



## **WSBM-AM/FM 1340AM 97.9FM FLORENCE-MUSCLE SHOALS, AL** **ISSUES AND PROGRAMS REPORT Q3 2022**

Some of the most frequently cited issues of concern according to listeners in the WSBM listening area include: Public Health, Public Education, local government elections and appointments, our involvement and finally issues dealing with artistic expression. This list details the most significant programs addressing these issues. All interviews, PSA's, and other forms of communication were broadcast on WBSM between July 1, 2022 and September 30, 2022.

Quarterly Report of Compliancy Issues & Programs List  
2022-Q3 (July - September) Radio Health Journal

- Air Pollution
- Annual Checkups
- Areola Restoration
- Athletics
- Autoimmune Diseases
- Autopsy
- Body Dysmorphia
- Breast Cancer
- Cancer
- Cancer Survivors
- Cancer Treatment
- Cardio-oncology
- Cardiology
- Chemotherapy
- Child Psychology
- Child Safety

- Childhood Vaccinations
- Children and Youth at Risk
- Colon Cancer
- Colorectal Cancer
- Compassion
- Consumerism
- Covid-19 Pandemic
- Cremation
- Criminal Justice System
- Crisis
- Death
- Diet and Nutrition
- Discrimination
- Drinking Water Safety
- Drones
- Eating Disorders
- Economy
- Education
- Emergency Preparedness
- Emergency Services
- Emotion
- Emotional Intelligence
- Empathy
- Environment
- Ergonomics
- Esports
- Ethics
- Evolution
- Experimental Medication
- False Information
- Family Issues
- Fatal Heart Disease
  
- FDA Regulations
- Federal and State  
Government
- Federal Government
- Federal Regulations
- First Responders
- Food Safety
- Funerals
- Gamer Health
- Gaming

- Gender Issues
- Generic Drugs
- Genetic Diseases
- Genetics
- Genocide
- Health Care
- Health Screenings
- HIV/AIDS
- Homelessness
- Hospital Stays
- Human Genetics
- Infectious Disease
- Injury Risk
- Interpersonal Relationships
- Local Government
- Long-term Trauma
- Mandela Effect
- Mass Tragedy
- Mastectomy
- Medical Tattooing
- Medication
- Memory
- Mental Health
- Mental Health Awareness
- Mental Illness
- Mercury Poisoning
- Microplastic
- Military and War
- Mining
- Molecular Testing
- Monkeypox
- Multidisciplinary Care
- Nanotechnology
- Neurology
- Neuroscience
- Oncology
- Osteopathic Medicine
- Parenting
  
- Patient Safety
- Pharmaceutical Industry
- Plastic
- Polio

- Pollution
- Post Traumatic Stress Disorder
- Posture
- Precision Medicine
- Prescription Medication
- Prevention
- Private Security
- Psychic Numbing
- Psychology
- Public Health
- Public Safety
- Public Security
- Radiation
- Rare Conditions
- Rare Diseases & Research
- Relationships
- Rheumatoid Arthritis
- Robots
- Safe Sleeping
- Scar Therapy
- Sex Education
- SIDS
- Skin Cancer
- Social Media
- Sports and Society
- State and Federal Regulations
- State Government
- State Legislation
- Suicide
- Surveillance
- Technology
- Theragnostics
- Trade Secrets
- Trauma
- Trial and Error Medicine
- Unclaimed Bodies
- Vaccination
- Video Games
- Vulnerable populations
- Waste Disposal and Landfills
- Water Pollution

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Radio Health Journal Program Log  
Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-27

Air Week: 7/3/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ORPHAN DISEASE RESEARCH: OVERCOMING YEARS OF INDUSTRYWIDE NEGLECT

Time: 1:50

Duration: 12:30

Synopsis: Doctors diagnosed Patrick Girondi's son with thalassemia in 1992, declaring he'd die by age 14. Like most other rare conditions, treatments for thalassemia were slim to none. Dr. Stanley Nelson explains how orphan disease research has progressed in the last few decades and why a cure isn't always the goal.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Stanley Nelson, Professor of Human Genetics, UCLA, Director of the California Center for Rare Diseases, UCLA; Patrick Girondi, Author of Flight of the Rondone, Founder, San Rocco Therapeutics

Compliance issues: Rare Diseases, Vulnerable populations, Genetic Diseases, Public Health, State and Federal Regulations, Experimental Medication, Consumerism, Human Genetics, Pharmaceutical Industry, FDA Regulations, Rare Disease Research, Genetics

Links for more info:

[PatGirondi.com](http://PatGirondi.com)

[Pat G And Orphan's Dream – Facebook Page](#)

[Flight of the Rondone – Skyhorse Publishing](#)

[Stanley F. Nelson – David Geffen School of Medicine – Los Angeles, CA](#)

[California Center for Rare Diseases at UCLA](#)

SEGMENT 2: HOW JUST ONE NIGHT IN A HOSPITAL CAN CAUSE YEARS OF TRAUMA

Time: 15:22

Duration: 7:11

Synopsis: Research has shown that hospitalized adolescents can walk away physically healthy, but years

later, are still dealing with symptoms of post-traumatic stress from their experience. Dr. Justin Kenardy discusses the signs of post-traumatic stress and preventive measures both parents and medical professionals can utilize.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Justin Kenardy, Professor Emeritus, School of Psychology, University of Queensland

Compliance issues: Patient Safety, Long-term Trauma, Children and Youth at Risk, Hospital Stays,

Mental

Health, Post Traumatic Stress Disorder

Links for more info:

Emeritus Professor Justin Kenardy – University of Queensland Researchers

Preventative early intervention for children and adolescents exposed to trauma – University of Queensland eSpace

The Course of Posttraumatic Stress in Children: Examination of Symptom Trajectories and Predictive Factors Following Admission to Pediatric Intensive Care – Pediatric Critical Care Medicine

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-28

Air Week: 7/10/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: HOW CLICKBAIT HEADLINES GAVE FALSE HOPE TO SIDS FAMILIES**

Time: 1:51

Duration: 13:03

Synopsis: Sudden Infant Death Syndrome has baffled the scientific community for years. What causes the condition is still unknown, though media headlines for a recent SIDS study would make you think differently. Dr. Fern Hauck explains the confusion and where SIDS research stands today.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Fern Hauck, SIDS Researcher, Professor of Family Medicine and Public Health Sciences, University of Virginia; Nadine Freedline, Mother

Compliancy issues: Public Health, Health Care, Parenting, Family Issues, Safe Sleeping, Child Safety, SIDS,

Public Safety, Children and Youth at Risk

Links for more info:

Fern R Hauck, MD - Family Medicine

Infant Loss Resources

Safe Sleep

**SEGMENT 2: HOW HAS COVID-19 SHAPED THE PUBLIC RESPONSE TO MONKEYPOX?**

Time: 15:56

Duration: 6:59

Synopsis: An outbreak of monkeypox, a viral disease, has popped up in numerous countries around the world. Public health agencies have issued safety recommendations, but with growing mistrust in these institutions, will anyone heed the advice? An expert discusses how the pandemic helped foster this rocky relationship.

Host: Nancy Benson

Producer: Grace Galante

Guests: Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center

Compliance issues: Health Care, Infectious Disease, Emergency Preparedness, Monkeypox, Vaccination,

Public Safety, Covid-19 Pandemic, State and Federal Regulations, Public Health

Links for more info:

William Schaffner, MD | Department of Health Policy

2022 Monkeypox Response - CDC

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-29

Air Week: 7/17/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: FOREVER SMALL: MUSCLE DYSMORPHIA'S PLACE IN BODYBUILDING CULTURE**

Time: 1:50

Duration: 11:35

Synopsis: Bodybuilding is a sport that requires athletes to constantly monitor their physiques. This fixation can often develop into a subtype of body dysmorphic disorder called muscle dysmorphia. Dr. Roberto Olivardia explains how the condition fits into the culture of bodybuilding.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Roberto Olivardia, Lecturer, Department of Psychiatry, Harvard Medical School, Clinical Psychologist, McLean Hospital

Compliance issues: Mental Illness, Public Health, Eating Disorders, Mental Health, Social Media, Consumerism, Sports and Society, Diet and Nutrition, Body Dysmorphia, Public Safety

Links for more info:

Roberto Olivardia | Harvard Catalyst Profiles

Health: An Interdisciplinary Journal for the Social Study of Health, Illness and Medicine

Program 22-29

Air Week: 7/17/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 2: WHY ARE MEN SKIPPING THEIR ANNUAL CHECKUPS?**

Time: 14:26

Duration: 8:15

Synopsis: A recent survey by Orlando Health finds that many men overestimate how healthy they are, prompting one-third of them to skip their annual health screening. Dr. Thomas Kelley addresses common fears that keep men away from the doctor's office, and why annual checkups are crucial to

overall health management.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Thomas Kelley, Family Medicine Physician, Orlando Health Physician Associates; Dexter Grant, male patient

Compliance issues: Public Safety, Health Screenings, Public Health, Health Care, Patient Safety, Prevention, Gender Issues, Annual Checkups

Links for more info:

Thomas R. Kelley, MD - Family Medicine

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-30

Air Week: 7/24/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: "IT'S LIKE LOSING A BODY PART": WHY ALOPECIA IS MORE THAN JUST HAIR LOSS

Time: 1:49

Duration: 12:09

Synopsis: Alopecia is an autoimmune disease that can lead to a partial or complete loss of hair. While the condition appears to be purely cosmetic, we speak with one patient, Deirdre Nero, about how it can lead to a plethora of physical problems and can greatly affect daily life. Dr. Brett King, a dermatologist at

Yale University, explains how one new FDA-approved treatment is the first systemic therapy for severe alopecia.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Brett King, Associate Professor of Dermatology, Yale University; Deirdre Nero, Secretary of

the Board of Directors, National Alopecia Areata Foundation, Alopecia Patient

Compliance issues: Vulnerable populations, Health Care, Medication, Autoimmune Diseases

Links for more info:

Brett King, MD, PhD

Deirdre Nero (@ddnero) • Instagram photos and videos

Deidre Nero Fundraising Page

National Alopecia Areata Foundation

SEGMENT 2: ENDING THE EPIDEMIC: LIFE-SAVING TREATMENT FOR HIV

Time: 15:00

Duration: 7:37

Synopsis: For many years, an HIV diagnosis was thought to be a death sentence. Although this is no



longer the case, many affected individuals still face barriers to receiving treatment. Dr. Timothy

Harrison, a deputy director at the U.S. Department of Health and Human Services, explains the still-persistent social stigma and how government entities are increasing access to HIV care.

Host: Nancy Benson

Producer: Grace Galante

Guests: Dr. Timothy Harrison, Deputy Director of Strategic Initiatives, U.S. Department of Health and Human Services, Senior Policy Advisor, U.S. Department of Health and Human Services; Joey Garcia, HIV

Peer Support Specialist, Ashwell Sexual Health + Wellness, Austin, TX

Compliance issues: Local Government, Prevention, Infectious Disease, Public Safety, Sex Education, Public Health, Federal and State Government, Health Care, HIV/AIDS, Vulnerable populations, Discrimination

Links for more info:

A Personal Perspective from Dr. Timothy Harrison | HIV.gov

I am a Work of ART | HIV.gov

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-31

Air Week: 7/31/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: STRANGER THAN FICTION: USING ELECTRONIC TATTOOS TO MONITOR HEALTH

Time: 1:50

Duration: 11:50

Synopsis: Scientists are bringing temporary tattoos into the medical realm using nanotechnology.

Electronic tattoos are patches placed on a patient's skin that will be able to both monitor and treat their specific condition. Dr. Aaron Franklin discusses how this technology will revolutionize patient care.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Aaron Franklin, Professor of Electrical and Computer Engineering, Duke University; Dr.

Roozbeh Jafari, Professor of Biomedical Engineering, Texas A&M University

Compliance issues: Patient Safety, Technology, Theragnostics, Consumerism, Nanotechnology, Health Care

Links for more info:

Aaron D. Franklin | Duke Electrical and Computer Engineering

Franklin Group

Roozbeh Jafari – Embedded Signal Processing Laboratory

Continuous cuffless monitoring of arterial blood pressure via graphene bioimpedance tattoos | Nature Nanotechnology

SEGMENT 2: WHY BEATING CANCER DOESN'T MEAN THE BATTLE'S OVER

Time: 14:41

Duration: 7:47

Synopsis: Cancer treatments like radiation or chemotherapy elevate a patient's risk of fatal heart

disease, even decades after beating the cancer itself. Fortunately, a new medical discipline called cardio-

oncology is working to reduce this heart damage in cancer patients. An expert explains how this new

role fits into cancer care.

Host: Nancy Benson

Producer: Grace Galante

Guests: Dr. Chris Fine, FACC Cardio-Oncologist, National Jewish Health and Intermountain Healthcare

Compliance issues: Cardiology, Chemotherapy, Cardio-oncology, Patient Safety, Oncology, Cancer, Multidisciplinary Care, Radiation, Fatal Heart Disease

Links for more info:

Chris Fine, MD, FACC

Dr Chris Fine (@DrChrisFine2) / Twitter

Cardio-Oncology

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-32

Air Week: 8/7/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW MERCURY'S INVADING OUR AIR, WATER AND FOOD

Time: 1:50

Duration: 11:20

Synopsis: It's no secret mercury can harm our health, so why are dangerous exposures still prevalent? Well, it might be due to the unexpected contacts many people don't know about. Dr. Charles Driscoll explains how mercury's invaded all parts of our lives, and the government's erratic policies surrounding the element.

Host: Reed Pence

Producer: Grace Galante

Guests: Dr. Charles Driscoll, Professor in the Department of Civil and Environmental Engineering, Syracuse University; Dr. Michael Gochfeld, Professor Emeritus of Biomedical and Health Sciences,

Rutgers University

Compliance issues: Food Safety, Vulnerable populations, Air Pollution, Skin Cancer, Environment, Federal Regulations, Public Health, Mining, Water Pollution, Federal Government, Mercury Poisoning

Links for more info:

Charles T. Driscoll - ECS – Syracuse University

Charles Driscoll (@ctdrisco) / Twitter

Michael Gochfeld M.D., Ph.D. EOHSI Directory

SEGMENT 2: MIND OVER MATTER: HOW SCIENCE IS UTILIZING THE PLACEBO EFFECT

Time: 14:12

Duration: 8:21

Synopsis: Though the placebo effect has been the downfall of much research, one scientist aims to change that. Dr. Emiliano Santarncchi hopes to use it as a supplemental therapy to medicinal treatments. He discusses the potential applications, as well as the ethical dilemma behind this idea.

Host: Nancy Benson

Producer: Grace Galante

Guests: Dr. Emiliano Santarncchi, Associate Professor of Radiology, Harvard Medical School, Research

Director, Massachusetts General Hospital

Compliance issues: Health Care, Psychology, Neuroscience, Patient Safety, Ethics, Consumerism

Links for more info:

Emiliano Santarncchi | Mind Brain Behavior Interfaculty Initiative | Harvard University

Emiliano Santarncchi (@ESantarncchi) / Twitter

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-33

Air Week: 8/14/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: WHAT YOU SHOULD KNOW ABOUT INGESTING MICROPLASTICS

Time: 1:50

Duration: 11:54

Synopsis: When broken down, plastic products create tiny particles called microplastics. These nearly invisible specks seep into our water, air, and have recently been found inside our bodies. Experts discuss

how we ingest microplastics, and what potential effects they may have on our health.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Phoebe Stapleton, Assistant Professor, Department of Pharmacology and Toxicology, Rutgers University; Dr. Laura Sadofsky, Senior Lecturer, Respiratory Medicine, Hull York Medical School

Compliancy issues: Pollution, Water Pollution, Environment, Public Safety, Public Health, Food Safety, Microplastic, Consumerism, Drinking Water Safety, Plastic, Air Pollution

Links for more info:

Laura Sadofsky | Hull York Medical School

Laura Sadofsky (@LauraSadofsky) / Twitter

Stapleton, Phoebe - Ernest Mario School of Pharmacy

Detection of microplastics in human lung tissue using  $\mu$ FTIR spectroscopy - ScienceDirect

Nanopolystyrene translocation and fetal deposition after acute lung exposure during late-stage pregnancy | Particle and Fibre Toxicology

**SEGMENT 2: FIRST RESPONDERS HAVE A NEW ROBOTIC SIDEKICK**

Time: 14:46

Duration: 7:42

Synopsis: While the public safety industry has slowly evolved, entrepreneur Doron Kempel says there hasn't been a large push for innovation in recent years. Kempel founded Bond – a private security company that's betting big on drones working alongside first responders in emergency situations. He explains how these robots can advance the field by improving response times, providing more on-scene information through video, and more.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Doron Kempel, Founder, Bond

Compliancy issues: First Responders, Private Security, Public Safety, Drones, Surveillance, Public Health,

Technology, Emergency Services, Robots, Public Security

Links for more info:

Doron Kempel - Wikipedia

Bond Air Guardian

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-34

Air Week: 8/21/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: 988: THE NEW NUMBER FOR SUICIDE AND CRISIS PREVENTION**

Time: 1:50

Duration: 11:32

Synopsis: In many households, mental health isn't talked about until it's too late. Fortunately, the Substance Abuse and Mental Health Services Administration created a suicide and crisis hotline in 2005

to help those struggling. This year, the ten-digit number was changed to just three: 988. Experts explain how this change will help increase awareness and access to prevention resources.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Colleen Carr, Director, National Action Alliance for Suicide Prevention; Eileen Davis, Vice President, Mass 211, Director, Call2Talk

Compliance issues: Public Safety, Public Health, Mental Health, Emergency Preparedness, Consumerism,

Vulnerable populations, Mental Health Awareness, Prevention, Crisis, Suicide

Links for more info:

The Lifeline and 988

Colleen Carr | National Action Alliance for Suicide Prevention

Eileen Davis (@matildasu) / Twitter

Mass 211

SEGMENT 2: THE TATTOOS THAT GIVE BREAST CANCER SURVIVORS THEIR IDENTITY BACK

Time: 14:34

Duration: 8:11

Synopsis: Tattoos can be a sign of expression, but for survivors of breast cancer, the art means something different. Areola restoration is a subset of medical tattooing – an advanced form of cosmetic tattooing. It can provide a sense of closure for the women who've battled cancer and undergone mastectomies. Shana Irish discusses how medical tattooing can help these women finally feel comfortable in their own skin.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Shana Irish, Licensed and Certified Permanent Makeup Artist and Medical Tattooist, Owner, Skyn Studio

Compliance issues: Mastectomy, Vulnerable populations, Cancer Survivors, Patient Safety, Medical Tattooing, Mental Health, Scar Therapy, Areola Restoration, Breast Cancer

Links for more info:

SKYN STUDIO

Shana Irish

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-35

Air Week: 8/28/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: OFFSHORING MEDICATION: WHERE ARE YOUR GENERIC DRUGS BEING MADE?

Time: 1:50

Duration: 12:44

Synopsis: According to Georgetown University's Health Policy Institute, 66% of all U.S. adults use prescription drugs – and a majority of those are generic. So why don't we know where these products are made? Dr. Rena Conti shares non-public data to show where much of the medication Americans ingest every day are manufactured.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Rena Conti, Associate Professor of Markets, Public Policy, and Law, Questrom School of Business, Boston University

Compliance issues: Trade Secret, Waste Disposal and Landfills, Generic Drugs, Patient Safety, Prescription Medication, Ethics, Public Health, Pharmaceutical Industry, Consumerism

Links for more info:

Rena Conti - Professor Testimonial | Questrom School of Business

Dr. Rena Conti (@contirena1) / Twitter

Geography of prescription pharmaceuticals supplied to the USA: levels, trends, and implications | Journal of Law and the Biosciences

Generic Drug Facts | FDA

**SEGMENT 2: WHY CHEMOTHERAPY MAY NOT ALWAYS BE THE BEST OPTION**

Time: 15:36

Duration: 7:05

Synopsis: Cancer is a ruthless disease, which is why the traditional treatment methods are so aggressive.

But does everyone need chemo? Dr. Jeanne Tie doesn't think so. She's created a blood test that determines whether chemotherapy is necessary for patients living with colon cancer.

Host: Nancy Benson

Producer: Grace Galante

Guests: Dr. Jeanne Tie, Medical Oncologist, Peter MacCallum Cancer Centre; Sabrina Rojas, Stage Four

Colon Cancer Patient

Compliance issues: Precision Medicine, Rare Conditions, Colon Cancer, Cancer Treatment, Patient Safety, Cancer Survivors, Chemotherapy, Colorectal Cancer

Links for more info:

A/Prof Jeanne Tie | Peter MacCallum Cancer Centre

Jeanne Tie (@JeanneTie) / Twitter

Circulating Tumor DNA Analysis Guiding Adjuvant Therapy in Stage II Colon Cancer

My Book | INSPIRE QUEEN | 222 Mindset - Sabrina Rojas | Keynote Speaker | Author

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-36

Air Week: 9/4/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

## SEGMENT 1: PARASOCIAL RELATIONSHIPS: HOW CELEBRITIES INFLUENCE YOUR DECISIONS

Time: 1:50

Duration: 11:39

Synopsis: If you've ever felt connected to a movie star or celebrity, you've experienced a parasocial relationship. This one-sided connection gives the celebrity influence over your daily decision making and creates a feeling of friendship with someone you've never met. An expert explains both the benefits and drawbacks of parasocial relationships.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Bradley Bond, Associate Professor of Communications, University of San Diego; Victoria Paris,

Social Media Influencer

Compliance issues: Mental Health, Consumerism, Interpersonal Relationships, Psychology, Social Media,

Relationships, Public Safety, Technology

Links for more info:

Parasocial relationships, social media, & well-being - ScienceDirect

Biography - Bradley Bond, PhD - University of San Diego

Bradley J. Bond (@bradleyjbond) / Twitter

Victoria Paris (@victoriaparis) • Instagram photos and videos

Victoria Paris (@victoriaparis) Official TikTok

## SEGMENT 2: ENDING THE TRIAL AND ERROR TREATMENT METHOD FOR RHEUMATOID ARTHRITIS

Time: 14:31

Duration: 8:39

Synopsis: Many patients with rheumatoid arthritis are forced to try numerous, expensive medications until they find one that works. Fortunately, Scipher Medicine's new blood test offers a precision approach, discovering what medication will work the first time. Dr. Sam Asgarian discusses how the blood test works and how it's helping to change the future of autoimmune disease treatment.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Sam Asgarian, Chief Medical Officer, Scipher Medicine; Emma Larson, Rheumatoid Arthritis

Patient

Compliance issues: Autoimmune Diseases, Precision Medicine, Molecular Testing, Genetics, Rheumatoid

Arthritis, Vulnerable populations, Trial and Error Medicine, Patient Safety, Consumerism

Links for more info:

PrismRA - molecular signature test

Scipher Medicine

Emma Larson (@eannlarson) • Instagram photos and videos

Sam Asgarian, MD | LinkedIn

Sam Asgarian (@SamAsgarian\_MD) / Twitter

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Radio Health Journal Program Log  
Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-37

Air Week: 9/11/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: IT'S ALL IN YOUR HEAD: THE SCIENCE BEHIND EMOTIONAL INTELLIGENCE

Time: 1:50

Duration: 12:33

Synopsis: The field of emotion research is flooded with more opinions than facts, however, one main theory says our emotions are an instant response to the world around us. But does that mean we have no control? Two experts discuss the role of emotions and how you can foster your emotional intelligence.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Andrew Ortony, Professor Emeritus of Psychology, Education, and Computer Science, Northwestern University; Nadine Levitt, Author, Founder, Wurrly, LLC, Founder, Inspired Educ8ion Inc

Compliance issues: Parenting, Emotion, Education, Public Health, Consumerism, Neurology, Child Psychology, Psychology, Emotional Intelligence

Links for more info:

Nadine Levitt - Founder, Book Author - NOTA BENE ENTERTAINMENT, LLC (My Mama Says) | LinkedIn

Nadine Levitt (@mrswurrly) • Instagram photos and videos

WURRLYedu

Emotion Wonderland

Andrew Ortony Northwestern University | School of Education & Social Policy

The Cognitive Structure of Emotions

SEGMENT 2: THE UNCLAIMED BODIES OF AMERICA

Time: 15:25

Duration: 7:19

Synopsis: Funerals happen nearly every day and are typically organized and paid for by loved ones. But

what happens to the bodies that are never claimed? Dr. Pamela Prickett explains how states handle the dead who are left without any relatives or loved ones to bury them.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Pamela Prickett, Assistant Professor of Sociology, University of Amsterdam

Compliance issues: State Government and Legislation, Funerals, Vulnerable populations, Cremation, Homelessness, Death, Gender Issues, Economy, Autopsy, Unclaimed Bodies

Links for more info:



Dr P.J. (Pamela) Prickett - University of Amsterdam  
Pamela J. Prickett / Twitter

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Radio Health Journal Program Log  
Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-38

Air Week: 9/18/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ESPORTS: VIRTUAL GAMEPLAY WITH REAL LIFE CONSEQUENCES

Time: 1:50

Duration: 11:52

Synopsis: Even though esports players compete online instead of on a field, the growing sport still requires the same team of trainers and medical staff as football or soccer. And given the intense practice schedules, injuries are thought to be unavoidable. Experts discuss both physical and ergonomic strategies to best prevent career-ending injuries.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Joanne Donoghue, Esport Exercise Physiologist, New York Tech CyBears, Associate Professor, College of Osteopathic Medicine, New York Institute of Technology; Mark Gugliotti, Associate Professor

of Physical Therapy, New York Institute of Technology, Physical Therapist, New York Tech Cybears; Matthew Pinto, Athlete, New York Tech Cybears

Compliancy issues: Osteopathic Medicine, Ergonomics, Vulnerable populations, Injury Risk, Posture, Children and Youth at Risk, Athletics, Gamer Health, Public Health, Esports, Video Games, Consumerism,

Gaming

Links for more info:

Esports Research

Mark Gugliotti | Bio | New York Tech

Joanne Donoghue | Bio | New York Tech

Joanne Donoghue (@JoanneDonoghue4) / Twitter

SEGMENT 2: A DROP IN VACCINATION RATES PUTS US ALL AT RISK

Time: 14:44

Duration: 8:19

Synopsis: The World Health Organization reports that the pandemic fueled the largest drop in childhood

vaccination rates in the last thirty years. In fact, New York recently revealed the first case of polio

America has seen in over three decades. Experts explain how vaccines are made and why parents need to update their children's vaccines as soon as possible.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Avery August, Professor of Immunology, Cornell University, Member, The American Association of Immunologists; Dr. Julie Morita, Executive Vice President, Robert Wood Johnson Foundation, Member, The Advisory Committee to the Director at the CDC

Compliance issues: Polio, Public Safety, Childhood Vaccinations, Covid-19 Pandemic, Public Health, Consumerism, Infectious Disease, State Legislation, Vaccination

Links for more info:

The American Association of Immunologists - National Immunization Awareness Month

Avery August | Cornell Research

Julie Morita - RWJF

Julie Morita (@DrJulieMorita) / Twitter

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Radio Health Journal Program Log

Quarterly Report / 2022-Q3 (Jul. – Sep.)

