

CONTRACT

NBC  **KNTV**
BAY AREA 2450 N. 1st St
 San Jose, CA 95131
 (408) 432-6221

www.nbcbayarea.com

And:

SADLER STRATEGIC MEDIA
 12103 VIEWCREST ROAD
 STUDIO CITY, CA 91604

<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Estimate #</u> 2723	
<u>Product</u> CA GOVERNOR 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNTV	<u>Account Executive</u> John Whitley	<u>Sales Office</u> Los Angeles NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
		<u>Total Ratings</u> 199.89
<u>Agy Code</u> 9917619	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 525
<u>Agency Ref</u> 07341	<u>Advertiser Ref</u> 52698	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNTV	10/31/22	11/04/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/22	11/06/22	MTWTF--	4	\$200.00	0.34						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
2	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
3	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
4	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
N 2	KNTV	10/10/22	10/28/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/22	10/16/22	MTWTF--	5	\$175.00	0.34						

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
Week:		10/17/22	10/23/22	MTWTF--				5	\$175.00	0.34			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
7	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
9	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
10	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT											
Week:		10/24/22	10/30/22	MTWTF--				5	\$175.00	0.34			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
12	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
13	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
14	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
15	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
N 3	KNTV	11/07/22	11/08/22	BAY AREA NEWS	6A-7A		:30				NM	8	\$7,425.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/07/22	11/13/22	MT-----	1			\$200.00	0.34				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	KNTV	11/07/22-11/13/22	BAY AREA NEWS	6A-7A	MTu-----	:30	\$200.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
2	KNTV	11/07/22-11/07/22	M-SU BAY AREA LATE NEWS 11:00 PM-11:35 PM		-----Su	:30	\$380.00	0.76	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
3	KNTV	10/16/22-10/16/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
4	KNTV	11/06/22-11/06/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
5	KNTV	10/30/22-10/30/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
6	KNTV	10/16/22-10/16/22	SU 1130P-12A LATE NEWS 1130P-12A		-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
7	KNTV	11/06/22-11/06/22	SU 1130P-12A LATE NEWS 1130P-12A		-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
8	KNTV	10/23/22-10/23/22	SU 1130P-12A LATE NEWS 1130P-12A		-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
9	KNTV	10/30/22-10/30/22	SU 1130P-12A LATE NEWS 1130P-12A		-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
N 4	KNTV	10/10/22	10/14/22	TODAY SHOW	7A-9A		:30				NM	18	\$4,140.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				

