

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537341-1	10/30/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

Targeted Platform Media, LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES	4561

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1537341	08270638

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	10/18/16	10/24/16	Let's Make A Deal	958a-11a	MTWTF--	:30	2	\$1,200.00	NM																																																																		
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MG for 3.2 10/24																																																																											
9	10/18/16	10/24/16	WBTV News 430a	430-5a	MTWTF--	:30	1	\$650.00	NM																																																																		
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11	10/18/16	10/24/16	WBTV News 5a	5-530a	MTWTF--	:30	1	\$1,300.00	NM																																																																		
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2	WBTV	Th	10/20/16	4:58 AM	WBTV News 5a	5-530a	:30	PRA-TV16-36H	\$1,300.00	NM																																																																	
13	10/18/16	10/24/16	WBTV News 530a	530-6a	MTWTF--	:30	1	\$1,600.00	NM																																																																		

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INVOICE



Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1537341-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/24/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES	Estimate Number 4561	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/18/16	10/24/16	WBTV News 530a	530-6a	MTWTF--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV Th 10/20/16 5:58 AM WBTV News 530a 530-6a :30 PRA-TV16-36H \$1,600.00 NM									
15	10/18/16	10/24/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	2	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/18/16 6:11 PM WBTV News at 6p M-F 6p-630p :30 PRA-TV16-36H \$3,800.00 NM 2 WBTV M 10/24/16 6:26 PM WBTV News at 6p M-F 6p-630p :30 PRA-TV16-36H \$3,800.00 NM									
16	10/18/16	10/24/16	WBTV News 6a	6-7a	MTWTF--	:30	3	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV Tu 10/18/16 6:41 AM WBTV News 6a 6-7a :30 PRA-TV16-36H \$2,300.00 NM 1 WBTV W 10/19/16 6:27 AM WBTV News 6a 6-7a :30 PRA-TV16-36H \$2,300.00 NM 2 WBTV Th 10/20/16 6:58 AM WBTV News 6a 6-7a :30 PRA-TV16-36H \$2,300.00 NM									
17	10/18/16	10/24/16	WBTV News Primetime	M-F 7p-730p	MTWTF--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/19/16 7:10 PM WBTV News Primetime M-F 7p-730p :30 PRA-TV16-36H \$2,500.00 NM 2 WBTV M 10/24/16 7:27 PM WBTV News Primetime M-F 7p-730p :30 PRA-TV16-36H \$2,500.00 NM									
18	10/18/16	10/24/16	The Early Show	7-9a	MTWTF--	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Th 10/20/16 8:59 AM The Early Show 7-9a :30 PRA-TV16-36H \$1,900.00 NM 1 WBTV F 10/21/16 8:13 AM The Early Show 7-9a :30 PRA-TV16-36H \$1,900.00 NM 3 WBTV M 10/24/16 7:56 AM The Early Show 7-9a :30 PRA-TV16-36H \$1,900.00 NM									
19	10/18/16	10/24/16	Access Hollywood	7.30-7.58p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/18/16 7:29 PM Access Hollywood 7.30-7.58p :30 PRA-TV16-36H \$1,800.00 NM 3 WBTV W 10/19/16 8:17 AM The Early Show 7-9a :30 PRA-TV16-36H \$1,800.00 NM MG for 19.2 10/20 2 WBTV Th 10/20/16 Access Hollywood 7.30-7.58p :00 \$1,800.00 NM See MG 19.3									
20	10/18/16	10/24/16	LOC Morning Break	9a-10a	MTWTF--	:30	2	\$900.00	NM

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Advertiser ISS/Priorities USA Action	Product PRIORITIES	Estimate Number 4561	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/18/16	10/24/16	LOC Morning Break	9a-10a	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Th 10/20/16 9:22 AM LOC Morning Break 9a-10a :30 PRA-TV16-36H \$900.00 NM 1 WBTV M 10/24/16 9:14 AM LOC Morning Break 9a-10a :30 PRA-TV16-36H \$900.00 NM									
21	10/22/16	10/22/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/22/16 6:29 AM WBTV Sat 6a News 6-7a :30 PRA-TV16-36H \$1,400.00 NM									
22	10/23/16	10/23/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/23/16 5:59 AM WBTV Sun Am News 5-6a :30 PRA-TV16-36H \$700.00 NM									
23	10/23/16	10/23/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----1 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/23/16 9:30 AM CBS Sunday Morning 9-1030a :30 PRA-TV16-36H \$2,600.00 NM									
24	10/20/16	10/20/16	Big Bang/Great Indoors	8-9p	---1---	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---1--- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/20/16 Big Bang/Great Indoors 8-9p :00 \$12,000.00 NM See MG 24.2 2 WBTV M 10/24/16 10:38 PM Mon Prime Hour 3 10-11p :30 PRA-TV16-36H \$12,000.00 NM MG for 24.1 10/20									
25	10/18/16	10/24/16	WBTV News @ 11p	11p-1135p	MTW-F--	1:00	1	\$6,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTW-F-- 1 \$6,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/19/16 11:32 PM WBTV News @ 11p 11p-1135p 1:00 PRA-TV16-40H \$6,200.00 NM									
26	10/18/16	10/24/16	CBS Soaps	CBS Soaps	MTWTF--	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/19/16 12:28 PM CBS Soaps CBS Soaps 1:00 PRA-TV16-40H \$4,000.00 NM									
27	10/18/16	10/24/16	WBTV News At Noon	12-12:30p	MTWTF--	1:00	1	\$5,200.00	NM

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1537341-1	Invoice Date 10/30/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/24/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES	Estimate Number 4561	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/18/16	10/24/16	WBTV News At Noon	12-12:30p	MTWTF--	1:00	1	\$5,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$5,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/20/16 12:08 PM WBTV News At Noon 12-12:30p 1:00 PRA-TV16-40H \$5,200.00 NM									
28	10/18/16	10/24/16	The Talk	2p-3p	MTWTF--	1:00	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/24/16 2:28 PM The Talk 2p-3p 1:00 PRA-TV16-40H \$2,600.00 NM									
29	10/18/16	10/24/16	Steve Harvey	3-4pm	MTWTF--	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/24/16 3:10 PM Steve Harvey 3-4pm 1:00 PRA-TV16-40H \$3,000.00 NM									
30	10/18/16	10/24/16	WBTV News at 4p	M-F 4-4.30p	MTWTF--	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/24/16 4:25 PM WBTV News at 4p M-F 4-4.30p 1:00 PRA-TV16-40H \$4,000.00 NM									
31	10/18/16	10/24/16	WBTV News 430a	430-5a	MTWTF--	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/24/16 4:44 AM WBTV News 430a 430-5a 1:00 PRA-TV16-40H \$1,300.00 NM									
32	10/18/16	10/24/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	1:00	1	\$4,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$4,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/20/16 4:57 PM WBTV News at 4.30p M-F 4.30p-5p 1:00 PRA-TV16-40H \$4,600.00 NM									
33	10/18/16	10/24/16	WBTV News 5a	5-530a	MTWTF--	1:00	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/20/16 5:16 AM WBTV News 5a 5-530a 1:00 PRA-TV16-40H \$2,600.00 NM									
34	10/18/16	10/24/16	WBTV News at 5p	5p-5:30p	MTWTF--	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/18/16 5:23 PM WBTV News at 5p 5p-5:30p 1:00 PRA-TV16-40H \$6,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



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<u>Advertiser</u> ISS/Priorities USA Action		<u>Product</u> PRIORITIES	<u>Estimate Number</u> 4561

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
35	10/18/16	10/24/16	WBTV News 530a	530-6a	MTWTF--	1:00	1	\$3,200.00	NM	
Weeks: <u>Start Date</u> 10/18/16 <u>End Date</u> 10/24/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$3,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WBTV Tu 10/18/16 5:57 AM WBTV News 530a 530-6a 1:00 PRA-TV16-40H \$3,200.00 NM										
36	10/18/16	10/24/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	1:00	1	\$6,200.00	NM	
Weeks: <u>Start Date</u> 10/18/16 <u>End Date</u> 10/24/16 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$6,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WBTV Th 10/20/16 5:53 PM WBTV News at 530p M-F 530p-6p 1:00 PRA-TV16-40H \$6,200.00 NM										
<u>Total Spots</u>							37			

Payment Terms 30 Days

<u>Gross Total</u>	\$106,550.00
<u>Agency Commission</u>	\$15,982.50
<u>Net Amount Due</u>	\$90,567.50

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