



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency/T-Code
Buyer
Salesperson

Patriot Majority USA (17150)
Waterfront Strategies (4018)/ELECTRONIC
Furman, Mike
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)
ISSUE (6420)
National/Political Issue Agency
3151/ECR09364174

Invoice 516060
Inv Date 7/27/2014
Terms Cash In Advance
Contract 259103
Bill Type Standard
Period 6/30/2014 - 7/27/2014

Waterfront Strategies
1010 Wisconsin Ave., NW
Suite 800
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Issue

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 4:22:45PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		<u>CHANNEL 7 DAYBREAK EARLY</u>					
	SPOT	5:00:00AM- 6:00:00	Day,Th-1,F-1	07/17/14 5:19AM (Th)	00:30	4PMUARSN05TH MAP	\$305.00	
	SPOT	5:00:00AM- 6:00:00	Day,Th-1,F-1	07/18/14 5:23AM (Fr)	00:30	4PMUARSN05TH MAP	\$305.00	
2.1	Contract Line Remarks:		<u>CHANNEL 7 DAYBREAK</u>					
	SPOT	5:58:00AM-NEWS-D	Day,Th-1,F-1	07/17/14 6:08AM (Th)	00:30	4PMUARSN05TH MAP	\$655.00	
	SPOT	5:58:00AM-NEWS-D	Day,Th-1,F-1	07/18/14 6:53AM (Fr)	00:30	4PMUARSN05TH MAP	\$655.00	
3.1	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>					
	SPOT	7:00:00AM-ABC--GO	Day,Th-2,F-2	07/17/14 7:49AM (Th)	00:30	4PMUARSN05TH MAP	\$605.00	
	SPOT	7:00:00AM-ABC--GO	Day,Th-2,F-2	07/17/14 8:59AM (Th)	00:30	4PMUARSN05TH MAP	\$605.00	
	SPOT	7:00:00AM-ABC--GO	Day,Th-2,F-2	07/18/14 7:26AM (Fr)	00:30	4PMUARSN05TH MAP	\$605.00	
	SPOT	7:00:00AM-ABC--GO	Day,Th-2,F-2	07/18/14 8:46AM (Fr)	00:30	4PMUARSN05TH MAP	\$605.00	
4.1	Contract Line Remarks:		<u>GOOD MORNING ARKANSAS</u>					
	SPOT	9:00:00AM-NEWS-G	Per week (1),Th,Fr	07/17/14 9:32AM (Th)	00:30	4PMUARSN05TH MAP	\$255.00	
5.1	Contract Line Remarks:		<u>THE VIEW</u>					
	SPOT	9:58:30AM-ABC--TH	Per week (1),Th,Fr	07/17/14 10:59AM (Th)	00:30	4PMUARSN05TH MAP	\$255.00	
6.1	SPOT			07/17/14		1 preempt @\$255.00	\$0.00	Network Breaking News
7.1	SPOT			07/17/14		1 preempt @\$255.00	\$0.00	Network Breaking News
8.1	SPOT			07/17/14		1 preempt @\$155.00	\$0.00	Network Breaking News
9.1	Contract Line Remarks:		<u>KATIE</u>					
	SPOT	2:59:55PM-KATIE C	Per week (1),Th,Fr	07/18/14 3:49PM (Fr)	00:30	4PMUARSN05TH MAP	\$155.00	
10.1	Contract Line Remarks:		<u>GOOD MORNING AMERICA SATURDAY</u>					
	SPOT	6:57:45AM-ABC--GO	Per week (1),Sa	07/19/14 7:58AM (Sa)	00:30	4PMUARSN05TH MAP	\$255.00	
11.1	Contract Line Remarks:		<u>SATURDAY DAYBREAK</u>					
	SPOT	8:01:30AM-NEWS-S	Per week (1),Sa	07/19/14 8:25AM (Sa)	00:30	4PMUARSN05TH MAP	\$255.00	
12.1	Contract Line Remarks:		<u>DR. OZ</u>					
	SPOT	3:59:24PM-DR. OZ	Per week (1),Th,Fr	07/17/14 4:37PM (Th)	00:30	4PMUARSN05TH MAP	\$455.00	
13.1	Contract Line Remarks:		<u>CHANNEL 7 NEWS LIVE AT 5</u>					
	SPOT	4:58:05PM-NEWS-K	Day,Th-1,F-1	07/17/14 4:58PM (Th)	00:30	4PMUARSN05TH MAP	\$855.00	
	SPOT	4:58:05PM-NEWS-K	Day,Th-1,F-1	07/18/14 5:28PM (Fr)	00:30	4PMUARSN05TH MAP	\$855.00	
14.1	Contract Line Remarks:		<u>CHANNEL 7 NEWS AT 6</u>					
	SPOT	5:58:46PM-NEWS-K	Day,Th-1,F-1	07/17/14 6:20PM (Th)	00:30	4PMUARSN05TH MAP	\$955.00	
	SPOT	5:58:46PM-NEWS-K	Day,Th-1,F-1	07/18/14 6:18PM (Fr)	00:30	4PMUARSN05TH MAP	\$955.00	
15.1	Contract Line Remarks:		<u>WHEEL OF FORTUNE</u>					
	SPOT	6:30:00PM- 7:00:00	Day,Th-1,F-1	07/17/14 6:41PM (Th)	00:30	4PMUARSN05TH MAP	\$955.00	
	SPOT	6:30:00PM- 7:00:00	Day,Th-1,F-1	07/18/14 6:42PM (Fr)	00:30	4PMUARSN05TH MAP	\$955.00	
16.0	Contract Line Remarks:		<u>WHEEL OF FORTUNE</u>					



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency/T-Code
Buyer
Salesperson

Patriot Majority USA (17150)
Waterfront Strategies (4018)/ELECTRONIC
Furman, Mike
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)
ISSUE (6420)
National/Political Issue Agency
3151/ECR09364174

Invoice 516060
Inv Date 7/27/2014
Terms Cash In Advance
Contract 259103
Bill Type Standard
Period 6/30/2014 - 7/27/2014

Waterfront Strategies
1010 Wisconsin Ave., NW
Suite 800
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Issue

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 4:22:45PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
	SPOT	6:30:00PM- 7:00:00	Per week (1),Sa	07/19/14 6:43PM (Sa)	00:30	4PMUARSN05TH MAP	\$655.00	
17.0	Contract Line Remarks:		BACHELOR IN PARADISE					
	SPOT	7:00:00PM- 9:00:00	Per week (2),Mo	07/21/14 7:46PM (Mo)	00:30	4PMUARSN05TH MAP	\$1155.00	
	SPOT	7:00:00PM- 9:00:00	Per week (2),Mo	07/21/14 8:37PM (Mo)	00:30	4PMUARSN05TH MAP	\$1155.00	
18.0	Contract Line Remarks:		MISTRESSES					
	SPOT	9:00:00PM-10:00:00	Per week (1),Mo	07/21/14 9:33PM (Mo)	00:30	4PMUARSN05TH MAP	\$1055.00	
19.0	Contract Line Remarks:		EXTREME WEIGHT LOSS					
	SPOT	7:00:00PM- 9:00:00	Per week (2),Tu	07/22/14 7:48PM (Tu)	00:30	4PMUARSN05TH MAP	\$755.00	
	SPOT	7:00:00PM- 9:00:00	Per week (2),Tu	07/22/14 8:27PM (Tu)	00:30	4PMUARSN05TH MAP	\$755.00	
20.0	Contract Line Remarks:		CELEB WIFE SWAP					
	SPOT	9:00:00PM-10:00:00	Per week (1),Tu	07/22/14 9:47PM (Tu)	00:30	4PMUARSN05TH MAP	\$755.00	
21.0	Contract Line Remarks:		ROOKIE BLUE					
	SPOT	8:00:00PM- 9:00:00	Per week (1),Th	07/17/14 8:41PM (Th)	00:30	4PMUARSN05TH MAP	\$955.00	
22.0	Contract Line Remarks:		NY MED					
	SPOT	9:00:00PM-10:00:00	Per week (1),Th	07/17/14 9:39PM (Th)	00:30	4PMUARSN05TH MAP	\$955.00	
23.0	Contract Line Remarks:		SHARK TANK (R)					
	SPOT	7:00:00PM- 8:00:00	Per week (1),Fr	07/18/14 7:21PM (Fr)	00:30	4PMUARSN05TH MAP	\$755.00	
24.0	Contract Line Remarks:		RISEING STAR					
	SPOT	8:00:00PM- 9:00:00	Per week (1),Su	07/20/14 8:41PM (Su)	00:30	4PMUARSN05TH MAP	\$955.00	
25.1	Contract Line Remarks:		CHANNEL 7 NEWS NIGHTSIDE					
	SPOT	10:00:26PM-NEWS-K	Day,Th-1,F-1	07/17/14 10:32PM (Th)	00:30	4PMUARSN05TH MAP	\$955.00	
	SPOT	10:00:26PM-NEWS-K	Day,Th-1,F-1	07/18/14 10:21PM (Fr)	00:30	4PMUARSN05TH MAP	\$955.00	
26.0	Contract Line Remarks:		CHANNEL 7 NEWS NIGHTSIDE					
	SPOT	10:00:00PM-10:35:00	Per week (1),Sa	07/19/14 10:29PM (Sa)	00:30	4PMUARSN05TH MAP	\$655.00	
27.0	Contract Line Remarks:		CHANNEL 7 NEWS NIGHTSIDE					
	SPOT	10:00:00PM-10:35:00	Per week (1),Su	07/20/14 10:30PM (Su)	00:30	4PMUARSN05TH MAP	\$955.00	
28.1	Contract Line Remarks:		MODERN FAMILY					
	SPOT	10:34:56PM-MODERN	Day,Th-1,F-1	07/17/14 10:50PM (Th)	00:30	4PMUARSN05TH MAP	\$325.00	
	SPOT	10:34:56PM-MODERN	Day,Th-1,F-1	07/18/14 10:52PM (Fr)	00:30	4PMUARSN05TH MAP	\$325.00	
29.0	SPOT	4:57:56AM-NEWS-D	Per week (2),Mo,Tu,We	07/22/14 5:19AM (Tu)	00:30	4PMUARSN05TH MAP	\$305.00	
29.0	SPOT	4:57:56AM-NEWS-D	Per week (2),Mo,Tu,We	07/23/14 5:35AM (We)	00:30	4PMUARSN05TH MAP	\$305.00	
30.0	SPOT	5:58:00AM-NEWS-D	Day,M-1,Tu-1,W-1	07/21/14 6:25AM (Mo)	00:30	4PMUARSN05TH MAP	\$655.00	
30.0	SPOT	5:58:00AM-NEWS-D	Day,M-1,Tu-1,W-1	07/22/14 6:44AM (Tu)	00:30	4PMUARSN05TH MAP	\$655.00	
30.0	SPOT	5:58:00AM-NEWS-D	Day,M-1,Tu-1,W-1	07/23/14 6:59AM (We)	00:30	4PMUARSN05TH MAP	\$655.00	
31.0	SPOT	7:00:00AM-ABC-GO	Per week (4),Mo,Tu,We	07/21/14 7:49AM (Mo)	00:30	4PMUARSN05TH MAP	\$605.00	
31.0	SPOT	7:00:00AM-ABC-GO	Per week (4),Mo,Tu,We	07/22/14 7:29AM (Tu)	00:30	4PMUARSN05TH MAP	\$605.00	



