

AM 1200
WXIT-AM
BLOWING ROCK, NC

Issue and Programs Report
For
Station WXIT-AM

QUARTER 1, 2022

January 1 – March 31, 2022

Station Manager: Rick Prusator

Station Program Director: Dave Thomas

Report Compiled By:

Bill Fisher

WXIT PROGRAMS THAT ADDRESS COMMUNITY ISSUES OF CONCERN IN
BLOWING ROCK, BOONE AND THE HIGH COUNTRY
ADDRESSED IN RESPONSIVE PROGRAMMING

CODE ISSUE

AC - Arts, Culture, and Tourism
CD - Crime/Drugs/Public Safety
CR - Civil Rights & Activism
EC - Economy/Employment
ED - Education
EH - Environment/Health/Medical Affairs
GA- Government Affairs / PA Political Affairs
GR - Growth/Transportation/Roads
HO - Housing
IA - International Affairs
NS - National Security
PA - Political Affairs
RE - Religion
SP - Sports

NCNN PROGRAMMING AIRED ON WXIT

NCNN Public Affairs Programming

Carolina Newsmakers, 30 MINUTES
6:00AM Sundays

CAROLINA NEWSMAKERS

“Carolina Newsmakers” – Public Affairs Program

Hosted by Curtis Media Group Founder & Chairman, Don Curtis

PRODUCED BY NORTH CAROLINA NEWS NETWORK

CR—Civil Rights & Activism
CD—Crime & Drugs
ED—Education
EH—Environment & Health

GA—Government Affairs
GR—Growth/Transportation
HSM—Health, Safety, Medical Affairs
IA—International Affairs
NS—National Security
PA—Political Affairs
RE—Religion
SP—Sports

CAROLINA NEWSMAKERS PUBLIC AFFAIRS PROGRAMS

First Quarter - 2022

1-2

INTERVIEW WITH DR. MIKE WALDEN - ECONOMIST AND PROFESSOR EMERITUS AT NC STATE
COVID-19, POPULATION, ECONOMY, ECONOMIC DEVELOPMENT, INFLATION, INTEREST RATES, SOCIAL SECURITY, NATIONAL DEBT, STUDENT DEBT, BROADBAND, GAS PRICES, SUPPLY CHAIN, AND RECESSION.

Issues discussed: EC

1-9

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING
BIDEN APPROVAL, AFGHANISTAN, INFRASTRUCTURE, POLITICS, INSURRECTION, ELECTION, DONALD TRUMP, REDISTRICTING, CONGRESS, LOCAL NEWS, MEDIA, AND SOCIAL MEDIA.

Issues discussed: PA GA

1-16

INTERVIEW WITH DALE FOLWELL - NORTH CAROLINA STATE TREASURER
STATE PENSION PLAN, STATE HEALTH PLAN, INSURANCE, INFLATION, INTEREST RATES, FINANCIAL AUDITS, BONDS, BROADBAND, TRANSPORTATION, HIGHWAY TRUST FUND, COVID-19, AND UNCLAIMED CASH.

Issues discussed: EC EH GR

1-23

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU
FARM BUREAU BACKGROUND, FARMING, AGRICULTURE, COVID-19, SUPPLY CHAIN, HEALTH CARE, TECHNOLOGY, WEATHER, GLOBAL WARMING, TOBACCO, INSURANCE, LABOR SHORTAGE, IMMIGRATION, AND FERTILIZER.

Issues discussed: EC HE AC

1-30

INTERVIEW WITH JOSH STEIN - NORTH CAROLINA ATTORNEY GENERAL
COVID-19, SCAMS, ROBOCALLS, OPIOIDS, E-CIGARETTES, ADVERTISING, FRAUD, PRICE GOUGING, DEBT COLLECTORS, SAFE CHILD ACT, SEX TRAFFICKING, PRESCRIPTION MEDICINE, AND SOCIAL MEDIA.

Issues discussed: CR

2-6

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

SUPREME COURT, PRESIDENT JOE BIDEN, ECONOMY, REDISTRICTING, ELECTIONS, U.S. SENATE RACE, FUTURE OF THE DEMOCRATIC PARTY IN NORTH CAROLINA, FUTURE OF THE REPUBLICAN PARTY IN NORTH CAROLINA, INFRASTRUCTURE, TRANSPORTATION, AND LABOR MARKET.

Issues discussed: EC PA GR

2-13

INTERVIEW WITH STEVE LAWLER - PRESIDENT AND CEO OF THE NORTH CAROLINA HEALTH CARE ASSOCIATION

COVID-19, RESEARCH, HEALTH CARE, RECRUITING AND RETAINING STAFF, AFFORDABLE CARE ACT, URGENT CARE, URBAN AND RURAL HOSPITALS, MENTAL HEALTH, BROADBAND, TELEMEDICINE, OPIOIDS, MEDICAID EXPANSION, AND LEGISLATION.

Issues discussed: HE

2-20

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

INFLATION, ECONOMY, GAS PRICES, EMPLOYMENT, LEGISLATION, TAXATION, WORKER'S COMPENSATION, INTERNATIONAL TRADE, CURRENCY, SELF CHECK OUT, THEFT, CHILD CARE, ONLINE SALES, AND SHOPPING HABITS.

Issues discussed: EC

2-27

INTERVIEW WITH DAVID BOLIEK - CHAIRMAN OF THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL BOARD OF TRUSTEES

EDUCATION, RESEARCH, ENDOWMENT, FUNDRAISING, GOVERNANCE, FACULTY, APPLICATIONS, COMMUNITY COLLEGE SYSTEM, BUDGET, ATHLETICS, STUDENT DEBT, AND ECONOMIC DEVELOPMENT.

Issues discussed: ED

3-6

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH CAROLINA RESTAURANT AND LODGING ASSOCIATION

RESTAURANTS, COVID-19, EMPLOYMENT, SALARY AND WAGES, HOTELS, OCCUPANCY, REMOTE WORKING, WEDDINGS, TECHNOLOGY, LEGISLATION, AND ALCOHOL.

Issues discussed: EC

3-13

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS

ENERGY, GAS PRICES, ELECTIONS, REDISTRICTING, UKRAINE, U.S. SENATE RACE, NORTH CAROLINA CONGRESSIONAL RACES, ECONOMY, HEALTH CARE, COVID-19, POLITICAL PARTIES, AND STUDENT DEBT.

Issues discussed: EC PA IA

3-20

INTERVIEW WITH DALE FOLWELL - NORTH CAROLINA STATE TREASURER

INFLATION, STATE DEBT, INTEREST RATES, COVID-19, SUPPLY CHAIN, STATE HEALTH PLAN, HEALTH CARE, FRAUD, SCAMS, UNCLAIMED CASH, SUNSHINE AWARD, AND RUSSIAN ASSETS.

Issues discussed: EC HE IA

3-27

INTERVIEW WITH CONGRESSMAN DAVID PRICE - UNITED STATES REPRESENTATIVE FOR NORTH CAROLINA'S FOURTH DISTRICT

INTERNATIONAL AFFAIRS, UKRAINE, RUSSIA, ECONOMY, COVID-19, FEDERAL FUNDING, TRANSPORTATION, INFLATION, HOUSING, AND SUPPLY CHAIN.

Issues discussed: IA EC GR