

**ANNUAL PUBLIC FILE EEO REPORT**

**FILE COPY**

July 2009  
(Covers June 1, 2008 – May 31, 2009)

Call Sign of Station(s): KNBC, KVEA and KWHY

1. List all full-time job vacancies filled by any station covered by this report during the past year.

<b>KNBC</b>	
<b>Date Joined Bus Group</b>	<b>Position Title</b>
06/09/08	Manager, Information Technology & Digital Media
07/14/08	Director, Financial Operations - LA Stations
9/1/2008	Vice President, Human Resources, Local Media & Telemundo LA
09/08/08	Manager Human Resources
11/24/08	Local Retail Account Manager
12/01/08	Local Integrated Media, Managing Editor
12/01/08	Local Integrated Media, News Editor
12/01/08	Local Integrated Media, News Editor
1/5/2009	Executive Assistant & Sales Support
1/12/2009	Local Retail Account Manager
2/9/2009	Local Business Development Coordinator

<b>KVEA</b>	
<b>Date Joined Bus Group</b>	<b>Position Title</b>
06/23/08	Reporter
07/14/08	Vice President of News, KVEA/KWHY
07/28/08	Reporter
07/28/08	Vice President of Sales - KVEA
01/05/09	Director Human Resources KVEA/KWHY

<b>KWHY</b>	
<b>Date Joined Bus Group</b>	<b>Position Title</b>
03/17/08	Account Manager
07/14/08	Reporter
07/28/08	Advertising & Promotion Director

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

See Attached Spreadsheet.

3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1?

KNBC: 93 Interviewees

KVEA & KWHY: 33 Interviewees

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

KNBC:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Career Opportunity System	35
NBCUniCareers.com	58

KVEA and KWHY:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Career Opportunity System	12
NBCUniCareers.com	20
Yoh/Daily Hire Temp Pool	1

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

- Online Recruitment: All positions are posted on NBCUniCareers.com, GE Careers, monster.com, hotjobs.com, careerbuilder.com and all positions below Executive level are posted with America's Job Bank.
- Television: Contact information is broadcast to the public daily (~10x/week) with the phone number and website for current open positions.
- Newspaper Ads: KNBC, KVEA and KWHY run a yearly ad in the LA Times directing organizations that want to be part of our distribution list to send us their information.
- Agency Outreach: Each week if we have positions that become open, Human Resources sends a listing of all current NBC/Telemundo open positions to the following agencies:
  - California Chicano News Media Association
  - Los Angeles Urban League
  - American Career College
  - CA Department of Rehabilitation - Workforce Development

- National Association of Broadcast Employees & Technicians
- Harbor Work Source Center
- University of Colorado at Boulder, School of Journalism and Mass Communication
- The National Association of Hispanic Journalists
- Native American Journalists Association
- National Black MBA Association Inc
- Empowering Latinas - Online Resources for Women
- Diversity Job Fairs: KNBC, KVEA and KWHY Human Resources and other department Management participated in several job fairs throughout 2008-2009:
  - October 15, 2008  
USC Mex/Am Alumni Association Career Forum  
Speakers: Victor Franco - VP Community/Media Affairs  
Career Day organized for USCMAA members
  - November 12, 2008  
CSULA Career Day/ Speakers Series  
CUSULA Latino Business Students Association members host a quarterly Speakers Series  
Speakers: Victor Franco - VP Community/Media Affairs
  - February 9, 2008  
Imagen Job Fair: Attended by Dan Owens, KNBC HR Director and Enrique Caballero, KVEA/KWHY HR Director
  - February 11, 2009  
Hearts of Los Angeles (HOLA), a community based organization serving central city youth and providing college bound students with tutorial support, counseling and mentors  
Speakers: Victor Franco - VP Community Media Affairs, Mayola Delgado - Special Projects & Promotions Manager, Ericka Pino - Weather reporter, Mario Gonzalez – Sales Account Manager
  - March 17, 2009  
Jefferson HS - Communications Students Station visit/tour  
Speakers: Victor Franco, VP Community Media Affairs Mayola Delgado, Marketing/Promotions MGR. Ericka Pino, Weather reporter, Linda Salomon, News Producer Special Event organized by the HS for top academic achievers
- Local Event Participation/Outreach:

**Event Date Event Name**

**Company representatives that attended**

06/01/08	Japanese American Cultural and Community Center	Gordon Tokumatsu
06/07/08	A-MAN 17th Anniversary Recognition Dinner	Chris Schauble
06/12/08	VICA	Fritz Coleman
06/12/08	Pacoima Middle School Career Day	Beverly White
06/14/08	Beastly Ball	Fritz Coleman
06/17/08	Boyle Heights Chamber of Commerce Installation Dinner	Kim Baldonado and Victor Franco

