

WRFF  
PHILADELPHIA, PA  
QUARTERLY ISSUES/PROGRAMS LIST  
FOURTH QUARTER, 2016  
12/27/2016

WRFF  
QUARTERLY ISSUES/PROGRAMS LIST

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WRFF PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- ECONOMY, JOBS, FINANCES
  - POVERTY
  - CULTURAL AWARENESS
  - PUBLIC SAFETY
  - HEALTH/WEELLBEING
  - PARENTING/RELATIONSHIPS
  - ENVIRONMENT
  - EDUCATION
  - COMMUNITY ENGAGEMENT
  - IMPACT OF SOCIAL MEDIA ON SOCIETY
  - POLITICAL ENGAGEMENT
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**SECTION I**  
**LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY ENGAGEMENT, HEALTH	WHAT'S GOING ON 10-2	WE ARE DAYS AWAY FROM THE PENNSYLVANIA CONFERENCE FOR WOMEN ON THURSDAY OCTOBER 6TH AT THE PA CONVENTION CENTER. THIS EMPOWERING EVENT BRINGS TOGETHER WORLD CLASS SPEAKERS AND WORKSHOPS ADDRESSING ISSUES ESPECIALLY RELEVANT TO WOMEN. THE CONFERENCE HAS ATTRACTED THE SUPPORT OF A NUMBER OF EXTRAORDINARY LEADERS IN THE DELAWARE VALLEY INCLUDING DEANNA BYRNE FROM PRICEWATERHOUSECOOPERS. A PARTNER AT THIS GLOBAL ACCOUNTING AND CONSULTING FIRM,	-----	10/02/2016 07:01 AM	030:03

