



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1364746

Schedule Dates 08/31/12-09/03/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 8/28 (470092)
Salesperson Telerep/DC, Washington DC (2995)
Sales Office Telerep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE 828903
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 8/28

Date Entered 08/29/12
Last Modified 08/29/12
Entered By Katie Freckleton
CO-OP No
Headline # 06300546
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$60.00
Net Total \$340.00
Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Sep. 2012	4	\$400.00
Grand Total:	4	\$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1)	08/30/12-08/31/12	1	:30	7P- 7:30P (MST)					2	2						Salt Lake City (KMYU)		8/29/12
1.1	Normal Line / News (1)	08/31/12-08/31/12	1	:30	7P- 7:30P (MST)						2			2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12
2.0	Revised Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)												Salt Lake City (KMYU)		8/29/12
2.1	Normal Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)									2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6300546
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG29/12 10.57
*** KMYU-TV ***

ADV # ADV. NAME POLI/M LOVE/R/CON/UT

REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP

BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # 1364746 CONTRACT # 6300546

CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 8/28 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 10.57

REP: TO KATIE
FR LINDSEY FOR CHERYL

NEW ORDER
FROM HDLN 6298448
TTLS \$500
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 828903

1	700P-730P	30				\$100.00	8/28	8/31	4		TU-F	4
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PROGRAM : KMYU NEWS

2	700P-730P	30				\$100.00	9/3	9/3	1		MON	1
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PROGRAM : KMYU NEWS

REP HEADLINE# 6300546
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!
 HARRIS REPORT FROM REP

AUG29/12 10.57
 *** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$500.00						

CONTRACT TOTAL \$500.00
 TOTAL SPOTS 5

MARKET TOTALS \$50,000 KMYU 1% KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0%
 KCSG 0%

SVC- NONE
 DEMOS- RA35+*

revision 8/29

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG29/12 17.17
*** KMYU-TV ***

ALEXANDRIA, VA 22314

FLIGHT DATES AUG28/12 SEP3/12 WK-1

DATE AUG29/12 17.17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 828903
AGENCY PRODUCT CODE =

1	*	700P-730P	30	\$100.00	8/29	8/31	2	W-F	2
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PROGRAM : KMYU NEWS

2	700P-730P	30	\$100.00	9/3	2	MON
3				9/3		

PROGRAM : KMYU NEWS

REP HEADLINE# 6300546	TRF# 1364746	REP: TEL# 215-564-1206	FAX# 215 564 1103
\$\$\$ UNAPPROVED REV #1 \$\$\$		CREDIT ADVISORY: AGENCY CREDIT RISK !!	AUG29/12 17.17
		ORDER WORKSHEET	HARRIS REPORT FROM REP
			CHANGES *** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$400.00						
CONTRACT TOTAL												\$400.00
TOTAL SPOTS												4

MARKET TOTALS \$50,000	KMYU 1%	KUTV 31%	KTVX 15%	KSL 15%	KSTU 38%	KUCW 0%	KJZZ 0%
		KCSG 0%					

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE