



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25887914

CPE: 575/1072/8980

Agency: AMER MEDIA &
ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA
22314

Changes as of: 7/11/2018 at 4:51 PM

Flight: 7/12/18 - 7/18/18

Advertiser: Black - Gov

Product: Diane Black for
Governor

Agency Order #: 7001082

Buyer: MediaAssistant, AMAG

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Version: Current State Version 4

Station: WKRN

Market: Nashville

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$37,805.00

Total Spots: 79

Total CPP: \$171.61

Total GRP: 220.3

Traffic #: 1539948

Separation:

Comments: REVISED ORDER TO KEEP DOLLARS THE SAME. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
1	Th-F,M-W 3p-4p		DR. PHIL<	\$215.00	4.0	30	1	1	0	0	1	1	1	5	\$1,075.00	\$53.75	20.0
2	Su 6a-7a		GDMORNNASHW6A	\$150.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$75.00	0.0
3	Sa 6p-6:30p		NEWS SPECIAL	\$125.00	2.9	30	0	0	1	0	0	0	0	1	\$125.00	\$43.10	2.9
4	Th-F,M-W 4p-5p		NEWS 2 AT 4PM<	\$225.00	3.7	30	1	1	0	0	1	1	1	5	\$1,125.00	\$60.81	18.5
5	Su 7a-8a		GD MRN-SUN-ABC	\$200.00	2.5	30	0	0	0	1	0	0	0	1	\$200.00	\$80.00	2.5
6	Th-F,M-W 11:35p-12:05a		NIGHTLINE	\$75.00	1.0	30	1	0	0	0	0	1	0	2	\$150.00	\$75.00	2.0
7	Su 5p-5:30p		NEWS 2 AT 5PM	\$200.00	3.3	30	0	0	0	1	0	0	0	1	\$200.00	\$60.61	3.3
8	M-F 11a-12n		NEWS 2 AT 11AM<	\$215.00	3.2	30	1	1	0	0	1	1	1	5	\$1,075.00	\$67.19	16.0
9	Su 10:35p-11p		SPORTS EXTRA	\$125.00	1.6	30	0	0	0	1	0	0	0	1	\$125.00	\$78.13	1.6
10	Su 9a-10a		GDMORNNASHW9A	\$225.00	2.3	30	0	0	0	1	0	0	0	1	\$225.00	\$97.83	2.3
11	Th-F,M-W 7a-9a		GD MRN AMR-ABC	\$800.00	3.0	30	1	1	0	0	0	0	0	2	\$1,600.00	\$266.67	6.0
12	Th-F,M-W 5a-6a		GDMORNNASH5A<	\$180.00	2.2	30	1	1	0	0	1	1	1	5	\$900.00	\$81.82	11.0
13	Sa 5p-5:30p		NEWS	\$200.00	1.8	30	0	0	1	0	0	0	0	1	\$200.00	\$111.11	1.8
14	Th-F,M-W 5p-5:30p		NEWS 2 AT 5PM<	\$375.00	4.2	30	1	1	0	0	1	1	1	5	\$1,875.00	\$89.29	21.0
15	Th-F,M-W 9a-10a		LVE-KELLY&RYAN<	\$215.00	2.6	30	0	1	0	0	0	0	1	2	\$430.00	\$82.69	5.2
16	Su 8a-9a		THIS WEEK-ABC	\$225.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$112.50	0.0
17	Th-F,M-W 6p-6:30p		NEWS 2 AT 6PM<	\$900.00	4.3	30	1	1	0	0	0	0	0	2	\$1,800.00	\$209.30	8.6
18	Sa 8a-9a		GDMORNNASHW8A	\$225.00	2.5	30	0	0	1	0	0	0	0	1	\$225.00	\$90.00	2.5
19	Sa 7a-8a		GD MRN-SAT-ABC	\$175.00	2.4	30	0	0	1	0	0	0	0	1	\$175.00	\$72.92	2.4



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25887914	Changes as of: 7/11/2018 at 4:51 PM	Version: Current State Version 4
CPE: 575/1072/8980	Flight: 7/12/18 - 7/18/18	Station: WKRN
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Black - Gov	Market: Nashville
815 SLATERS LANE	Product: Diane Black for Governor	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 7001082	Service: Nielsen
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$37,805.00
		Total Spots: 79
		Total CPP: \$171.61
		Total GRP: 220.3
		Traffic #: 1539948