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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				18	\$230.00	0.74			
N 5	KNTV	10/24/22	10/28/22	TODAY SHOW	7A-9A		:30				NM	15	\$4,500.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				15	\$300.00	0.74			
N 6	KNTV	10/17/22	11/04/22	TODAY SHOW	7A-9A		:30				NM	30	\$7,650.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				15	\$255.00	0.74			
Week:		10/24/22	10/30/22	-----				0	\$0.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				15	\$255.00	0.74			
N 7	KNTV	10/10/22	10/14/22	BAY AREA NEWS	5:00 PM-5:30 PM		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$750.00	0.54			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 8	KNTV	11/07/22	11/07/22	BAY AREA NEWS	5:30 PM-6:00 PM		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	11/07/22-11/13/22		BAY AREA NEWS	5:30 PM-6:00 PM	M-----	:30		\$750.00	0.56	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 9	KNTV	10/10/22	11/04/22	BAY AREA NEWS	5:30 PM-6:00 PM		:30				NM	11	\$11,800.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/10/22	10/16/22	Weekdays MTWTF--				5	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
16	KNTV	11/07/22-11/07/22		BAY AREA NEWS	5:30 PM-6:00 PM	M-----	:30		\$400.00	0.56	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
17	KNTV	10/31/22-11/06/22		CHICAGO MED	8P-9P	---W-----	:30		\$1,000.00	1.98	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
18	KNTV	10/10/22-10/16/22		LAW & ORDER	8P-9P	----Th----	:30		\$800.00	1.23	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
19	KNTV	10/31/22-11/06/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
20	KNTV	10/31/22-11/06/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
21	KNTV	10/24/22-10/30/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
22	KNTV	10/24/22-10/30/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
23	KNTV	10/17/22-10/23/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
24	KNTV	10/17/22-10/23/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
25	KNTV	10/10/22-10/16/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
26	KNTV	10/10/22-10/16/22		LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4													
Week:		10/17/22	10/23/22	MTWTF--				3	\$750.00	0.56			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
7	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
Week:	10/24/22	10/30/22	MTWTF--					4	\$750.00	0.56			
9	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
10	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
11	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
12	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
Week:	10/31/22	11/06/22	MTWTF--					3	\$750.00	0.56			
13	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
14	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
15	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
N 10	KNTV	10/10/22	11/04/22	BAY AREA NEWS	6:00 PM-6:30 PM		:30				NM	31	\$36,000.00
EP: LUR													
Week:	10/10/22	10/16/22	MTWTF--					5	\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT											
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT											
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT											
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT											
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT											
17	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
18	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
19	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
20	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
21	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
22	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
23	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
24	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
25	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
26	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
27	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
28	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
29	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
30	KNTV	10/31/22-11/04/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10											
31	KNTV	10/31/22-11/04/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
32	KNTV	10/31/22-11/04/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
33	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30		\$1,100.00	2.06	NM		
34	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30		\$1,100.00	2.06	NM		
35	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30		\$1,100.00	2.01	NM		
36	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30		\$1,100.00	2.01	NM		
37	KNTV	10/17/22-10/23/22		THE VOICE	8P-10P	M-----	:30		\$2,500.00	2.06	NM		
38	KNTV	10/17/22-10/23/22		THE VOICE	8P-9P	-Tu-----	:30		\$2,500.00	2.01	NM		
39	KNTV	10/17/22-10/23/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
40	KNTV	10/17/22-10/23/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
41	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
42	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
43	KNTV	10/17/22-10/23/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
44	KNTV	10/17/22-10/23/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
45	KNTV	10/31/22-11/06/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
46	KNTV	10/31/22-11/06/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
47	KNTV	10/17/22-10/23/22		NFL REGULAR SEASON	5:00 PM-8:30 PM	-----Su	:30		\$15,000.00	0.00	NM		
Week:		10/17/22	10/23/22	MTWTF--			4		\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
7	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
9	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
Week:	10/24/22	10/30/22		MTWTF--				4	\$750.00	0.83			
10	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
11	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
12	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
13	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
Week:	10/31/22	11/06/22		MTWTF--				3	\$750.00	0.83			
14	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
15	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
16	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
N 11	KNTV	11/07/22	11/07/22	BAY AREA NEWS	6:00 PM-6:30 PM		:30				NM	0	\$0.00
EP: LUR													
Week:	11/07/22	11/13/22		M-----				1	\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	11/07/22-11/13/22		BAY AREA NEWS	6:00 PM-6:30 PM	M-----	:30	\$750.00	0.83	NM			
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2 PREEMPT													
N 12	KNTV	10/10/22	10/24/22	THE VOICE	8P-10P		:30				NM	1	\$4,000.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	M-----			2	\$4,000.00	2.06				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30	\$4,000.00	2.06	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
2	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30	\$4,000.00	2.06	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week:		10/17/22	10/23/22	M-----			1	\$4,000.00	2.06				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KNTV	10/17/22-10/23/22		THE VOICE	8P-10P	M-----	:30	\$4,000.00	2.06	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week:		10/24/22	10/30/22	M-----			1	\$4,000.00	2.06				
N 13	KNTV	10/10/22	11/01/22	THE VOICE	8P-9P		:30				NM	1	\$4,000.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-T-----			2	\$4,000.00	2.01				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30	\$4,000.00	2.01	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
2	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30	\$4,000.00	2.01	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week:		10/17/22	10/23/22	-T-----			1	\$4,000.00	2.01				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KNTV	10/17/22-10/23/22		THE VOICE	8P-9P	-Tu-----	:30	\$4,000.00	2.01	NM			
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week:		10/24/22	10/30/22	-----			0	\$0.00	0.00				
Week:		10/31/22	11/06/22	-T-----			1	\$4,000.00	2.01				
N 14	KNTV	10/17/22	11/02/22	CHICAGO MED	8P-9P		:30				NM	1	\$1,500.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
1319369 /	WOC13822544

