |
|              | - this event is shot in December  | United Negro College Fund -  |  |                                       |
| Airs Jan. 08 | and airs in January 2008  | UNCF   |  | Furnell Chatman                       |
| Jan. 21      | Kingdom Day Parade  | World Cultural & Sports<br>Foundation  |  | Furnell Chatman /<br>Colleen Williams |
|              | Ringdon Day Farado  | February 2008  |  |                                       |
| Feb. Month   |   |  |  |                                       |
| Long         | Black History Month<br>MultiCultural Motion Picture<br>Association (MMPA) Student<br>Pre-Oscar Scholarship  | Multicultural Motion Picture   |  |                                       |
| Feb. 22      | Luncheon  | Association - MMPA   |  |                                       |
| Mar. 08      | Legacy Ladies, Inc. Torch<br>Awards   | March 2008<br>Legacy Ladies, Inc.  | Sponsorship of scholarships            | Chris Schauble is emcee               |
|              |   |  |  |                                       |

|                                       | avez Foundation 7th<br>ducating the Heart | Cesar Chavez Foundation       | NBC4 & T-52 Bronze Level<br>Sponsorship. |                           |
|---------------------------------------|---|-------------------------------|--|---------------------------|
| l Irban I e                           | ague - Whitney M.                         | <u>April 2008</u>             |  |                           |
|                                       | Award Dinner -                            | LA Urban League               |  |                           |
|                                       | artnership Dinner<br>st Players (EWP)     | Shelter Partnership           |  | Fritz Coleman is<br>emcee |
|                                       | Awards Dinner                             | East West Players (EWP)       |  |                           |
| May - Asian Pa<br>month long Heritage | cific American<br>Month                   | <u>May 2008</u>               |  |                           |
|                                       |   |                               |  | Kim Baldonado             |
| • •                                   | Shelter Dinner<br>Ies NAACP 2008 Roy      | Beyond Shelter                |  | emcee                     |
| May. 15 Wilkins F                     | reedom Fund & Gala                        | LA NAACP                      |  |                           |
|                                       | os Angeles Agency<br>ess (GLAD) Sunday    | Greater Los Angeles Agency on |  |                           |
| May. 18 Gospel B                      |   | Deafness - GLAD               |  |                           |
| •                                     | teppin' Out<br>Fullerton - Vargas         | LACER                         |  |                           |
| May. 08 Endowen                       | •   | Cal State Fullerton           |  |                           |
| May. 31 Olympics                      | -   | Conejo Valley Brownies        |  |                           |

# NBC/TELEMUNDO IS AN EQUAL OPPORTUNITY EMPLOYER.

• \*See attached for a listing of the agencies notified of job opportunities.

#### JOB VACANCY RECRUITMENT SOURCE DATA FORM\*

| Station | Job Title  | Date Job |                               | Address of             |        | Phone |                         |
|---------|--|----------|-------------------------------|------------------------|--------|-------|-------------------------|
|         |  | Filled   |                               | Recruitme<br>nt Source | Person |       | source<br>requeste<br>d |
|         | O de Maria Martín Martín Diatíona                      |          |                               |                        |        |       | notices?                |
|         | Sales Manager - Multi-Platform<br>Business Development | 02/26/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | President & GM KNBC                                    | 06/01/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Vice President Finance - LA Stations                   | 06/18/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Creative Services Director                             | 06/25/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Manager of Financial Operations                        | 07/02/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| INDO    | Manager Pricing & Planning                             | 07/02/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Sales Account Mgr                                      | 07/16/07 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |
| TO ID C | Sales Account Mgr                                      | 07/16/07 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | EVP-Operations & Digital Strategy,<br>KNBC             | 08/20/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Manager, Tech Ops                                      | 09/10/07 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Managing Editor  | 09/24/07 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Inventory Control Analyst                              | 10/15/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| INDO    | Inventory Control Analyst                              | 10/15/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Weather Anchor   | 10/22/07 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |
| KNBC    | Digital News Manager                                   | 10/27/07 | COS: NBC - Internal Promotion | n/a                    | n/a    | n/a   | n/a                     |
| ID ID G | Local TV Reporter AFTRA                                | 01/02/08 | NBCJobs.com                   | n/a                    | n/a    | n/a   | n/a                     |