Program 22-39

Air Week: 9/25/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW OUR MIND'S NATURAL DEFENSE CAN BE DEADLY FOR SOCIETY

Time: 1:50

Duration: 10:51

Synopsis: Why are we able to function after mass tragedies? The answer is a defense mechanism in our mind that Dr. Paul Slovic calls the Arithmetic of Compassion. He explains how three components essentially numb our feelings to help us move on after traumatic experiences. Unfortunately, the Arithmetic of Compassion can also influence us to turn our backs on others who are suffering.

Host: Reed Pence

Producer: Kristen Farrah

Guests: Dr. Paul Slovic, Professor of Psychology, University of Oregon, President, Decision Research

Compliance issues: Psychology, Psychic Numbing, Neuroscience, Emotion, Genocide, Vulnerable populations, Trauma, Mass Tragedy, Evolution, Compassion, Military and War, Empathy

Links for more info:

Paul Slovic | Department of Psychology

Decision Research

The Arithmetic of Compassion

Paul Slovic (@PaulatDR) / Twitter

SEGMENT 2: OUR MEMORIES ARE LYING TO US: THE MANDELA EFFECT

Time: 13:42

Duration: 8:46

Synopsis: The Mandela Effect is a phenomenon where large groups of people falsely remember the same information. But how is this possible? Experts discuss the possible causes, as well as how these false memories lead to errors in fields such as education and criminal justice.

Host: Nancy Benson

Producer: Kristen Farrah

Guests: Dr. Wilma Bainbridge, Assistant Professor, Department of Psychology, University of Chicago;  
Deepasri Prasad, PhD Candidate, Dartmouth College

Compliance issues: Technology, Consumerism, Criminal Justice System, False Information,  
Psychology,

Mandela Effect, Public Safety, Vulnerable populations, Memory, Education

Links for more info:

Deepasri Prasad | Department of Psychological and Brain Sciences

The Visual Mandela Effect as evidence for shared and specific false memories across people

Wilma A. Bainbridge | Department of Psychology | The University of Chicago

Brain Bridge Lab

Wilma Bainbridge (@WilmaBainbridge) / Twitter

## Quarterly Report of Compliance Issues & Programs List

### 2022-Q3 (July - September) Viewpoints Radio

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- Sustainability
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Viewpoints Radio Program Log  
 Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-27

Air Week: 7/3/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: GAINING A GREATER UNDERSTANDING OF MILITARY EXPERIENCE

Time: 1:47

Duration: 8:58

Synopsis: There are close to two million Americans serving in the U.S. Armed Forces, according to 2021

data from the Department of Defense. The U.S. is considered to have the world's strongest military, yet many Americans are disconnected from this subset of American culture. We speak with two experts about why this is and how the gap can be bridged between civilians and those who serve.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Phil Klay, veteran, writer, author of *Uncertain Ground: Citizenship in an Age of Endless, Invisible*

War; Dr. Carl Castro, veteran, associate professor, School of Social Work, University of Southern California, director, Military and Veterans Programs, University of Southern California.  
Compliance issues: Communication, Military Service, Culture, Armed Forces, Career, Military, Mental Health, Government, Psychology

Links for more info:

Phil Klay

Phil Klay (@PhilKlay) / Twitter

Uncertain Ground: Citizenship in an Age of Endless, Invisible War by Phil Klay

Military-Transition.org

Your VA Transition Assistance Program (TAP) - Outreach, Transition and Economic Development

SEGMENT 2: A PARENT'S PLIGHT

Time: 12:47

Duration: 10:16

Synopsis: With the Child Tax Credit coming to an end, many U.S. parents are finding it hard to make ends meet with little help from the government – especially amid rising inflation. We speak with Dr. Dana Suskind about how this lack of support severely impacts children during critical development years.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dana Suskind, professor, surgery and pediatrics, University of Chicago Medical Center, co-director, TMW Center for Early Learning and Public Health, University of Chicago Medical Center, author

of Parenting Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise.

Compliance issues: Personal Finance, Politics, Child Development, Parenting, Childcare, Health, Government Funding

Links for more info:

Dana L. Suskind, MD | University of Chicago Department of Surgery

Dr. Dana Suskind (@DrDanaSuskind) / Twitter

Parent Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise Hardcover – Amazon.com

Racial justice organizations call to reinstate the enhanced child tax credit: 'This really helped a lot of low-income families' - CNBC

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

CULTURE CRASH: THE NEWEST OFFERINGS OUT TO STREAM NOW

Time: 23:53

Duration: 2:35

Synopsis: We explore some of the latest TV shows and movies now available on streaming platforms from Netflix to HBO Max.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-28

Air Week: 7/10/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS

Time: 1:47

Duration: 10:42

Synopsis: In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Bob Keefe, executive director, Environmental Entrepreneurs, author of *Climatenomics: Washington, Wall Street and the Economic Battle to Save Our Planet*.

Compliance issues: Extreme Weather, Natural Disaster, Environment, Climate Economics, Climate Change, Federal Aid, Economy

Links for more info:

The world will need dozens of breakthrough climate technologies in the next decade

*Climatenomics: Washington, Wall Street and the Economic Battle to Save Our Planet*: Keefe, Bob bkeefee2 / Twitter

2021's extreme weather cost 688 lives and \$145 billion in the US : NPR

SEGMENT 2: THE GIFT ECONOMY

Time: 14:31

Duration: 9:09

Synopsis: There's more spots to find secondhand items apart from Goodwill or a local antique store. Next time you're in the market for something specific, go online and search if your area has a Buy Nothing group. This week – we highlight the 'buy nothing' mentality and how the platform works.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Liesl Clark, co-founder, Buy Nothing Project; Maggie McMeekin, administrator, Buy Nothing Facebook Group, Arlington Heights, Ill.

Compliance issues: Personal Finance, Technology, Environment, Waste Management, Consumerism

Links for more info:

[BNProject](#) | [About Us](#)

[Everything You Ever Wanted to Know About Buy Nothing Groups](#) | [Real Simple](#)

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

**CULTURE CRASH: THE BOX OFFICE BOOM**

Time: 24:40

Duration: 1:42

Synopsis: We explore some of our favorite films at the box office that have struck gold so far this summer.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Movie Business, TV

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-29

Air Week: 7/17/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: REIMAGINING BEACH TOURISM CULTURE**

Time: 1:47

Duration: 9:56

Synopsis: Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Sarah Stodola, writer, author of *The Last Resort: A Chronicle of Paradise, Profit, and Peril at the*

*Beach*; Maile Meyer, Hawaii native, business owner, *Native Books*.



Compliance issues: Sustainability, Environment, Culture, Land Development, Travel

Links for more info:

The Last Resort: A Chronicle of Paradise, Profit, and Peril at the Beach Hardcover – June 28, 2022

Sustainable Travel International

Maile Meyer Long Story Short with Leslie Wilcox

SEGMENT 2: LEARNING ABOUT WINE

Time: 13:45

Duration: 9:00

Synopsis: Finding the right wine can be extremely intimidating if you don't know what you're looking for. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. It's true that wine is complex – after all it dates back to 6000 B.C. Expert sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Elizabeth Schneider, sommelier, podcast host, Wine for Normal People.

Compliance issues: Literature, Agriculture, Culture, Food and Beverage, History, Hobby, Business

Links for more info:

Elizabeth Schneider (@NormalWine) / Twitter

Wine Folly

History of Winemaking

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

CULTURE CRASH: THE WORLD OF HARRY POTTER

Time: 23:45

Duration: 2:43

Synopsis: Are you more of a Harry Potter book fan or film fan? We discuss this expansive wizarding world this week on Culture Crash.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Film, Culture, Literature

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Program 22-30

Air Week: 7/24/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: LEFT IN THE DUST: FORGOTTEN BLUE-COLLAR U.S. CITIES & TOWNS

Time: 1:47

Duration: 9:41

Synopsis: Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and

cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle

Wilde Anderson joins us this week to explain why these areas have declined over time and how residents have suffered during this downturn.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Michelle Wilde Anderson, professor of property, local government, environmental justice, Stanford Law School, author of *The Fight to Save the Town: Reimagining Discarded America*.

Compliance issues: Tourism, Personal Finance, Wealth Inequality, Politics, Public Resource, Innovation,

Small Business, Community Revenue, History, Local Government, Housing

Links for more info:

Michelle Wilde Anderson - Faculty - Stanford Law School

Michelle W. Anderson (@MWildeAnderson) / Twitter

*The Fight to Save the Town* | Book by Michelle Wilde Anderson | Official Publisher Page | Simon & Schuster

SEGMENT 2: PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH

Time: 13:30

Duration: 8:38

Synopsis: What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Daniel Harawa, associate professor, law, Washington University at St. Louis; Janice Iwama, assistant professor, public affairs, American University in Washington D.C.

Compliance issues: Law Enforcement, Race, Public Safety, Law, Government, Police Reform

Links for more info:

Police Violence Report

Mapping Police Violence

Two Years After George Floyd, Black Leaders Reflect On Change | Forbes

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Viewpoints Radio Program Log  
 Quarterly Report / 2022-Q3 (Jul. - Sep.)

### CULTURE CRASH: OUR FAVORITE SCI-FI FILM PICKS

Time: 24:27

Duration: 2:00

Synopsis: From “Interstellar” to “Solaris”, we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to be popular.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Film, Culture

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Viewpoints Radio Program Log  
 Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-31

Air Week: 7/31/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

### SEGMENT 1: SUPPORTING REFUGEE RESETTLEMENT

Time: 1:47

Duration: 8:25

Synopsis: There are more than 27 million refugees in the world. This population has lost their homes, their culture and their identities as a result of conflict, persecution, etc. We speak with two experts about the refugee experience and just how difficult it can be to start a new life somewhere else.

Host: Gary Price

Producer: Grace Galante

Guests: Dr. Diya Abdo, author of American Refuge: The Stories of the Refugee Experience, founder, Every Campus a Refuge; Luma Mufleh, CEO & Founder, Fugees Family.

Compliance issues: Diversity, Immigration, War, Human Rights, Government, Culture, Conflict

Links for more info:

About the Global Refugee Crisis - EVERY CAMPUS A REFUGE®

Fugees Family

American Refuge by Diya Abdo | PenguinRandomHouse.com: Books

### SEGMENT 2: AN UNTOLD NARRATIVE OF AFRICA & THE MODERN WORLD

Time: 12:14

Duration: 9:07

Synopsis: Are you familiar with the African leader, Mansa Musa? Most people have never heard this name. However, he was an instrumental figure in early Europe’s expansion. This week – we highlight a

lesser-known narrative about how Europe exploited African gold and labor in order to fuel its expansion.

Host: Maty Peterson

Producer: Amirah Zaveri

Guests: Howard French, historian, professor, journalism, Columbia University, author of *Born in Blackness: Africa, Africans, and the Making of the Modern World: 1471 to the Second World War*.

Compliance issues: History, Racial Inequality, Trade, Economy, Natural Resources, Exploration

Links for more info:

Howard W. French | Columbia Journalism School

Howard French (@hofrench) / Twitter

*Born in Blackness: Africa, Africans, and the Making of the Modern World, 1471 to the Second World War*

Hardcover

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

**CULTURE CRASH: THIS YEAR'S SUMMER ANTHEM**

Time: 24:00

Duration: 2:27

Synopsis: This 1980's hit by artist Sophia Bush is making a resurgence thanks to a recent *Stranger Things*

episode.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Music

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-32

Air Week: 8/7/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE EARLY HISTORY OF THE NBA

Time: 1:47

Duration: 8:50

Synopsis: The NBA was founded in 1946 in New York City. For many years, the organization was predominantly white. Today, more than 75 percent of its players are black. We speak with basketball expert and former NBA player and coach Ray Scott about the league's early years and its efforts to evolve in a time when segregation and discrimination ran rampant.

Host: Gary Price

Producer: Grace Galante

Guests: Ray Scott, former NBA player & coach, author of *The NBA in Black and White*.

Compliance issues: Equality, Sports History, Media, Sports, Civil Rights, Business, Sports Culture, Career, History

Links for more info:

[The NBA in Black and White by Ray Scott | PenguinRandomHouse.com](#)

[NBA: Is Wilt Chamberlain the Most Undersold Superstar in NBA History? | News, Scores, Highlights, Stats, and Rumors | Bleacher Report](#)

#### SEGMENT 2: THE STYLES THAT PERSIST TIME & FAST-FASHION TRENDS

Time: 12:39

Duration: 8:09

Synopsis: There are some items of clothing that truly never go out of style. Whether it's a pair of crisp blue jeans or a classic little black dress, these pieces persist time and seasonal trends. Fashion writer and

author of *The Ten*, Lauren Cochrane joins us this week to highlight some of the most iconic clothes in fashion history and how these pieces shaped American style culture.

Host: Maty Peterson

Producer: Amirah Zaveri

Guests: Lauren Cochrane, senior fashion writer, *The Guardian*, author of *The Ten: How and Why We Wear the Fashion Classics*.

Compliance issues: Culture, Global Trends, History, Garment Production, Fashion Trends, Fashion, Consumerism

Links for more info:

[The Story Behind That Little Black Dress Worn by Audrey Hepburn In 'Breakfast At Tiffany's' – Vogue Hong Kong](#)

[The Ten: How and why we wear the fashion classics](#)

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

CULTURE CRASH: THE RACE TO STAY PRESENT FOR SOCIAL MEDIA SITES

Time: 23:38

Duration: 2:59

Synopsis: With TikTok continuously adding new users, many platforms like Instagram and Facebook are

fighting to stay current with new updates mimicking TikTok. But, what if some of us like these OG platforms the way they are?

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, Music

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-33

Air Week: 8/14/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ELEVATING SOLAR ENERGY

Time: 1:47

Duration: 8:42

Synopsis: In the first quarter of 2022, solar power made up 50 percent of all new electricity-generating capacity in the country. On top of this, residential solar installations also had its biggest quarter ever, with a 30 percent increase in demand year-over-year, according to the Solar Energy Industries Association. While current solar energy relies on the sun, scientists are now developing new technology

that would allow for 24/7 energy absorption. We speak with an expert about this exciting development and what lies ahead.

Host: Gary Price

Producer: Alex Winton

Guests: Ned Ekens-Daukes, associate professor, School of Photovoltaic & Renewable Energy Engineering, University of New South Wales, Sydney, Australia.

Compliance issues: Energy Production, Engineering, Innovation, Sustainability, Climate Change, Renewable Energy

Links for more info:

Associate Professor N.J. Ekins-Daukes | UNSW Research

Invisible light can now be harnessed for solar power | Euronews

SEGMENT 2: THE WORSENING TEACHER SHORTAGE

Time: 12:29

Duration: 9:05

Synopsis: Over the last two years, 10% of teachers have left the field. That equates to 300,000 teachers gone. There are many reasons for this exodus, but with millions of students heading back to school this fall – what's being done to get more teachers back in the classroom?

Host: Maty Peterson

Producer: Grace Galante

Guests: Fedrick Ingram, teacher, Miami-Dade Public Schools, secretary-treasurer, American Federation of Teachers; Dr. Lynn Gangone, President, CEO, American Association of Colleges for Teacher

Education.

Compliance issues: Infrastructure, Personal Finance, Education, Career, Mental Health, Public Education

Links for more info:

American Association of Colleges for Teacher Education (AACTE)

American Federation of Teachers

Resolution on Strengthening Support of Public School Teachers

How Can We Solve the Teacher Staffing Shortage?

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

CULTURE CRASH: SAYING YES TO JORDAN PEELE'S "NOPE"

Time: 24:03

Duration: 2:24

Synopsis: We cover the release of "Nope" – a new film written, directed and produced by sketch comic turned superstar director Jordan Peele.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Film, Culture

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Viewpoints Radio Program Log

Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-34

Air Week: 8/21/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE RISE OF BOOKTOK

Time: 1:47

Duration: 9:41

Synopsis: More young people are reading these days thanks to one community on TikTok. We discuss the rise of BookTok and how publishers and authors are using this platform to better engage with consumers.

Host: Gary Price

Producer: Polly Hansen

Guests: Cait Jacobs, TikTok account owner, Cait's Books; Claire Wallace, vice president, communications,

Book Talk.

Compliance issues: Literature, Social Media

Links for more info:

The Most Popular TikTok Books #BookTok | Barnes & Noble®

How TikTok Became a Best-Seller Machine - The New York Times

BookTalk (@BookTalkEvent) / Twitter

SEGMENT 2: DECISIONS, DECISIONS: UNDERSTANDING CONFORMITY BIAS

Time: 13:30

Duration: 8:03

Synopsis: Ever agree in the moment, but then look back and wish you spoke up and said something?

This action of wanting to go with the flow is a very real phenomenon. We sit down with two experts to uncover how people's actions and opinions are altered by conformity bias.

Host: Maty Peterson

Producer: Polly Hansen

Guests: Robert Prentice, professor, business ethics, business law, McCombs School of Business, University of Texas at Austin, faculty director, Unwrapped Video Project, Center for Leadership and Ethics, McCombs School of Business; Todd Rose, co-founder, president, Populace, author of Collective

Illusions: Conformity, Complicity and the Science of Why We Make Bad Decisions.

Compliance issues: Culture, Career, Society, Human Behavior, Psychology, Communication

Links for more info:

Robert Prentice | McCombs School of Business

Collective Illusions — Todd Rose

Todd Rose on why we shouldn't all just get along or conform | McKinsey

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Viewpoints Radio Program Log

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CULTURE CRASH: THE END OF "BETTER CALL SAUL"

Time: 24:07

Duration: 2:17

Synopsis: We discuss the series finale of the six-season show "Better Call Saul" featuring actor Bob Odenkirk as attorney, Saul Goodman.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

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Viewpoints Radio Program Log  
Quarterly Report / 2022-Q3 (Jul. - Sep.)

Program 22-35

Air Week: 8/28/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: ONE MAN, TWO PATHS: BUILDING A CAREER IN THE NFL AND APPLIED MATHEMATICS

Time: 1:47

Duration: 9:41

Synopsis: John Urschel is not your typical mathematician. Before earning his PhD in applied mathematics from MIT, Urschel played college football at Penn State and then went on to play in the NFL with the Baltimore Ravens. For several years, he was able to juggle both passions and reach the top echelons of both sport and academia. This week – we touch on his unique path and what he’s learned along the way.

Host: Gary Price

Producer: Amirah Zaveri

Guests: John Urschel, former NFL offensive guard, Baltimore Ravens, junior fellow, mathematics, Harvard University, author of Mind and Matter: A Life in Math and Football.

Compliance issues: Career, Mathematics, Higher Education, Personal Growth and Development, Sports

Links for more info:

John Urschel quit the NFL for a career in math. It wasn’t just about the concussions. - The Washington Post

Mind and Matter: A Life in Math and Football Hardcover

SEGMENT 2: HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?

Time: 13:30

Duration: 8:02

Synopsis: If you were to guess what the fastest growing news source for adults is what would you say? If

you jokingly said TikTok...you’re right. More Americans are turning to social media for their news instead

of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers of news. We discuss what’s driving this push and how it’s affecting the accuracy of information.

Host: Marty Peterson

Producer: Grace Galante

Guests: Joel Kaplan, professor, news, magazine, digital journalism, Syracuse University; Rolf Dobelli, author of Stop Reading the News: A Manifesto for a Happier, Calmer and Wiser Life.

Compliance issues: Politics, Mental Health, Global Issues, News, Media, Social Media

Links for more info:

Joel Kaplan | Newhouse School at Syracuse University

Stop Reading the News: A Manifesto for a Happier, Calmer and Wiser Life: Dobelli, Rolf:

Amazon.com

TikTok preps for midterm misinformation chaos - The Verge

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Viewpoints Radio Program Log  
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### CULTURE CRASH: A REVIEW OF "THE BEAR"

Time: 24:03

Duration: 2:24

Synopsis: We discuss the new Hulu series "The Bear" about a young fine dining chef who returns to his Chicago roots to run the Italian beef joint his brother left to him.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

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Program 22-36

Air Week: 9/4/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

### SEGMENT 1: THE INVISIBLE POWER OF PRIVILEGE

Time: 1:47

Duration: 9:07

Synopsis: How often do you think about the privileges you have in life? What life experiences may have

looked a bit different if you had darker skin or lighter skin? This week – we highlight conversations about

the role of white privilege in American society and how the average person can push for greater racial justice.