06/19/08	Miracle Club Dinner	Bruce Hensel
06/24/08	National Multiple Sclerosis Society	Vikki Vargas
06/26/08	You Black Scholars Commencement	Beverly White
06/28/08	Airport Marina Counseling Service	Fritz Coleman
07/07/08	Feria Del Libro Book Festival Panelist and Emcee	Beverly White
07/10/08	Urban Kids Camp Career Day	Beverly White
07/12/08	Lotus Festival Celebration	Ted Chen
07/13/08	Recycling Black Dollars Master of Education Luncheon	Beverly White
07/26/08	Project by Project Annual Tasting Benefit	Ted Chen
07/26/08	Unity Journalists Convention - Panel	Beverly White
08/08/08	Teachers' Association Panel at UCLA	Rebecca Nieto
08/16/08	Annual Nisei Week Japanese Festival	Gordon Tokumatsu
08/18/08	Hillsides Home for Battered and Abused Women/Children	Fritz Coleman
08/22/08	San Gabriel Valley Japanese Community Center Gala	Gordon Tokumatsu
09/12/08	Community College Day -- USC Annenberg School JIsm	Ted Chen
09/20/08	Mac Tonight - Ronald McDonald Charity Fundraiser	Fritz Coleman
09/22/08	USC School of Digital Media	Richard Westcott
09/24/08	NHMC Luncheon	Anna Garcia Honored and Victor Franco
09/25/08	Justic Armand Arabian Community Services Award Luncheon	Carl Bell
09/26/08	Save Africa's Children Music Festival	Chris Schauble
09/26/08	Chinatown Service Center Dinner	
09/28/08	Grand Avenue Festival	
10/03/08	100 Black Man Awards/Scholarship Dinner	Chris Schauble
10/03/08	La Casa de San Gabriel Community Center Dinner	Kim Baldonado
10/04/08	Good News Foundation Luncheon	Ana Garcia
10/04/08	Ride for a Cure	Robert Kovacic
10/09/08	NDEAM/Ability One Event/Press Conference	Laurel Erickson
10/09/08	CCNMA Panel on New Media	Mekahlo Medina
10/10/08	LA AA Women's Public Policy Institute	Chris Schauble
10/14/08	People for Parks	Fritz Coleman
10/15/08	Shelter Partnership's Resource Kick-Off	Fritz Coleman
10/16/08	South Bay Cities Council of Governments	David Reese
10/17/08	AAJA Trivia Bowl	
10/17/08	Boys & Girls Club of Venice Dinner	Conan Nolan
10/18/08	Good Shepherd Shelter & Patrick Healy Honor	Patrick Healy
10/19/08	Sisters at the Well	Beverly White
10/20/08	YWCA Women for Racial Justice Breakfast	Beverly White
10/23/08	YMCA Evening of Magic Gala	Chris Schauble
10/23/08	US Army Celebrates Hispanic Heritage Month	Mario Solis
10/25/08	Brother II Brother	Chris Schauble
10/25/08	California Science Center Science Matters Seminar	Conan Nolan
10/28/08	APALC Dinner	Auction Item/Guest
10/30/08	The Possible Dream-Festival of Children Foundation	Vikki Vargas
11/06/08	Prism Awards/PR Society of America	Fritz Coleman
11/07/08	Brotherhood Crusade Dinner	Furnell Chatman
11/12/08	NBCU/GE Women's Network Seminar Work/Life Balance	Kim Baldonado
11/13/08	Recycling Black Dollars Positive Side Awards Dinner	Chris Schauble
11/15/08	Boys & Girls Clubs/Festival of Trees	Chris Schauble
11/18/08	Asthma and Allergy Foundation Ball	Ted Chen
11/19/08	Home Walk	Chris Schauble and Victor Franco
11/22/08	LAPD Children's Day	Fritz Coleman
11/23/08	Jennifer Diamond Cancer Foundation	Chris Schauble
12/16/08	ALS Association Award Banquet	Jinah Kim Honored
01/05/09	Kwis Elementary School Career Day	Rebecca Nieto

