

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> MASSACHUSETTS, WMSA/WRCD/WULF	<b>Date:</b> 9.7.18
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I, Mr. Mark Wolczyk,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the Republican Party

political party for the office of: NYS Assembly

in the November 6th general

election to be held on: November 6th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(:60)	6a-7p.	m-f	WMSA	(2)	(4)(8)
"	"	"	WRCD	(8)	(4)(32)
"	"	"	WULF	(4)	(4)(16)

(56x \$252.00)

Attach proposed schedule with charges (if available):

\$252.00

I represent that the payment for the above described broadcast time has been furnished by:

St Lawrence GOP

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9.7.18  
Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☒ Accepted in Part

☐ Rejected

9.7.18  
Signature

Glenn Chang  
Printed Name

GM  
Title

MEC

# Sales Order

Stations: **WMSA-AM, WRCD-FM, WVLF-FM** Buyer: \_\_\_\_\_

Contract Name: **Walczyk Sept** Tax Schedule: \_\_\_\_\_ (None)

Contract#: \_\_\_\_\_ (none) Agency Commission %: **0**

Start Date: **9/10/18** End Date: **10/05/18** Billing Cycle: **Calendar**

Revenue Type: **Political-Local Direct** Type: **Cash** Salesperson: **6352HOUSE** Comm %: **20**

Advertiser: **Mark Walczyk for Assembly** Makegood Policy: **Within Contract Dates**

Address: **1 Public Square**

**BOX 11B**

City: **Watertown** State: **NY** Zip: **13601**

Product Name: **Walczyk Sept**

Competitive Code: **Political**

## WMSA-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			2	W	7.00	8	56.00	

TOTAL GROSS \$56.00, NET \$56.00

## WRCD-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			4	W	5.00	16	80.00	
2	9/17/18	9/21/18		6:00 AM	7:00 PM	60	1	1	1	1				4	D	5.00	4	20.00	

TOTAL GROSS \$100.00, NET \$100.00

## WVLF-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	9/10/18	10/05/18		6:00 AM	7:00 PM	60	X	X	X	X	X			4	W	6.00	16	96.00	

TOTAL GROSS \$96.00, NET \$96.00

### Billing Projections: By Month

	Sep 18	Oct 18
CA	194.00	58.00
ST	194.00	58.00