

CONTRACT

NBC  **KNTV**
BAY AREA 2450 N. 1st St
 San Jose, CA 95131
 (408) 432-6221

www.nbcbayarea.com

And:

SADLER STRATEGIC MEDIA
12103 VIEWCREST ROAD
STUDIO CITY, CA 91604

<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Estimate #</u> 2723	
<u>Product</u> CA GOVERNOR 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNTV	<u>Account Executive</u> John Whitley	<u>Sales Office</u> Los Angeles NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
		<u>Total Ratings</u> 199.89
<u>Agy Code</u> 9917619	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 525
<u>Agency Ref</u> 07341	<u>Advertiser Ref</u> 52698	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNTV	10/31/22	11/04/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
	EP: LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				4	\$200.00	0.34			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$200.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9											
		PREEMPT											
	2	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$200.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9											
		PREEMPT											
	3	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$200.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9											
		PREEMPT											
	4	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$200.00	0.34	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9											
		PREEMPT											
N 2	KNTV	10/10/22	10/28/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
	EP: LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$175.00	0.34			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
Week:		10/17/22	10/23/22	MTWTF--				5	\$175.00	0.34			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
7	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
9	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
10	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
Week:		10/24/22	10/30/22	MTWTF--				5	\$175.00	0.34			

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FOR NBCE CONTRACTS:

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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
11	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$175.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
12	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$175.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
13	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$175.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
14	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$175.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
15	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$175.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
N 3	KNTV	11/07/22	11/08/22	BAY AREA NEWS	6A-7A		:30				NM	8	\$7,425.00
EP: LUR													
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		11/07/22	11/13/22	MT-----	1	\$200.00	0.34						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNTV	11/07/22-11/13/22	BAY AREA NEWS	6A-7A	MTu-----	:30	\$200.00	0.34	NM				
See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
PREEMPT													
2	KNTV	11/07/22-11/07/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	-----	:30	\$380.00	0.76	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
3	KNTV	10/16/22-10/16/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
4	KNTV	11/06/22-11/06/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
5	KNTV	10/30/22-10/30/22	DATELINE NBC	10P-11P	-----Su	:30	\$2,055.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
6	KNTV	10/16/22-10/16/22	SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
7	KNTV	11/06/22-11/06/22	SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
8	KNTV	10/23/22-10/23/22	SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
9	KNTV	10/30/22-10/30/22	SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM				
Ⓜ MG for 14.2,2.10,2.8,24.4,24.2,2.14,1.2,24.1,31.1,2.1,1.1,2.7,2.13,2.2,2.4,2.9,2.6,24.3,2.15,2.12,2.11,1.3,2.3,2.5,1.4,21.1,3													
N 4	KNTV	10/10/22	10/14/22	TODAY SHOW	7A-9A		:30				NM	18	\$4,140.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				18	\$230.00	0.74			
N 5	KNTV	10/24/22	10/28/22	TODAY SHOW	7A-9A		:30				NM	15	\$4,500.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				15	\$300.00	0.74			
N 6	KNTV	10/17/22	11/04/22	TODAY SHOW	7A-9A		:30				NM	30	\$7,650.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	MTWTF--				15	\$255.00	0.74			
Week:		10/24/22	10/30/22	-----				0	\$0.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				15	\$255.00	0.74			
N 7	KNTV	10/10/22	10/14/22	BAY AREA NEWS	5:00 PM-5:30 PM		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$750.00	0.54			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
2	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
3	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
4	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
5	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$750.00	0.54	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 8	KNTV	11/07/22	11/07/22	BAY AREA NEWS	5:30 PM-6:00 PM		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	11/07/22-11/13/22		BAY AREA NEWS	5:30 PM-6:00 PM	M-----	:30		\$750.00	0.56	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 9	KNTV	10/10/22	11/04/22	BAY AREA NEWS	5:30 PM-6:00 PM		:30				NM	11	\$11,800.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/10/22	10/16/22	MTWTF--				5	\$750.00	0.56			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
	See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26												
	PREEMPT												
	2	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
	See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26												
	PREEMPT												
	3	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
	See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26												
	PREEMPT												
	4	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
	See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26												
	PREEMPT												
	5	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
	See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26												
	PREEMPT												
	16	KNTV	11/07/22-11/07/22	BAY AREA NEWS	5:30 PM-6:00 PM	M-----	:30		\$400.00	0.56	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	17	KNTV	10/31/22-11/06/22	CHICAGO MED	8P-9P	---W-----	:30		\$1,000.00	1.98	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	18	KNTV	10/10/22-10/16/22	LAW & ORDER	8P-9P	----Th----	:30		\$800.00	1.23	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	19	KNTV	10/31/22-11/06/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	20	KNTV	10/31/22-11/06/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	21	KNTV	10/24/22-10/30/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	22	KNTV	10/24/22-10/30/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	23	KNTV	10/17/22-10/23/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	24	KNTV	10/17/22-10/23/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	25	KNTV	10/10/22-10/16/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
	26	KNTV	10/10/22-10/16/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	Ⓜ MG for 9.1,9.3,26.1,9.2,9.12,9.15,9.8,9.13,9.9,9.14,9.5,26.2,9.10,9.6,9.7,9.11,9.4												
Week:		10/17/22	10/23/22	MTWTF--				3	\$750.00	0.56			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
7	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
8	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
Week:		10/24/22	10/30/22	MTWTF--				4	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
10	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
11	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
12	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
Week:		10/31/22	11/06/22	MTWTF--				3	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