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		BYRNE OFFERS IMPORTANT ADVICE ON NAVIGATING SUCCESSFULLY IN A HIGHLY COMPETITIVE FIELD. 8:22			
		LORAIN BALLARD MORRILL SPOKE WITH TWO INSPIRING WOMEN WHO HAVE BECOME POWERFUL PATIENT-ADVOCATES FOR PEOPLE GOING THROUGH A CANCER JOURNEY. CINDY CHMIELEWSKI, TREATED FOR MULTIPLE MYELOMA AND KIM HALL JACKSON, TREATED FOR STAGE III COLORECTAL CANCER HAVE GOTTEN SUPPORT FOR THEIR ADVOCACY FROM THE AMERICAN ASSOCIATION FOR CANCER RESEARCH SCIENTIST-SURVIVOR PROGRAM. 14:42			
		ANGELA GIAMPOLO HOST OF SPEAKOUT HAS A CHAT WITH SHARON FRONABARGER PRESIDENT OF THE BOARD AND GORDON PULASKI CREATIVE DIRECTOR NEW HOPE CELEBRATES TALK ABOUT THE LGBTQ HISTORY OF NEW HOPE AND THE UPCOMING 2016 ANNUAL NHC HIGH HEEL DRAG RACE AND AFTER BURN PARTY. 10:04			
		LORAIN BALLARD MORRILL SPEAKS WITH QUIBILA DIVINE FROM GREAT PHILLY SCHOOLS ABOUT THE UPCOMING <a href="#">PHILADELPHIA HIGH SCHOOL FAIR</a> OCTOBER 14-15. 6:45			
EDUCATION, ECONOMY/JOB/ FINANCES, HEALTH	WHAT'S GOING ON 10-9	ALSO INTERVIEWED - PHILADELPHIA CITY COUNCIL PRESIDENT DARRELL CLARKE ABOUT THE <a href="#">MAKING IT IN AMERICA CONFERENCE</a> OFFERING INFORMATION AND RESOURCES FOR PEOPLE LOOKING TO START THEIR OWN BUSINESSES. 5:01	-----	10/09/2016 07:04 AM	030:58
		LORAIN SPEAKS WITH ROBB REICHARD, EXECUTIVE DIRECTOR OF THE AIDS FUND ABOUT THE <a href="#">30TH ANNIVERSARY OF THE AIDS WALK/RUN</a> AND JOSE BENITEZ FROM <a href="#">PREVENTION POINT</a> ONE OF THE NONPROFIT ORGANIZATIONS THAT BENEFITS FROM THE MONEY RAISED BY THE AIDS FUND. 9:59			
COMMUNITY ENGAGEMENT, POLITICAL ENGAGEMENT	WHAT'S GOING ON 10-16	LORAIN BALLARD MORRILL SPEAKS WITH MICHAEL DAYS EDITOR OF THE PHILADELPHIA DAILY NEWS AND AUTHOR OF OBAMA'S LEGACY: WHAT HE ACCOMPLISHED AS PRESIDENT DAYS CELEBRATORY BOOK DOCUMENTS HIS TRANSFORMATIVE ACCOMPLISHMENTS. MICHAEL DAYS WILL HOLD A BOOK SIGNING ON TUESDAY OCTOBER 18TH FROM 5-7:30 AT THE AFRICAN AMERICAN MUSEUM OF	-----	10/16/2016 07:01 AM	029:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		PHILADELPHIA AT 7TH AND ARCH STREETS. 14:21			
		LORAIN BALLARD MORRILL SPOKE WITH CITY COUNCILMAN DEREK GREEN ABOUT THE UPCOMING AUTISM SPEAKS WALK OCTOBER 22, 2016 AT CITIZENS BANK PARK. IN ADDITION GREEN SPEAKS OF HIS OWN EXPERIENCE RAISING A SON WHO IS ON THE AUTISM SPECTRUM. 6:35			
		ELECTION DAY IS JUST WEEKS AWAY IN ONE OF THE MOST CONTENTIOUS PRESIDENTIAL CAMPAIGNS IN RECENT MEMORY. LORAIN BALLARD MORRILL CHATTED WITH ACTORS AND ACTIVISTS KAL PENN AND JOHN CHO ABOUT THE CRITICAL IMPORTANCE IS EXERCISING YOUR RIGHT TO VOTE. PLUS THEY TALK ABOUT THE CHALLENGES OF MAKING IT AS ASIAN AMERICAN ACTORS. 8:29			
