

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Massena, WMSA/WRCO/WULF	Date: 9.7.18
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I, Mr. Mark Wolczyk,

being/on behalf of: _____,

a legally qualified candidate of the Republican Party

political party for the office of: NYS Assembly

in the November 6th general

election to be held on: November 6th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(:60)	6a-7p	m-f	WMSA	(2)	(4)(8)
"	"	"	WRCO	(8)	(4)(32)
"	"	"	WULF	(4)	(4)(16)

(56x \$252.00)

Attach proposed schedule with charges (if available):

\$ 252.00

I represent that the payment for the above described broadcast time has been furnished by:

St Lawrence GOP

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.7.18
Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

9.7.18
Signature

Glenn Crang
Printed Name

GM
Title

MFC

Sales Order

Stations: **WMSA-AM, WRCD-FM, WVLF-FM** Buyer: _____
 Contract Name: **Walczyk Sept** Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: **0**
 Start Date: **9/10/18** End Date: **10/05/18** Billing Cycle: **Calendar**
 Revenue Type: **Political-Local Direct** Type: **Cash** Salesperson: **6352HOUSE** Comm %: **20**
 Advertiser: **Mark Walczyk for Assembly** Makegood Policy: **Within Contract Dates**
 Address: **1 Public Square**
BOX 11B
 City: **Watertown** State: **NY** Zip: **13601**
 Product Name: **Walczyk Sept**
 Competitive Code: **Political**

WMSA-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			2	W	7.00	8	56.00	

TOTAL GROSS \$56.00, NET \$56.00

WRCD-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			4	W	5.00	16	80.00	
2	9/17/18	9/21/18		6:00 AM	7:00 PM	60	1	1	1	1				4	D	5.00	4	20.00	

TOTAL GROSS \$100.00, NET \$100.00

WVLF-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			4	W	6.00	16	96.00	

TOTAL GROSS \$96.00, NET \$96.00

Billing Projections: By Month

	Sep 18	Oct 18
CA	194.00	58.00
ST	194.00	58.00