



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22153

Contract # 1908893

Schedule Dates

09/01/14-09/26/14

Advertiser

Alliance for Freedom (92215)

Agency

Media Ad Ventures (7547)

Product

POLITICAL ISSUE (ns) (1187)

Brand

ALLIANCE FOR FREEDOM (646661)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Bush,Carolyn

Phone/Fax

/

CPE

152/169/620

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

ALLIANCE FOR FREEDOM
ALLIANCE FOR FREEDOM

Date Entered

08/22/14

Last Modified

08/25/14

Entered By

Jill Reilly

CO-OP

No

Headline #

ECR10384746

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,268.00

Net Total

\$12,852.00

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate

Sep. 2014 73 \$15,120.00

Grand Total: 73 \$15,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/01/14-09/26/14	3	:30	4P- 4:30P (CST)	4	X	X	X	X	X			16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
2.0	Normal Line / SPOT (2)	09/01/14-09/26/14	3	:30	4:30P- 5P (CST)	4	X	X	X	X	X			16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
3.0	Revised Line / SPOT (3)	09/01/14-09/19/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X						KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
3.1	Normal Line / SPOT (3)	09/01/14-09/05/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X			2	\$350.00	\$700.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
4.0	Normal Line / SPOT (3)	09/22/14-09/26/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
5.0	Normal Line / SPOT (4)	09/01/14-09/19/14	3	:30	9P- 9:35P (CST)		1	1	1	1	1			15	\$250.00	\$3,750.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/22/14
6.0	Normal Line / SPOT (5)	09/06/14-09/20/14	4	:30	6:30P- 7P (CST)							1		3	\$80.00	\$240.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
7.0	Normal Line / SPOT (6)	09/07/14-09/21/14	3	:30	10A- 11A (CST)								1	3	\$65.00	\$195.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	8/22/14
8.0	Normal Line / Prime (7)	09/01/14-09/08/14	2	:30	7P- 8P (CST)	1									\$675.00		KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14
8.0.1	Closed Preempt (7)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
8.0.2	Closed Preempt (7)	09/01/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
9.0	Normal Line / Prime (8)	09/01/14-09/08/14	2	:30	8P- 9P (CST)	1								1	\$575.00	\$575.00	KSAS+KAAS Combo (KSAS+)	MOTEL HELL - 7/21 start	8/22/14
9.0.1	Closed Preempt (8)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22153

Contract # 1908893

Schedule Dates 09/01/14-09/26/14
Advertiser Alliance for Freedom (92215)
Agency Media Ad Ventures (7547)
Product POLITICAL ISSUE (ns) (1187)
Brand ALLIANCE FOR FREEDOM (646661)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bush, Carolyn
Phone/Fax /
CPE 152/169/620
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ALLIANCE FOR FREEDOM
ALLIANCE FOR FREEDOM

Date Entered 08/22/14
Last Modified 08/25/14
Entered By Jill Reilly
CO-OP No
Headline # ECR10384746
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,268.00
Net Total \$12,852.00
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month Spots Rate
Sep. 2014 73 \$15,120.00
Grand Total: 73 \$15,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (9)	09/15/14-09/22/14	3	:30	8P- 9P (CST)	1	1							1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	SLEEPY HOLLOW - 9/15 start	8/22/14
10.0.1	Closed Preempt (9)	09/15/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
11.0	Normal Line / Prime (10)	09/03/14-09/03/14	2	:30	7P- 9P (CST)				1					1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	SO YOU THINK YOU CAN DANCE?	8/22/14
12.0	Normal Line / Prime (11)	09/18/14-09/25/14	3	:30	7P- 8P (CST)					1				1	\$425.00	\$425.00	KSAS+KAAS Combo (KSAS+)	BONES - 9/18 start	8/22/14
12.0.1	Closed Preempt (11)	09/18/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
13.0	Revised Line / Prime (12)	09/19/14-09/26/14	3	:30	7P- 8P (CST)						1			2	\$225.00	\$450.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF JR	8/22/14
13.1	Normal Line / Prime (12)	09/19/14-09/26/14	3	:30	7P- 8P (CST)						1			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	UTOPIA	8/25/14
14.0	Normal Line / SPOT (3)	09/08/14-09/12/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
15.0	Normal Line / SPOT (3)	09/15/14-09/19/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
16.0	Normal Line / Prime (13)	09/01/14-09/08/14	2	:30	7P- 9P (CST)		1							2	\$675.00	\$1,350.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14
17.0	Normal Line / Prime (7)	09/01/14-09/01/14	2	:30	7P- 8P (CST)		1							1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Printed: 08/22/14 2:16 PM

Printed: 08/22/2008 14:20:00

Showing Buylines: All Rep Revised Lines

Agency (M&M) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 152/169/620
Flight Dates 09/01/14-09/28/14

Rep Firm **MILLENNIUM SALES & MARKETING**
Sales Office **(DC) WASHINGTON**
Salesperson **(JSC) JAMES SCUTARI**
Sales Assistant
Salesperson Phone# **202-955-5342**
Salesperson Fax#

--- CONTRACT COMMENT ---
ALLIANCE FOR FREEDOM

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REVISED LINES 7-9, 11 AND 12 ~ ORDER TOTAL REMAINS THE SAME - PLEASE CONFIRM ~ THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
3*	M-F	6P-630P	BIG BANG THEORY	30	\$350.00	09/01-09/05 09/08-09/12 09/15-09/19 09/22-09/26	2 3 3 3	\$3,850.00	1 1 1 1	2 3 3 3	-	-
Buy Comment: +2X ON WEEK OF 9/8 & 9/15 Sales remark: V3 +2X ON WEEK OF 9/8 & 9/15 V3 More than 2 codes changed												
3*	M	7P-8P	MASTERCHEF	30	\$675.00	09/01-09/01 09/08-09/08	1 0	\$675.00	1 1	1 0	-	-
MADE-GOOD BY LINE(S) 13 V3 Effective Dates Changed												
3*	M	7P-9P	MASTERCHEF	30	\$675.00	09/01-09/01 09/08-09/08	1 1	\$1,350.00	1 1	1 1	-	-
Buy Comment: +1X MG FOR LINE 7 - MASTERCHEF AIRS 7-9P ON 9/8 Sales remark: V3 +1X MG FOR LINE 7 - MASTERCHEF AIRS 7-9P ON 9/8 MKGD FOR SPOTS MISSED ON LN #7: 9/08 (1/WK) V3 Added												

ORDER WORKSHEET

Rep Order# 10384746 Ver# 3 Status Revised Traffic Order# 1908893 Printed: 08/22/14 2:16 PM 2 of 3
 EC'd Yes Last Received: 08/22/14 2:09 PM
 Showing Buylines: All Rep Revised Lines
 Station KSAS-TV WICHITA, KS Agency (MEAD) MEDIA AD VENTURES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 8136 OLD KEENE MILL RD Sales Office (DC) WASHINGTON
 Product ALLIANCE FOR FREEDOM SPRINGFIELD, VA 22152 Salesperson (JSC) JAMES SCUTARI
 Estimate# 620 Agency C/P1/P2/E 152/169/620 Sales Assistant Salesperson Phone# 202-955-5342
 Buyer Carolyn Bush Flight Dates 09/01/14-09/28/14 Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
8*	M	8P-9P	MOTEL HELL - 7/21 START	30	\$575.00	09/01-09/01 09/08-09/08	1 0	\$575.00	1 1	1 0	-	-
			Buy Comment: -1X NA 9/8									
			Sales remark: V3 -1X NA 9/8									
			V3 More than 2 codes changed									
9*	M	8P-9P	SLEEPY HOLLOW - 9/15 START	30	\$375.00	09/15-09/15 09/22-09/22	0 1	\$375.00	1 1	0 1	-	-
			Buy Comment: -1X NA 9/15									
			Sales remark: V3 -1X NA 9/15									
			V3 More than 2 codes changed									
11*	Th	7P-8P	BONES - 9/18 START	30	\$425.00	09/18-09/18 09/25-09/25	1 1	\$425.00	1 1	0 1	-	-
			Sales remark: V3									
			MADE-GOOD BY LINE(S) 14									
			V3 More than 2 codes changed									
14*	Th	7P-9P	SLEEPY HOLLOW	30	\$425.00	09/18-09/18	0	\$0.00	1	0	-	-
			Sales remark: V3									
			MKGD FOR SPOTS MISSED ON LN #11: 9/18 (1/WK)									
			V3 Added									
12*	F	7P-8P	UTOPIA	30	\$225.00	09/19-09/19 09/26-09/26	1 1	\$450.00	1 1	1 1	-	-
			Buy Comment: REVISED PROGRAM									
			Sales remark: V3 REVISED PROGRAM									
			V3 Program Name Change, Comment Changed									

REPORT TOTALS

Report Totals: 6 / \$7,700.00

Rep Order# 10384746
EC'd Yes

Ver# 3

Status Revised

ORDER WORKSHEET

Traffic Order# 1908893

Printed: 08/22/14 2:16 PM
08/22/14 2:09 PM
All Rep Revised Lines

3 of 3

Station KSAS-TV WICHITA, KS
Advertiser (6087) POLITICAL ISSUE GROU
Product ALLIANCE FOR FREEDOM
Estimate# 620
Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
8136 OLD KEENE MILL RD
SPRINGFIELD, VA 22152
Agency C/P1/P2/E 152/169/620
Flight Dates 09/01/14-09/28/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (OSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Last Received:
Showing Buylines:

---SALES MONTHLY TOTALS---

Sep2014: 73 / \$15,120.00

Order Totals: 73 / \$15,120.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$209,128.63

CABL .00%
KSNW 33.57%

KAKE 19.43%
KWCH 39.77%

KMTW .00%
KWCY .00%

KSAS 7.23%
UNKN .00%
KSCW .00%

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

✓ 8/22/14