POLITICAL ENGAGEMENT, CULTURAL AWARENESS, EDUCATION	WHAT'S GOING ON 10-23	THE NONPROFIT LIVECONNECTIONS TEAMED UP WITH HENRY H. HOUSTON SCHOOL IN MOUNT AIRY TO PRODUCE AN ALBUM ENTITLED A DAY IN MY LIFE. STUDENTS FROM GRADES 4-8 WORKED ON THE PROJECT WHICH BEAUTIFULLY EXPRESSES THE DELIGHTS AND CHALLENGES OF THEIR LIVES. LORAIN BALLARD MORRILL SPOKE WITH TWO OF THE STUDENTS INVOLVED IN THE PROGRAM - SAMARIA DOCKERY AND DWAYNE CAMPBELL ALONG WITH LIVECONNECTIONS EXECUTIVE DIRECTOR DAVID BRADLEY.14:59	-----	10/23/2016 07:03 AM	031:28
		DAVID SILVER LEADING MOVEMBER TOP 100 MOBRO FUNDRAISER IN THE US TALKS ABOUT THE CAMPAIGN TO RAISE AWARENESS ABOUT MEN'S HEALTH. 8:08			
		ANNETTE MYRICK CEO LUPUS FOUNDATION OF AMERICA PHILADELPHIA TRI STATE CHAPTER TALKS ABOUT THE UPCOMING LUPUS LOOP RUN AND INFORMATION ABOUT THE AUTOIMMUNE DISEASE. 3:27			
HEALTH, COMMUNITY ENGAGEMENT	WHAT'S GOING ON 10-30	IT'S HARD TO RAISE MONEY FOR RESEARCH INTO RARE DISEASES BUT THAT HASN'T STOPPED JAN EISNER WHO HAS NET (NEUROENDOCRINE TUMOR) THE SAME CANCER THAT STEVE JOBS WAS DIAGNOSED WITH. JAN ALSO HAS A LOVE FOR RUNNING AND IN FACT WITH THE ENCOURAGEMENT OF HER RUNNING PARTNER ANDY STEINFELD - JAN HAS NOT ONLY KEPT ON RUNNING BUT STARTED RACE FOR THE STRIPES WHICH RAISE MONEY FOR NET RESEARCH. LORAIN	-----	10/30/2016 07:03 AM	030:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		BALLARD MORRILL SPEAKS WITH JAN AND ANDY ABOUT THE UPCOMING RACE. ALSO CHECK OUT ANDY'S BLOG POST BELOW THAT TRULY CAPTURES THEIR INSPIRING FRIENDSHIP. 9:11			
		<a href="#">RUN FOR THE STRIPES 5K RUN/1 MILE WALK</a>			
		DA SETH WILLIAMS TALKS ABOUT UPCOMING EXPUNGEMENT CLINICS. 5:08			
		DR. JAY GREENSPAN AND LAUREN LEITHEAD MARCH OF DIMES AMBASSADOR DISCUSS THE UPCOMING CHEF'S AUCTION NOVEMBER 17 AND THE ADVANCES IN PREMATURE SURVIVAL RATES THANKS TO RESEARCH FUNDED BY THE MARCH OF DIMES. 12:32			
		WE TAKE BALANCE FOR GRANTED BUT IMAGINE LIFE WITHOUT IT. LORAIN BALLARD MORRILL SPEAKS WITH DR. DENNIS FITZGERALD, ASSISTANT CLINICAL PROFESSOR AT JEFFERSON UNIVERSITY HOSPITAL'S DEPARTMENT OF OTOLARYNGOLOGY ABOUT FACTORS THAT CAN LEAD TO DIZZINESS INCLUDING CONCUSSION. 9:40			
HEALTH, COMMUNITY ENGAGEMENT, CULTURAL ENGAGEMENT	WHAT'S GOING ON 11-6	LORAIN BALLARD MORRILL SPEAKS WITH ROB BUSCHER, FESTIVAL DIRECTOR OF THE PHILADELPHIA ASIAN AMERICAN FILM FESTIVAL – A FILM FESTIVAL CELEBRATING AND ELEVATING THE ASIAN AMERICAN EXPERIENCE. SINCE 2008 PAAFF IS PROUD TO HAVE PRESENTED DOZENS OF CULTURALLY RELEVANT FILMS AND EXCITING PROGRAMMING TO BROAD AND DIVERSE AUDIENCES FROM CHINATOWN TO CENTER CITY TO UNIVERSITY CITY. NOVEMBER 10-20, 2016. <a href="http://phillyasianfilmfest.org/">HTTP://PHILLYASIANFILMFEST.ORG/</a> 7:34	-----	11/06/2016 07:01 AM	031:00
PUBLIC SAFETY HEALTH /WELLBEING	WHAT'S GOING ON 11-13	LORAIN BALLARD MORRILL SPEAKS WITH KELVYN ANDERSON, DIRECTOR OF THE POLICE ADVISORY COMMISSION ABOUT THE ORGANIZATION'S EFFORTS TO OFFER REDRESS IN CASES OF POLICE MISCONDUCT. <a href="#">PHILADELPHIA POLICE ADVISORY COMMISSION 10:11</a>	-----	11/13/2016 07:02 AM	030:01
		RORY COHEN, LIFE COACH TALKS ABOUT CREATING BALANCE IN OUR LIVES. 9:09			

