

ORDER

Orders
Order / Rev: 131332
Alt Order #: 541 - FF PAC
Product Desc: 577 - Issue
Estimate: 12947 - FF PAC - SKED A - 10/29- 11/5
Flight Dates: 10/29/24 - 11/05/24
Original Date / Rev: 02/02/24 / 02/05/24
Order Type: LMI

ATLANTA ION WPXA
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact: Nicole Meade
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: FF PAC
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	78	\$50,100.00	\$42,585.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	78	\$50,100.00	\$42,585.00	0.00
Totals	78	\$50,100.00	\$42,585.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXA	10/29/24	11/04/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	M-----		4			\$400.00		0.00				
N 2	WPXA	10/29/24	11/04/24	Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	M-----		4			\$400.00		0.00				
N 3	WPXA	10/29/24	11/04/24	FBI_Prime_(ET)_M_(W FBI_Prime_(ET)_M_(WPXA) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----	:30	4	\$1,175.00	P3	0.00	NM	4	\$4,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	M-----		4			\$1,175.00		0.00				
N 4	WPXA	10/29/24	11/04/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-T-----	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	-T-----		4			\$400.00		0.00				
N 5	WPXA	10/29/24	11/04/24	Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	-T-----		4			\$450.00		0.00				
N 6	WPXA	10/29/24	11/04/24	Chicago Fire_Prime_(ET) Chicago Fire_Prime_(ET)_T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	4	\$850.00	P3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/24	11/04/24	-T-----		4			\$850.00		0.00				
N 7	WPXA	10/29/24	11/04/24		CM	10:00 AM-3:00 PM	--W----	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00

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 Flight Dates: 10/29/24 - 11/05/24

Advertiser: FF PAC
 Product Desc: 577 - Issue
 Estimate: 12947 - FF PAC - SKED A - 10/29- 11/5

ATLANTA ION WPXA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS: New Orle/Blue Bloc											
				NCIS: New Orle/Blue Bloods_ D(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	--W----					4	\$450.00		0.00			
N 8	WPXA	10/29/24	11/04/24	Blue Bloods_ Early Fring	CM	3:00 PM-7:00 PM	--W----	:30	4	\$575.00	P3	0.00	NM	4	\$2,300.00
				Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	--W----					4	\$575.00		0.00			
N 9	WPXA	10/29/24	11/04/24	Chicago P.D._Prime_ (ECM	CM	7:00 PM-12:00 XM	---T---	:30	4	\$950.00	P3	0.00	NM	4	\$3,800.00
				Chicago P.D._Prime_ (ET)_Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---					4	\$950.00		0.00			
N 10	WPXA	10/29/24	11/04/24	NCIS: New Orle/Chicago	CM	10:00 AM-3:00 PM	---T---	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
				NCIS: New Orle/Chicago PD_ D(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---					4	\$400.00		0.00			
N 11	WPXA	10/29/24	11/04/24	Chicago P.D._ Early Frin	CM	3:00 PM-7:00 PM	---T---	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
				Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---					4	\$450.00		0.00			
N 12	WPXA	10/29/24	11/04/24	Chicago P.D._Prime_ (ECM	CM	7:00 PM-12:00 XM	---T---	:30	4	\$950.00	P3	0.00	NM	4	\$3,800.00
				Chicago P.D._Prime_ (ET)_Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---					4	\$950.00		0.00			
N 13	WPXA	10/29/24	11/04/24	Hawaii Five-O: Daytime	CM	10:00 AM-3:00 PM	----F--	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
				Hawaii Five-O: Daytime (ET)_F(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	----F--					4	\$400.00		0.00			
N 14	WPXA	10/29/24	11/04/24	Hawaii Five-O: Early Frin	CM	3:00 PM-7:00 PM	----F--	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
				Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	----F--					4	\$450.00		0.00			
N 15	WPXA	10/29/24	11/04/24	Hawaii Five-O_Prime/Th	CM	7:00 PM-12:00 XM	----F--	:30	4	\$400.00	P6	0.00	NM	4	\$1,600.00
				Hawaii Five-O_Prime/The Bull_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	----F--					4	\$400.00		0.00			
N 16	WPXA	10/29/24	11/04/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	6	\$625.00	P3	0.00	NM	6	\$3,750.00
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S-					6	\$625.00		0.00			
N 17	WPXA	10/29/24	11/04/24	Law & Order SVU_Prime	CM	7:00 PM-12:00 XM	-----S-	:30	3	\$1,075.00	P3	0.00	NM	3	\$3,225.00
				Law & Order SVU_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S-					3	\$1,075.00		0.00			
N 18	WPXA	10/29/24	11/04/24	NCIS_Wknd_ (ET)_Su_	CM	10:00 AM-7:00 PM	-----S	:30	6	\$800.00	P3	0.00	NM	6	\$4,800.00
				NCIS_Wknd_ (ET)_Su_(WPXA)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S					6	\$800.00		0.00			
N 19	WPXA	10/29/24	11/04/24	NCIS_Prime_ (ET)_Su_	CM	7:00 PM-12:00 XM	-----S	:30	3	\$1,175.00	P3	0.00	NM	3	\$3,525.00
				NCIS_Prime_ (ET)_Su_(WPXA)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S					3	\$1,175.00		0.00			
													Totals	78	\$50,100.00