13	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
14	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
15	KNTV	10/31/22-11/06/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$750.00	0.56	NM		
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
N 10	KNTV	10/10/22	11/04/22	BAY AREA NEWS	6:00 PM-6:30 PM		:30				NM	31	\$36,000.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
	See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT												
2	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
	See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT												
3	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
	See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT												
4	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
	See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT												
5	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
	See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT												
17	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
18	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
19	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
20	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
21	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
22	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
23	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
24	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
25	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
26	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
27	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
28	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
29	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
30	KNTV	10/31/22-11/04/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				
	MG for 10.5,10.13,10.9,12.3,12.1,10.4,10.7,12.2,10.6,13.2,10.16,10.12,10.3,10.14,13.1,10.1,13.3,10.8,10.15,10.10,10.2,10												
31	KNTV	10/31/22-11/04/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$400.00	0.83	NM				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
32	KNTV	10/31/22-11/04/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
33	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30		\$1,100.00	2.06	NM		
34	KNTV	10/10/22-10/16/22		THE VOICE	8P-10P	M-----	:30		\$1,100.00	2.06	NM		
35	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30		\$1,100.00	2.01	NM		
36	KNTV	10/10/22-10/16/22		THE VOICE	8P-9P	-Tu-----	:30		\$1,100.00	2.01	NM		
37	KNTV	10/17/22-10/23/22		THE VOICE	8P-10P	M-----	:30		\$2,500.00	2.06	NM		
38	KNTV	10/17/22-10/23/22		THE VOICE	8P-9P	-Tu-----	:30		\$2,500.00	2.01	NM		
39	KNTV	10/17/22-10/23/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
40	KNTV	10/17/22-10/23/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
41	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
42	KNTV	10/31/22-11/06/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
43	KNTV	10/17/22-10/23/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
44	KNTV	10/17/22-10/23/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
45	KNTV	10/31/22-11/06/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
46	KNTV	10/31/22-11/06/22		DATELINE NBC	9P-11P	-----F----	:30		\$1,000.00	0.00	NM		
47	KNTV	10/17/22-10/23/22		NFL REGULAR SEASON	5:00 PM-8:30 PM	-----Su	:30		\$15,000.00	0.00	NM		
Week:	10/17/22	10/23/22		MTWTF--			4		\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
7	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
8	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
9	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
Week: 10/24/22		10/30/22	MTWTF--					4	\$750.00	0.83			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
11	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
12	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
13	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
Week: 10/31/22		11/06/22	MTWTF--					3	\$750.00	0.83			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
14	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
15	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
16	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----		:30		\$750.00	0.83	NM		
See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1													
PREEMPT													
N 11	KNTV	11/07/22	11/07/22	BAY AREA NEWS	6:00 PM-6:30 PM		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 11/07/22		11/13/22	M-----					1	\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	KNTV	11/07/22-11/13/22		BAY AREA NEWS	6:00 PM-6:30 PM	M-----	:30		\$750.00	0.83	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 12	KNTV	10/10/22	10/24/22	THE VOICE	8P-10P		:30				NM	1	\$4,000.00
EP: LUR													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 M----- 2 \$4,000.00 2.06													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNTV 10/10/22-10/16/22 THE VOICE 8P-10P M----- :30 \$4,000.00 2.06 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
2 KNTV 10/10/22-10/16/22 THE VOICE 8P-10P M----- :30 \$4,000.00 2.06 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week: 10/17/22 10/23/22 M----- 1 \$4,000.00 2.06													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KNTV 10/17/22-10/23/22 THE VOICE 8P-10P M----- :30 \$4,000.00 2.06 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week: 10/24/22 10/30/22 M----- 1 \$4,000.00 2.06													
N 13	KNTV	10/10/22	11/01/22	THE VOICE	8P-9P		:30				NM	1	\$4,000.00
EP: LUR													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 -T----- 2 \$4,000.00 2.01													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KNTV 10/10/22-10/16/22 THE VOICE 8P-9P -Tu----- :30 \$4,000.00 2.01 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
2 KNTV 10/10/22-10/16/22 THE VOICE 8P-9P -Tu----- :30 \$4,000.00 2.01 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week: 10/17/22 10/23/22 -T----- 1 \$4,000.00 2.01													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KNTV 10/17/22-10/23/22 THE VOICE 8P-9P -Tu----- :30 \$4,000.00 2.01 NM See MG 10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,1 PREEMPT													
Week: 10/24/22 10/30/22 ----- 0 \$0.00 0.00													
Week: 10/31/22 11/06/22 -T----- 1 \$4,000.00 2.01													
N 14	KNTV	10/17/22	11/02/22	CHICAGO MED	8P-9P		:30				NM	1	\$1,500.00
EP: LUR													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/22 10/23/22 --W--- 1 \$1,500.00 1.98 Week: 10/24/22 10/30/22 ----- 0 \$0.00 0.00 Week: 10/31/22 11/06/22 --W--- 1 \$1,500.00 1.98													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KNTV	10/31/22-11/06/22	CHICAGO MED	8P-9P	---W-----	:30		\$1,500.00	1.98	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9 PREEMPT												
N 15	KNTV	10/10/22	10/26/22	CHICAGO FIRE	9P-10P		:30				NM	1	\$2,500.00
	EP: LUR												
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 --W--- 1 \$2,500.00 2.08												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	CHICAGO FIRE	9P-10P	---W-----	:30		\$2,500.00	2.08	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT												
	Week: 10/17/22 10/23/22 ----- 0 \$0.00 0.00 Week: 10/24/22 10/30/22 --W--- 1 \$2,500.00 2.08												
N 16	KNTV	10/10/22	10/20/22	LAW & ORDER	8P-9P		:30				NM	1	\$1,500.00
	EP: LUR												
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 ---T--- 1 \$1,500.00 1.23												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	LAW & ORDER	8P-9P	---Th----	:30		\$1,500.00	1.23	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27 PREEMPT												
	Week: 10/17/22 10/23/22 ---T--- 1 \$1,500.00 1.23												
N 17	KNTV	10/10/22	10/14/22	DATELINE NBC	9:00 PM-11:00 PM		:30				NM	30	\$5,800.00
	EP: LUR												
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/22 10/16/22 ----F-- 2 \$1,000.00 1.25												

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	DATELINE NBC	9:00 PM-11:00 PM	-----F----	:30		\$1,000.00	1.25	NM		
				See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.22 PREEMPT									
	2	KNTV	10/10/22-10/16/22	DATELINE NBC	9:00 PM-11:00 PM	-----F----	:30		\$1,000.00	1.25	NM		
				See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.22 PREEMPT									
	3	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	4	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	5	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	6	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	7	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	8	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	9	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	10	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	11	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	12	KNTV	10/17/22-10/23/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	13	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	14	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	15	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	16	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	17	KNTV	10/24/22-10/30/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	18	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	19	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	20	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
	Ⓜ			MG for 20.8,17.1,20.18,20.17,20.5,20.9,20.6,20.11,20.12,20.15,20.1,20.13,20.2,20.16,20.7,20.14,20.10,20.19,20.3,20.4,17									
	21	KNTV	10/31/22-11/06/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
22	KNTV	11/07/22-11/07/22		THE TONIGHT SHOW	1135P-1237A	M-----	:30	1	\$150.00	0.44	NM		
23	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
24	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
25	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30	1	\$400.00	0.88	NM		
26	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30	1	\$400.00	0.88	NM		
27	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30	1	\$400.00	0.88	NM		
28	KNTV	10/10/22-10/16/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30	1	\$400.00	0.88	NM		
29	KNTV	10/15/22-10/15/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30	1	\$200.00	0.37	NM		
30	KNTV	11/05/22-11/05/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30	1	\$200.00	0.37	NM		
31	KNTV	10/22/22-10/22/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30	1	\$200.00	0.37	NM		
32	KNTV	10/29/22-10/29/22		SATURDAY 630-7PM	630P-7P	-----Sa--	:30	1	\$200.00	0.37	NM		
N 18	KNTV	10/10/22	11/06/22	M-SU BAY AREA LATE NEW	11P-1135P		:30				NM	29	\$12,500.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTFSS				7	\$600.00	0.76			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type					
1	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
2	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
3	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
4	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
5	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
6	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
7	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu	:30	\$600.00	0.76	NM						
See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT														
21	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
22	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
23	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
24	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
25	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
26	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
27	KNTV	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
28	KNTV	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
29	KNTV	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
30	KNTV	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
31	KNTV	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						
Ⓜ	MG for	18.19, 18.15, 18.13, 18.10, 18.17, 25.2, 18.5, 18.11, 18.7, 18.3, 18.1, 18.2, 18.4, 18.20, 18.14, 18.6, 18.9, 18.12, 25.1, 18.16, 18												
32	KNTV	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	MTuWThFSaSu	:30	\$380.00	0.76	NM						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
33	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
34	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
35	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
36	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
37	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
38	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
39	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
40	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$380.00	0.76	NM		
41	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$400.00	0.54	NM		
42	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$400.00	0.54	NM		
43	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$400.00	0.54	NM		
44	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$400.00	0.54	NM		
45	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$400.00	0.54	NM		
46	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$200.00	0.99	NM		
47	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$200.00	0.99	NM		
48	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	DATELINE NBC	9P-11P	-----F----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$1,250.00	0.00	NM		
49	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	DATELINE NBC	9P-11P	-----F----	:30	18.19,18.15,18.13,18.10,18.17,25.2,18.5,18.11,18.7,18.3,18.1,18.2,18.4,18.20,18.14,18.6,18.9,18.12,25.1,18.16,18	\$1,250.00	0.00	NM		
Week:	10/17/22	10/23/22	MTWTFSS				5	\$600.00	0.76				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
8	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30		\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
9	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30		\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
10	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30		\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
11	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30		\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
12	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30		\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
Week:		10/24/22	10/30/22	MTWTFSS				5	\$600.00	0.76			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		13	KNTV	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		14	KNTV	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		15	KNTV	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		16	KNTV	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		17	KNTV	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
Week:		10/31/22	11/06/22	MTWTFSS				3	\$600.00	0.76			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		18	KNTV	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		19	KNTV	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											
		20	KNTV	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	MTuWThFSaSu		:30	\$600.00	0.76	NM		
		See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1 PREEMPT											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	KNTV	11/07/22	11/07/22	M-SU BAY AREA LATE NEW	11P-1135P		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$600.00	0.76			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	11/07/22-11/13/22		M-SU BAY AREA LATE NEW	11P-1135P	M-----	:30		\$600.00	0.76	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
N 20	KNTV	10/10/22	11/04/22	THE TONIGHT SHOW	1135P-1237A		:30				NM	0	\$0.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	MTWTF--				5	\$200.00	0.44			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
2	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
3	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
4	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
5	KNTV	10/10/22-10/16/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
Week:		10/17/22	10/23/22	MTWTF--				5	\$200.00	0.44			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
7	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
8	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
9	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													
10	KNTV	10/17/22-10/23/22		THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
PREEMPT													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/24/22	10/30/22	MTWTF--				5	\$200.00	0.44				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	11	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	12	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	13	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	14	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	15	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
Week:		10/31/22	11/06/22	MTWTF--				4	\$200.00	0.44				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	16	KNTV	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	17	KNTV	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	18	KNTV	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
	19	KNTV	10/31/22-11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30		\$200.00	0.44	NM			
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.:													
	PREEMPT													
N 21	KNTV	11/07/22	11/07/22	THE TONIGHT SHOW	1135P-1237A		:30				NM	0	\$0.00	
EP: LUR														
Week:		11/07/22	11/13/22	M-----				1	\$200.00	0.44				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KNTV	11/07/22-11/13/22	THE TONIGHT SHOW	1135P-1237A	M-----	:30		\$200.00	0.44	NM			
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9													
	PREEMPT													
N 22	KNTV	10/10/22	11/04/22	LATE NIGHT	1237A-137A		:30				NM	34	\$7,850.00	
EP: LUR														
Week:		10/10/22	10/16/22	MTWTF--				5	\$100.00	0.28				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
2	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
3	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
4	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
5	KNTV	10/10/22-10/16/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
Week: 10/17/22		10/23/22	MTWTF--	5	\$100.00	0.28							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
7	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
8	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
9	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
10	KNTV	10/17/22-10/23/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
		See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2											
		PREEMPT											
Week: 10/24/22		10/30/22	MTWTF--	5	\$100.00	0.28							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
11	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
12	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
13	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
14	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
15	KNTV	10/24/22-10/30/22		LATE NIGHT	1237A-137A	MTuWThF----	:30		\$100.00	0.28	NM		
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
Week: 10/31/22		11/06/22		MTWTF--				5	\$100.00	0.28			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
16	KNTV	10/31/22-11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30	\$400.00	0.28	NM				
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
17	KNTV	10/31/22-11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30	\$400.00	0.28	NM				
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
18	KNTV	10/31/22-11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30	\$400.00	0.28	NM				
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
19	KNTV	10/31/22-11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30	\$400.00	0.28	NM				
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
20	KNTV	10/31/22-11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30	\$400.00	0.28	NM				
See MG 22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,2													
PREEMPT													
21	KNTV	11/07/22-11/08/22	BAY AREA NEWS	6A-7A	MTu-----	:30	\$150.00	0.34	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
22	KNTV	11/07/22-11/13/22	BAY AREA NEWS	6:00 PM-6:30 PM	M-----	:30	\$400.00	0.83	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
23	KNTV	10/10/22-10/16/22	CHICAGO FIRE	9P-10P	---W-----	:30	\$900.00	2.08	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
24	KNTV	10/10/22-10/16/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
25	KNTV	10/10/22-10/16/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
26	KNTV	10/10/22-10/16/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
27	KNTV	10/10/22-10/16/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
28	KNTV	10/10/22-10/16/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
29	KNTV	10/17/22-10/23/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
30	KNTV	10/17/22-10/23/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
31	KNTV	10/17/22-10/23/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
32	KNTV	10/17/22-10/23/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
33	KNTV	10/17/22-10/23/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
34	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				
Ⓜ	MG for 7.2,22.18,22.14,22.3,22.1,22.10,7.5,7.3,22.9,7.4,7.1,22.7,22.8,22.6,22.13,22.4,22.19,22.15,22.11,22.20,22.17,22.2,												
35	KNTV	10/24/22-10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	\$150.00	0.44	NM				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
36	KNTV	10/24/22	10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
37	KNTV	10/24/22	10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
38	KNTV	10/24/22	10/30/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
39	KNTV	10/31/22	11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
40	KNTV	10/31/22	11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
41	KNTV	10/31/22	11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
42	KNTV	10/31/22	11/06/22	THE TONIGHT SHOW	1135P-1237A	MTuWThF----	:30	15	\$150.00	0.44	NM		
43	KNTV	11/07/22	11/07/22	LATE NIGHT	1237A-137A	M-----	:30	1	\$90.00	0.28	NM		
44	KNTV	10/10/22	10/16/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
45	KNTV	10/10/22	10/16/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
46	KNTV	10/24/22	10/30/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
47	KNTV	10/24/22	10/30/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30	2	\$200.00	0.99	NM		
48	KNTV	10/17/22	10/23/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
49	KNTV	10/17/22	10/23/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
50	KNTV	10/24/22	10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
51	KNTV	10/24/22	10/30/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
52	KNTV	10/31/22	11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
53	KNTV	10/31/22	11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
54	KNTV	10/31/22	11/06/22	M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.00	NM		
N 23	KNTV	10/10/22	11/05/22	SAT TODAY SHOW	5A-7A		:30				NM	8	\$400.00
EP: LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				2	\$50.00	0.26			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
EP: LUR Week: 10/17/22 10/23/22 -----S- 2 \$50.00 0.26 Week: 10/24/22 10/30/22 -----S- 2 \$50.00 0.26 Week: 10/31/22 11/06/22 -----S- 2 \$50.00 0.26													
N 24	KNTV	10/10/22	10/30/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR Week: 10/10/22 10/16/22 -----SS 2 \$500.00 0.99													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KNTV	10/10/22-10/16/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$500.00	0.99	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9												
	PREEMPT												
	2	KNTV	10/10/22-10/16/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$500.00	0.99	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9												
	PREEMPT												
	Week: 10/17/22 10/23/22 ----- 0 \$0.00 0.00												
	Week: 10/24/22 10/30/22 -----SS 2 \$500.00 0.99												
	3	KNTV	10/24/22-10/30/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$500.00	0.99	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9												
	PREEMPT												
	4	KNTV	10/24/22-10/30/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$500.00	0.99	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8,3.9												
	PREEMPT												
N 25	KNTV	10/31/22	11/06/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR													
Week: 10/31/22 11/06/22 -----SS 2 \$250.00 0.99													
	1	KNTV	10/31/22-11/06/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$250.00	0.99	NM		
	See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1												
	PREEMPT												
	2	KNTV	10/31/22-11/06/22	6P BAY AREA NEWS WKND6P-630P		-----SaSu	:30		\$250.00	0.99	NM		
	See MG 18.21, 18.22, 18.23, 18.24, 18.25, 18.26, 18.27, 18.28, 18.29, 18.30, 18.31, 18.32, 18.33, 18.34, 18.35, 18.36, 18.37, 18.38, 1												
	PREEMPT												
N 26	KNTV	10/17/22	10/23/22	6P BAY AREA NEWS WKND6P-630P			:30				NM	0	\$0.00
EP: LUR													
Week: 10/17/22 10/23/22 -----SS 2 \$275.00 0.99													

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544	
ERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22	
<u>Product</u> CA GOVERNOR 2022		<u>Estimate #</u> 2723	

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/17/22-10/23/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM			
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
2	KNTV	10/17/22-10/23/22	6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM			
See MG 9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26													
PREEMPT													
N 27	KNTV	10/10/22	11/05/22	SATURDAY 630-7PM	630P-7P		:30				NM	0	\$0.00
EP: LUR													
Week: <u>Start Date</u> 10/10/22 <u>End Date</u> 10/16/22 <u>Weekdays</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00 <u>Rating</u> 0.37													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/10/22-10/16/22	SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
Week: 10/17/22 10/23/22 -----S- 1 \$250.00 0.37													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KNTV	10/17/22-10/23/22	SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
Week: 10/24/22 10/30/22 -----S- 1 \$250.00 0.37													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KNTV	10/24/22-10/30/22	SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
Week: 10/31/22 11/06/22 -----S- 1 \$250.00 0.37													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KNTV	10/31/22-11/06/22	SATURDAY 630-7PM	630P-7P	-----Sa--	:30		\$250.00	0.37	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
N 28	KNTV	10/10/22	11/05/22	SATURDAY NIGHT LIVE	1130P-1A		:30				NM	37	\$9,000.00
EP: LUR													
Week: <u>Start Date</u> 10/10/22 <u>End Date</u> 10/16/22 <u>Weekdays</u> -----S- <u>Spots/Week</u> 2 <u>Rate</u> \$500.00 <u>Rating</u> 0.88													
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/10/22-10/16/22	SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
2	KNTV	10/10/22-10/16/22	SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27													
PREEMPT													
Week: 10/17/22 10/23/22 -----S- 2 \$500.00 0.88													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544	
ERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22	
<u>Product</u> CA GOVERNOR 2022		<u>Estimate #</u> 2723	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate	Rating			
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type		
3	KNTV	10/17/22-10/23/22	SATURDAY NIGHT LIVE	1130P-1A		-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27,28.28,28.29,28.30,28.31,28.32,28.33,28.34,28.35,28.36,28.37,28.38,28.39,28.40,28.41,28.42,28.43,28.44,28.45,28.46,28.47,28.48,28.49,28.50,28.51,28.52,28.53,28.54,28.55,28.56,28.57,28.58,28.59,28.60,28.61,28.62,28.63,28.64,28.65,28.66,28.67,28.68,28.69,28.70,28.71,28.72,28.73,28.74,28.75,28.76,28.77,28.78,28.79,28.80,28.81,28.82,28.83,28.84,28.85,28.86,28.87,28.88,28.89,28.90,28.91,28.92,28.93,28.94,28.95,28.96,28.97,28.98,28.99,29.00,29.01,29.02,29.03,29.04,29.05,29.06,29.07,29.08,29.09,29.10,29.11,29.12,29.13,29.14,29.15,29.16,29.17,29.18,29.19,29.20,29.21,29.22,29.23,29.24,29.25,29.26,29.27,29.28,29.29,29.30,29.31,29.32,29.33,29.34,29.35,29.36,29.37,29.38,29.39,29.40,29.41,29.42,29.43,29.44,29.45,29.46,29.47,29.48,29.49,29.50,29.51,29.52,29.53,29.54,29.55,29.56,29.57,29.58,29.59,29.60,29.61,29.62,29.63,29.64,29.65,29.66,29.67,29.68,29.69,29.70,29.71,29.72,29.73,29.74,29.75,29.76,29.77,29.78,29.79,29.80,29.81,29.82,29.83,29.84,29.85,29.86,29.87,29.88,29.89,29.90,29.91,29.92,29.93,29.94,29.95,29.96,29.97,29.98,29.99,30.00,30.01,30.02,30.03,30.04,30.05,30.06,30.07,30.08,30.09,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18,30.19,30.20,30.21,30.22,30.23,30.24,30.25,30.26,30.27,30.28,30.29,30.30,30.31,30.32,30.33,30.34,30.35,30.36,30.37,30.38,30.39,30.40,30.41,30.42,30.43,30.44,30.45,30.46,30.47,30.48,30.49,30.50,30.51,30.52,30.53,30.54,30.55,30.56,30.57,30.58,30.59,30.60,30.61,30.62,30.63,30.64,30.65,30.66,30.67,30.68,30.69,30.70,30.71,30.72,30.73,30.74,30.75,30.76,30.77,30.78,30.79,30.80,30.81,30.82,30.83,30.84,30.85,30.86,30.87,30.88,30.89,30.90,30.91,30.92,30.93,30.94,30.95,30.96,30.97,30.98,30.99,31.00,31.01,31.02,31.03,31.04,31.05,31.06,31.07,31.08,31.09,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20,31.21,31.22,31.23,31.24,31.25,31.26,31.27,31.28,31.29,31.30,31.31,31.32,31.33,31.34,31.35,31.36,31.37,31.38,31.39,31.40,31.41,31.42,31.43,31.44,31.45,31.46,31.47,31.48,31.49,31.50,31.51,31.52,31.53,31.54,31.55,31.56,31.57,31.58,31.59,31.60,31.61,31.62,31.63,31.64,31.65,31.66,31.67,31.68,31.69,31.70,31.71,31.72,31.73,31.74,31.75,31.76,31.77,31.78,31.79,31.80,31.81,31.82,31.83,31.84,31.85,31.86,31.87,31.88,31.89,31.90,31.91,31.92,31.93,31.94,31.95,31.96,31.97,31.98,31.99,32.00,32.01,32.02,32.03,32.04,32.05,32.06,32.07,32.08,32.09,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21,32.22,32.23,32.24,32.25,32.26,32.27,32.28,32.29,32.30,32.31,32.32,32.33,32.34,32.35,32.36,32.37,32.38,32.39,32.40,32.41,32.42,32.43,32.44,32.45,32.46,32.47,32.48,32.49,32.50,32.51,32.52,32.53,32.54,32.55,32.56,32.57,32.58,32.59,32.60,32.61,32.62,32.63,32.64,32.65,32.66,32.67,32.68,32.69,32.70,32.71,32.72,32.73,32.74,32.75,32.76,32.77,32.78,32.79,32.80,32.81,32.82,32.83,32.84,32.85,32.86,32.87,32.88,32.89,32.90,32.91,32.92,32.93,32.94,32.95,32.96,32.97,32.98,32.99,33.00,33.01,33.02,33.03,33.04,33.05,33.06,33.07,33.08,33.09,33.10,33.11,33.12,33.13,33.14,33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22,33.23,33.24,33.25,33.26,33.27,33.28,33.29,33.30,33.31,33.32,33.33,33.34,33.35,33.36,33.37,33.38,33.39,33.40,33.41,33.42,33.43,33.44,33.45,33.46,33.47,33.48,33.49,33.50,33.51,33.52,33.53,33.54,33.55,33.56,33.57,33.58,33.59,33.60,33.61,33.62,33.63,33.64,33.65,33.66,33.67,33.68,33.69,33.70,33.71,33.72,33.73,33.74,33.75,33.76,33.77,33.78,33.79,33.80,33.81,33.82,33.83,33.84,33.85,33.86,33.87,33.88,33.89,33.90,33.91,33.92,33.93,33.94,33.95,33.96,33.97,33.98,33.99,34.00													
4	KNTV	10/17/22-10/23/22	SATURDAY NIGHT LIVE	1130P-1A		-----Sa--	:30		\$500.00	0.88	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27,28.28,28.29,28.30,28.31,28.32,28.33,28.34,28.35,28.36,28.37,28.38,28.39,28.40,28.41,28.42,28.43,28.44,28.45,28.46,28.47,28.48,28.49,28.50,28.51,28.52,28.53,28.54,28.55,28.56,28.57,28.58,28.59,28.60,28.61,28.62,28.63,28.64,28.65,28.66,28.67,28.68,28.69,28.70,28.71,28.72,28.73,28.74,28.75,28.76,28.77,28.78,28.79,28.80,28.81,28.82,28.83,28.84,28.85,28.86,28.87,28.88,28.89,28.90,28.91,28.92,28.93,28.94,28.95,28.96,28.97,28.98,28.99,29.00,29.01,29.02,29.03,29.04,29.05,29.06,29.07,29.08,29.09,29.10,29.11,29.12,29.13,29.14,29.15,29.16,29.17,29.18,29.19,29.20,29.21,29.22,29.23,29.24,29.25,29.26,29.27,29.28,29.29,29.30,29.31,29.32,29.33,29.34,29.35,29.36,29.37,29.38,29.39,29.40,29.41,29.42,29.43,29.44,29.45,29.46,29.47,29.48,29.49,29.50,29.51,29.52,29.53,29.54,29.55,29.56,29.57,29.58,29.59,29.60,29.61,29.62,29.63,29.64,29.65,29.66,29.67,29.68,29.69,29.70,29.71,29.72,29.73,29.74,29.75,29.76,29.77,29.78,29.79,29.80,29.81,29.82,29.83,29.84,29.85,29.86,29.87,29.88,29.89,29.90,29.91,29.92,29.93,29.94,29.95,29.96,29.97,29.98,29.99,30.00,30.01,30.02,30.03,30.04,30.05,30.06,30.07,30.08,30.09,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18,30.19,30.20,30.21,30.22,30.23,30.24,30.25,30.26,30.27,30.28,30.29,30.30,30.31,30.32,30.33,30.34,30.35,30.36,30.37,30.38,30.39,30.40,30.41,30.42,30.43,30.44,30.45,30.46,30.47,30.48,30.49,30.50,30.51,30.52,30.53,30.54,30.55,30.56,30.57,30.58,30.59,30.60,30.61,30.62,30.63,30.64,30.65,30.66,30.67,30.68,30.69,30.70,30.71,30.72,30.73,30.74,30.75,30.76,30.77,30.78,30.79,30.80,30.81,30.82,30.83,30.84,30.85,30.86,30.87,30.88,30.89,30.90,30.91,30.92,30.93,30.94,30.95,30.96,30.97,30.98,30.99,31.00,31.01,31.02,31.03,31.04,31.05,31.06,31.07,31.08,31.09,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20,31.21,31.22,31.23,31.24,31.25,31.26,31.27,31.28,31.29,31.30,31.31,31.32,31.33,31.34,31.35,31.36,31.37,31.38,31.39,31.40,31.41,31.42,31.43,31.44,31.45,31.46,31.47,31.48,31.49,31.50,31.51,31.52,31.53,31.54,31.55,31.56,31.57,31.58,31.59,31.60,31.61,31.62,31.63,31.64,31.65,31.66,31.67,31.68,31.69,31.70,31.71,31.72,31.73,31.74,31.75,31.76,31.77,31.78,31.79,31.80,31.81,31.82,31.83,31.84,31.85,31.86,31.87,31.88,31.89,31.90,31.91,31.92,31.93,31.94,31.95,31.96,31.97,31.98,31.99,32.00,32.01,32.02,32.03,32.04,32.05,32.06,32.07,32.08,32.09,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21,32.22,32.23,32.24,32.25,32.26,32.27,32.28,32.29,32.30,32.31,32.32,32.33,32.34,32.35,32.36,32.37,32.38,32.39,32.40,32.41,32.42,32.43,32.44,32.45,32.46,32.47,32.48,32.49,32.50,32.51,32.52,32.53,32.54,32.55,32.56,32.57,32.58,32.59,32.60,32.61,32.62,32.63,32.64,32.65,32.66,32.67,32.68,32.69,32.70,32.71,32.72,32.73,32.74,32.75,32.76,32.77,32.78,32.79,32.80,32.81,32.82,32.83,32.84,32.85,32.86,32.87,32.88,32.89,32.90,32.91,32.92,32.93,32.94,32.95,32.96,32.97,32.98,32.99,33.00,33.01,33.02,33.03,33.04,33.05,33.06,33.07,33.08,33.09,33.10,33.11,33.12,33.13,33.14,33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22,33.23,33.24,33.25,33.26,33.27,33.28,33.29,33.30,33.31,33.32,33.33,33.34,33.35,33.36,33.37,33.38,33.39,33.40,33.41,33.42,33.43,33.44,33.45,33.46,33.47,33.48,33.49,33.50,33.51,33.52,33.53,33.54,33.55,33.56,33.57,33.58,33.59,33.60,33.61,33.62,33.63,33.64,33.65,33.66,33.67,33.68,33.69,33.70,33.71,33.72,33.73,33.74,33.75,33.76,33.77,33.78,33.79,33.80,33.81,33.82,33.83,33.84,33.85,33.86,33.87,33.88,33.89,33.90,33.91,33.92,33.93,33.94,33.95,33.96,33.97,33.98,33.99,34.0													
Week:		10/24/22	10/30/22	-----S-				2	\$500.00	0.88			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544	
ERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22	
<u>Product</u> CA GOVERNOR 2022		<u>Estimate #</u> 2723	

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM		
	See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27,28.28,28.29,28.30,28.31,28.32,28.33,28.34,28.35,28.36,28.37,28.38,28.39,28.40,28.41,28.42,28.43,28.44,28.45,28.46,28.47,28.48,28.49,28.50,28.51,28.52,28.53,28.54,28.55,28.56,28.57,28.58,28.59,28.60,28.61,28.62,28.63,28.64,28.65,28.66,28.67,28.68,28.69,28.70,28.71,28.72,28.73,28.74,28.75,28.76,28.77,28.78,28.79,28.80,28.81,28.82,28.83,28.84,28.85,28.86,28.87,28.88,28.89,28.90,28.91,28.92,28.93,28.94,28.95,28.96,28.97,28.98,28.99,29.00,29.01,29.02,29.03,29.04,29.05,29.06,29.07,29.08,29.09,29.10,29.11,29.12,29.13,29.14,29.15,29.16,29.17,29.18,29.19,29.20,29.21,29.22,29.23,29.24,29.25,29.26,29.27,29.28,29.29,29.30,29.31,29.32,29.33,29.34,29.35,29.36,29.37,29.38,29.39,29.40,29.41,29.42,29.43,29.44,29.45,29.46,29.47,29.48,29.49,29.50,29.51,29.52,29.53,29.54,29.55,29.56,29.57,29.58,29.59,29.60,29.61,29.62,29.63,29.64,29.65,29.66,29.67,29.68,29.69,29.70,29.71,29.72,29.73,29.74,29.75,29.76,29.77,29.78,29.79,29.80,29.81,29.82,29.83,29.84,29.85,29.86,29.87,29.88,29.89,29.90,29.91,29.92,29.93,29.94,29.95,29.96,29.97,29.98,29.99,30.00,30.01,30.02,30.03,30.04,30.05,30.06,30.07,30.08,30.09,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18,30.19,30.20,30.21,30.22,30.23,30.24,30.25,30.26,30.27,30.28,30.29,30.30,30.31,30.32,30.33,30.34,30.35,30.36,30.37,30.38,30.39,30.40,30.41,30.42,30.43,30.44,30.45,30.46,30.47,30.48,30.49,30.50,30.51,30.52,30.53,30.54,30.55,30.56,30.57,30.58,30.59,30.60,30.61,30.62,30.63,30.64,30.65,30.66,30.67,30.68,30.69,30.70,30.71,30.72,30.73,30.74,30.75,30.76,30.77,30.78,30.79,30.80,30.81,30.82,30.83,30.84,30.85,30.86,30.87,30.88,30.89,30.90,30.91,30.92,30.93,30.94,30.95,30.96,30.97,30.98,30.99,31.00,31.01,31.02,31.03,31.04,31.05,31.06,31.07,31.08,31.09,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20,31.21,31.22,31.23,31.24,31.25,31.26,31.27,31.28,31.29,31.30,31.31,31.32,31.33,31.34,31.35,31.36,31.37,31.38,31.39,31.40,31.41,31.42,31.43,31.44,31.45,31.46,31.47,31.48,31.49,31.50,31.51,31.52,31.53,31.54,31.55,31.56,31.57,31.58,31.59,31.60,31.61,31.62,31.63,31.64,31.65,31.66,31.67,31.68,31.69,31.70,31.71,31.72,31.73,31.74,31.75,31.76,31.77,31.78,31.79,31.80,31.81,31.82,31.83,31.84,31.85,31.86,31.87,31.88,31.89,31.90,31.91,31.92,31.93,31.94,31.95,31.96,31.97,31.98,31.99,32.00,32.01,32.02,32.03,32.04,32.05,32.06,32.07,32.08,32.09,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21,32.22,32.23,32.24,32.25,32.26,32.27,32.28,32.29,32.30,32.31,32.32,32.33,32.34,32.35,32.36,32.37,32.38,32.39,32.40,32.41,32.42,32.43,32.44,32.45,32.46,32.47,32.48,32.49,32.50,32.51,32.52,32.53,32.54,32.55,32.56,32.57,32.58,32.59,32.60,32.61,32.62,32.63,32.64,32.65,32.66,32.67,32.68,32.69,32.70,32.71,32.72,32.73,32.74,32.75,32.76,32.77,32.78,32.79,32.80,32.81,32.82,32.83,32.84,32.85,32.86,32.87,32.88,32.89,32.90,32.91,32.92,32.93,32.94,32.95,32.96,32.97,32.98,32.99,33.00,33.01,33.02,33.03,33.04,33.05,33.06,33.07,33.08,33.09,33.10,33.11,33.12,33.13,33.14,33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22,33.23,33.24,33.25,33.26,33.27,33.28,33.29,33.30,33.31,33.32,33.33,33.34,33.35,33.36,33.37,33.38,33.39,33.40,33.41,33.42,33.43,33.44,33.45,33.46,33.47,33.48,33.49,33.50,33.51,33.52,33.53,33.54,33.55,33.56,33.57,33.58,33.59,33.60,33.61,33.62,33.63,33.64,33.65,33.66,33.67,33.68,33.69,33.70,33.71,33.72,33.73,33.74,33.75,33.76,33.77,33.78,33.79,33.80,33.81,33.82,33.83,33.84,33.85,33.86,33.87,33.88,33.89,33.90,33.91,33.92,33.93,33.94,33.95,33.96,33.97,33.98,33.99,34.00,34.01,34.02,34.03,34.04,34.05,34.06,34.07,34.08,34.09,34.10,34.11,34.12,34.13,34.14,34.15,34.16,34.17,34.18,34.19,34.20,34.21,34.22,34.23,34.24,34.25,34.26,34.27,34.28,34.29,34.30,34.31,34.32,34.33,34.34,34.35,34.36,34.37,34.38,34.39,34.40,34.41,34.42,34.43,34.44,34.45,34.46,34.47,34.48,34.49,34.50,34.51,34.52,34.53,34.54,34.55,34.56,34.57,34.58,34.59,34.60,34.61,34.62,34.63,34.64,34.65,34.66,34.67,34.68,34.69,34.70,34.71,34.72,34.73,34.74,34.75,34.76,34.77,34.78,34.79,34.80,34.81,34.82,34.83,34.84,34.85,34.86,34.87,34.88,34.89,34.90,34.91,34.92,34.93,34.94,34.95,34.96,34.97,34.98,34.99,35.00,35.01,35.02,35.03,35.04,35.05,35.06,35.07,35.08,35.09,35.10,35.11,35.12,35.13,35.14,35.15,35.16,35.17,35.18,35.19,35.20,35.21,35.22,35.23,35.24,35.25,35.26,35.27,35.28,35.29,35.30,35.31,35.32,35.33,35.34,35.35,35.36,35.37,35.38,35.39,35.40,35.41,35.42,35.43,35.44,35.45,35.46,35.47,35.48,35.49,35.50,35.51,35.52,35.53,35.54,35.55,35.56,35.57,35.58,35.59,35.60,35.61,35.62,35.63,35.64,35.65,35.66,35.67,35.68,35.69,35.70,35.71,35.72,35.73,35.74,35.75,35.76,35.77,35.78,35.79,35.80,35.81,35.82,35.83,35.84,35.85,35.86,35.87,35.88,35.89,35.90,35.91,35.92,35.93,35.94,35.95,35.96,35.97,35.98,35.99,36.00,36.01,36.02,36.03,36.04,36.05,36.06,36.07,36.08,36.09,36.10,36.11,36.12,36.13,36.14,36.15,36.16,36.17,36.18,36.19,36.20,36.21,36.22,36.23,36.24,36.25,36.26,36.27,36.28,36.29,36.30,36.31,36.32,36.33,36.34,36.35,36.36,36.37,36.38,36.39,36.40,36.41,36.42,36.43,36.44,36.45,36.46,36.47,36.48,36.49,36.50,36.51,36.52,36.53,36.54,36.55,36.56,36.57,36.58,36.59,36.60,36.61,36.62,36.63,36.64,36.65,36.66,36.67,36.68,36.69,36.70,36.71,36.72,36.73,36.74,36.75,36.76,36.77,36.78,36.79,36.80,36.81,36.82,36.83,36.84,36.85,36.86,36.87,36.88,36.89,36.90,36.91,36.92,36.93,36.94,36.95,36.96,36.97,36.98,36.99,37.00,37.01,37.02,37.03,37.04,37.05,37.06,37.07,37.08,37.09,37.10,37.11,37.12,37.13,37.14,37.15,37.16,37.17,37.18,37.19,37.20,37.21,37.22,37.23,37.24,37.25,37.26,37.27,37.28,37.29,37.30,37.31,37.32,37.33,37.34,37.35,37.36,37.37,37.38,37.39,37.40,37.41,37.42,37.43,37.44,37.45,37.46,37.47,37.48,37.49,37.50,37.51,37.52,37.53,37.54,37.55,37.56,37.57,37.58,37.59,37.60,37.61,37.62,37.63,37.64,37.65,37.66,37.67,37.68,37.69,37.70,37.71,37.72,37.73,37.74,37.75,37.76,37.77,37.78,37.79,37.80,37.81,37.82,37.83,37.84,37.85,37.86,37.87,37.88,37.89,37.90,37.91,37.92,37.93,37.94,37.95,37.96,37.97,37.98,37.99,38.00,38.01,38.02,38.03,38.04,38.05,38.06,38.07,38.08,38.09,38.10,38.11,38.12,38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31,38.32,38.33,38.34,38.35,38.36,38.37,38.38,38.39,38.40,38.41,38.42,38.43,38.44,38.45,38.46,38.47,38.48,38.49,38.50,38.51,38.52,38.53,38.54,38.55,38.56,38.57,38.58,38.59,38.60,38.61,38.62,38.63,38.64,38.65,38.66,38.67,38.68,38.69,38.70,38.71,38.72,38.73,38.74,38.75,38.76,38.77,38.78,38.79,38.80,38.81,38.82,38.83,38.84,38.85,38.86,38.87,38.88,38.89,38.90,38.91,38.92,38.93,38.94,38.95,38.96,38.97,38.98,38.99,39.00,39.01,39.02,39.03,39.04,39.05,39.06,39.07,39.08,39.09,39.10,39.11,39.12,39.13,39.14,39.15,39.16,39.17,39.18,39.19,39.20,39.21,39.22,39.23,39.24,39.25,39.26,39.27,39.28,39.29,39.30,39.31,39.32,39.33,39.34,39.35,39.36,39.37,39.38,39.39,39.40,39.41,39.42,39.43,39.44,39.45,39.46,39.47,39.48,39.49,39.50,39.51,39.52,39.53,39.54,39.55,39.56,39.57,39.58,39.59,39.60,39.61,39.62,39.63,39.64,39.65,39.66,39.67,39.68,39.69,39.70,39.71,39.72,39.73,39.74,39.75,39.76,39.77,39.78,39.79,39.80,39.81,39.82,39.83,39.84,39.85,39.86,39.87,39.88,39.89,39.90,39.91,39.92,39.93,39.94,39.95,39.96,39.97,39.98,39.99,40.00,40.01,40.02,40.03,40.04,40.05,40.06,40.07,40.08,40.09,40.10,40.11,40.12,40.13,40.14,40.15,40.16,40.17,40.18,40.19,40.20,40.21,40.22,40.23,40.24,40.25,40.26,40.27,40.28,40.29,40.30,40.31,40.32,40.33,40.34,40.35,40.36,40.37,40.38,40.39,40.40,40.41,40.42,40.43,40.44,40.45,40.46,40.47,40.48,40.49,40.50,40.51,40.52,40.53,40.54,40.55,40.56,40.57,40.58,40.59,40.60,40.61,40.62,40.63,40.64,40.65,40.66,40.67,40.68,40.69,40.70,40.71,40.72,40.73,40.74,40.75,40.76,40.77,40.78,40.79,40.80,40.81,40.82,40.83,40.84,40.85,40.86,40.87,40.88,40.89,40.90,40.91,40.92,40.93,40.94,40.95,40.96,40.97,40.98,40.99,41.00,41.01,41.02,41.03,41.04,41.05,41.06,41.07,41.08,41.09,41.10,41.11,41.12,41.13,41.14,41.15,41.16,41.17,41.18,41.19,41.20,41.21,41.22,41.23,41.24,41.25,41.26,41.27,41.28,41.29,41.30,41.31,41.32,41.33,41.34,41.35,41.36,41.37,41.38,41.39,41.40,41.41,41.42,41.43,41.44,41.45,41.46,41.47,41.48,41.49,41.50,41.51,41.52,41.53,41.54,41.55,41.56,41.57,41.58,41.59,41.60,41.61,41.62,41.63,41.64,41.65,41.66,41.67,41.68,41.69,41.70,41.71,41.72,41.73,41.74,41.75,41.76,41.77,41.78,41.79,41.80,41.81,41.82,41.83,41.84,41.85,41.86,41.87,41.88,41.89,41.90,41.91,41.92,41.93,41.94,41.95,41.96,41.97,41.98,41.99,42.00,42.01,42.02,42.03,42.04,42.05,42.06,42.07,42.08,42.09,42.10,42.11,42.12,42.13,42.14,42.15,42.16,42.17,42.18,42.19,42.20,42.21,42.22,42.23,42.24,42.25,42.26,42.27,42.28,42.29,42.30,42.31,42.32,42.33,42.34,42.35,42.36,42.37,42.38,42.39,42.40,42.41,42.42,42.43,42.44,42.45,42.46,42.47,42.48,42.49,42.50,42.51,42.52,42.53,42.54,42.55,42.56,42.57,42.58,42.59,42.60,42.61,42.62,42.63,42.64,42.65,42.66,42.67,42.68,42.69,42.70,42.71,42.72,42.73,42.74,42.75,42.76,42.77,42.78,42.79,42.80,42.81,42.82,42.83,42.84,42.85,42.86,42.87,42.88,42.89,42.90,42.91,42.92,42.93,42.94,42.95,42.96,42.97,42.98,42.99,43.00,43.01,43.02,43.03,43.04,43.05,43.06,43.07,43.08,43.09,43.10,43.11,43.12,43.13,43.14,43.15,43.16,43.17,43.18,43.19,43.20,43.21,43.22,43.23,43.24,43.25,43.26,43.27,43.28,43.29,43.30,43.31,43.32,43.33,43.34,43.35,43.36,43.37,43.38,43.39,43.40,43.41,43.42,43.43,43.44,43.45,43.46,43.47,43.48,43.49,43.50,43.51,43.52,43.53,43.54,43.55,43.56,43.57,43.58,43.59,43.60,43.61,43.62,43.63,43.64,43.65,43.66,43.67,43.68,43.69,43.70,43.71,43.72,43.73,43.74,43.75,43.76,43.77,43.78,43.79,43.80,43.81,43.82,43.83,43.84,43.85,43.86,43.87,43.88,43.89,43.90,43.91,43.92,43.93,43.94,43.95,43.96,43.97,43.98,43.99,44.00,44.01,44.02,44.03,44.04,44.05,44.06,44.07,44.08,44.09,44.10,44.11,44.12,44.13,44.14,44.15,44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26,44.27,44.28,44.29,44.30,44.31,44.32,44.33,44.34,44.35,44.36,44.37,44.38,44.39,44.40,44.41,44.42,44.43,44.44,44.45,44.46,44.47,44.48,44.49,44.50,44.51,44.52,44.53,44.54,44.55,44.56,44.57,44.58,44.59,44.60,44.61,44.62,44.63,44.64,44.65,44.66,44.67,44.68,44.69,44.70,44.71,44.72,44.73,44.74,44.75,44.76,44.77,44.78,44.79,44.80,44.81,44.82,44.83,44.84,44.85,44.86,44.87,44.88,44.89,44.90,44.91,44.92,44.93,44.94,44.95,44.96,44.97,44.98,44.99,45.00,45.01,45.02,45.03,45.04,45.05,45.06,45.07,45.08,45.09,45.10,45.11,45.12,45.13,45.14,45.15,45.16,45.17,45.18,45.19,45.20,45.21,45.22,45.23,45.24,45.25,45.26,45.27,45.28,45.29,45.30,45.31,45.32,45.33,45.34,45.35,45.36,45.37,45.38,45.39,45.40,45.41,45.42,45.43,45.44,45.45,45.46,45.47,45.48,45.49,45.50,45.51,45.52,45.53,45.54,45.55,45.56,45.57,45.58,45.59,45.60,45.61,45.62,45.63,45.64,45.65,45.66,45.67,45.68,45.69,45.70,45.71,45.72,45.73,45.74,45.75,45.76,45.77,45.78,45.79,45.80,45.81,45.82,45.83,45.84,45.85,45.86,45.87,45.88,45.89,45.90,45.91,45.92,45.93,45.94,45.95,45.96,45.97,45.98,45.99,46.00,46.01,46.02,46.03,46.04,46.05,46.06,46.07,46.08,46.09,46.10,46.11,46.12,46.13,46.14,46.15,46.16,46.17,46.18,46.19,46.20,46.21,46.22,46.23,46.24,46.25,46.26,46.27,46.28,46.29,46.30,46.31,46.32,46.33,46.34,46.35,46.36,46.37,46.38,46.39,46.40,46.41,46.42,46.43,46.44,46.45,46.46,46.47,46.48,46.49,46.50,46.51,46.52,46.53,46.54,46.55,46.56,46.57,46.58,46.59,46.60,46.61,46.62,46.63,46.64,46.65,46.66,46.67,46.68,46.69,46.70,46.71,46.72,46.73,46.74,46.75,46.76,46.77,46.78,46.79,46.80,46.81,46.82,46.83,46.84,46.85,46.86,46.87,46.88,46.89,46.90,46.91,46.92,46.93,46.94,46.95,46.96,46.97,46.98,46.99,47.00,47.01,47.02,47.03,47.04,47.05,47.06,47.07,47.08,47.09,47.10,47.11,47.12,47.13,47.14,47.15,47.16,47.17,47.18,47.19,47.20,47.21,47.22,47.23,47.24,47.25,47.26,47.27,47.28,47.29,47.30,47.31,47.32,47.33,47.34,47.35,47.36,47.37,47.38,47.39,47.40,47.41,47.42,47.43,47.44,47.45,47.46,47.47,47.48,47.49,47.50,47.51,47.52,47.53,47.54,47.55,47.56,47.57,47.58,47.59,47.60,47.61,47.62,47.63,47.64,47.65,47.66,47.67,47.68,47.69,47.70,47.71,47.72,47.73,47.74,47.75,47.76,47.77,47.78,47.79,47.80,47.81,47.82,47.83,47.84,47.85,47.86,47.87,47.88,47.89,47.90,47.91,47.92,47.93,47.94,47.95,47.96,47.97,47.												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


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Contract / Revision 1319369 /		Alt Order # WOC13822544
Advertiser NEWSOM FOR CA GOVERNOR 2022		Original Date / Revision 09/27/22 / 09/27/22
Contract Dates 10/10/22 - 11/08/22	Product CA GOVERNOR 2022	Estimate # 2723

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
28	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
29	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
30	KNTV	10/10/22	10/16/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
31	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
32	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
33	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
34	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
35	KNTV	10/17/22	10/23/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
36	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
37	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
38	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
39	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
40	KNTV	10/24/22	10/30/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
41	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
42	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
43	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
44	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
45	KNTV	10/31/22	11/06/22	LATE NIGHT	1237A-137A	MTuWThF----	:30		\$90.00	0.28	NM		
Week:		10/31/22	11/06/22	-----S-				2	\$500.00	0.88			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544	
ERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22	
<u>Product</u> CA GOVERNOR 2022		<u>Estimate #</u> 2723	

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
7	KNTV	10/31/22-11/06/22	SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM			
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21,28.22,28.23,28.24,28.25,28.26,28.27,28.28,28.29,28.30,28.31,28.32,28.33,28.34,28.35,28.36,28.37,28.38,28.39,28.40,28.41,28.42,28.43,28.44,28.45,28.46,28.47,28.48,28.49,28.50,28.51,28.52,28.53,28.54,28.55,28.56,28.57,28.58,28.59,28.60,28.61,28.62,28.63,28.64,28.65,28.66,28.67,28.68,28.69,28.70,28.71,28.72,28.73,28.74,28.75,28.76,28.77,28.78,28.79,28.80,28.81,28.82,28.83,28.84,28.85,28.86,28.87,28.88,28.89,28.90,28.91,28.92,28.93,28.94,28.95,28.96,28.97,28.98,28.99,29.00,29.01,29.02,29.03,29.04,29.05,29.06,29.07,29.08,29.09,29.10,29.11,29.12,29.13,29.14,29.15,29.16,29.17,29.18,29.19,29.20,29.21,29.22,29.23,29.24,29.25,29.26,29.27,29.28,29.29,29.30,29.31,29.32,29.33,29.34,29.35,29.36,29.37,29.38,29.39,29.40,29.41,29.42,29.43,29.44,29.45,29.46,29.47,29.48,29.49,29.50,29.51,29.52,29.53,29.54,29.55,29.56,29.57,29.58,29.59,29.60,29.61,29.62,29.63,29.64,29.65,29.66,29.67,29.68,29.69,29.70,29.71,29.72,29.73,29.74,29.75,29.76,29.77,29.78,29.79,29.80,29.81,29.82,29.83,29.84,29.85,29.86,29.87,29.88,29.89,29.90,29.91,29.92,29.93,29.94,29.95,29.96,29.97,29.98,29.99,30.00,30.01,30.02,30.03,30.04,30.05,30.06,30.07,30.08,30.09,30.10,30.11,30.12,30.13,30.14,30.15,30.16,30.17,30.18,30.19,30.20,30.21,30.22,30.23,30.24,30.25,30.26,30.27,30.28,30.29,30.30,30.31,30.32,30.33,30.34,30.35,30.36,30.37,30.38,30.39,30.40,30.41,30.42,30.43,30.44,30.45,30.46,30.47,30.48,30.49,30.50,30.51,30.52,30.53,30.54,30.55,30.56,30.57,30.58,30.59,30.60,30.61,30.62,30.63,30.64,30.65,30.66,30.67,30.68,30.69,30.70,30.71,30.72,30.73,30.74,30.75,30.76,30.77,30.78,30.79,30.80,30.81,30.82,30.83,30.84,30.85,30.86,30.87,30.88,30.89,30.90,30.91,30.92,30.93,30.94,30.95,30.96,30.97,30.98,30.99,31.00,31.01,31.02,31.03,31.04,31.05,31.06,31.07,31.08,31.09,31.10,31.11,31.12,31.13,31.14,31.15,31.16,31.17,31.18,31.19,31.20,31.21,31.22,31.23,31.24,31.25,31.26,31.27,31.28,31.29,31.30,31.31,31.32,31.33,31.34,31.35,31.36,31.37,31.38,31.39,31.40,31.41,31.42,31.43,31.44,31.45,31.46,31.47,31.48,31.49,31.50,31.51,31.52,31.53,31.54,31.55,31.56,31.57,31.58,31.59,31.60,31.61,31.62,31.63,31.64,31.65,31.66,31.67,31.68,31.69,31.70,31.71,31.72,31.73,31.74,31.75,31.76,31.77,31.78,31.79,31.80,31.81,31.82,31.83,31.84,31.85,31.86,31.87,31.88,31.89,31.90,31.91,31.92,31.93,31.94,31.95,31.96,31.97,31.98,31.99,32.00,32.01,32.02,32.03,32.04,32.05,32.06,32.07,32.08,32.09,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21,32.22,32.23,32.24,32.25,32.26,32.27,32.28,32.29,32.30,32.31,32.32,32.33,32.34,32.35,32.36,32.37,32.38,32.39,32.40,32.41,32.42,32.43,32.44,32.45,32.46,32.47,32.48,32.49,32.50,32.51,32.52,32.53,32.54,32.55,32.56,32.57,32.58,32.59,32.60,32.61,32.62,32.63,32.64,32.65,32.66,32.67,32.68,32.69,32.70,32.71,32.72,32.73,32.74,32.75,32.76,32.77,32.78,32.79,32.80,32.81,32.82,32.83,32.84,32.85,32.86,32.87,32.88,32.89,32.90,32.91,32.92,32.93,32.94,32.95,32.96,32.97,32.98,32.99,33.00,33.01,33.02,33.03,33.04,33.05,33.06,33.07,33.08,33.09,33.10,33.11,33.12,33.13,33.14,33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22,33.23,33.24,33.25,33.26,33.27,33.28,33.29,33.30,33.31,33.32,33.33,33.34,33.35,33.36,33.37,33.38,33.39,33.40,33.41,33.42,33.43,33.44,33.45,33.46,33.47,33.48,33.49,33.50,33.51,33.52,33.53,33.54,33.55,33.56,33.57,33.58,33.59,33.60,33.61,33.62,33.63,33.64,33.65,33.66,33.67,33.68,33.69,33.70,33.71,33.72,33.73,33.74,33.75,33.76,33.77,33.78,33.79,33.80,33.81,33.82,33.83,33.84,33.85,33.86,33.87,33.88,33.89,33.90,33.91,33.92,33.93,33.94,33.95,33.96,33.97,33.98,33.99,34.00,34.01,34.02,34.03,34.04,34.05,34.06,34.07,34.08,34.09,34.10,34.11,34.12,34.13,34.14,34.15,34.16,34													

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

FOR NBC/TELEMONDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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www.nbcbayarea.com

<u>Contract / Revision</u> 1319369 /		<u>Alt Order #</u> WOC13822544
<u>Advertiser</u> NEWSOM FOR CA GOVERNOR 2022		<u>Original Date / Revision</u> 09/27/22 / 09/27/22
<u>Contract Dates</u> 10/10/22 - 11/08/22	<u>Product</u> CA GOVERNOR 2022	<u>Estimate #</u> 2723

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	204	\$156,365.00	(\$23,454.75)	\$132,910.25
10/31/22 - 11/08/22	64	\$39,850.00	(\$5,977.50)	\$33,872.50
Totals	268	\$196,215.00	(\$29,432.25)	\$166,782.75

Signature: _____ **Date:** _____

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FOR NBCE CONTRACTS:

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