01/24/09	Henry Mayo Hospital Foundation Cardiac Cath Lab	Chris Schauble
01/24/09	ALS Association's Voice of Courage Awards Dinner	Jina Kim
02/06/09	So. Cal Edison Black History Month Celebration	Chris Schauble
02/11/09	St Lucys High School Career Day	Elita Loresca
02/13/09	Community Financial Resource Center's Power Luncheon	Chris Schaubl
02/14/09	AARP Preventative Medicine Panel	Dr. Bruce Hensel
02/20/09	Multicultural Motion Picture Association	Chris Schauble emcee
02/20/09	MMPA Luncheon	Rebecca Nieto, Erin Dittman, Elizabeth Garcia, Roni Jeffery
02/27/09	East West Players Dinner	Gordon Tokumatsu, Ted Chen, Craig Robinson
03/02/09	Read Across America Celebration Stephen C. Foster Elementary	Beverly White
03/02/09	Cal State Long Beach Dept of Journalism Career Day	Beverly White
03/04/09	Community Financial Resource Center's Power Luncheon	Chris Schauble
03/07/09	California Science Center Dinner	Fritz Coleman
03/26/09	Legacy Ladies: Torch Awards	Chris Schauble
03/26/09	Slyvan Park Elementary in Van Nuys	Carl Bell
03/27/09	So. Cal Chinese Lawyers Association Dinner	Ted Chen
03/28/09	Families in Schools Career Day Conference	Rebecca Nieto
04/07/09	Cesar Chavez Educating the Heart Dinner	Victor Franco
04/13/09	Irvine Valley College Foundation Fundraising Dinner	Patrick Healy
04/18/09	NBC4/T52 Health & Fitness Expo	Victor Franco
04/18/09	John Wayne Cancer Center Dinner	Fritz Coleman
04/22/09	Hometown Heroes	Vikki Vargas
04/22/09	So. Calif. Association of Governments Panel	Rebecca Nieto
04/25/09	Search to Involve Philipino Americans Luncheon	Elita Loresca
04/25/09	Pathways to Success: Achieving Goals through Edu/Lapuente Sch	Kim Baldonado
04/27/09	East West Players Dinner	Robinson, Chen, Tokumatsu
04/29/09	Crown Jewel Club Luncheon Fundraiser	Colleen Williams
05/01/09	So Cal Edison Asian Heritage Event	Ted Chen
05/01/09	6th Annual Women's Philanthropy Fund Breakfast	Vikk Vargas
05/01/09	Legisl. Black Caucus Ad	Donation to community charity
05/02/09	Riverside Rape Crisis Center Fundraiser	Colleen Williams
05/02/09	Glendale Foundation for the Retarded Derby Day	Chris Schauble
05/03/09	Rowell Foster Children's Positive Plan Fundraiser	Chris Schauble
05/03/09	Rowell Foster Children's Positive Plan Fundraiser	Rebecca Nieto, Yvonne Beltzer, Ron Peters,
05/07/09	Valley Interfaith Council	Fritz Coleman
05/07/09	So. Calif. Assoc. of Government	Beverly White
05/07/09	National Women's Health Fair	Dr. Bruce Hensel
05/14/09	LA NAACP Dinner	Chris Schauble
05/14/09	LA NAACP Dinner	Schauble, Medina, Bacarr, White, Long
05/15/09	Good shepherd Dinner	Colleen Williams
05/15/09	Castlerock Elementary School	Carl Bell
05/16/09	OC Aids Walk	Robert Kovacic
05/16/09	Calif. Strawberry Festival	Fritz Coleman and Victor Franco
05/17/09	GLAD Brunch	Nieto, Guevara, Garcia, Jeffery
05/17/09	Team Heal Pink Pump Affair	Chris Schauble
05/17/09	GLAD Brunch	Rebecca Nieto, Erin Dittman, Elizabeth Garcia, Roni Jeffery
05/20/09	Shelter Partnership Dinner	Fritz Coleman/Mark Pinto
05/28/09	NBC University Day	Ana Garcia
05/28/09	Girl's Ince Diversity Day	Ana Garcia
05/29/09	GE Diversity Dialog/APAF Forum	Ted Chen
05/31/09	Villa Esperanza Sunday Brunch Fundraiser	Colleen Williams

**NBC/TELEMUNDO IS AN EQUAL OPPORTUNITY EMPLOYER.**

○ \*See attached for a listing of the agencies notified of job opportunities.

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM\***

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruitment Source	Contact Person	Phone	Has this source requested notices?
KNBC	Manager, Information Technology & Digital Media	06/09/08	NBCUniCareers.com	n/a	n/a	n/a	n/a
KNBC	Director, Financial Operations - LA Stations	07/14/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	V.P. Human Resources, Local Media & Telemundo LA	09/01/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	Manager Human Resources	09/08/08	COS: HRLP - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	President and General Manager - KNBC	11/10/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	Local Retail Account Manager	11/24/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	Local Integrated Media, Managing Editor	12/01/08	NBCUniCareers.com	n/a	n/a	n/a	n/a
KNBC	Local Integrated Media, News Editor	12/01/08	NBCUniCareers.com	n/a	n/a	n/a	n/a
KNBC	Local Integrated Media, News Editor	12/01/08	NBCUniCareers.com	n/a	n/a	n/a	n/a
KNBC	Executive Assistant & Sales Support	01/05/09	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	Local Retail Account Manager	01/12/09	NBCUniCareers.com	n/a	n/a	n/a	n/a
KNBC	Local Business Development Coordinator	02/09/09	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM\***

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruitment Source	Contact Person	Phone	Has this source requested notices?
KVEA	Reporter	06/23/08	COS: NBC - Internal Recall from layoff	n/a	n/a	n/a	n/a
KVEA	Vice President of News, KVEA/KWHY	07/14/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KVEA	Reporter	07/28/08	NBCUniCareers.com: Current Yoh Employee	n/a	n/a	n/a	n/a
KVEA	Vice President of Sales - KVEA	07/28/08	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KVEA	Director Human Resources KVEA/KWHY	01/05/09	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KWHY	Account Manager	03/17/08	NBCUniCareers.com	n/a	n/a	n/a	n/a
KWHY	Reporter	07/14/08	COS: NBC - Internal Recall from layoff	n/a	n/a	n/a	n/a
KWHY	Advertising & Promotion Director	07/28/08	NBCUniCareers.com	n/a	n/a	n/a	n/a

When position do become available, KNBC, KVEA and KWHY send a list of all open positions on a weekly basis (Including those listed above) to the following agencies\*\*:

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?	Email Address
California Chicano News Media Association	300 S. Grand Ave., Suite, Los Angeles, CA 90071-3175	Julio Moran	(213) 437-4408	YES	ccnmainfo@ccnma.org
Los Angeles Urban League	3450 Mount Vernon Dr, Los Angeles, 90008	Ruth Davis	(323) 299-9660	YES	Lbelt@laul.org & hrdept@laul.org
American Career College	4021 Rosewood Ave., Los Angeles, CA 90004	Alice Hines	(323) 668-7555	YES	alice@americancareer.com
CA Department of Rehabilitation - Workforce Development	2000 Evergreen St, Sacramento, CA 95815	Valerie Massey	(916) 263-7310	YES	wdsinfo@dor.ca.gov
National Association of Broadcast Employees & Technicians	1918 W. Burbank Blvd. Burbank, CA 91506	John Alarid	(818) 846-0490	YES	jalarid@nabet53.org
Harbor Work Source Center	8929 S. Sepulveda Blvd. S#300, Los Angeles, CA, 90045- 3659	Daryn Smith	(310) 348-0991	YES	dssmith@dor.ca.gov
University of Colorado at Boulder, School of Journalism and Mass Communication	584 UCB Boulder, CO 80309-0584	Elizabeth Gaeddert	(303) 492-0460	YES	elizabeth.gaeddert@colorado.edu
The National Association of Hispanic Journalist	529 14th St., NW, Suite 1000 Washington, DC 20045-2001	Marissa Silvera	(202) 662-7145	YES	jobbank@nahj.org
Native American Journalists Association	555 Dakota Street, Al Neuharth Media Center, Vermillion, SD 57069	Karen Rimsa	(605) 677.5282	YES	info@naja.com
National Black MBA Association Inc	180 N. Michigan Ave., Suite 1400 Chicago, IL 60601	Debby Tarber	(312) 236-2622	YES	HR@nbmbaa.org
Empowering Latinas - Online Resources for Women	PO Box 60865, Pasadena CA 91116	Yasmin Davidds	(866) 857-9879	YES	empoweringlatinas@yasmindavidds.co

\*In Addition, All positions are posted on NBCUNICAREERS.COM, GE Careers and all positions below Executive level are posted with America's Job Bank. NBC, KVEA and KWHY run yearly ad in the LA Times directing organizations that want to be part of our distribution list to send us their information.

LA Times Contact Information:

Contact Name: Alma Castellon

Address: 202 West First Street, 8th fl, Los Angeles, CA 90048

Phone: 213.237.5212

mail: alma.castellon@latimes.com



Platform Manager	07/18/09
Editorial Director	08/03/09
Traffic Coordinator	08/17/09
Local Retail Account Manager	08/31/09
Sales Manager	01/11/10
VP, Content	01/28/10
Sales Account Manager - KNBC	02/13/10
Local Business Development Sales Manager	03/15/10
Sales Account Manager - KNBC	03/22/10
Manager, Information Technology & Digital Media	05/10/10
Account Executive, Business Development	05/17/10

<b>KVEA Hires</b>	
<b>Position Title</b>	<b>Date Filled</b>
KVEA Account Manager	03/29/10
National Sales Manager	04/12/10

<b>KWHY Hires</b>	
<b>Date Filled</b>	<b>Position Title</b>
Account Manager	03/01/10
Programming Director	04/19/10

- For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

See Attached Spreadsheet.

- In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1?

KNBC: 176 Interviewees

KVEA & KWHY: 23 Interviewees

- In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

KNBC:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Career Opportunity System	25
nbcunicareers.com	151

KVEA & KWHY:

Name of Recruitment Source	Total Number of Interviewees Referred During Year
Career Opportunity System	8
nbcunicareers.com	13
Internal Transfer	1
Referral	1

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

- Online Recruitment: All positions are posted on NBCUniCareers.com, GE Careers, monster.com, hotjobs.com, careerbuilder.com and all positions below Executive level are posted with America's Job Bank.
- Newspaper Ads: KNBC, KVEA and KWHY run yearly ad in the LA Times (in English) directing people interested in a career with NBC/Telemundo to our website.
- Agency Outreach: Each week Human Resources sends a listing of all current NBC/Telemundo open positions to the following agencies:
  - California Chicano News Media Association
  - Los Angeles Urban League
  - American Career College
  - CA Department of Rehabilitation - Workforce Development
  - National Association of Broadcast Employees & Technicians
  - Harbor Work Source Center
  - University of Colorado at Boulder, School of Journalism and Mass Communication
  - The National Association of Hispanic Journalists
  - Native American Journalists Association
  - National Black MBA Association Inc
  - Empowering Latinas - Online Resources for Women+
- Television: Contact information is broadcast to the public daily (~10x/week) with the phone number and website for current open positions.
- Diversity Job Fairs: KNBC, KVEA and KWHY Human Resources and Staffing CoE participated in one job fairs throughout the year:

- Imagen Job Fair –. Attended by Margie Reid Garcia, KNBC KVEA KWHY HR Coordinator and Shanah Zamost, KNBC HRM on Saturday March 27, 2010.

