

ORDER

Orders
Order / Rev: 131338
Alt Order #: 541 - FF PAC
Product Desc: 577 - ISSUE
Estimate: 12946 - FF PAC - SKED A - 10/22-10/28
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 02/02/24 / 02/05/24
Order Type: LMI

ATLANTA ION WPXA
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact: Nicole Meade
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: FF PAC
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/30/24 | 10/27/24 | 68 | \$44,450.00 | \$37,782.50 |
| 10/28/24 | 10/28/24 | 12 | \$7,900.00 | \$6,715.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2024 | 68 | \$44,450.00 | \$37,782.50 | 0.00 |
| November 2024 | 12 | \$7,900.00 | \$6,715.00 | 0.00 |
| Totals | 80 | \$52,350.00 | \$44,497.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Gianna Elizardo | Local | LM | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| N 1 | WPXA | 10/22/24 | 10/28/24 | NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM) | CM | 10:00 AM-3:00 PM | ----- | :30 | 4 | \$400.00 | P3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | M----- | | 4 | | | \$400.00 | | 0.00 | | | | |
| N 2 | WPXA | 10/22/24 | 10/28/24 | Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM) | CM | 3:00 PM-7:00 PM | M----- | :30 | 4 | \$400.00 | P3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | M----- | | 4 | | | \$400.00 | | 0.00 | | | | |
| N 3 | WPXA | 10/22/24 | 10/28/24 | FBI_Prime_(ET)_M_(W FBI_Prime_(ET)_M_(WPXA) (7:00 PM-12:00 XM) | WM | 7:00 PM-12:00 XM | ----- | :30 | 4 | \$1,175.00 | P3 | 0.00 | NM | 4 | \$4,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | M----- | | 4 | | | \$1,175.00 | | 0.00 | | | | |
| N 4 | WPXA | 10/22/24 | 10/28/24 | NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM) | CM | 10:00 AM-3:00 PM | -T----- | :30 | 4 | \$400.00 | P3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | -T----- | | 4 | | | \$400.00 | | 0.00 | | | | |
| N 5 | WPXA | 10/22/24 | 10/28/24 | Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM) | CM | 3:00 PM-7:00 PM | -T----- | :30 | 4 | \$450.00 | P3 | 0.00 | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | -T----- | | 4 | | | \$450.00 | | 0.00 | | | | |
| N 6 | WPXA | 10/22/24 | 10/28/24 | Chicago Fire_Prime_(ET) Chicago Fire_Prime_(ET)_T_(7:00 PM-12:00 XM) | CM | 7:00 PM-12:00 XM | -T----- | :30 | 4 | \$850.00 | P3 | 0.00 | NM | 4 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/22/24 | 10/28/24 | -T----- | | 4 | | | \$850.00 | | 0.00 | | | | |

Order / Rev: 131338
 Alt Order #: 541 - FF PAC
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: FF PAC
 Product Desc: 577 - ISSUE
 Estimate: 12946 - FF PAC - SKED A - 10/22-10/28

ATLANTA ION WPXA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|----------------------------------|-------|---------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| N 7 | WPXA | 10/22/24 | 10/28/24 | NCIS: New Orle/Blue Bl | CM | 10:00 AM-3:00 PM | --W---- | :30 | 4 | \$450.00 | P3 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | NCIS: New Orle/Blue Bloods_ | | (10:00 AM-3:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | --W---- | | 4 | | | | \$450.00 | | 0.00 | | | |
| N 8 | WPXA | 10/22/24 | 10/28/24 | Blue Bloods_ Early Fring | CM | 3:00 PM-7:00 PM | --W---- | :30 | 4 | \$575.00 | P3 | 0.00 | NM | 4 | \$2,300.00 |
| | | | | Blue Bloods_ Early Fringe (ET) | | (3:00 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | --W---- | | 4 | | | | \$575.00 | | 0.00 | | | |
| N 9 | WPXA | 10/22/24 | 10/28/24 | Blue Bloods_Prime_ (ET) | CM | 7:00 PM-12:00 XM | --W---- | :30 | 4 | \$950.00 | P3 | 0.00 | NM | 4 | \$3,800.00 |
| | | | | Blue Bloods_Prime_ (ET)_ W_ | | (7:00 PM-12:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | --W---- | | 4 | | | | \$950.00 | | 0.00 | | | |
| N 10 | WPXA | 10/22/24 | 10/28/24 | NCIS: New Orle/Chicag | CM | 10:00 AM-3:00 PM | ---T--- | :30 | 4 | \$400.00 | P3 | 0.00 | NM | 4 | \$1,600.00 |
| | | | | NCIS: New Orle/Chicago PD_ | | (10:00 AM-3:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ---T--- | | 4 | | | | \$400.00 | | 0.00 | | | |
| N 11 | WPXA | 10/22/24 | 10/28/24 | Chicago P.D._ Early Frin | CM | 3:00 PM-7:00 PM | ---T--- | :30 | 4 | \$450.00 | P3 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | Chicago P.D._ Early Fringe (ET) | | (3:00 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ---T--- | | 4 | | | | \$450.00 | | 0.00 | | | |
| N 12 | WPXA | 10/22/24 | 10/28/24 | Chicago P.D._Prime_ (E | CM | 7:00 PM-12:00 XM | ---T--- | :30 | 4 | \$950.00 | P3 | 0.00 | NM | 4 | \$3,800.00 |
| | | | | Chicago P.D._Prime_ (ET)_ Th_ | | (7:00 PM-12:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ---T--- | | 4 | | | | \$950.00 | | 0.00 | | | |
| N 13 | WPXA | 10/22/24 | 10/28/24 | Hawaii Five-O: Daytime | CM | 10:00 AM-3:00 PM | ----F-- | :30 | 4 | \$400.00 | P3 | 0.00 | NM | 4 | \$1,600.00 |
| | | | | Hawaii Five-O: Daytime (ET)_ | | F(10:00 AM-3:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ----F-- | | 4 | | | | \$400.00 | | 0.00 | | | |
| N 14 | WPXA | 10/22/24 | 10/28/24 | Hawaii Five-O: Early Frin | CM | 3:00 PM-7:00 PM | ----F-- | :30 | 4 | \$450.00 | P3 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | Hawaii Five-O: Early Fringe (ET) | | (3:00 PM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ----F-- | | 4 | | | | \$450.00 | | 0.00 | | | |
| N 15 | WPXA | 10/22/24 | 10/28/24 | Hawaii Five-O_Prime_Th | CM | 7:00 PM-12:00 XM | ----F-- | :30 | 4 | \$400.00 | P6 | 0.00 | NM | 4 | \$1,600.00 |
| | | | | Hawaii Five-O_Prime/The Bull_ | | (7:00 PM-12:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | ----F-- | | 4 | | | | \$400.00 | | 0.00 | | | |
| N 16 | WPXA | 10/22/24 | 10/28/24 | Law & Order SVU_Wknd | CM | 10:00 AM-7:00 PM | -----S- | :30 | 6 | \$625.00 | P3 | 0.00 | NM | 6 | \$3,750.00 |
| | | | | Law & Order SVU_Wknd_ (ET) | | (10:00 AM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | -----S- | | 6 | | | | \$625.00 | | 0.00 | | | |
| N 17 | WPXA | 10/22/24 | 10/28/24 | Law & Order SVU_Prime | CM | 7:00 PM-12:00 XM | -----S- | :30 | 4 | \$1,075.00 | P3 | 0.00 | NM | 4 | \$4,300.00 |
| | | | | Law & Order SVU_Prime_ (ET) | | (7:00 PM-12:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | -----S- | | 4 | | | | \$1,075.00 | | 0.00 | | | |
| N 18 | WPXA | 10/22/24 | 10/28/24 | NCIS_Wknd_ (ET)_Su_ | CM | 10:00 AM-7:00 PM | -----S | :30 | 6 | \$800.00 | P3 | 0.00 | NM | 6 | \$4,800.00 |
| | | | | NCIS_Wknd_ (ET)_Su_(WPXA) | | (10:00 AM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | -----S | | 6 | | | | \$800.00 | | 0.00 | | | |
| N 19 | WPXA | 10/22/24 | 10/28/24 | NCIS_Prime_ (ET)_Su_ | CM | 7:00 PM-12:00 XM | -----S | :30 | 4 | \$1,175.00 | P3 | 0.00 | NM | 4 | \$4,700.00 |
| | | | | NCIS_Prime_ (ET)_Su_(WPXA) | | (7:00 PM-12:00 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | -----S | | 4 | | | | \$1,175.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 80 | \$52,350.00 |