



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1538287-2 | 10/09/16     | October 2016  | 09/26/16 - 09/26/16 |

| Property | Account Executive | Sales Office    | Sales Region |
|----------|-------------------|-----------------|--------------|
| WBTV     | Cheryl Long       | Telerep-Washing | National     |

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

| Advertiser                | Product             | Estimate Number |
|---------------------------|---------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA 9/20 | 4557            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/20/16 - 09/26/16 | 1538287 | 08270417    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | 750             | 760         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description       | Start/End Time | MTWTFSS           | Length         | Spots/<br>Week | Rate          | Type             |
|---|------------|----------|-------------------|----------------|-------------------|----------------|----------------|---------------|------------------|
| 1   | 09/20/16   | 09/26/16 | Let's Make A Deal | 958a-11a       | MTWTF--           | :30            | 4              | \$1,000.00    | NM               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16    09/26/16    MTWTF--                4    \$1,000.00 |            |          |                   |                |                   |                |                |               |                  |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID         | Rate    Type     |
| 2   | WBTV       | M        | 09/26/16          | 9:59 AM        | Let's Make A Deal | 958a-11a       | :30            | PRA-TV16- 26H | \$1,000.00    NM |
| 2   | 09/20/16   | 09/26/16 | WBTV News @ 11p   | 11p-1135p      | MTWTF--           | :30            | 4              | \$2,000.00    | NM               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16    09/26/16    MTWTF--                4    \$2,000.00 |            |          |                   |                |                   |                |                |               |                  |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID         | Rate    Type     |
| 3   | WBTV       | M        | 09/26/16          | 11:28 PM       | WBTV News @ 11p   | 11p-1135p      | :30            | PRA-TV16- 26H | \$2,000.00    NM |
| 4   | 09/20/16   | 09/26/16 | The Talk          | 2p-3p          | MTWTF--           | :30            | 3              | \$1,300.00    | NM               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16    09/26/16    MTWTF--                3    \$1,300.00 |            |          |                   |                |                   |                |                |               |                  |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID         | Rate    Type     |
| 2   | WBTV       | M        | 09/26/16          | 2:59 PM        | The Talk          | 2p-3p          | :30            | PRA-TV16- 26H | \$1,300.00    NM |
| 6   | 09/20/16   | 09/26/16 | WBTV News at 4p   | M-F 4-4.30p    | MTWTF--           | :30            | 2              | \$1,300.00    | NM               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16    09/26/16    MTWTF--                2    \$1,300.00 |            |          |                   |                |                   |                |                |               |                  |
| Spots: #  | Ch         | Day      | Air Date          | Air Time       | Description       | Start/End Time | Length         | Ad-ID         | Rate    Type     |
| 3   | WBTV       | M        | 09/26/16          | 9:13 AM        | LOC Morning Break | 9a-10a         | :30            | PRA-TV16- 26H | \$650.00    NM   |
|   |            |          |                   |                | MG for 6.1 09/22  |                |                |               |                  |
| 4   | WBTV       | M        | 09/26/16          | 9:29 AM        | LOC Morning Break | 9a-10a         | :30            | PRA-TV16- 24H | \$650.00    NM   |
|   |            |          |                   |                | MG for 6.1 09/22  |                |                |               |                  |
| 7   | 09/20/16   | 09/26/16 | WBTV News 430a    | 430-5a         | MTWTF--           | :30            | 4              | \$500.00      | NM               |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16    09/26/16    MTWTF--                4    \$500.00   |            |          |                   |                |                   |                |                |               |                  |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

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| Invoice #                 | Invoice Date        | Invoice Month   | Invoice Period      |
| 1538287-2                 | 10/09/16            | October 2016    | 09/26/16 - 09/26/16 |
| Advertiser                | Product             | Estimate Number |                     |
| ISS/Priorities USA Action | PRIORITIES USA 9/20 | 4557            |                     |

| Line   | Start Date | End Date | Description        | Start/End Time | MTWTFSS            | Length         | Spots/<br>Week | Rate          | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|--|------------|----------|--------------------|----------------|--------------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|----------------|-------------|----------------|---------------|----------|------|------|---|------|---|----------|---------|--------------------|--------------|-----|---------------|------------|----|---|------|---|----------|---------|----------------|------|-----|---------------|------------|----|
| 7  | 09/20/16   | 09/26/16 | WBTV News 430a     | 430-5a         | MTWTF--            | :30            | 4              | \$500.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>09/26/16</td><td>4:44 AM</td><td>WBTV News 430a</td><td>430-5a</td><td>:30</td><td>PRA-TV16- 26H</td><td>\$500.00</td><td>NM</td></tr></table>  |            |          |                    |                |                    |                |                |               |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | WBTV     | M  | 09/26/16 | 4:44 AM  | WBTV News 430a | 430-5a      | :30            | PRA-TV16- 26H | \$500.00 | NM   |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 1  | WBTV       | M        | 09/26/16           | 4:44 AM        | WBTV News 430a     | 430-5a         | :30            | PRA-TV16- 26H | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 8  | 09/20/16   | 09/26/16 | WBTV News at 4.30p | M-F 4.30p-5p   | MTWTF--            | :30            | 2              | \$1,600.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 2              | \$1,600.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 1  | WBTV       | M        | 09/26/16           | 4:57 PM        | WBTV News at 4.30p | M-F 4.30p-5p   | :30            | PRA-TV16- 26H | \$1,600.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 9  | 09/20/16   | 09/26/16 | WBTV News 5a       | 5-530a         | MTWTF--            | :30            | 3              | \$950.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 3              | \$950.00           |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 3  | WBTV       | M        | 09/26/16           | 5:10 AM        | WBTV News 5a       | 5-530a         | :30            | PRA-TV16- 24H | \$950.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 11   | 09/20/16   | 09/26/16 | WBTV News 530a     | 530-6a         | MTWTF--            | :30            | 2              | \$1,200.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 2              | \$1,200.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 1  | WBTV       | M        | 09/26/16           | 5:57 AM        | WBTV News 530a     | 530-6a         | :30            | PRA-TV16- 26H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 12   | 09/20/16   | 09/26/16 | WBTV News at 530p  | M-F 530p-6p    | MTWTF--            | :30            | 4              | \$2,000.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 4              | \$2,000.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| 1  | WBTV       | M        | 09/26/16           | 5:38 PM        | WBTV News at 530p  | M-F 530p-6p    | :30            | PRA-TV16- 26H | \$2,000.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 13   | 09/20/16   | 09/26/16 | WBTV News at 6p    | M-F 6p-630p    | MTWTF--            | :30            | 3              | \$2,600.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/20/16</td><td>09/26/16</td><td>MTWTF--</td><td>3</td><td>\$2,600.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>09/26/16</td><td>6:22 PM</td><td>WBTV News at 6p</td><td>M-F 6p-630p</td><td>:30</td><td>PRA-TV16- 24H</td><td>\$2,600.00</td><td>NM</td></tr></table>   |            |          |                    |                |                    |                |                |               |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 09/20/16 | 09/26/16 | MTWTF-- | 3    | \$2,600.00 | Spots: # | Ch | Day      | Air Date | Air Time       | Description | Start/End Time | Length        | Ad-ID    | Rate | Type | 1 | WBTV | M | 09/26/16 | 6:22 PM | WBTV News at 6p    | M-F 6p-630p  | :30 | PRA-TV16- 24H | \$2,600.00 | NM |   |      |   |          |         |                |      |     |               |            |    |
| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 3              | \$2,600.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 1  | WBTV       | M        | 09/26/16           | 6:22 PM        | WBTV News at 6p    | M-F 6p-630p    | :30            | PRA-TV16- 24H | \$2,600.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 14   | 09/20/16   | 09/26/16 | WBTV News 6a       | 6-7a           | MTWTF--            | :30            | 4              | \$1,500.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 4              | \$1,500.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 3  | WBTV       | M        | 09/26/16           | 6:53 AM        | WBTV News 6a       | 6-7a           | :30            | PRA-TV16- 26H | \$1,500.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 16   | 09/20/16   | 09/26/16 | The Early Show     | 7-9a           | MTWTF--            | :30            | 10             | \$1,200.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
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| Weeks:   | Start Date | End Date | MTWTFSS            | Spots/Week     | Rate               |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
|  | 09/20/16   | 09/26/16 | MTWTF--            | 10             | \$1,200.00         |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| Spots: #   | Ch         | Day      | Air Date           | Air Time       | Description        | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 6  | WBTV       | M        | 09/26/16           | 8:17 AM        | The Early Show     | 7-9a           | :30            | PRA-TV16- 24H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |
| 5  | WBTV       | M        | 09/26/16           | 8:28 AM        | The Early Show     | 7-9a           | :30            | PRA-TV16- 26H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |                |             |                |               |          |      |      |   |      |   |          |         |                    |              |     |               |            |    |   |      |   |          |         |                |      |     |               |            |    |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

|                           |                     |                 |                     |
|---------------------------|---------------------|-----------------|---------------------|
| Invoice #                 | Invoice Date        | Invoice Month   | Invoice Period      |
| 1538287-2                 | 10/09/16            | October 2016    | 09/26/16 - 09/26/16 |
| Advertiser                | Product             | Estimate Number |                     |
| ISS/Priorities USA Action | PRIORITIES USA 9/20 | 4557            |                     |

| Line  | Start Date | End Date | Description                  | Start/End Time | MTWTFSS            | Length         | Spots/<br>Week | Rate         | Type          |
|---|------------|----------|------------------------------|----------------|--------------------|----------------|----------------|--------------|---------------|
| 17  | 09/20/16   | 09/26/16 | Access Hollywood             | 7.30-7.58p     | MTWTF--            | :30            | 2              | \$1,100.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16 09/26/16 MTWTF-- 2 \$1,100.00 |            |          |                              |                |                    |                |                |              |               |
| Spots: #  | Ch         | Day      | Air Date                     | Air Time       | Description        | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 2   | WBTV       | M        | 09/26/16                     | 7:29 PM        | Access Hollywood   | 7.30-7.58p     | :30            | PRA-TV16-26H | \$1,100.00 NM |
| 18  | 09/20/16   | 09/26/16 | NET Late Show, The           | 1135-1237a     | MTWT---            | :30            | 2              | \$650.00     | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/20/16 09/26/16 MTWT--- 2 \$650.00   |            |          |                              |                |                    |                |                |              |               |
| Spots: #  | Ch         | Day      | Air Date                     | Air Time       | Description        | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 2   | WBTV       | M        | 09/26/16                     | 12:34 AM       | NET Late Show, The | 1135-1237a     | :30            | PRA-TV16-24H | \$650.00 NM   |
| 21  | 09/24/16   | 09/24/16 | CBS Saturday Early Show8-10a |                | -----2-            | :30            | 2              | \$1,000.00   | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/19/16 09/25/16 -----2- 2 \$1,000.00 |            |          |                              |                |                    |                |                |              |               |
| Spots: #  | Ch         | Day      | Air Date                     | Air Time       | Description        | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 3   | WBTV       | M        | 09/26/16                     | 4:41 PM        | WBTV News at 4.30p | M-F 4.30p-5p   | :30            | PRA-TV16-24H | \$2,000.00 NM |
| MG for 21.2,21.1  |            |          |                              |                |                    |                |                |              |               |
| <u>Total Spots</u>  |            |          |                              |                |                    |                | <b>17</b>      |              |               |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$22,100.00</b> |
| <u>Agency Commission</u> | <b>\$3,315.00</b>  |
| <u>Net Amount Due</u>    | <b>\$18,785.00</b> |

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