- **Local Event Participation/Outreach:**

<b>Date</b>	<b>Event Name</b>	<b>Company Representative (s)</b>
01/16/09	Hope for Haiti	Station Initiative
06/01/09	Cal State Fullerton Viki Vargas Journalism Endowment	Viki Vargas
06/02/09	National Medical Fellowships Dinner	Chris Schauble
06/05/09	CCNMA Banquet	Victor Franco, Jose Valle, Maria Gutierrez
06/05/09	CCNMA Banquet	Garcia, Baldonado, Nieto, Medina, Klemack
06/05/09	CCNMA Banquet	Steve Garcia, Rebecca Nieto, Mekahlo Medina, John Klemack, Ruben Luengas, Estaban Creste, Victor Franco, Jose Valle
06/10/09	Colleen William's Casa De Los Amigos Golf Tourney	Ana Ruiz
06/11/09	VICA Hall of Fame Dinner	Fritz Coleman
06/17/09	USC Mex/Am Alumni Assoc	Victor Franco, Andrew Barnet, Mario Gonzalez, Luis farias
06/19/09	Hispanic PR Association luncheon	Victor Franco
06/19/09	Hispanic PR Association Panel	Rebecca Nieto
06/20/09	NAACP Youth Council Dinner Honoring Chris Schauble	Chris Schauble
07/16/09	ALTA Med Reception/Dinner	Marisol Acosta, Victor Franco, Jaime Jimenez
07/16/09	APALS Intern Reception	Ted Chen
07/25/09	MC-Toluca Lake Chamber of Commerce	Fritz Coleman
08/01/09	Long Beach Dragon Boat Festival	Ted Chen
08/09/09	MC-American Cancer Soc. Pacific Design Ctr	Fritz Coleman
08/11/09	Special Needs Network Dinner	Beverly White
08/13/09	Urban Media Foundation Event	Beverly White
08/21/09	IMAGEN Awards Dinner	Victor Franco, Patricia Buchanan, Silvia Hemingway
08/21/09	Imagen Foundation Dinner	Mekahlo Medina, John Klemack, Jacqueline Klemack
08/29/09	Team Heal "Afternoon of Jazz" Fundraiser	Chris Schauble
09/06/09	Mexican Independence Parade	Victor Franco, Patricia Buchanan, Luis farias
09/06/09	Mexican Ind. Day Parade	Mario Solis, Pablo Pareira
09/08/09	MC-Kickoff Press Conference for CRIMESTOPPERS	Fritz Coleman
09/12/09	Guest Speaker-RED HAT SOCIETY Charity group	Fritz Coleman
09/17/09	YWCA Riverside Women of Achievement Lunch/Awards	Mary Parks
09/20/09	Chinese American Museum Fundraising Dinner	Ted Chen
09/24/09	National Hispanic Media Coalition	Victor Franco, Marisol Acosta, Luis Farias
09/24/09	Justin Armand Arabian Awards	Fritz Coleman
09/24/09	National Hispanic Media Association Impact Awards Luncheon	NBC4 and Telemundo Sponsorship, employees attended luncheon
09/24/09	Pasadena City College	Ted Chen
09/25/09	Chinatown Service Center Dinner	NBC4 Sponsorship, employees attended luncheon
09/26/09	MC-Children's Tumor Foundation Walk	Fritz Coleman
09/26/09	MC-Levitt & Quinn Dinner (Pro-bono legal work for the poor)	Fritz Coleman
09/30/09	Host my FRITZ COLEMAN GOLF EVENT for the Salvation Army	Fritz Coleman
10/02/09	AQMD Awards	Bruce Hensel
10/03/09	Honored by San Fernando Valley Mental Health Center- Sheraton Universal	Fritz Coleman
10/03/09	Good News Foundation Luncheon	Matt Goldberg + 1, Mekahlo Medina, Yvonne Guevara, Robert Kovacik, Reva Hicks + 1, Raul Rodriguez +1
10/06/09	United Way Campaign 10-days	Company-wide donation drive

10/06/09	Asian Pacific American Legal Center Dinner	Craig Robinson, Ted Chen, Gordon Tokumatsu, Pablo Pereira, Andrew Barron, Cary Berglund, Alycia Lane, Keith Esparros, Tim Howick, Erin Dittman
10/09/09	AAJA Trivia Bowl	Company sponsorship, sent team of twelve employees to Trivia Bowl fundraiser
10/10/09	Leukemia & Lymphoma Society Fashion Show Fundraiser	Mary Parks
10/11/09	Evening Under the Stars - Special Needs Network, Inc	Beverly White
10/16/09	100 Black Man Awards/Scholarship Dinner	Chris Schauble
10/18/09	AIDS Walk LA	Marisol Acosta, Victor Franco
10/18/09	AIDS Walk Los Angeles	Company sponsored, provided news coverage, PSA's, website articles, NBC Universal sponsored team
10/19/09	YWCA Embracing Our Diversity Racial Justice Breakfast	Beverly White
10/20/09	Guest speaker at Pasadena Salvation Army Tabernacle	Fritz Coleman
10/22/09	Mid Valley YMCA Gala	Chris Schauble
10/22/09	Luncheon for Shelter Partnership	Fritz Coleman
10/23/09	E. LA Community You Center's Angel Awards Dinner	Kim Baldonado
10/26/09	Guest Speaker at CSUN Media Class	Fritz Coleman
10/28/09	KHEIR Fundraising Dinner	Ted Chen
10/29/09	Guest Speaker at Blind Children's Center Luncheon	Fritz Coleman
11/01/09	Hosted my Annual Comedy Night for Glendale-Crescenta Valley Red Cross at Glendale Centre Theatre	Fritz Coleman
11/04/09	San Gabriel Valley HIV/AIDS Action Summit - City of Hope	Beverly White
11/04/09	Woman of the Year Blood Cancer Fundraiser	Mary Parks
11/06/09	Brotherhood Crusade Dinner Emcee	Chris Schauble
11/06/09	Brotherhood Crusade Dinner	Company sponsorship, employees and on-air talent attended
11/06/09	MC-Air Quality Management District Dinner	Fritz Coleman
11/07/09	Mission Community Hospital Fundraiser	Chris Schauble
11/07/09	United Way HomeWalk	Company sponsorship, provided news coverage and NBC Universal Team
11/07/09	Guest speaker at Orange CO. Rotary Dinner	Fritz Coleman
11/08/09	Little Tokyo Recreation Center Celebration	Gordon Tokumatsu
11/09/09	National Philanthropy Day	Fritz Coleman
11/12/09	MALDEF Dinner	Victor Franco, Azalea Iniguez
11/12/09	MALDEF Dinner	A number of NBC4 & KVEA employees attended
11/12/09	The Americas Theatre Arts Foundation Play Fundraiser	A number of NBC4 employees attended
11/15/09	Oak Park High School Athletic Fundraiser	Fritz Coleman
11/18/09	YWCA Pasadena-Foothill Valley - Women of Excellence	Beverly White
11/19/09	MC-California Hospital Medical Center event at Biltmore	Fritz Coleman
11/20/09	LA Skins Fest- two day event	Company sponsored, provided news coverage with Cary Berglund
11/21/09	MC-Children's Day event for LAPD Gang Unit	Fritz Coleman
11/23/09	Foothill Unity Center	Beverly White
12/09/09	Toys For Tots	Station Initiative
12/09/09	Toys for Tots - Check Donation Marine Corps	News coverage with Fritz Coleman
12/11/09	MC-Los Angeles Rotary Club event with Rose Queen and her Court	Fritz Coleman
01/15/10	Hope 4 Haiti Drive	Colleen Williams, Robert Kovacic
01/16/10	Hope 4 Haiti Drive	Colleen Williams, Elita Loresca, Alycia Lane, John Klemack, Chris Schauble, Angie Crouch
01/17/10	Hope 4 Haiti Drive	Fritz Coleman, Angie Crouch, Kim Baldonado
01/18/10	MLK Day Parade	Chris Schauble, Colleen Williams
01/25/10	USC Mary Murphy Class	Colleen Williams & David Reese
01/28/10	Salvation Army Haiti Relief Fundraiser	3 City fundraiser, Rose Bowl, Anaheim Stadium, and Riverside Speedway. Employees and on-air talent helped raise money for earthquake victims