Host: Gary Price

Producer: Polly Hansen

Guests: Baynard Woods, writer, author of *Inheritance: An Autobiography of Whiteness*; Dr. David Canton, professor, history & director, African American Studies, University of Florida.

Compliance issues: Poverty, Racial Issues, History, Race Relations, Inequality, Education

Links for more info:

Race & Justice | NAACP

Racial Justice and Voting | Every Vote Counts

Dr. David A. Canton, Director – African American Studies

baynardwoods / Twitter

Inheritance: An Autobiography of Whiteness Kindle Edition

SEGMENT 2: PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?

Time: 12:56

Duration: 8:56

Synopsis: Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems

once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S.

Host: Marty Peterson

Producer: Alex Winton | Amirah Zaveri

Guests: Bradley Lane, associate professor, School of Public Affairs & Administration, University of Kansas; Bobby Sisneros, deputy director, transit, Albuquerque Transit Department.

Compliance issues: Mobility, Transportation, Personal Finance, Labor Shortages, Environment, Community Affairs, Government Programs

Links for more info:

American public transport faces a post-pandemic reckoning | The Economist

Bradley Lane | School of Public Affairs and Administration

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CULTURE CRASH: NATHAN FIELDER IS BACK

Time: 24:29

Duration: 2:00

Synopsis: We explore the new docu-comedy series, "The Rehearsal" produced and directed by Canadian

comedian Nathan Fielder who's best known for his parody reality show, "Nathan For You".

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

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Viewpoints Radio Program Log  
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Program 22-37

Air Week: 9/11/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: CONVERSATIONS ABOUT LOSS AND DEATH

Time: 1:47

Duration: 10:01

Synopsis: Death is a natural part of life, yet we avoid talking about it in American society. We speak with

a psychiatrist and expert in grief and trauma about how parents, caregivers and adults in general can best have conversations with young people about loss and death. How do you broach the subject? What shouldn't you say? We answer these questions and more this week on Viewpoints.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Elena Lister, psychiatrist, associate professor, Cornell University, Columbia University Medical Centers, author of Giving Hope Conversations with Children About Illness, Death and Loss.

Compliance issues: Death, Child Development, Parenting, Communication, Mental Health

Links for more info:

[elenalistermd.com](http://elenalistermd.com)

Elena G Lister, MD | Columbia University Department of Psychiatry

Elena Lister MD (@elenalistermd1) / Twitter

SEGMENT 2: THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS

Time: 13:50

Duration: 7:40

Synopsis: 35 percent of collegiate athletes have experienced a mental illness at some point in their lives.

We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what's being done to improve support services and get rid of stigma both on campus and off-campus.

Host: Marty Peterson

Producer: Grace Galante

Guests: Dr. Julie Amato, clinical and sports psychologist, Princeton University, Lafayette College.

Compliance issues: Athletics, Higher Education, Sports, Psychology, Mental Health

Links for more info:

Julie Amato - Sport Psychologist - Staff Directory - Princeton University Athletics

Mental Health Educational Resources - NCAA.org

National Suicide Prevention Lifeline

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### CULTURE CRASH: FALL MOVIE RELEASES

Time: 24:01

Duration: 2:27

Synopsis: We cover some of the blockbuster films making their debut this fall at a theatre near you.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture

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Program 22-38

Air Week: 9/18/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

### SEGMENT 1: BREAKING GENDERED ROLES IN THE HOUSEHOLD

Time: 1:47

Duration: 7:57

Synopsis: More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Kate Mangino, gender expert, author of Equal Partners: Improving Gender Equality at Home.

Compliance issues: Gender Roles, Relationships, Parenting, Equality

Links for more info:

Equal Partners: Improving Gender Equality at Home – Hardcover

Gender Equity Starts in the Home - Harvard Business Review

### SEGMENT 2: THE LOST WORLD OF SHIPWRECKS

Time: 11:46

Duration: 9:41

Synopsis: There are an estimated three million shipwrecks lying under the ocean and underground. We speak with author Daniel Stone this week about these fascinating structures that give us a fascinating look into a past era.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Daniel Stone, senior editor, National Geographic, author of Sinkable: Obsession, The Deep Sea, and the Shipwreck of the Titanic.

Compliance issues: Science, Culture, History, Oceanic Exploration, Literature

Links for more info:

Daniel Stone (@DanEnRoute) / Twitter

Sinkable: Obsession, the Deep Sea, and the Shipwreck of the Titanic - a book by Daniel Stone

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**CULTURE CRASH: A TRUE VIEWING EXPERIENCE**

Time: 23:38

Duration: 2:49

Synopsis: We cover the dilemma of cropping full-screen shows and films to fit our modern, widescreen TVs. Many who are against this edit argue that changing this format ruins the media's original form.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: Culture, TV

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Program 22-39

Air Week: 9/25/2022

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: THE INCREASING OCCURRENCE OF WEATHER CALAMITIES**

Time: 1:47

Duration: 9:46

Synopsis: Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daniel Swain, climate scientist, University of California – Los Angeles, California Climate Fellow,

The Nature Conservancy; Jonathon Overpeck, climate scientist, Dean, School for Environment & Sustainability, University of Michigan.

Compliance issues: Extreme Weather, Engineering, Climate Change, Attribution Science

Links for more info:

Daniel Swain, PhD

Daniel Swain (@Weather\_West) / Twitter

Jonathan Overpeck (@GreatLakesPeck) / Twitter

Jonathan T. Overpeck | University of Michigan School for Environment and Sustainability

Why are Pakistan's floods so extreme this year?

SEGMENT 2: THE RISE OF YOUTUBE

Time: 13:35

Duration: 8:09

Synopsis: YouTube was created by three friends in 2005 and, shortly after, was sold to Google in 2006 for 1.65 billion dollars. Since then, it's become the largest video-sharing platform in the world (with a quarter of the world's population on the site) and continues to thrive with revenue exceeding 28 billion dollars in 2021. We discuss some of the platform's shortcomings and where it's headed next.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Mark Bergen, journalist, Bloomberg, Businessweek, author of Like, Comment, Subscribe: Inside

YouTube's Chaotic Rise to World Domination.

Compliance issues: Social Media, Technology, Consumerism, Career, Media, Business

Links for more info:

Mark Bergen (@mhbergen) / Twitter

Everyone knows what YouTube is — few know how it really works - The Verge

Like, Comment, Subscribe by Mark Bergen | PenguinRandomHouse.com

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CULTURE CRASH: A LIGHT FRIGHT FOR FALL

Time: 24:14

Duration: 2:13

Synopsis: We review the new Netflix series, "Devil in Ohio" which offers a less-scary take than your typical gore-filled, killer-at-every-corner horror show.

Host: Evan Rook

Producer: Evan Rook

Compliance issues: TV, Culture