



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22153

Contract

1908893

Schedule Dates 09/01/14-09/26/14
Advertiser Alliance for Freedom (92215)
Agency Media Ad Ventures (7547)
Product POLITICAL ISSUE (ns) (1187)
Brand ALLIANCE FOR FREEDOM (646661)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Bush, Carolyn
Phone/Fax /
CPE 152/169/620
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ALLIANCE FOR FREEDOM
ALLIANCE FOR FREEDOM

Date Entered 08/22/14
Last Modified 08/25/14
Entered By Jill Rilly
CO-OP No
Headline # ECR10384746
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,232.00
Net Total \$12,648.00
Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month	Spots	Rate
Sep. 2014	70	\$14,880.00
Grand Total:	70	\$14,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/01/14-09/26/14	3	:30	4P- 4:30P (CST)	4	X	X	X	X	X	X		16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
2.0	Normal Line / SPOT (2)	09/01/14-09/26/14	3	:30	4:30P- 5P (CST)	4	X	X	X	X	X	X		16	\$80.00	\$1,280.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	8/22/14
3.0	Revised Line / SPOT (3)	09/01/14-09/19/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X	X					KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
3.1	Normal Line / SPOT (3)	09/01/14-09/05/14	2	:30	6P- 6:30P (CST)	2	X	X	X	X	X	X		2	\$350.00	\$700.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
4.0	Normal Line / SPOT (3)	09/22/14-09/26/14	2	:30	6P- 6:30P (CST)	3	X	X	X	X	X	X		3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
5.0	Normal Line / SPOT (4)	09/01/14-09/19/14	3	:30	9P- 9:35P (CST)	1	1	1	1	1	1			15	\$250.00	\$3,750.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	8/22/14
6.0	Normal Line / SPOT (5)	09/06/14-09/20/14	4	:30	6:30P- 7P (CST)								1		\$80.00		KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
6.0.1	Preempt (5)	09/06/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college fbll	
6.0.2	Preempt (5)	09/13/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college fbll	
6.0.3	Preempt (5)	09/20/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - college fbll	
7.0	Normal Line / SPOT (6)	09/07/14-09/21/14	3	:30	10A- 11A (CST)								1	3	\$65.00	\$195.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	8/22/14
8.0	Normal Line / Prime (7)	09/01/14-09/08/14	2	:30	7P- 8P (CST)		1								\$675.00		KSAS+KAAS Combo (KSAS+)	MASTERCHEF	8/22/14

CONFIRMATION CONTRACT

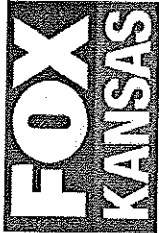
Accepted-Agency/Advertiser:

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Sales Office Millennium Washington DC

Buyer Name Bush, Carolyn

Phone/Fax /

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Sep. 2014 70 \$14,880.00

Grand Total: 70 \$14,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (7)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
8.0.2	Closed Preempt (7)	09/01/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
9.0	Normal Line / Prime (8)	09/01/14-09/08/14	2	:30	8p- 9p (CST)	1	1							1	\$575.00	\$575.00	KSAS+KAAS Combo (KSAS+)	MOTEL HELL - 7/21 start	8/22/14
9.0.1	Closed Preempt (8)	09/08/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
10.0	Normal Line / Prime (9)	09/15/14-09/22/14	3	:30	8p- 9p (CST)	1	1							1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	SLEEPY HOLLOW - 9/15 start	8/22/14
10.0.1	Closed Preempt (9)	09/15/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
11.0	Normal Line / Prime (10)	09/03/14-09/03/14	2	:30	7p- 9p (CST)			1						1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	SO YOU THINK YOU CAN DANCE?	8/22/14
12.0	Normal Line / Prime (11)	09/18/14-09/25/14	3	:30	7p- 8p (CST)				1					1	\$425.00	\$425.00	KSAS+KAAS Combo (KSAS+)	BONES - 9/18 start	8/22/14
12.0.1	Closed Preempt (11)	09/18/14															KSAS+KAAS Combo (KSAS+)	Client Request/Spot -	
13.0	Revised Line / Prime (12)	09/19/14-09/26/14	3	:30	7p- 8p (CST)					1							KSAS+KAAS Combo (KSAS+)	MASTERCHIEF JR	8/22/14
13.1	Normal Line / Prime (12)	09/19/14-09/26/14	3	:30	7p- 8p (CST)					1				2	\$225.00	\$450.00	KSAS+KAAS Combo (KSAS+)	UTOPIA	8/25/14
14.0	Normal Line / SPOT (3)	09/08/14-09/12/14	2	:30	6p- 6:30p (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14
15.0	Normal Line / SPOT (3)	09/15/14-09/19/14	2	:30	6p- 6:30p (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	8/22/14