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		AUTHOR MALLIKA CHOPRA AUTHOR OF LIVING WITH INTENT DISCUSSES THE IMPORTANCE OF CREATING INTENTIONS AS WE MOVE FORWARD IN CREATING GOALS IN OUR LIVES. 9:25			
		AMERICA IS COMING TO GRIPS WITH THE REALITY OF A TRUMP PRESIDENCY. LORAIN BALLARD MORRILL SPOKE WITH DR. MICHELLE FILLING-BROWN OF CABRINI UNIVERSITY ABOUT THE IMPLICATIONS OF THE ELECTION ON ISSUES RELATED TO WOMEN AND DIVERSITY. ALSO DISCUSSED WERE SUGGESTIONS ON HOW TO HAVE CONSTRUCTIVE CONVERSATIONS BETWEEN FRIENDS AND FAMILY MEMBERS WHO MIGHT BE ON OPPOSITE SIDES OF THE POLITICAL SPECTRUM.			
		DR. FILLING-BROWN IS CHAIR OF CABRINI UNIVERSITY'S DEPARTMENT OF ENGLISH WHICH INCLUDES A MAJOR IN GENDER AND BODY STUDIES EXPLORING CONCEPTS OF GENDER, SEXUALITY AND BODIES INFORMED BY CONCEPTS OF DIVERSITY AND INCLUSIVITY. 15:15			
PUBLIC SAFETY, POLITICAL ENGAGEMENT	WHAT'S GOING ON 11-20	FOR SO MANY IT'S STILL HARD TO PROCESS THE SCALE OF THE TRAGEDY OF THE MASS SHOOTING AT PULSE NIGHTCLUB IN ORLANDO. ON JUNE 12, 2016 OMAR NATEEN KILLED 49 PEOPLE AND WOUNDED 53 OTHERS INSIDE THE GAY NIGHTCLUB DURING LATIN NIGHT. IT WAS THE DEADLIEST MASS SHOOTING BY A SINGLE SHOOTER AND THE DEADLIEST INCIDENT OF VIOLENCE AGAINST LGBT PEOPLE IN US HISTORY.		11/20/2016 07:00 AM	030:06
		LORAIN BALLARD MORRILL SPOKE WITH CARRIE CHATTER OF THE PHILADELPHIA THEATER COMPANY WHICH IS HOSTING A SPECIAL ONE DAY ONLY EVENT - AFTER ORLANDO. NOVEMBER 21, 2016 AT 7:00PM, THE ACTORS WILL TAKE THE STAGE FOR 90 MINUTES OF STAGED READINGS OF 17, 3-5 MINUTES PLAYS BY 17 DIFFERENT PLAYWRIGHTS INSPIRED BY THE TRAGEDY. TICKETS ARE FREE BUT MUST BE RESERVED IN ADVANCE.			
		<a href="#">AFTER ORLANDO 4:43</a>			
EDUCATION, COMMUNITY ENGAGEMENT	WHATS GOING ON 11-27	LORAIN ALSO SPEAKS WITH MICHAEL GARY, THE NEWLY INSTALLED HEAD OF SCHOOL FOR <a href="#">FRIENDS SELECT</a> ABOUT THE RICH RELEVANCE OF QUAKER EDUCATION FOCUS ON SOCIAL JUSTICE AND HIS OWN		11/27/2016 07:02 AM	029:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		JOURNEY FROM THE INNER CITY NEIGHBORHOODS OF NEW HAVEN TO HARVARD THROUGH MENTORS. LORAINA ALSO DISCOVERS SHE IS A SPICES GIRL AND DIDN'T KNOW IT. (YOU'LL HAVE TO LISTEN TO FIND OUT WHAT THAT IS). 13:34			
		LORAINA BALLARD MORRILL SPEAKS WITH VALERIE JOHNSON FROM <a href="#">VALLEY YOUTH HOUSE</a> ABOUT THE PROGRAM THAT PROVIDES HOUSING AND SUPPORT FOR HOMELESS YOUTH AND YOUTH IN FOSTER CARE. A GREAT NONPROFIT TO SUPPORT ON #GIVINGTUESDAY. 10:38			
ENVIRONMENT, POLITICAL ENGAGEMENT	WHAT'S GOING ON 12-4	<p>IN THIS EDITION OF WHAT'S GOING ON LORAINA BALLARD MORRILL INTERVIEWS COLLIN O'MARA, PRESIDENT AND CEO OF THE <a href="#">NATIONAL WILDLIFE FEDERATION</a> ABOUT THE POTENTIAL ISSUES RELATED TO THE ENVIRONMENT AND WILDLIFE UNDER A TRUMP PRESIDENCY. 8:31</p> <p>LORAINA ALSO BRINGS BACK ANGELA GIAMPOLO OF PHILLYGAYLAWYER FOR A CONTINUED CONVERSATION ABOUT THE IMPACT OF A TRUMP ADMINISTRATION ON LGBT ISSUES. 16:21</p>	-----	12/04/2016 07:02 AM	029:01
COMMUNITY ENGAGEMENT, PARENTING, ECONOMY	WHAT'S GOING ON 12-11	<p>IN THIS WEEK'S EDITION OF WHAT'S GOING ON LORAINA BALLARD MORRILL TALKS WITH TERRI MATTHEWS OF <a href="#">JADEN'S VOICE</a> AND LUCRESS IRIZARRY FROM <a href="#">FAITH IN GOD FAMILY RESTORATION CORPORATION</a> ABOUT A CHRISTMAS PARTY DESIGNED FOR CHILDREN ON THE AUTISM SPECTRUM AND THEIR PARENTS. THIS FREE EVENT IS DESIGNED TO PROVIDE A GREAT DAY OUT FOR FAMILIES SPECIFICALLY DESIGNED TO ADDRESS THE UNIQUE NEEDS OF KIDS WITH AUTISM. THERE WILL ALSO BE A VACATION GIVEAWAY AND ALL WILL BE ABLE TO SPEND THE DAY AT THE PLEASE TOUCH MUSEUM. "CELEBRATING BEYOND THE SPECTRUM: NO EXCUSES, NO APOLOGIES" TAKES PLACE DECEMBER 18, 2016 AT 9 AM AT THE PLEASE TOUCH MUSEUM. TO REGISTER CLICK <a href="#">HERE</a>. 5:00</p> <p>THERE'S A LOT MORE AWARENESS ABOUT THE NEED TO RECYCLE AND REUSE RATHER THAN BUY, CONSUME AND DISCARD. THAT'S WHY AN ORGANIZATION LIKE GOOD WILL IS MORE RELEVANT THAN EVER BEFORE. LORAINA SPEAKS WITH MIKE ROSS, SERVICES</p>	-----	12/11/2016 07:04 AM	031:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DIRECTOR <a href="#">GOODWILL KEYSTONE AREA</a> ABOUT THE ORGANIZATION AND HOW IT'S HELPING THE DISABLED, ELDERLY AND VETERANS GET JOB TRAINING AND EMPLOYMENT. ROSS ALSO REVEALS GREAT TIPS ON FINDING AMAZING CLOTHING AND FURNITURE TREASURES AT GOODWILL. 9:12			
		LORAIN CHATS WITH KENNY HOLDSMAN, PRESIDENT AND CEO AND ERIC WORLEY PROGRAM DIRECTOR OF <a href="#">PHILADELPHIA YOUTH BASKETBALL</a> WHICH USES THE SPORT TO NURTURE LEADERSHIP, CHARACTER AND ACADEMICS. MARY KATE, TOURNAMENT COORDINATOR TALKS ABOUT <a href="#">SUPER 16 MIDDLE SCHOOL BASKETBALL TOURNAMENT.</a> ON MARTIN LUTHER KING JR. WEEKEND, JANUARY 14TH-16TH, PYB WILL HOST TWO 16-TEAM TOURNAMENTS (ONE BOYS & ONE GIRLS) ON THE CAMPUS OF GERMANTOWN FRIENDS SCHOOL. 7:06			
		--AND IHEARTMEDIA INTERN STEVE JONES INTERVIEWS ORGANIZERS OF TEMPLE UNIVERSITY'S <a href="#">HOOTATHON.</a>			
		7:43			
		IN THIS EDITION OF WHAT'S GOING ON - LORAIN BALLARD MORRILL SPEAKS WITH DOTTIE BROWN, AUTHOR OF <a href="#">BOATHOUSE ROW - WAVES OF CHANGE IN THE BIRTHPLACE OF AMERICAN ROWING</a> - ABOUT THE FASCINATING HISTORY OF ONE OF PHILADELPHIA'S ICONIC LANDMARKS. 11:45			
COMMUNITY ENGAGEMENT, POLITICAL ENGAGEMENT	WHAT'S GOING ON 12-18	LORAIN RE-AIRS HER INTERVIEW WITH <a href="#">ELIZABETH LABAN</a> , AUTHOR OF THE RESTAURANT CRITIC'S WIFE, A NOVEL ABOUT LIFE MARRIED TO A PHILADELPHIA RESTAURANT CRITIC.	-----	12/18/2016 07:04 AM	030:47
		FINALLY - LORAIN READ A HEADLINE THAT CAUGHT HER EYE: " <a href="#">THE AWFUL THING TRUMP SAID THAT NOBODY NOTICED.</a> " SHE CALLED UP ITS AUTHOR, DAILY NEWS COLUMNIST WILL BUNCH TO FIND OUT MORE. 8:22			
COMMUNITY ENGAGEMENT	WHAT'S GOING ON	LORAIN BALLARD MORRILL SPEAKS WITH TODD BERNSTEIN, FOUNDER OF THE GREATER PHILADELPHIA	-----	12/25/2016 06:58 AM	031:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	12-25	MARTIN LUTHER KING JR. DAY OF SERVICE ABOUT THIS YEAR'S EVENT THAT WILL BRING TOGETHER MORE THAN 100K VOLUNTEERS THROUGHOUT THE DELAWARE VALLEY. 30:10			

