

QUARTERLY REPORT PROGRAM LIST (WULV- FM) - Third Quarter 2021 (July 1- September 30) Compiled by Denice Smith

- 1. FAMILY
- 2. EUCATION
- 3. HEATLH
- 4. ECONOMY
- 5. PUBLIC SAFETY

There follows a list of some of the significant issues responded to by, WULV- FM Moundsville/Wheeling, West Virginia, along with significant programming treatment of those issues for the period of July 1- September 30, 2021. The listing is by no means exhaustive. The order in which the issue appear does not reflect any priority or significance. All time are Pacific Time zones.

Issue	Program	Date	Time	Duration	Description of Program
Family	Closer	7/25	7:00 pm	30 minutes	CLOSER LOOK: Young Children Give Out Phone Numbers, Chat with
	Look			Segment 2	Strangers Online An Interview with the Center for Cyber Safety and
					Education and Eliza McCoy with the National Center for Missing and
					Exploited Children about their age-appropriate training program called
					Netsmartz.
Education	Closer	7/25	7:00 pm	30 minutes	CLOSER LOOK: 'Dare to Dream' School Assemblies Ignite Hope in Tweens,
	Look			Segment 2	Teens Dare to Dream school assemblies rely heavily on the power of
					personal experience, starting with the unlikely success Randy Rich enjoyed
					as a professional football player for the Detroit Lions, Denver Broncos,
					Oakland Raiders and Cleveland Browns. Various artists, musicians and pro-
					athletes take the mic to share their own struggles to believe and achieve.
Education	Closer	9/11	7:00 pm	30 minutes	CLOSER LOOK: 9-11: Remembered Hope and Heroes Thousands of people
	Look			Segment 1	lost their lives on September 11, 2001 when terrorists hurled commercial
					airplanes as weapons in New York, Pennsylvania, and Washington D.C. In
					the months that followed, untold millions more nationwide were altered
					permanently as America adjusted to its newfound vulnerability. Kevin Ellers,
					D. Min, was in Kansas City when he was called to the Trade Towers collapse
					in New York City with The Salvation Army. Rev. Dr. Tim Carentz was a young
					Air Force medic in D.C. when he got the call to the Pentagon on 9-11.
Education	Local	7/25	7:30 pm	20 minutes	Agriculture Education- Guest Lisa Ingram, Marshall County, West Virginia 4-
	Closer	9/19			H Extension Agent. 4-H history and the pledge and the WV state 4-H camp,
	Look				Jackson's Mill, as well as the relationship of the Extension Service and 4-H
					to the state's land grant universities, WVU and WVSU. The club year,
					choosing a project, fairs, presentations and judging, and county and state 4-
					H camps. The club members are learning skills they work on and present
					their projects, and people who have gone on to careers as varied as
					aerospace and physical therapy have come back and said 4-H enabled them
					to excel in college and their careers. S 304-843-1170 and
					lisa.ingram@mail.wvu.edu. Their webpage is extension.wvu.edu.

Education	PSA	7/26-	112	15 seconds	Marshall County 4-H is for youth ages 5 to 21 - join 4-H for fun, friends, and
		8/8	spots, 8		free hands-on learning about animals, cooking, rockets, and much, much
			times		more! On Facebook – WVU Marshall County Extension Svc.
			each day		Website - extension.wvu.edu/marshall/4h
Health	Closer	7/4	7:00 pm	30 minutes	CLOSER LOOK: Blood Donations Needed. Can You Spare A Pint? - Turns out
	Look			Segment 1	there is no substitute – none – for real human blood. It is entirely
					unique. "Blood doesn't grow on trees," says Rodney Wilson of the
					American Red Cross. The life-saving transfusion you or a loved one may
					need depends on the generosity of your neighbors. "We can't make it in a
					lab – it can only come from a donor willing to give it." Related Links: Find an
					American Red Cross blood drive near you:
					https://www.redcrossblood.org/give.html/find-drive
Health	Closer	7/4	7:00 pm	30 minutes	CLOSER LOOK: Sunscreen Now Prevents Skin Trouble Later - "Your skin is
	Look			Segment 2	your biggest organ, your first impression," says Dr. Christina Feser of
					Cumberland Skin Surgery and Dermatology in Lebanon, TN. "A lot of people
					really take their skin for granted; it has the most diagnoses that are out
					there in any specialty of medicine."
Health	Closer	7/18	7:00 pm	30 minutes	CLOSER LOOK: Tails Wag for People in Need: Canines for Christ
	Look			Segment 2	Dogs have a special place in our hearts. Animals classified as canines (K9s)
					have rightfully earned the title 'man's best friend' through centuries of
					companionship, comfort and unmatched service to humanity. Even people
					who prefer cats have to admit, dogs are pretty special. "Most of us know,
					people that pet dogs, the dog provides comfort, they get happy when they
					do and so we want to make people happy," says Chaplain Ron Leonard
					with for Canines for Christ.
Health	Closer	8/22	7:00 pm	30 minutes	CLOSER LOOK: Living with Chronic Illness? - Advice for Faith and Family
	Look			Segment 1	"It can be very isolating when no one really gets it," says Susan Rodriguez at
					Hospital for Special Surgery in New York. As a licensed clinical social worker,
					she works with patients who experience emotional pain caused by their
					debilitating physical condition. "They feel like they're being looked at as
					lazy, not wanting to work, saying 'my family thinks I just want to be home
					all day,' she explains, "but many are licensed, they hold degrees, they have
					contributed to society and they want to continue doing that."