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Agency

Media Ad Ventures (7547)

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Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Bush, Carolyn

Phone/Fax

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CPE

152/169/620

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National/Political Issue Agency BRD

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16.0	Normal Line / Prime (13)	09/01/14-09/08/14	2	:30	7P- 9P (CST)	1	1							2	\$675.00	\$1,350.00	KSAS+KAAS Combo (KSAS+)	MASTERCHIEF	8/22/14
17.0	Normal Line / Prime (7)	09/01/14-09/03/14	2	:30	7P- 8P (CST)	1	1							1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	MASTERCHIEF	8/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order#	10384746	Ver#	5	Status	Revised	Traffic Order#	1908893	Last Received:	08/28/14 1:51 PM	Printed:	08/28/14 1:58 PM
EC'd	Yes							Showing Buylines:	All Rep Revised Lines		
Station	KSAS-TV WICHITA,KS	Agency	(MEAD) MEDIA AD VENTURES	Rep Firm	MILLENNIUM SALES & MARKETING						
Advertiser	(6087) POLITICAL ISSUE GROU		8136 OLD KEENE MILL RD	Sales Office	(DC) WASHINGTON						
Product	ALLIANCE FOR FREEDOM		SPRINGFIELD, VA 22152	Salesperson	(JSC) JAMES SCUTARI						
Estimate#	620	Agency C/P1/P2/E	152/169/620	Sales Assistant							
Buyer	Carolyn Bush	Flight Dates	09/01/14-09/28/14	Salesperson Phone#	202-955-5342						
				Salesperson Fax#							

ALLIANCE FOR FREEDOM

2.17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMOVED NA SPOTS ON LINE 5 AND ADDED MG SPOTS ON NEW LINE FOR ALL NA BIG BANG SPOTS FROM THIS ORDER AND LAST ON SAT -- PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
S*	Sa	630P-7P	BIG BANG THEORY MADE-GOOD BY LINE(S) 15 V5 Effective Dates Changed	30	\$80.00	09/06-09/20	0	3	0	\$0.00	-
15*	M	5P-530P	2.5 MEN	30	\$80.00	09/01-09/01 09/08-09/08 09/15-09/15 09/22-09/22	1 1 1 1	1 1 1 1	1 1 1 1	\$320.00	-

Buy Comment: +4X MG
Sales remark: V5 +4X MG
MKGD FOR SPOTS MISSED ON LN #5: 9/06(1/WK) 9/13(1/WK) 9/20(1/WK)
V5 Added

Report Totals: 1 / \$320.00

Sep2014:	74/	\$15,200.00
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ORDER WORKSHEET

Rep Order# 10384746 Ver# 5 Status Revised Traffic Order# 1908893 Printed: 08/28/14 1:51 PM 08/28/14 1:58 PM 2 of 2
 EC'd Yes

Station KSAS-TV WICHITA.KS
 Advertiser (6087) POLITICAL ISSUE GROU
 Product ALLIANCE FOR FREEDOM
 Estimate# 620
 Buyer Carolyn Bush

Agency (MEAD) MEDIA AD VENTURES
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152
 Agency C/P1/P2/E 152/169/620
 Flight Dates 09/01/14-09/28/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Last Received:
 Showing Buylines:

Order Totals: 74 / \$15,200.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$210,235.13

CABL .00%

KSNW 33.57%

KAKE 19.43%

KWCH 39.77%

KMTW .00%

KWCV .00%

KSAS 7.23%

UNKN .00%

KSCW .00%

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS