

# ORDER

**Orders**  
**Order / Rev:** 131324  
**Alt Order #:** 541 - FF PAC  
**Product Desc:** 577 - Issue  
**Estimate:** 12944 - FF PAC - SKED A - 10/8 - 10/14  
**Flight Dates:** 10/08/24 - 10/14/24  
**Original Date / Rev:** 02/02/24 / 02/05/24  
**Order Type:** LMI

**ATLANTA ION WPXA**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:** Nicole Meade  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** FF PAC  
**Demographic:** HH  
**Product Codes:** NBIssue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/14/24	45	\$31,325.00	\$26,626.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	45	\$31,325.00	\$26,626.25	0.00
<b>Totals</b>	<b>45</b>	<b>\$31,325.00</b>	<b>\$26,626.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXA	10/08/24	10/14/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	M-----		2			\$400.00		0.00				
N 2	WPXA	10/08/24	10/14/24	Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	M-----		2			\$400.00		0.00				
N 3	WPXA	10/08/24	10/14/24	FBI_Prime_(ET)_M_(WEM FBI_Prime_(ET)_M_(WPXA) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----	:30	3	\$1,175.00	P3	0.00	NM	3	\$3,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	M-----		3			\$1,175.00		0.00				
N 4	WPXA	10/08/24	10/14/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	-T-----		2			\$400.00		0.00				
N 5	WPXA	10/08/24	10/14/24	Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	-T-----		2			\$450.00		0.00				
N 6	WPXA	10/08/24	10/14/24	Chicago Fire_Prime_(ET) Chicago Fire_Prime_(ET)_T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	3	\$850.00	P3	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/24	10/14/24	-T-----		3			\$850.00		0.00				
N 7	WPXA	10/08/24	10/14/24		CM	10:00 AM-3:00 PM	--W----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00

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ATLANTA ION WPXA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS: New Orle/Blue Bloc											
				NCIS: New Orle/Blue Bloods_ D(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	--W----			2			\$450.00		0.00			
N 8	WPXA	10/08/24	10/14/24	Blue Bloods_ Early Fring	CM	3:00 PM-7:00 PM	--W----	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	--W----			2			\$575.00		0.00			
N 9	WPXA	10/08/24	10/14/24	Blue Bloods_Prime_ (ET)	CM	7:00 PM-12:00 XM	--W----	:30	3	\$950.00	P3	0.00	NM	3	\$2,850.00
				Blue Bloods_Prime_ (ET)_ W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	--W----			3			\$950.00		0.00			
N 10	WPXA	10/08/24	10/14/24	NCIS: New Orle/Chicago	CM	10:00 AM-3:00 PM	---T---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				NCIS: New Orle/Chicago PD_ D(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	---T---			2			\$400.00		0.00			
N 11	WPXA	10/08/24	10/14/24	Chicago P.D_ Early Frin	CM	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Chicago P.D_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	---T---			2			\$450.00		0.00			
N 12	WPXA	10/08/24	10/14/24	Hawaii Five-O_Prime/Th	CM	7:00 PM-12:00 XM	----F--	:30	3	\$950.00	P3	0.00	NM	3	\$2,850.00
				Hawaii Five-O_Prime/The Bull_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	----F--			3			\$950.00		0.00			
N 13	WPXA	10/08/24	10/14/24	Hawaii Five-O: Daytime	CM	10:00 AM-3:00 PM	----F--	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	----F--			2			\$400.00		0.00			
N 14	WPXA	10/08/24	10/14/24	Hawaii Five-O: Early Frin	CM	3:00 PM-7:00 PM	----F--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	----F--			2			\$450.00		0.00			
N 15	WPXA	10/08/24	10/14/24	Hawaii Five-O_Prime/Th	CM	7:00 PM-12:00 XM	----F--	:30	3	\$400.00	P6	0.00	NM	3	\$1,200.00
				Hawaii Five-O_Prime/The Bull_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	----F--			3			\$400.00		0.00			
N 16	WPXA	10/08/24	10/14/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	-----S-			2			\$625.00		0.00			
N 17	WPXA	10/08/24	10/14/24	Law & Order SVU_Prime	CM	7:00 PM-12:00 XM	-----S-	:30	3	\$1,075.00	P3	0.00	NM	3	\$3,225.00
				Law & Order SVU_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	-----S-			3			\$1,075.00		0.00			
N 18	WPXA	10/08/24	10/14/24	NCIS_Wknd_ (ET)_Su_	CM	10:00 AM-7:00 PM	-----S	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				NCIS_Wknd_ (ET)_Su_(WPXA)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	-----S			2			\$800.00		0.00			
N 19	WPXA	10/08/24	10/14/24	NCIS_Prime_ (ET)_Su_	CM	7:00 PM-12:00 XM	-----S	:30	3	\$1,175.00	P3	0.00	NM	3	\$3,525.00
				NCIS_Prime_ (ET)_Su_(WPXA)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/24	10/14/24	-----S			3			\$1,175.00		0.00			
													Totals	45	\$31,325.00