### JOB VACANCY RECRUITMENT SOURCE DATA FORM, Cont.

| Station | Job Title                               | Date Job<br>Filled | Recruitment Source of Ultimate Hire | Address of<br>Recruitment<br>Source | Contact<br>Person | Phone | Has this<br>source<br>requested<br>notices? |
|---------|---|--------------------|-------------------------------------|-------------------------------------|-------------------|-------|---|
| KVEA    | Account Manager                         | 10/29/07           | NBCUNICAREERS.com                   | n/a                                 | n/a               | n/a   | n/a   |
| KVEA    | Executive Producer                      | 02/18/08           | NBCUNICAREERS.com                   | n/a                                 | n/a               | n/a   | n/a   |
| KVEA    | Anchor                                  | 03/27/08           | Internal transfer                   | n/a                                 | n/a               | n/a   | n/a   |
| KVEA    | Photographer                            | 04/21/08           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KVEA    | VP & GM, KVEA - Los Angeles             | 01/07/08           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KVEA    | Director Of Human Resources             | 09/10/07           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | Executive Producer for Special Projects | 09/03/07           | Yoh/Daily Hire Temp Pool            | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | Account Manager                         | 09/17/07           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | VP & GM, KWHY - Los Angeles             | 10/29/07           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | Local Sales Mgr                         | 11/26/07           | COS = Transfer or Promotion         | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | Account Manager                         | 12/10/07           | NBCUNICAREERS.com                   | n/a                                 | n/a               | n/a   | n/a   |
| KWHY    | Account Manager                         | 03/17/08           | Referral                            | n/a                                 | n/a               | n/a   | n/a   |

| Name of  | Address of   | Contact Person        | Telephone      | Has this source       | Email Address                       |
|--|--|-----------------------|----------------|-----------------------|-------------------------------------|
| Recruitment Source   | Recruitment Source   |                       |                | requested<br>notices? |                                     |
| California Chicano News Media<br>Association   | 300 S. Grand Ave.,<br>Suite, Los Angeles,<br>CA 90071-3175                 | Julio Moran           | (213) 437-4408 | YES                   | ccnmainfo@ccnma.org                 |
| Los Angeles Urban League   | 3450 Mount Vernon<br>Dr, Los Angeles,<br>90008                             | Ruth Davis            | (323) 299-9660 | YES                   | Lbelt@laul.org & hrdept@laul.org    |
| American Career College  | 4021 Rosewood Ave.,<br>Los Angeles, CA<br>90004                            | Alice Hines           | (323) 668-7555 | YES                   | alice@americancareer.com            |
| CA Department of Rehabilitation<br>- Workforce Development                           | 2000 Evergreen St,<br>Sacramento, CA<br>95815                              | Valerie Massey        | (916) 263-7310 | YES                   | wdsinfo@dor.ca.gov                  |
| National Association of<br>Broadcast Employees &<br>Technicians                      | 1918 W. Burbank<br>Blvd.<br>Burbank, CA 91506                              | John Alarid           | (818) 846-0490 | YES                   | jalarid@nabet53.org                 |
| Harbor Work Source Center  | 8929 S. Sepulveda<br>Blvd. S#300, Los<br>Angeles, CA, 90045-<br>3659       | Daryn Smith           | (310) 348-0991 | YES                   | dssmith@dor.ca.gov                  |
| University of Colorado at<br>Boulder, School of Journalism<br>and Mass Communication | 584 UCB Boulder,<br>CO 80309-0584  | Elizabeth<br>Gaeddert | (303) 492-0460 | YES                   | elizabeth.gaeddert@colorado.edu     |
| The National Association of<br>Hispanic Journalist                                   | 529 14th St., NW,<br>Suite 1000<br>Washington, DC<br>20045-2001            | Marissa Silvera       | (202) 662-7145 | YES                   | jobbank@nahj.org                    |
| Native American Journalists<br>Association   | 555 Dakota Street, Al<br>Neuharth Media<br>Center, Vermillion,<br>SD 57069 | Karen Rimsa           | (605) 677.5282 | YES                   | info@naja.com                       |
| National Black MBA<br>Association Inc  | 180 N. Michigan<br>Ave., Suite 1400<br>Chicago, IL 60601                   | Debby Tarber          | (312) 236-2622 | YES                   | HR@nbmbaa.org                       |
| Empowering Latinas - Online<br>Resources for Women                                   | PO Box 60865.<br>Pasadena CA 91116   | Yasmin Davidds        | (866) 857-9879 | YES                   | empoweringlatinas@yasmindavidds.com |

KNBC, KVEA and KWHY send a weekly listing of all open positions (Including all those listed above) to the following agencies\*\*:

\*\*In Addition, All positions are posted on NBCJobs.com, GE Careers and all positions below Executive level are posted with America's Job Bank. KNBC, KVEA and KWHY run monthly ads in the LA Times (in English and Spanish) directing people interested in a career with NBC/Telemundo to our website.

LA Times Contact Information: Contact Name: Alma Castellan Address: 202 West First Street, 8th fl, Los Angeles, CA 90048 Phone: Alma Castellon