01/28/10	After School with NBCU/King Drew High School	Rebecca Nieto/Kim Baldonado
01/29/10	Hacienda Heights Elementary Career Day	Chris Schauble
02/05/10	So. Cal. Edison Blk History Employee Event	Chris Schauble
02/05/10	Allesandro Elementary School Career Day	Patrick Healy
02/06/10	College of the Canyons - Spirit of Uganda	Chris Schauble
02/06/10	Cinderellas for Life - Irvine	Elita Loresca attends/news story
21/11/10	CSULA Intern recruitment Luncheon	Victor Franco
02/16/10	USC Annenberg School Black Student Association Honor	Chris Schauble
02/16/10	MC-Dedication of Bob Hope Sculpture at Burbank Airport	Fritz Coleman
02/18/10	AltaMed Dinner	Valle, Acosta, Jimenez
02/26/10	IMPACT Awards	Goncalvez, Buchanan-Shaw
02/27/10	MC-Hillside Home for Abused Children Gala	Fritz Coleman
02/27/10	Loma Linda Children's Hospital Fundraising Dinner	Mary Parks
03/12/10	Global Org For Leadership & Diversity	Gordon Tokumatsu
03/14/10	Special: LA Heroes: Untold Stories of Haiti 3/14@5PM & 11:35PM	Robert Kovacik (talent) Rebecca Nieto Exec. Prod)
03/15/10	Debate: Whitman v Poizner-New Major Calif Host	Conan Nolan Moderator
03/15/10	MC-Glendale Scholastic Bowl	Fritz Coleman
03/16/10	MC-Children's Burn Foundation Dinner	Fritz Coleman
03/18/10	PUENTE Learning Center	Patricia Buchanan, Martha Tapias
03/19/10	USCMAA	Patricia Buchanan, Luis Farias, Fatima Goncalves
03/20/10	California Science Center - Science Matters Progra	Conan Nolan Moderater 2010 Series
03/20/10	Co-MC-California Science Center Gala	Fritz Coleman
03/20/10	California Science Center Dinner	Fritz Coleman (emcee)
03/20/10	California Science Center Dinner	Rebecca Nieto Putting Tape Together
03/21/10	Jack & Jill of America Jazz Brunch & Silent Auction	Beverly White
03/24/10	California Science Center Opening of Exhibit	Fritz Coleman Live Shot
03/25/10	Hollenbeck PALS	Victor Franco, Cristina Coe, Patricia Buchanan
03/26/10	S. Calif. Chinese Lawyers Assoc. Banquet	Ted Chen
03/27/10	Alpha Kappa Alpha Ebony Excellence Scholarship Fundraiser	Beverly White
03/27/10	Crimson Jewels	Beverly White
03/27/10	Delta Sigma Theta Crimson Jewels Scholarship Fundraiser	Beverly White
03/27/10	Airport Marina Counseling Service Fundraiser	Fritz Coleman
03/27/10	Guest Speaker at Airport-Marine Counseling Service Dinner	Fritz Coleman
04/06/10	Cesar Chavez Foundation	Patricia Buchanan,
04/06/10	Alta Loma Elementary Science Day	Carl Bell
04/10/10	MS Walk Irvine (Station Sponsored)	Robert Kovacik (emcee)
04/10/10	Teachers Making a Difference Award - Cherry Blossom Fest.	Ted Chen (emcee)
04/10/10	Estrella Awards	Vikki Vargas
04/11/10	Mariachi Heritage Society	Victor Franco, Ventura Montoya
04/12/10	Southwest Voter project	Victor Franco, Manuel Abud, Ramiro Lopez
04/14/10	The Unforgettables Gala Fundraiser	Mary Parks
04/17/10	MC Laurel Hall School Gala	Fritz Coleman
04/17/10	Goeske Foundation Senior Center Dancing w/Stars Fundraiser	Mary Parks
04/18/10	MS Walk LA (Station Sponsored)	Elita Loresca (emcee)
04/20/10	Burbank Human Relations Council	Fritz Coleman
04/20/10	Guest Speaker at Temple Emmanuel, Burbank	Fritz Coleman
04/21/10	MC-Crown Jewel Club Benefit in Pasadena	Fritz Coleman
04/22/10	MC-New Horizons for Youth Gala-Universal Sheraton	Fritz Coleman
04/25/10	Santa Cecilia Orchestra	Victor Franco, Michelle Cervera
04/25/10	Presented FRITZ COLEMAN SCHOLARSHIP to media student at CSUN	Fritz Coleman
04/26/10	Amigos de Los Ninos	Victor Franco, Dave Armenta

04/27/10	Society of Profession Journalists Distinguished Journalists dinner	Ted Chen
04/28/10	Lewis Warshaw Cancer Dinner (Honors NBC4 Movember Effort)	Chris Schauble, Conan Nolan, Angie Crouch attend
04/29/10	Guest Speaker at Brandeis University Women's Function	Fritz Coleman
05/01/10	Recovery In Action Dinner Fundraiser	Dr. Bruce Hensel
05/01/10	MC-Children's Tumor Foundation Walk	Fritz Coleman
05/01/10	San Bernardino High School mr. Cardinal Ambassador Program	Mary Parks
05/06/10	MC Valley Interfaith Council Dinner	Fritz Coleman
05/08/10	Riverside Rape Crisis Center Fundraiser	Colleen Williams
05/08/10	Fiesta of the Spanish Horse	Kathy Vara
05/08/10	Riverside Rape Crisis Center Fundraiser	Mary Parks
05/10/10	Guest Speaker at Midnight Mission Dinner	Fritz Coleman
05/13/10	Pasadena Police Dept. Awards Lunch	Beverly White
05/13/10	LA NAACP Dinner	Chris Schauble +3
05/14/10	AltaMed	Marisol Acosta, Victor Franco
05/14/10	Live Broadcast from California Strawberry Festival Oxnard	Fritz Coleman
05/15/10	Mexican Bicentennial	Jose Valle, Victor Franco, Fatima Goncalves, Patricia Buchanan
05/15/10	Strawberry Festival	KVEA news shared with KNBC
05/15/10	Jefferson Transition Programs	Mary Parks
05/16/10	Special Needs Network Pink Pump Affair	Beverly White +6 HOGLA Hon. Diane Watson Hon Wendy Gruel
05/16/10	Strawberry Festival	Company sponsored, PSA's, Fritz Coleman Daytime Host Spots and news coverage
05/16/10	MC at Westview School Fundraising Dinner	Fritz Coleman
05/16/10	GLAD Inc. House of Blues Fundraising Brunch	Rebecca Nieto +3, Roni Jeffery +7, Christa Moore
05/20/10	LA County Asian American Employees Association Heritage Day	Ted Chen
05/22/10	Museum of latin Am. Art	Patricia Buchanan
05/22/10	AIDS Walk Orange County	Company sponsored, Daytime Host Spots, and web Article
05/24/10	Los Angeles Child Guidance Clinic's Awards Luncheon	Beverly White
05/26/10	MC - Constitutional Freedom Foundation Dinner	Fritz Coleman
05/27/10	Alpha Kappa Alpha - Beverly Honore at Ebony Excellence Lunch	Beverly White
05/29/10	Bilingual Foundation of the Arts	Victor Franco
05/29/10	Guest Speaker Veteran's Celebration at Arcadia Park	Fritz Coleman
05/31/10	Memorial Day Celebration at Forset Lawn-Hollywood Hills	Fritz Coleman
05/31/10	MC-Memorial Day Remembrance at Forest Lawn	Fritz Coleman