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser Patriot Majority USA (17150)
Agency/T-Code Waterfront Strategies (4018)/ELECTRONIC
Buyer Furman, Mike
Salesperson Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Product Political-Political (1088)
Brand ISSUE (6420)
Acct Types National/Political Issue Agency
Est/Headline 3151/ECR09364174
Demo
Revision
Comments Issue

Invoice 516060
Inv Date 7/27/2014
Terms Cash In Advance
Contract 259103
Bill Type Standard
Period 6/30/2014 - 7/27/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 4:22:45PM

Waterfront Strategies
1010 Wisconsin Ave., NW
Suite 800
Washington, DC 20007

AgM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
31.0	SPOT	7:00:00AM-ABC--GO	Per week (4),Mo,Tu,We	07/22/14 8:54AM (Tu)	00:30	4PMUARSN05TH MAP	\$605.00	
31.0	SPOT	7:00:00AM-ABC--GO	Per week (4),Mo,Tu,We	07/23/14 7:48AM (We)	00:30	4PMUARSN05TH MAP	\$605.00	
32.0	SPOT	9:00:00AM-NEWS-G	Per week (2),Mo,Tu,We	07/22/14 9:21AM (Tu)	00:30	4PMUARSN05TH MAP	\$255.00	
32.0	SPOT	9:00:00AM-NEWS-G	Per week (2),Mo,Tu,We	07/23/14 9:32AM (We)	00:30	4PMUARSN05TH MAP	\$255.00	
33.0	SPOT	9:58:30AM-ABC--TH	Per week (2),Mo,Tu,We	07/22/14 10:00AM (Tu)	00:30	4PMUARSN05TH MAP	\$255.00	
33.0	SPOT	9:58:30AM-ABC--TH	Per week (2),Mo,Tu,We	07/23/14 10:33AM (We)	00:30	4PMUARSN05TH MAP	\$255.00	
34.0	SPOT	11:30:00AM-NEWS-M	Per week (2),Mo,Tu,We	07/22/14 11:53AM (Tu)	00:30	4PMUARSN05TH MAP	\$255.00	
34.0	SPOT	11:30:00AM-NEWS-M	Per week (2),Mo,Tu,We	07/23/14 11:47AM (We)	00:30	4PMUARSN05TH MAP	\$255.00	
35.0	SPOT	1:00:00PM-ABC--GE	Per week (1),Mo,Tu,We	07/22/14 1:25PM (Tu)	00:30	4PMUARSN05TH MAP	\$255.00	
36.0	SPOT	2:00:00PM-JEOPARD	Per week (2),Mo,Tu,We	07/21/14 2:24PM (Mo)	00:30	4PMUARSN05TH MAP	\$155.00	
36.0	SPOT	2:00:00PM-JEOPARD	Per week (2),Mo,Tu,We	07/23/14 2:29PM (We)	00:30	4PMUARSN05TH MAP	\$155.00	
37.0	SPOT	2:59:55PM-KATIE C	Per week (1),Mo,Tu,We	07/22/14 3:55PM (Tu)	00:30	4PMUARSN05TH MAP	\$155.00	
38.0	SPOT	3:59:24PM-DR. OZ	Per week (2),Mo,Tu,We	07/22/14 4:23PM (Tu)	00:30	4PMUARSN05TH MAP	\$455.00	
38.0	SPOT	3:59:24PM-DR. OZ	Per week (2),Mo,Tu,We	07/23/14 4:33PM (We)	00:30	4PMUARSN05TH MAP	\$455.00	
39.0	SPOT	4:58:05PM-NEWS-K	Per week (2),Mo,Tu,We	07/23/14 5:23PM (We)	00:30	4PMUARSN05TH MAP	\$855.00	
39.0	SPOT			07/21/14		1 preempt @\$855.00	\$0.00	No Avail
40.0	SPOT	5:58:46PM-NEWS-K	Per week (2),Mo,Tu,We	07/22/14 6:25PM (Tu)	00:30	4PMUARSN05TH MAP	\$955.00	
40.0	SPOT	5:58:46PM-NEWS-K	Per week (2),Mo,Tu,We	07/23/14 6:25PM (We)	00:30	4PMUARSN05TH MAP	\$955.00	
41.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1	07/21/14 6:41PM (Mo)	00:30	4PMUARSN05TH MAP	\$955.00	
41.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1	07/22/14 6:48PM (Tu)	00:30	4PMUARSN05TH MAP	\$955.00	
41.0	SPOT	6:30:00PM- 7:00:00	Day,M-1,Tu-1,W-1	07/23/14 6:47PM (We)	00:30	4PMUARSN05TH MAP	\$955.00	
42.0	SPOT	10:00:26PM-NEWS-K	Per week (2),Mo,Tu,We	07/21/14 10:34PM (Mo)	00:30	4PMUARSN05TH MAP	\$955.00	
42.0	SPOT	10:00:26PM-NEWS-K	Per week (2),Mo,Tu,We	07/22/14 10:31PM (Tu)	00:30	4PMUARSN05TH MAP	\$955.00	
43.0	SPOT	10:34:56PM-MODER	Per week (2),Mo,Tu,We	07/21/14 11:01PM (Mo)	00:30	4PMUARSN05TH MAP	\$325.00	
43.0	SPOT	10:34:56PM-MODER	Per week (2),Mo,Tu,We	07/22/14 11:02PM (Tu)	00:30	4PMUARSN05TH MAP	\$325.00	
44.0	SPOT	7:00:00AM-ABC--GO	Per week (1),Mo,Tu,We	07/21/14 8:55AM (Mo)	00:30	4PMUARSN05TH MAP	\$855.00	
45.0	Contract Line Remarks:		MID DAY ARKANSAS					
	SPOT	11:30:00AM-NEWS-M	Per week (1),Mo	07/21/14 11:54AM (Mo)	00:30	4PMUARSN05TH MAP	\$255.00	M/G For 6.1.1
46.0	Contract Line Remarks:		GENERAL HOSPITAL					
	SPOT	1:00:00PM-ABC--GE	Per week (1),Mo,We	07/21/14 1:59PM (Mo)	00:30	4PMUARSN05TH MAP	\$255.00	M/G For 7.1.1
47.0	Contract Line Remarks:		JEOPARDY					
	SPOT	2:00:00PM-JEOPARD	Per week (1),Tu	07/22/14 2:12PM (Tu)	00:30	4PMUARSN05TH MAP	\$155.00	M/G For 8.1.1



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser Patriot Majority USA (17150)
Agency/T-Code Waterfront Strategies (4018)/ELECTRONIC
Buyer Furman, Mike
Salesperson Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Product Political-Political (1088)
Brand ISSUE (6420)
Acct Types National/Political Issue Agency
Est/Headline 3151/ECR09364174
Demo
Revision
Comments Issue

Invoice 516060
Inv Date 7/27/2014
Terms Cash In Advance
Contract 259103
Bill Type Standard
Period 6/30/2014 - 7/27/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 4:22:45PM

Waterfront Strategies
1010 Wisconsin Ave., NW
Suite 800
Washington, DC 20007

AgM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$43,440.00
Commission	(\$6,516.00)
Net Total	\$36,924.00

Total Spots 72