**SECTION II  
NETWORK (AND/OR SYNDICATED) PROGRAMMING**

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)

**SECTION III  
PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.1	000:48	005
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.1 (BID NOW)	000:50	004
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.1 (ENDS TOMORROW)	000:51	002
HEATH	WRFF: BID FOR BREAST CANCER/PSA V.1 (MONDAY)	000:48	007
HEATH	WRFF: BID FOR BREAST CANCER/PSA V.1 (NOW)	000:43	012
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.1 (TODAY)	000:46	001
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.1 (TOMORROW)	000:46	003
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2	000:46	004
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2 (BID NOW)	000:49	005
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2 (ENDS TOMORROW)	000:50	004
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2 (MONDAY)	000:46	008
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2 (NOW)	000:42	009



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	WRFF: BID FOR BREAST CANCER/PSA V.2 (TOMORROW)	000:45	003
HEALTH	WRFF: MOVEMBER MONDAY PSA V.1 (MONDAY)	000:41	009
HEALTH	WRFF: MOVEMBER MONDAY PSA V.2 (MONDAY)	000:41	007
HEALTH	WRFF: MOVEMBER MONDAY PSA V.3 (MONDAY)	000:40	008
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
HEALTH AND FITNESS	IHEART RED	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
VOTING	ROCK THE VOTE	000:30	014

WRFF TRAFFIC -:40 EA

6:05AM

6:45AM

7:05AM

7:45AM

8:05AM

8:45AM

4:05PM

4:45PM

5:05PM

5:45PM

6:05PM

6:45PM

8 X 5 = 40 MIN TOTAL WEEKLY