KNBC	Sales Account Manager - KNBC	02/13/10	COS: NBC - Internal	n/a	n/a	n/a	n/a
KNBC	Local Business Development Sales Manager	03/15/10	COS: NBC - Internal Promotion	n/a	n/a	n/a	n/a
KNBC	Sales Account Manager - KNBC	03/22/10	NBCunicareers.com	n/a	n/a	n/a	n/a
KNBC	Mgr, Information Technology & Digital Media	05/10/10	NBCunicareers.com	n/a	n/a	n/a	n/a

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM, Cont.**

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruitment Source	Contact Person	Phone	Has this source requested notices?
KVEA	Account Manager	03/29/10	COS: NBC - Internal	n/a	n/a	n/a	n/a
KVEA	National Sales Manager	04/12/10	COS: NBC - Internal	n/a	n/a	n/a	n/a
KWHY	Account Manager	03/01/10	COS: NBC - Internal	n/a	n/a	n/a	n/a
KWHY	Programming Director	04/19/10	COS: NBC - Internal	n/a	n/a	n/a	n/a

**NBC/TELEMUNDO IS AN EQUAL OPPORTUNITY EMPLOYER.**

○ \*See attached for a listing of the agencies notified of job opportunities.

KNBC, KVEA and KWHY send a weekly listing of all open positions (Including all those listed above) to the following agencies\*\*:

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?	Email Address
California Chicano News Media Association	300 S. Grand Ave., Suite, Los Angeles, CA 90071-3175	Julio Moran	(213) 437-4408	YES	<a href="mailto:cenmainfo@cenma.org">cenmainfo@cenma.org</a>
Los Angeles Urban League	3450 Mount Vernon Dr, Los Angeles, 90008	Niki Avila	(323) 299-9660	YES	<a href="mailto:Lbelt@laul.org">Lbelt@laul.org</a> & <a href="mailto:hrdept@laul.org">hrdept@laul.org</a>
American Career College	4021 Rosewood Ave., Los Angeles, CA 90004	Alice Hines	(323) 668-7555	YES	<a href="mailto:alice@americancareer.com">alice@americancareer.com</a>
CA Department of Rehabilitation - Workforce Development	2000 Evergreen St, Sacramento, CA 95815	Valerie Massey	(916) 558-5411	YES	<a href="mailto:wdsinfo@dor.ca.gov">wdsinfo@dor.ca.gov</a>
National Association of Broadcast Employees & Technicians	1918 W. Burbank Blvd. Burbank, CA 91506	Deborah Tashjian	(818) 846-0490	YES	<a href="mailto:deborah.tashjian@nabet53.org">deborah.tashjian@nabet53.org</a>
Harbor Work Source Center	8929 S. Sepulveda Blvd. S#300, Los Angeles, CA, 90045-3659	Rosa Alas	(213) 427-8747	YES	<a href="mailto:dsmith@dor.ca.gov">dsmith@dor.ca.gov</a> <a href="mailto:rosa.alas@disabilityrightscsca.org">rosa.alas@disabilityrightscsca.org</a>
University of Colorado at Boulder, School of Journalism and Mass Communication	584 UCB Boulder, CO 80309-0584	Elizabeth Gaeddert	(303) 492-0460	YES	<a href="mailto:elizabeth.gaeddert@colorado.edu">elizabeth.gaeddert@colorado.edu</a>
The National Association of Hispanic Journalist	529 14th St., NW, Suite 1000 Washington, DC 20045-2001	Kevin Olivas	(202) 662-7168	YES	<a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a> <a href="mailto:kolivas@nahj.org">kolivas@nahj.org</a>
Native American Journalists Association	555 Dakota Street, Al Neuharth Media Center, Vermillion, SD 57069	Karen Rimsa	(605) 677.5282	YES	<a href="mailto:info@naja.com">info@naja.com</a>
National Black MBA Association Inc	180 N. Michigan Ave., Suite 1400 Chicago, IL 60601	Debby Tarber	(312) 236-2622	YES	<a href="mailto:HR@nbmbaa.org">HR@nbmbaa.org</a>
Empowering Latinas - Online Resources for Women	PO Box 60865. Pasadena CA 91116	Yasmin Davidds	(866) 857-9879	YES	<a href="mailto:empoweringlatinas@yasmindavidds.com">empoweringlatinas@yasmindavidds.com</a>

\*\*In Addition, All positions are posted on nbcunicareers.com, GE Careers and all positions below Executive level are posted with America's Job Bank. KNBC, KVEA and KWHY run daily TV ads in our three stations (in English on KNBC and Spanish on KVEA & KWHY) directing people interested in a career with NBC/Telemundo to our website.

Furthermore, we run a yearly ad in LA Times Contact Information:

Contact Name: Sue Morrison  
 Address: 202 West First Street, 8th fl, Los Angeles, CA 90048  
 Phone: 213/237-3159 or Email at: [Sue.morrison@latimes.com](mailto:Sue.morrison@latimes.com)