Advertiser	Original Date / Revision
NEWSOM FOR CA GOVERNOR 2022	09/27/22 / 09/27/22

Contract Dates	Product	Estimate #
10/10/22 - 11/08/22	CA GOVERNOR 2022	2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/22	10/23/22	--W----				1	\$1,500.00	1.98				
Week:		10/24/22	10/30/22	-----				0	\$0.00	0.00				
Week:		10/31/22	11/06/22	--W----				1	\$1,500.00	1.98				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	KNTV	10/31/22-11/06/22	CHICAGO MED	8P-9P	---W-----	:30		\$1,500.00	1.98	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9														
PREEMPT														
N 15	KNTV	10/10/22	10/26/22	CHICAGO FIRE	9P-10P		:30				NM	1	\$2,500.00	
EP: LUR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	--W----				1	\$2,500.00	2.08				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KNTV	10/10/22-10/16/22	CHICAGO FIRE	9P-10P	---W-----	:30		\$2,500.00	2.08	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27														
PREEMPT														
Week:		10/17/22	10/23/22	-----				0	\$0.00	0.00				
Week:		10/24/22	10/30/22	--W----				1	\$2,500.00	2.08				
N 16	KNTV	10/10/22	10/20/22	LAW & ORDER	8P-9P		:30				NM	1	\$1,500.00	
EP: LUR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	---T---				1	\$1,500.00	1.23				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KNTV	10/10/22-10/16/22	LAW & ORDER	8P-9P	----Th-----	:30		\$1,500.00	1.23	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27														
PREEMPT														
Week:		10/17/22	10/23/22	---T---				1	\$1,500.00	1.23				
N 17	KNTV	10/10/22	10/14/22	DATELINE NBC	9:00 PM-11:00 PM		:30				NM	30	\$5,800.00	
EP: LUR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	----F--				2	\$1,000.00	1.25				

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/10/22-10/16/22		DATELINE NBC	9:00 PM-11:00 PM	-----F----	:30		\$1,000.00	1.25	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.: PREEMPT													
2	KNTV	10/10/22-10/16/22		DATELINE NBC	9:00 PM-11:00 PM	-----F----	:30		\$1,000.00	1.25	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.: PREEMPT													
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
6	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
7	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
9	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
10	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
11	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
12	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
13	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
14	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
15	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
16	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
17	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
18	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
19	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
20	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
Ⓜ	MG for	20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17											
21	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
22	KNTV	11/07/22-11/07/22		THE TONIGHT SHOW	1135P-1237A	M-----	:30		\$150.00	0.44	NM		
23	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
24	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
25	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
26	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
27	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
28	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
29	KNTV	10/15/22-10/15/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$200.00	0.37	NM		
30	KNTV	11/05/22-11/05/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$200.00	0.37	NM		
31	KNTV	10/22/22-10/22/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$200.00	0.37	NM		
32	KNTV	10/29/22-10/29/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$200.00	0.37	NM		
N 18	KNTV	10/10/22	11/06/22	M-SU BAY AREA LATE NEW	11P-1135P		:30				NM	29	\$12,500.00
		EP: LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTFSS				7	\$600.00	0.76			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
2	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
3	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
4	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
5	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
6	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
7	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
				PREEMPT									
21	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
22	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
23	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
24	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
25	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
26	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
27	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
28	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
29	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
30	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
31	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		
				MG for 18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18									
32	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11:00 PM-11:35	11:00 PM-11:35	PMTuWThFSaSu	:30		\$380.00	0.76	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
33	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
34	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
35	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
36	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
37	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
38	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
39	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
40	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	M-Tu-WTh-F-Sa-Su	:30	5	\$380.00	0.76	NM	5	\$1,900.00
41	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	M-Tu-WTh-F----	:30	5	\$400.00	0.54	NM	5	\$2,000.00
42	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	M-Tu-WTh-F----	:30	5	\$400.00	0.54	NM	5	\$2,000.00
43	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	M-Tu-WTh-F----	:30	5	\$400.00	0.54	NM	5	\$2,000.00
44	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	M-Tu-WTh-F----	:30	5	\$400.00	0.54	NM	5	\$2,000.00
45	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	M-Tu-WTh-F----	:30	5	\$400.00	0.54	NM	5	\$2,000.00
46	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	5	\$200.00	0.99	NM	5	\$1,000.00
47	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	5	\$200.00	0.99	NM	5	\$1,000.00
48	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	DATELINE NBC	9P-11P	-----F----	:30	5	\$1,250.00	0.00	NM	5	\$6,250.00
49	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	DATELINE NBC	9P-11P	-----F----	:30	5	\$1,250.00	0.00	NM	5	\$6,250.00
Week:		10/17/22	10/23/22	MTWTFSS				5	\$600.00	0.76			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
9	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
10	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
11	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
12	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
Week:	10/24/22	10/30/22	MTWTFSS					5	\$600.00	0.76			
13	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
14	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
15	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
16	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
17	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
Week:	10/31/22	11/06/22	MTWTFSS					3	\$600.00	0.76			
18	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
19	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													
20	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30		\$600.00	0.76	NM		
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT													

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	KNTV	11/07/22	11/07/22	M-SU BAY AREA LATE NEW	11P-1135P		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/07/22	11/13/22	M-----	1			\$600.00	0.76				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	11/07/22-11/13/22		M-SU BAY AREA LATE NEW	11P-1135P	M-----	:30		\$600.00	0.76	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 20	KNTV	10/10/22	11/04/22	THE TONIGHT SHOW	1135P-1237A		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	MTWTF--	5			\$200.00	0.44				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
2	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
3	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
4	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
5	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
Week:		10/17/22	10/23/22	MTWTF--	5			\$200.00	0.44				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
7	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
8	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
9	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
10	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF---	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$200.00	0.44			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
12	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
13	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
14	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
15	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
Week:		10/31/22	11/06/22	MTWTF--				4	\$200.00	0.44			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
16	KNTV	10/31/22-11/06/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
17	KNTV	10/31/22-11/06/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
18	KNTV	10/31/22-11/06/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
19	KNTV	10/31/22-11/06/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
N 21	KNTV	11/07/22	11/07/22	THE TONIGHT SHOW	1135P-1237A		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$200.00	0.44			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	11/07/22-11/13/22		THE TONIGHT SHOW	1135P-1237A	M-----	:30		\$200.00	0.44	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
N 22	KNTV	10/10/22	11/04/22	LATE NIGHT	1237A-137A		:30				NM	34	\$7,850.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$100.00	0.28			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
2	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
3	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
4	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
5	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
Week:		10/17/22	10/23/22	MTWTF--				5	\$100.00	0.28			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
7	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
8	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
9	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
10	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
Week:		10/24/22	10/30/22	MTWTF--				5	\$100.00	0.28			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
11	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
12	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
13	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
14	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
15	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
Week:		10/31/22	11/06/22	MTWTF--				5	\$100.00	0.28			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
16	KNTV	10/31/22-11/06/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$400.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
17	KNTV	10/31/22-11/06/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$400.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
18	KNTV	10/31/22-11/06/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$400.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
19	KNTV	10/31/22-11/06/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$400.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
20	KNTV	10/31/22-11/06/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$400.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
21	KNTV	11/07/22-11/08/22		BAY AREA NEWS	6A-7A	MTu-----	:30		\$150.00	0.34	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
22	KNTV	11/07/22-11/13/22		BAY AREA NEWS	6:00 PM-6:30 PM	M-----	:30		\$400.00	0.83	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
23	KNTV	10/10/22-10/16/22		CHICAGO FIRE	9P-10P	---W-----	:30		\$900.00	2.08	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
24	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
25	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
26	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
27	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
28	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
29	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
30	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
31	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
32	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
33	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
34	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		
Ⓜ MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,													
35	KNTV	10/24/22-10/30/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$150.00	0.44	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

Contract / Revision	Alt Order #
1319369 /	WOC13822544

Advertiser	Original Date / Revision
NEWSOM FOR CA GOVERNOR 2022	09/27/22 / 09/27/22

Contract Dates	Product	Estimate #
10/10/22 - 11/08/22	CA GOVERNOR 2022	2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
36	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
37	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
38	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
39	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
40	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
41	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
42	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	2	\$150.00	0.44	NM		
43	KNTV	11/07/22-11/07/22	11/07/22-11/07/22	LATE NIGHT	1237A-137A	M-----	:30	1	\$90.00	0.28	NM		
44	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	1	\$200.00	0.99	NM		
45	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	1	\$200.00	0.99	NM		
46	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	1	\$200.00	0.99	NM		
47	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	1	\$200.00	0.99	NM		
48	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
49	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
50	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
51	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
52	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
53	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
54	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
55	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
N 23	KNTV	10/10/22	11/05/22	SAT TODAY SHOW	5A-7A		:30				NM	8	\$400.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/22	10/16/22	-----S-	2	\$50.00	0.26						

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/22	10/23/22	-----S-	2			\$50.00	0.26				
Week:		10/24/22	10/30/22	-----S-	2			\$50.00	0.26				
Week:		10/31/22	11/06/22	-----S-	2			\$50.00	0.26				
N 24	KNTV	10/10/22	10/30/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/10/22	10/16/22	-----SS	2			\$500.00	0.99				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$500.00	0.99	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
2	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$500.00	0.99	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
Week:		10/17/22	10/23/22	-----	0			\$0.00	0.00				
Week:		10/24/22	10/30/22	-----SS	2			\$500.00	0.99				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$500.00	0.99	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
4	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$500.00	0.99	NM			
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
N 25	KNTV	10/31/22	11/06/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/31/22	11/06/22	-----SS	2			\$250.00	0.99				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/31/22-11/06/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$250.00	0.99	NM			
See MG 18.21,18.22,18.23,18.24,18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,1													
PREEMPT													
2	KNTV	10/31/22-11/06/22		6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30	\$250.00	0.99	NM			
See MG 18.21,18.22,18.23,18.24,18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,1													
PREEMPT													
N 26	KNTV	10/17/22	10/23/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/22	10/23/22	-----SS	2			\$275.00	0.99				

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26 PREEMPT													
2	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26 PREEMPT													
N 27	KNTV	10/10/22	11/05/22	SATURDAY 630-7PM	630P-7P		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-	1				\$250.00	0.37			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
Week:		10/17/22	10/23/22	-----S-	1				\$250.00	0.37			
2	KNTV	10/17/22-10/23/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
Week:		10/24/22	10/30/22	-----S-	1				\$250.00	0.37			
3	KNTV	10/24/22-10/30/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
Week:		10/31/22	11/06/22	-----S-	1				\$250.00	0.37			
4	KNTV	10/31/22-11/06/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
N 28	KNTV	10/10/22	11/05/22	SATURDAY NIGHT LIVE	1130P-1A		:30				NM	37	\$9,000.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-	2				\$500.00	0.88			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
2	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
Week:		10/17/22	10/23/22	-----S-	2				\$500.00	0.88			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KNTV	10/17/22-10/23/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
		See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27,28.28,28.29,28.30,28.31,29.1,29.2,29.3,29.4,29.5,29.6,29.7,29.8,29.9,29.10,29.11,29.12,29.13,29.14,29.15,29.16,29.17,29.18,29.19,29.20,29.21,29.22,29.23,29.24,29.25,29.26,29.27,29.28,29.29,29.30,29.31,30.1,30.2,30.3,30.4,30.5,30.6,30.7,30.8,30.9,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18,30.19,30.20,30.21,30.22,30.23,30.24,30.25,30.26,30.27,30.28,30.29,30.30,30.31,31.1,31.2,31.3,31.4,31.5,31.6,31.7,31.8,31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20,31.21,31.22,31.23,31.24,31.25,31.26,31.27,31.28,31.29,31.30,31.31,32.1,32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21,32.22,32.23,32.24,32.25,32.26,32.27,32.28,32.29,32.30,32.31,33.1,33.2,33.3,33.4,33.5,33.6,33.7,33.8,33.9,33.10,33.11,33.12,33.13,33.14,33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22,33.23,33.24,33.25,33.26,33.27,33.28,33.29,33.30,33.31,34.1,34.2,34.3,34.4,34.5,34.6,34.7,34.8,34.9,34.10,34.11,34.12,34.13,34.14,34.15,34.16,34.17,34.18,34.19,34.20,34.21,34.22,34.23,34.24,34.25,34.26,34.27,34.28,34.29,34.30,34.31,35.1,35.2,35.3,35.4,35.5,35.6,35.7,35.8,35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16,35.17,35.18,35.19,35.20,35.21,35.22,35.23,35.24,35.25,35.26,35.27,35.28,35.29,35.30,35.31,36.1,36.2,36.3,36.4,36.5,36.6,36.7,36.8,36.9,36.10,36.11,36.12,36.13,36.14,36.15,36.16,36.17,36.18,36.19,36.20,36.21,36.22,36.23,36.24,36.25,36.26,36.27,36.28,36.29,36.30,36.31,37.1,37.2,37.3,37.4,37.5,37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13,37.14,37.15,37.16,37.17,37.18,37.19,37.20,37.21,37.22,37.23,37.24,37.25,37.26,37.27,37.28,37.29,37.30,37.31,38.1,38.2,38.3,38.4,38.5,38.6,38.7,38.8,38.9,38.10,38.11,38.12,38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31,39.1,39.2,39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15,39.16,39.17,39.18,39.19,39.20,39.21,39.22,39.23,39.24,39.25,39.26,39.27,39.28,39.29,39.30,39.31,40.1,40.2,40.3,40.4,40.5,40.6,40.7,40.8,40.9,40.10,40.11,40.12,40.13,40.14,40.15,40.16,40.17,40.18,40.19,40.20,40.21,40.22,40.23,40.24,40.25,40.26,40.27,40.28,40.29,40.30,40.31,41.1,41.2,41.3,41.4,41.5,41.6,41.7,41.8,41.9,41.10,41.11,41.12,41.13,41.14,41.15,41.16,41.17,41.18,41.19,41.20,41.21,41.22,41.23,41.24,41.25,41.26,41.27,41.28,41.29,41.30,41.31,42.1,42.2,42.3,42.4,42.5,42.6,42.7,42.8,42.9,42.10,42.11,42.12,42.13,42.14,42.15,42.16,42.17,42.18,42.19,42.20,42.21,42.22,42.23,42.24,42.25,42.26,42.27,42.28,42.29,42.30,42.31,43.1,43.2,43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18,43.19,43.20,43.21,43.22,43.23,43.24,43.25,43.26,43.27,43.28,43.29,43.30,43.31,44.1,44.2,44.3,44.4,44.5,44.6,44.7,44.8,44.9,44.10,44.11,44.12,44.13,44.14,44.15,44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26,44.27,44.28,44.29,44.30,44.31,45.1,45.2,45.3,45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15,45.16,45.17,45.18,45.19,45.20,45.21,45.22,45.23,45.24,45.25,45.26,45.27,45.28,45.29,45.30,45.31,46.1,46.2,46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10,46.11,46.12,46.13,46.14,46.15,46.16,46.17,46.18,46.19,46.20,46.21,46.22,46.23,46.24,46.25,46.26,46.27,46.28,46.29,46.30,46.31,47.1,47.2,47.3,47.4,47.5,47.6,47.7,47.8,47.9,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.21,47.22,47.23,47.24,47.25,47.26,47.27,47.28,47.29,47.30,47.31,48.1,48.2,48.3,48.4,48.5,48.6,48.7,48.8,48.9,48.10,48.11,48.12,48.13,48.14,48.15,48.16,48.17,48.18,48.19,48.20,48.21,48.22,48.23,48.24,48.25,48.26,48.27,48.28,48.29,48.30,48.31,49.1,49.2,49.3,49.4,49.5,49.6,49.7,49.8,49.9,49.10,49.11,49.12,49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26,49.27,49.28,49.29,49.30,49.31,50.1,50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9,50.10,50.11,50.12,50.13,50.14,50.15,50.16,50.17,50.18,50.19,50.20,50.21,50.22,50.23,50.24,50.25,50.26,50.27,50.28,50.29,50.30,50.31,51.1,51.2,51.3,51.4,51.5,51.6,51.7,51.8,51.9,51.10,51.11,51.12,51.13,51.14,51.15,51.16,51.17,51.18,51.19,51.20,51.21,51.22,51.23,51.24,51.25,51.26,51.27,51.28,51.29,51.30,51.31,52.1,52.2,52.3,52.4,52.5,52.6,52.7,52.8,52.9,52.10,52.11,52.12,52.13,52.14,52.15,52.16,52.17,52.18,52.19,52.20,52.21,52.22,52.23,52.24,52.25,52.26,52.27,52.28,52.29,52.30,52.31,53.1,53.2,53.3,53.4,53.5,53.6,53.7,53.8,53.9,53.10,53.11,53.12,53.13,53.14,53.15,53.16,53.17,53.18,53.19,53.20,53.21,53.22,53.23,53.24,53.25,53.26,53.27,53.28,53.29,53.30,53.31,54.1,54.2,54.3,54.4,54.5,54.6,54.7,54.8,54.9,54.10,54.11,54.12,54.13,54.14,54.15,54.16,54.17,54.18,54.19,54.20,54.21,54.22,54.23,54.24,54.25,54.26,54.27,54.28,54.29,54.30,54.31,55.1,55.2,55.3,55.4,55.5,55.6,55.7,55.8,55.9,55.10,55.11,55.12,55.13,55.14,55.15,55.16,55.17,55.18,55.19,55.20,55.21,55.22,55.23,55.24,55.25,55.26,55.27,55.28,55.29,55.30,55.31,56.1,56.2,56.3,56.4,56.5,56.6,56.7,56.8,56.9,56.10,56.11,56.12,56.13,56.14,56.15,56.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<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
5	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
6	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
9	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
10	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
11	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
12	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
13	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
14	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
15	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
16	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
17	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
18	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
19	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
20	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
21	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
22	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
23	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
24	KNTV	10/10/22-10/16/22		DATELINE NBC	9P-11P	-----F----	:30		\$600.00	1.25	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
25	KNTV	10/10/22-10/16/22		DATELINE NBC	9P-11P	-----F----	:30		\$600.00	1.25	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
26	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
Ⓜ	MG for	27.1,15.1,27.4,28.3,28.4,27.2,28.8,28.1,27.3,28.6,16.1,28.7,28.2,28.5											
27	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
28	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
29	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
30	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
31	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
32	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
33	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
34	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
35	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
36	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
37	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
38	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
39	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
40	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
41	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
42	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
43	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
44	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
45	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
Week:		10/31/22	11/06/22	-----S-				2	\$500.00	0.88			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
7	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
8	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT													
N 29	KNTV	10/10/22	10/30/22	SUNDAY TODAY SHOW	6:00 AM-7:00 AM		:30				NM	3	\$300.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$100.00	0.30			
Week:		10/17/22	10/23/22	-----S				1	\$100.00	0.30			
Week:		10/24/22	10/30/22	-----S				1	\$100.00	0.30			
N 30	KNTV	10/31/22	11/06/22	SUNDAY TODAY SHOW	6:00 AM-7:00 AM		:30				NM	1	\$50.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S				1	\$50.00	0.30			
N 31	KNTV	10/10/22	11/06/22	SU BAY AREA NEWS	7:00 AM-8:00 AM		:30				NM	3	\$300.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$100.00	0.31			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	SU BAY AREA NEWS	7:00 AM-8:00 AM	-----Su	:30		\$100.00	0.31	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT													
Week:			10/17/22	10/23/22	-----S			1	\$100.00	0.31			
Week:			10/24/22	10/30/22	-----S			1	\$100.00	0.31			
Week:			10/31/22	11/06/22	-----S			1	\$100.00	0.31			
N 32	KNTV	10/10/22	11/06/22	NFL REGULAR SEASON	5:00 PM-8:30 PM		:30				NM	5	\$75,000.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				2	\$15,000.00	8.01			
Week:		10/17/22	10/23/22	-----S				1	\$15,000.00	8.01			
Week:		10/24/22	10/30/22	-----S				1	\$15,000.00	8.01			
Week:		10/31/22	11/06/22	-----S				1	\$15,000.00	8.01			
Totals											199.89	268	\$196,215.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319369 /	<u>Alt Order #</u> WOC13822544
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<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022	<u>Original Date / Revision</u> 09/27/22 / 09/27/22
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<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	204	\$156,365.00	(\$23,454.75)	\$132,910.25
10/31/22 - 11/08/22	64	\$39,850.00	(\$5,977.50)	\$33,872.50
Totals	268	\$196,215.00	(\$29,432.25)	\$166,782.75

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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