Health	Closer	8/29	7:00 pm	30 minutes	CLOSER LOOK: Free Help for Heroes! CRC Offers "Spiritual First-Aid"
	Look			Segment 1	The fires are out Suspects are in custody. Ambulances, gone. All is calm.
					But who helps heroes of public safety when their grueling workday is
					done? Enter, Crisis Response Care. "Our goal from day one is to come
					alongside," says CRC director Pastor Mike Henderson of K-LOVE Radio.
					Crisis Response Care offers dozens of free, expert workshops on self-care
					for first responders. Classes include titles such as Enhancing Resilience,
					Managing Relationships During a Crisis and Psychological First Aid.
					Discussions take on the harsh realities of grief and trauma and encourage
					peer support for suicide prevention. Monika Kelly reports.
Health	Closer	9/6	7:00 pm	30 minutes	CLOSER LOOK: Arts & Crafts Ease PTSD In Veterans- Beads, leather, paint,
	Look			Segment 1	and glue: can crafts help vets heal from PTSD? "Yes," says Captain Joe
					McClain. Closer Look's Bob Dittman reports. Vets often fight anger and
					hopelessness after their time in the service. If you or a soldier you know is
					struggling call the confidential Veterans Crisis Line 800-273-8255.
Health	Closer	9/26	7:00 pm	30 minutes	CLOSER LOOK: 'Rest' Is More Than Sleep – What Kind of Tired Are You?
	Look			Segment 1	"Rest isn't just the cessation of activity," says Dr. Saundra Dalton-Smith.
					"What fills you back up?" Explore 7 types of Rest: Physical, Mental,
					Emotional, Spiritual, Social, Sensory and Creative. Dr. Saundra Dalton-Smith
					- REST QUIZ - What Kind of Rest Do You Need?
Economy	Closer	8/15	7:00 pm	30 minutes	CLOSER LOOK: Land Your Next Great Job! Crossroads Career Services Offers
	Look			Segment 1	Advice- Losing your job can be emotionally draining and can even lead to
					questioning your faith in God. "To have some anger, some bitterness, some
					regret is a very natural thing," agrees Dave Sparkman of Crossroad Career
					Services, who challenges jobseekers to ask themselves "a truly curious
					question. 'I wonder what God's up to here?'"
Economy	Closer	9/19	7:00 pm	30 minutes	Tech Careers Encouraged Among Black Youth Through 'Hidden Genius' -
	Look			Segment 2	The Hidden Genius Project began when five business and tech titans, all
					black men, partnered to mentor black boys for careers in science and
					technology in Oakland California. Not only do 95% of program participants
					graduate from high school, but many go on to head up other impactful
					social and educational outreaches in their communities. Kindra Ponzio talks
					with founding exec. director Brandon Nicholson.

Public	Closer	7/11	7:00 pm	30 minutes	CLOSER LOOK: Vaping Often Fails as Alternative Smoking- Vaping is
Safety	Look			Segment 1	marketed as a safe alternative to traditional cigarettes, but 'dual use' plus
					dramatic surge in teen addiction and recent links to lung disease send most
					e-cig claims up in smoke. K-LOVE's Billie Branham talks with Linda Richter of
					the Center on Addiction and Dr. Michael Blaha, cardiovascular research
					director at Johns Hopkins Hospital.
Public	Closer	7/18	7:00 pm	30 minutes	CLOSER LOOK: Dog Is Their Co-Pilot: Pittsburgh Aviation Animal Rescue
Safety	Look			Segment 1	(PAART)-Co-pilots Jon Plesset and Brad Childs fly single-engine planes based
					out of Pittsburgh, PA. Their passengers never complain about leg room, and
					with four-legs each, they would likely have a lot to say. Instead, these
					travelers typically wag their tails and offer up grateful licks for landing a
					one-way flight for life.
Public	Closer	9/19	7:00 pm	30 minutes	GenZ Christians Surveyed on God, The Bible and Society- GenZ Christians
Safety	Look			Segment 1	have questions about practical faith. They want Scripture-based solutions
					for the issues they face alongside their friends. "I can no longer avoid truths
					about racial injustice, about environmental destruction and I do not know if
					the Church cares about this." For them it's pastoral – not political.