



125 West 55th St  
New York, NY 10019

Contract # 25907231  
CPE: 575/1072/9101  
Agency: AMER MEDIA &  
ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Changes as of: 3/7/2018 at 4:05 PM  
Flight: 3/16/18 - 3/22/18  
Advertiser: Black - Gov  
Product: Diane Black for  
Governor  
Agency Order #: 7131283

Version: Current State Version 1  
Station: WKRN  
Market: Nashville  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Total Spots: 23  
Total CPP: \$167.75  
Total GRP: 95.4

Buyer: MediaAssistant, AMAG  
Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342  
Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Separation:

1432-708

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/16 - 3/22							Total Spots	Total \$	CPP*	GRP*
							3/16	3/17	3/18	3/19	3/20	3/21	3/22				
1	F M-Th 6a-7a		GDMORNNASH6A	\$450.00	3.1	30	1	0	0	1	1	1	0	4	\$1,800.00	\$145.16	12.4
2	F M-Th 11a-11:30a		NEWS 2 AT 11AM	\$350.00	3.3	30	0	0	0	1	0	1	0	2	\$700.00	\$106.06	6.6
3	F M-Th 3p-4p		DR. PHIL	\$350.00	4.0	30	0	0	0	0	1	0	1	2	\$700.00	\$88.16	7.9
4	F M-Th 6p-6:30p		NEWS 2 AT 6PM	\$600.00	4.7	30	1	0	0	1	1	1	1	5	\$3,000.00	\$126.58	23.7
5	F M-Th 6:30p-7p		WHEEL-FORTNE	\$1,300.00	5.9	30	1	0	0	1	0	1	1	4	\$5,200.00	\$220.71	23.6
6	7p-9p M		AMERICAN IDOL MON	\$2,450.00	7.1	30	0	0	0	1	0	0	0	1	\$2,450.00	\$344.59	7.1
7	F M-Th 10p-10:35p		NEWS	\$600.00	3.4	30	1	0	0	0	1	0	1	3	\$1,800.00	\$174.93	10.3
8	F M-Th 10:35p-11:35p		J KIMMEL	\$175.00	1.9	30	0	0	0	0	1	0	1	2	\$350.00	\$92.59	3.8
TOTALS:							4	0	0	0	5	4	5	23	\$16,000.00	\$167.75	95.4



KATZ TELEVISION  
GROUP

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CPE: 575/1072/9101      Flight: 3/16/18 - 3/22/18      Station: WKRN      Total \$: \$16,000.00  
Agency: AMER MEDIA &      Advertiser: Black - Gov      Market: Nashville      Total Spots: 23  
ADVOCACY GROUP  
815 SLATERS LANE      Product: Diane Black for      Office: WASHINGTON      Total CPP: \$167.75  
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Salesperson: ALEXANDRA      Assistant: ALEXANDRA BRADLEY      Separation:  
BRADLEY      202-955-5342  
202-955-5342

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/07/18 4:05 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget: \$63,846	
WKRN Share: 26%	
Comment:	
WNAB: 1%	
WSMV: 25%	
WTVF: 39%	
WZTV: 9%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$16,000.00	95.4
Total	100%	23	\$16,000.00	95.4

Monthly Summary		
Month	Spots	Dollars
2018-Mar	23	\$16,000.00
Total	23	\$16,000.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	3/7/18 4:04 PM	ALEXANDRA BRADLEY	New	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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