



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22153

## Contract # 1908893

Schedule Dates 09/01/14-09/26/14  
Advertiser Alliance for Freedom (92215)  
Agency Media Ad Ventures (7547)  
Product POLITICAL ISSUE (ns) (1187)  
Brand ALLIANCE FOR FREEDOM (646661)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Bush, Carolyn  
Phone/Fax /  
CPE 152/169/620  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments ALLIANCE FOR FREEDOM  
ALLIANCE FOR FREEDOM

Date Entered 08/22/14  
Last Modified 08/25/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10384746  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,232.00  
Net Total \$12,648.00  
Sales Tax

KSAS+KAAS Combo (KSAS+)  
By Broadcast Month Spots Rate  
Sep. 2014 70 \$14,880.00  
Grand Total: 70 \$14,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/01/14-09/26/14	3	:30	4P- 4:30P (CST)	4	X	X	X	X	X			16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
2.0	Normal Line / SPOT (2)	09/01/14-09/26/14	3	:30	4:30P- 5P (CST)	4	X	X	X	X	X			16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
3.0	Revised Line / SPOT (3)	09/01/14-09/19/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X						KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
3.1	Normal Line / SPOT (3)	09/01/14-09/05/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X			2	\$350.00	\$700.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
4.0	Normal Line / SPOT (3)	09/22/14-09/26/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
5.0	Normal Line / SPOT (4)	09/01/14-09/19/14	3	:30	9P- 9:35P (CST)	1	1	1	1	1	1			15	\$250.00	\$3,750.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/22/14
6.0	Normal Line / SPOT (5)	09/06/14-09/20/14	4	:30	6:30P- 7P (CST)							1			\$80.00		KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
6.0.1	Preempt (5)	09/06/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college ftbl	
6.0.2	Preempt (5)	09/13/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college ftbl	
6.0.3	Preempt (5)	09/20/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college ftbl	
7.0	Normal Line / SPOT (6)	09/07/14-09/21/14	3	:30	10A- 11A (CST)								1	3	\$65.00	\$195.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	8/22/14
8.0	Normal Line / Prime (7)	09/01/14-09/08/14	2	:30	7P- 8P (CST)		1								\$675.00		KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Salesperson Millennium/DC, Washington DC  
Sales Office Millennium Washington DC  
Buyer Name Bush, Carolyn  
Phone/Fax /  
CPE 152/169/620  
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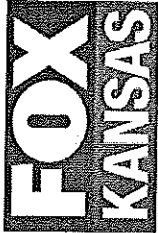
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (7)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
8.0.2	Closed Preempt (7)	09/01/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
9.0	Normal Line / Prime (8)	09/01/14-09/08/14	2	:30	8P- 9P (CST)	1	1							1	\$575.00	\$575.00	KSAS+KAAS Combo (KSAS+)	MOTEL HELL - 7/21 start	8/22/14
9.0.1	Closed Preempt (8)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
10.0	Normal Line / Prime (9)	09/15/14-09/22/14	3	:30	8P- 9P (CST)	1	1							1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	SLEEPY HOLLOW - 9/15 start	8/22/14
10.0.1	Closed Preempt (9)	09/15/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
11.0	Normal Line / Prime (10)	09/03/14-09/03/14	2	:30	7P- 9P (CST)				1					1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	SO YOU THINK YOU CAN DANCE?	8/22/14
12.0	Normal Line / Prime (11)	09/18/14-09/25/14	3	:30	7P- 8P (CST)					1				1	\$425.00	\$425.00	KSAS+KAAS Combo (KSAS+)	BONES - 9/18 start	8/22/14
12.0.1	Closed Preempt (11)	09/18/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
13.0	Revised Line / Prime (12)	09/19/14-09/26/14	3	:30	7P- 8P (CST)						1						KSAS+KAAS Combo (KSAS+)	MASTERCHIEF JR	8/22/14
13.1	Normal Line / Prime (12)	09/19/14-09/26/14	3	:30	7P- 8P (CST)						1			2	\$225.00	\$450.00	KSAS+KAAS Combo (KSAS+)	UTOPIA	8/25/14
14.0	Normal Line / SPOT (3)	09/08/14-09/12/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
15.0	Normal Line / SPOT (3)	09/15/14-09/19/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14

CONFIRMATION CONTRACT

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09/01/14-09/26/14

### Advertiser

Alliance for Freedom (92215)

### Agency

Media Ad Ventures (7547)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

ALLIANCE FOR FREEDOM (646661)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Bush, Carolyn

### Phone/Fax

/

### CPE

152/169/620

### Account Types

National/Political Issue Agency BRD

### Billing Type

Standard

### Comments

ALLIANCE FOR FREEDOM

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<b>Grand Total:</b>	<b>70</b>	<b>\$14,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / Prime (13)	09/01/14-09/08/14	2	:30	7p- 9p (CST)	1	1							2	\$675.00	\$1,350.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14
17.0	Normal Line / Prime (7)	09/01/14-09/01/14	2	:30	7p- 8p (CST)	1	1							1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

# ORDER WORKSHEET

Rep Order# 10384746	Ver# 4	Status Returned	Traffic Order# 1908893	Printed: 08/28/14 9:51 AM	1 of 2
EC'd Yes				08/28/14 9:51 AM	
				Last Station Changes	
Station KSAS-TV WICHITA,KS		Agency (MEAD) MEDIA AD VENTURES		Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU		8136 OLD KEENE MILL RD		Sales Office (DC) WASHINGTON	
Product ALLIANCE FOR FREEDOM		SPRINGFIELD, VA 22152		Salesperson (JSC) JAMES SCUTARI	
Estimate# 620		Agency C/P1/P2/E 152/169/620		Sales Assistant	
Buyer Carolyn Bush		Flight Dates 09/01/14-09/28/14		Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

## --- CONTRACT COMMENT ---

ALLIANCE FOR FREEDOM

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LINE 5 FOR PREEMPTS AND MG OFFER. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
5*	Sa	630P-7P	BIG BANG THEORY	30	\$80.00	09/06-09/06	1	1	1	\$240.00	-
						09/13-09/13	1	1	1		
						09/20-09/20	1	1	1		

Station remark: V4 DUE TO FOOTBALL BBT IS NOT AIRING ON SATURDAYS. OFFERING TH E MIDDLE M-F 935-1005 WO 9/1 NCIR

## ---REPORT TOTALS---

Report Totals: 1 / \$240.00

## ---SALES MONTHLY TOTALS---

Sep2014: 73/ \$15,120.00  
 Order Totals: 73 / \$15,120.00  
 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$209,128.63	CABL .00%	KAKE 19.43%	KMTW .00%	KSAS 7.23%	KSCW .00%
		KSNW 33.57%	KWCH 39.77%	KWCV .00%	UNKN .00%	

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE