

ORDER

ABC - Columbia, MO

Orders
Order / Rev: 329763
Alt Order #: 25320494
Product Desc: Political
Estimate: 5065
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 09/29/16 / 09/29/16
Order Type: GENERAL

Primary AE: Katz Continental Washington DC
Sales Office: KDC
Sales Region: NAT

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Russ Carnahan for MO/LtGov
Demographic: A35+
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/31/16 | 11/07/16 | 64 | \$11,100.00 | \$9,435.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| November 2016 | 64 | \$11,100.00 | \$9,435.00 | 0.00 |
| Totals | 64 | \$11,100.00 | \$9,435.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-----------------------------|--------------|--------------|-------------------------------|---------|
| Katz Continental Washington | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------------|-------|-------------|
| ABC - Columbia, MO | 29% | \$11,100.00 |
| Market | 100% | \$38,275.86 |

Competitive Share

| | Share | Total |
|------|-------|-------------|
| AJWB | 0% | \$0.00 |
| KMOS | 0% | \$0.00 |
| KNLJ | 0% | \$0.00 |
| KOMU | 28% | \$10,717.24 |
| KQFX | 4% | \$1,531.03 |
| KRCG | 39% | \$14,927.59 |
| NMIZ | 0% | \$0.00 |
| OMIZ | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|------------------------|-------------------|-------------------------|-------------|-----|---------------|---------|-----|------|------|-------|---------|
| E 1 | KMIZ | 11/01/16 | 11/01/16 | M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1-T----- | | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | 1 | | \$80.00 | | 0.00 | | | | | | |
| E 2 | KMIZ | 11/02/16 | 11/02/16 | M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1--W---- | | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | 1 | | \$80.00 | | 0.00 | | | | | | |

Order / Rev: 329763
 Alt Order #: 25320494
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: Russ Carnahan for MO/LtGov
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ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|--|-------|-------------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 3 | KMIZ | 11/03/16 | 11/03/16 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1 | ---T--- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 4 | KMIZ | 11/04/16 | 11/04/16 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1 | ----F-- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----F-- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 5 | KMIZ | 11/07/16 | 11/07/16 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1M | ----- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 6 | KMIZ | 11/05/16 | 11/05/16 | SAT 8-9a ABC 17 Weekend ABC 17 Weekend SAT 8-9a | CM | ABC 17 Weekend | -----S- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| Morning Local News 8-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | | | 1 | \$80.00 | | 0.00 | | | |
| E 7 | KMIZ | 11/01/16 | 11/01/16 | M-F 5-6a M-F 5-6a ABC 17 News | CM | M-F 5-6a ABC 17 | I-T----- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | I-T----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 8 | KMIZ | 11/02/16 | 11/02/16 | M-F 5-6a M-F 5-6a ABC 17 News | CM | M-F 5-6a ABC 17 | I--W---- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 9 | KMIZ | 11/03/16 | 11/03/16 | M-F 5-6a M-F 5-6a ABC 17 News | CM | M-F 5-6a ABC 17 | I---T--- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 10 | KMIZ | 11/04/16 | 11/04/16 | M-F 5-6a M-F 5-6a ABC 17 News | CM | M-F 5-6a ABC 17 | I----F-- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----F-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 11 | KMIZ | 11/07/16 | 11/07/16 | M-F 5-6a M-F 5-6a ABC 17 News | CM | M-F 5-6a ABC 17 | IM----- | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 12 | KMIZ | 11/01/16 | 11/01/16 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | I-T----- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 13 | KMIZ | 11/02/16 | 11/02/16 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | I--W---- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 14 | KMIZ | 11/03/16 | 11/03/16 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | I---T--- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 15 | KMIZ | 11/04/16 | 11/04/16 | | CM | M-F 6-7a ABC 17 | I----F-- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |

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ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|------|-------------------|-----------------|---|-------|--------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| M-F 6-7a M-F 6-7a ABC 17 NEWS | | | | | | | | | | | | | | | |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 16 | KMIZ | 11/07/16 | 11/07/16 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 IM | ----- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| ABC 17 News This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 17 | KMIZ | 11/01/16 | 11/01/16 | M-F 7-9A M-F 7-9A | CM | M-F 7-9a GMA | -T----- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | | | | | 1 | \$320.00 | | 0.00 | | | |
| E 18 | KMIZ | 11/02/16 | 11/02/16 | M-F 7-9A M-F 7-9A | CM | M-F 7-9a GMA | --W---- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | | 1 | \$320.00 | | 0.00 | | | |
| E 19 | KMIZ | 11/03/16 | 11/03/16 | M-F 7-9A M-F 7-9A | CM | M-F 7-9a GMA | ---T--- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ---T--- | | | | | 1 | \$320.00 | | 0.00 | | | |
| E 20 | KMIZ | 11/04/16 | 11/04/16 | M-F 7-9A M-F 7-9A | CM | M-F 7-9a GMA | ----F-- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | ----F-- | | | | | 1 | \$320.00 | | 0.00 | | | |
| E 21 | KMIZ | 11/07/16 | 11/07/16 | M-F 7-9A M-F 7-9A | CM | M-F 7-9a GMA | M----- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | | | | | 1 | \$320.00 | | 0.00 | | | |
| E 22 | KMIZ | 11/06/16 | 11/06/16 | SU GMA 7-8a SU 7-8A GMA | CM | SU 7-8A GMA | -----S | :30 | 1 | \$240.00 | P-2 | 0.00 | NM | 1 | \$240.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S | | | | | 1 | \$240.00 | | 0.00 | | | |
| E 23 | KMIZ | 11/06/16 | 11/06/16 | SUN 8-9a ABC 17 Week ABC 17 Weekend SUN 8-9a | CM | ABC 17 Weekend | -----S | :30 | 1 | \$100.00 | P-2 | 0.00 | NM | 1 | \$100.00 |
| Local Morning News 8-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 24 | KMIZ | 11/05/16 | 11/05/16 | SAT GMA 7-8a SAT 7-8A GMA | CM | SAT 7-8A GMA | -----S- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| Good Morning America Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 25 | KMIZ | 11/01/16 | 11/01/16 | M-F 11a-12p HOT BENCH | CM | M-F 11a-12p | -T----- | :30 | 1 | \$40.00 | P-2 | 0.00 | NM | 1 | \$40.00 |
| Hot Bench | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -T----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| E 26 | KMIZ | 11/02/16 | 11/02/16 | M-F 11a-12p HOT BENCH | CM | M-F 11a-12p | --W---- | :30 | 1 | \$40.00 | P-2 | 0.00 | NM | 1 | \$40.00 |
| Hot Bench | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | --W---- | | | | | 1 | \$40.00 | | 0.00 | | | |
| E 27 | KMIZ | 11/03/16 | 11/03/16 | | CM | M-F 11a-12p | ---T--- | :30 | 1 | \$40.00 | P-2 | 0.00 | NM | 1 | \$40.00 |

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ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|------------------|-------------------|-----|-------------|----------|-----|---------------|------|-------|----------|
| | | | | M-F 11a-12p HOT BENCH | | | | | | | | | | | |
| | | | | Hot Bench | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | --- | T--- | | | 1 | | \$40.00 | | | 0.00 | | | |
| E 28 | KMIZ | 11/04/16 | 11/04/16 | M-F 11a-12p HOT BENCH | CM | M-F 11a-12p | ----F-- | :30 | 1 | \$40.00 | P-2 | 0.00 | NM | 1 | \$40.00 |
| | | | | Hot Bench | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | ---- | F-- | | | 1 | | \$40.00 | | | 0.00 | | | |
| E 29 | KMIZ | 11/07/16 | 11/07/16 | M-F 11a-12p HOT BENCH | CM | M-F 11a-12p | M----- | :30 | 1 | \$40.00 | P-2 | 0.00 | NM | 1 | \$40.00 |
| | | | | Hot Bench | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/07/16 | | 11/13/16 | M----- | | | | 1 | | \$40.00 | | | 0.00 | | | |
| E 30 | KMIZ | 11/02/16 | 11/02/16 | M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News | CM | M-F 12-1230p ABC | --W---- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| | | | | ABC 17 News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | --W---- | | | | 1 | | \$80.00 | | | 0.00 | | | |
| E 31 | KMIZ | 11/04/16 | 11/04/16 | M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News | CM | M-F 12-1230p ABC | ----F-- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| | | | | ABC 17 News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | ----F-- | | | | 1 | | \$80.00 | | | 0.00 | | | |
| E 32 | KMIZ | 11/07/16 | 11/07/16 | M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News | CM | M-F 12-1230p ABC | M----- | :30 | 1 | \$80.00 | P-2 | 0.00 | NM | 1 | \$80.00 |
| | | | | ABC 17 News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/07/16 | | 11/13/16 | M----- | | | | 1 | | \$80.00 | | | 0.00 | | | |
| E 33 | KMIZ | 11/01/16 | 11/01/16 | M-F 1230-1p ACCESS HOLLYWOOD | CM | M-F 1230-1p | -T----- | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| | | | | Access Hollywood | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | -T----- | | | | 1 | | \$60.00 | | | 0.00 | | | |
| E 34 | KMIZ | 11/02/16 | 11/02/16 | M-F 1230-1p ACCESS HOLLYWOOD | CM | M-F 1230-1p | --W---- | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| | | | | Access Hollywood | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | --W---- | | | | 1 | | \$60.00 | | | 0.00 | | | |
| E 35 | KMIZ | 11/03/16 | 11/03/16 | M-F 1230-1p ACCESS HOLLYWOOD | CM | M-F 1230-1p | ---T--- | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| | | | | Access Hollywood | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | ---T--- | | | | 1 | | \$60.00 | | | 0.00 | | | |
| E 36 | KMIZ | 11/07/16 | 11/07/16 | M-F 1230-1p ACCESS HOLLYWOOD | CM | M-F 1230-1p | M----- | :30 | 1 | \$60.00 | P-2 | 0.00 | NM | 1 | \$60.00 |
| | | | | Access Hollywood | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 11/07/16 | | 11/13/16 | M----- | | | | 1 | | \$60.00 | | | 0.00 | | | |
| E 37 | KMIZ | 11/01/16 | 11/01/16 | M-F 430-5p JUDGE JUDY | CM | M-F 430-5p | -T----- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |
| | | | | Judge Judy | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | -T----- | | | | 1 | | \$120.00 | | | 0.00 | | | |
| E 38 | KMIZ | 11/02/16 | 11/02/16 | M-F 430-5p JUDGE JUDY | CM | M-F 430-5p | --W---- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |
| | | | | Judge Judy | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 10/31/16 | | 11/06/16 | --W---- | | | | 1 | | \$120.00 | | | 0.00 | | | |
| E 39 | KMIZ | 11/04/16 | 11/04/16 | M-F 430-5p | CM | M-F 430-5p | ----F-- | :30 | 1 | \$120.00 | P-2 | 0.00 | NM | 1 | \$120.00 |

Order / Rev: 329763
 Alt Order #: 25320494
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: Russ Carnahan for MO/LtGov
 Product Desc: Political
 Estimate: 5065

ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|------------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| M-F 6-630p ABC 17 News M-F 6p ABC 17 News ABC 17 News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -T----- 1 \$320.00 0.00 | | | | | | | | | | | | | | | |
| E 52 | KMIZ | 11/02/16 | 11/02/16 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 Ne | --W---- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 1 | \$320.00 |
| ABC 17 News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 --W---- 1 \$320.00 0.00 | | | | | | | | | | | | | | | |
| E 53 | KMIZ | 11/03/16 | 11/03/16 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 Ne | ---T--- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 1 | \$320.00 |
| ABC 17 News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---T--- 1 \$320.00 0.00 | | | | | | | | | | | | | | | |
| E 54 | KMIZ | 11/04/16 | 11/04/16 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 Ne | ----F-- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 1 | \$320.00 |
| ABC 17 News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----F-- 1 \$320.00 0.00 | | | | | | | | | | | | | | | |
| E 55 | KMIZ | 11/07/16 | 11/07/16 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 Ne | M----- | :30 | 1 | \$320.00 | P-2 | 0.00 | NM | 1 | \$320.00 |
| ABC 17 News at Six <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$320.00 0.00 | | | | | | | | | | | | | | | |
| E 56 | KMIZ | 11/01/16 | 11/01/16 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 | -T----- | :30 | 1 | \$220.00 | P-2 | 0.00 | NM | 1 | \$220.00 |
| ABC 17 News at 6:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -T----- 1 \$220.00 0.00 | | | | | | | | | | | | | | | |
| E 57 | KMIZ | 11/02/16 | 11/02/16 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 | --W---- | :30 | 1 | \$220.00 | P-2 | 0.00 | NM | 1 | \$220.00 |
| ABC 17 News at 6:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 --W---- 1 \$220.00 0.00 | | | | | | | | | | | | | | | |
| E 58 | KMIZ | 11/03/16 | 11/03/16 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 | ---T--- | :30 | 1 | \$220.00 | P-2 | 0.00 | NM | 1 | \$220.00 |
| ABC 17 News at 6:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ---T--- 1 \$220.00 0.00 | | | | | | | | | | | | | | | |
| E 59 | KMIZ | 11/04/16 | 11/04/16 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 | ----F-- | :30 | 1 | \$220.00 | P-2 | 0.00 | NM | 1 | \$220.00 |
| ABC 17 News at 6:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 ----F-- 1 \$220.00 0.00 | | | | | | | | | | | | | | | |
| E 60 | KMIZ | 11/07/16 | 11/07/16 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 | M----- | :30 | 1 | \$220.00 | P-2 | 0.00 | NM | 1 | \$220.00 |
| ABC 17 News at 6:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/16 11/13/16 M----- 1 \$220.00 0.00 | | | | | | | | | | | | | | | |
| E 61 | KMIZ | 11/05/16 | 11/05/16 | ABC College FB Primetime ABC College Ftbl Primetime | CM | ABC College Ftbl | -----S- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| NCAA FTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S- 1 \$150.00 0.00 | | | | | | | | | | | | | | | |
| E 62 | KMIZ | 11/05/16 | 11/05/16 | SA Late Run 10p News SA Late Run 10p News | CM | SA Late Run 10p | -----S- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| ABC 17 News at Ten <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S- 1 \$200.00 0.00 | | | | | | | | | | | | | | | |
| E 63 | KMIZ | 11/05/16 | 11/05/16 | | CM | ABC College Ftbl | -----S- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |

Order / Rev: 329763
 Alt Order #: 25320494
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: Russ Carnahan for MO/LtGov
 Product Desc: Political
 Estimate: 5085

ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|----------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| ABC College FB Late 230 | | | | | | | | | | | | | | | |
| ABC College Ftbl Late | | | | | | | | | | | | | | | |
| NCAA Game II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | 1 | | | \$150.00 | | 0.00 | | | |
| E 64 | KMIZ | 11/05/16 | 11/05/16 | SA Afternoon Rotator | CM | SA 11a-5p | -----S- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| SBE CFB STUDIO | | | | | | | | | | | | | | | |
| SBE CFB Studio | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/16 | 11/06/16 | -----S- | | | 1 | | | \$100.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 64 | \$11,100.00 |