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
20	Th-F,M-W 6a-7a		GDMORNNASH6A<	\$275.00	2.6	30	1	0	0	0	1	1	1	4	\$1,100.00	\$105.77	10.4
21	Sa 6a-7a		GDMORNNASHW6A	\$175.00	1.6	30	0	0	1	0	0	0	0	1	\$175.00	\$109.38	1.6
22	Th-F,M-W 10:35p-11:35p		J. KIMMEL!	\$125.00	1.3	30	1	1	0	0	1	1	1	5	\$625.00	\$96.15	6.5
23	Th-F,M-W 10p-10:35p		NEWS	\$400.00	3.0	30	1	1	0	0	0	1	1	4	\$1,600.00	\$133.33	12.0
24	Su 10p-10:35p		NEWS	\$400.00	2.8	30	0	0	0	1	0	0	0	1	\$400.00	\$142.86	2.8
25	Sa 10p-10:35p		NEWS	\$275.00	1.9	30	0	0	1	0	0	0	0	1	\$275.00	\$144.74	1.9
26	Th-F,M-W 6:30p-7p		WHEEL-FORTNE	\$1,400.00	5.4	30	1	1	0	0	0	0	0	2	\$2,800.00	\$259.26	10.8
27	Su 6p-7p		AMR-VIDEOS	\$700.00	3.8	30	0	0	0	1	0	0	0	1	\$700.00	\$184.21	3.8
28	Sa 6:30p-7p		WHEEL SAT	\$375.00	2.2	30	0	0	1	0	0	0	0	1	\$375.00	\$170.45	2.2
29	Tu 9p-10p		AMR HWIVE/MIDDLE	\$1,400.00	4.0	30	0	0	0	0	0	1	0	1	\$1,400.00	\$350.00	4.0
30	Su 7p-8p		CELEB FAM FEUD	\$1,600.00	3.4	30	0	0	0	0	0	0	0	0	\$0.00	\$470.59	0.0
31	M 7p-9p		BACHLRTE	\$1,200.00	4.0	30	0	0	0	0	1	0	0	1	\$1,200.00	\$300.00	4.0
32	Su 8p-9p		S HRV FNDM	\$1,200.00	3.4	30	0	0	0	0	0	0	0	0	\$0.00	\$352.94	0.0
33	Tu 8p-9p		BLACKISH/MAYOR	\$950.00	2.5	30	0	0	0	0	0	1	0	1	\$950.00	\$380.00	2.5
34	Sa 9p-10p		20/20 SAT	\$500.00	1.6	30	0	0	1	0	0	0	0	1	\$500.00	\$312.50	1.6
35	Su 9p-10p		\$100000 PYRAMID	\$900.00	3.0	30	0	0	0	1	0	0	0	1	\$900.00	\$300.00	3.0
36	F 9p-10p		20/20-FRI-ABC	\$1,250.00	2.6	30	0	1	0	0	0	0	0	1	\$1,250.00	\$480.77	2.6
37	Sa 7p-9p		ABC MOVIE	\$500.00	1.8	30	0	0	1	0	0	0	0	1	\$500.00	\$277.78	1.8
38	F 7p-8p		SHARK TANK	\$800.00	2.8	30	0	1	0	0	0	0	0	1	\$800.00	\$285.71	2.8



**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 25887914	Changes as of: 7/11/2018 at 4:51 PM	Version: Current State Version 4	
CPE: 575/1072/8980	Flight: 7/12/18 - 7/18/18	Station: WKRN	Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Black - Gov	Market: Nashville	Total \$: \$37,805.00
815 SLATERS LANE	Product: Diane Black for Governor	Office: WASHINGTON	Total Spots: 79
ALEXANDRIA, VA 22314	Agency Order #: 7001082	Service: Nielsen	Total CPP: \$171.61
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 220.3
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 1539948
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
39	F 8p-9p		PT WWYD?	\$800.00	2.5	30	0	1	0	0	0	0	0	1	\$800.00	\$320.00	2.5
40	W 7p-8p		GOLDBERG/SPEECH	\$1,100.00	2.9	30	0	0	0	0	0	0	1	1	\$1,100.00	\$379.31	2.9
41	Tu 7p-8p		MIDDLE/BOAT	\$1,000.00	2.9	30	0	0	0	0	0	1	0	1	\$1,000.00	\$344.83	2.9
42	W 9p-10p		MOD FAM/GOLDBERGS	\$1,100.00	2.8	30	0	0	0	0	0	0	0	0	\$0.00	\$392.86	0.0
43	M 9p-10p		CROSING/TRUTH	\$750.00	2.5	30	0	0	0	0	1	0	0	1	\$750.00	\$300.00	2.5
44	Th 9p-10p		QUANITCO	\$1,000.00	2.5	30	1	0	0	0	0	0	0	1	\$1,000.00	\$400.00	2.5
45	Th 8p-9p		BATTLE STARS	\$700.00	2.4	30	1	0	0	0	0	0	0	1	\$700.00	\$291.67	2.4
46	W 8p-9p		MOD FAM/AMR HWIVE	\$1,600.00	2.7	30	0	0	0	0	0	0	1	1	\$1,600.00	\$592.59	2.7
47	W 7p-10p		Espy Awards	\$1,200.00	0.0	30	0	0	0	0	0	0	1	1	\$1,200.00	\$0.00	0.0
48	M-W 7a-9a		GMA	\$1,200.00	0.0	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
49	M-W 6p-6:30p		NEWS	\$1,400.00	0.0	30	0	0	0	0	0	0	1	1	\$1,400.00	\$0.00	0.0
TOTALS:							14	14	9	7	9	13	13	79	\$37,805.00	\$171.61	220.3