



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm
Attention: Accounts Payable
201 N Union St Ste 200
Alexandria, VA 22314-2651

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
229155-1	11/04/14	November 2014	10/27/14 - 11/04/14

Property	Account Executive	Sales Office	Sales Region
KOB	Brian Smith	HRP - Washington	National

Advertiser	Product	Estimate Number
Dianna Duran Secretary of	DURAN FOR SEC OF ST	657

Flight Dates	Order #	Alt Order #
10/29/14 - 11/04/14	229155	07425052

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	93	232

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type			
1	10/29/14	10/31/14	News 4 @ 10p M-F	W-F 10p-1035p	--WTF--	:30	2	\$850.00	NM		
Weeks:		<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$850.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
2	All	W	10/29/14	10:28 PM	News 4 @ 10p M-F	W-F 10p-1035p	:30	DDU- 14- 003H	\$850.00	NM	
1	All	F	10/31/14	10:26 PM	News 4 @ 10p M-F	W-F 10p-1035p	:30	DDU- 14- 003H	\$850.00	NM	
2	11/03/14	11/03/14	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$800.00	NM		
Weeks:		<u>Start Date</u> 11/03/14	<u>End Date</u> 11/09/14	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
1	All	M	11/03/14	10:25 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	DDU- 14- 003H	\$800.00	NM	
3	10/29/14	10/31/14	The Tonight Show	M-Th 1035p-1135p/	--WTF--	:30	3	\$390.00	NM		
Weeks:		<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$390.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
2	All	W	10/29/14	11:34 PM	The Tonight Show	M-Th 1035p-1135p/	:30	DDU- 14- 003H	\$390.00	NM	
3	All	Th	10/30/14	11:27 PM	The Tonight Show	M-Th 1035p-1135p/	:30	DDU- 14- 003H	\$390.00	NM	
1	All	F	10/31/14	11:02 PM	The Tonight Show	M-Th 1035p-1135p/	:30	DDU- 14- 003H	\$390.00	NM	
4	10/29/14	10/31/14	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	6	\$240.00	NM		
Weeks:		<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 6	<u>Rate</u> \$240.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	
1	All	W	10/29/14	12:12 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
6	All	W	10/29/14	12:42 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
4	All	Th	10/30/14	12:13 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
2	All	Th	10/30/14	12:52 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
3	All	F	10/31/14	12:29 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
5	All	F	10/31/14	12:59 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00	NM	
5	10/29/14	10/31/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--WTF--	:30	6	\$325.00	NM		
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
5	10/29/14	10/31/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-- WTF--	:30	6	\$325.00 NM
10/27/14 11/02/14 -- WTF-- 6 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 10/29/14 4:11 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM 1 All W 10/29/14 4:42 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM 6 All Th 10/30/14 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM 2 All Th 10/30/14 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM 3 All F 10/31/14 4:12 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM 5 All F 10/31/14 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM								
6	11/03/14	11/03/14	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$450.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/03/14 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 DDU- 14- 003H \$450.00 NM								
7	10/29/14	10/31/14	News 4 @ 5p M-F	W-F 5p-530p	-- WTF--	:30	3	\$490.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -- WTF-- 3 \$490.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 10/29/14 5:25 PM News 4 @ 5p M-F W-F 5p-530p :30 DDU- 14- 003H \$490.00 NM 3 All Th 10/30/14 5:28 PM News 4 @ 5p M-F W-F 5p-530p :30 DDU- 14- 003H \$490.00 NM 1 All F 10/31/14 5:24 PM News 4 @ 5p M-F W-F 5p-530p :30 DDU- 14- 003H \$490.00 NM								
8	11/03/14	11/03/14	News 4 @ 6p M-F	M-F 6p-632p	1-----	:30	1	\$750.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 1----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/03/14 News 4 @ 6p M-F M-F 6p-632p :00 \$750.00 NM Credited								
9	11/03/14	11/04/14	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	4	\$470.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 MT----- 4 \$470.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/03/14 6:12 AM News 4 Today II 6a-7a M-F 6a-7a :30 DDU- 14- 003H \$470.00 NM 4 All M 11/03/14 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 DDU- 14- 003H \$470.00 NM 2 All Tu 11/04/14 6:25 AM News 4 Today II 6a-7a M-F 6a-7a :30 DDU- 14- 003H \$470.00 NM 3 All Tu 11/04/14 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 DDU- 14- 003H \$470.00 NM								
10	10/29/14	10/31/14	News 4 Today II 6a-7a	W-F 6a-7a	-- WTF--	:30	6	\$500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -- WTF-- 6 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/29/14 6:12 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM 5 All W 10/29/14 6:29 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM 2 All Th 10/30/14 6:13 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM 4 All Th 10/30/14 6:53 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM 6 All F 10/31/14 6:27 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM 3 All F 10/31/14 6:53 AM News 4 Today II 6a-7a W-F 6a-7a :30 DDU- 14- 003H \$500.00 NM								



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Advertiser	Product	Estimate Number	
Dianna Duran Secretary of	DURAN FOR SEC OF ST	657	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
11	11/03/14	11/03/14	News 4 @ 630p M-F	M-F 630p-7p	1-----	:30	1	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$560.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	11/03/14	6:57 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	DDU- 14- 003H	\$560.00 NM
12	11/03/14	11/04/14	M-F Today Show	M-F 7a-9a	MT-----	:30	4	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 MT----- 4 \$470.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	11/03/14		M-F Today Show	M-F 7a-9a	:00		\$470.00 NM
					Credited				
4	All	M	11/03/14	7:59 AM	M-F Today Show	M-F 7a-9a	:30	DDU- 14- 003H	\$470.00 NM
2	All	Tu	11/04/14	7:28 AM	M-F Today Show	M-F 7a-9a	:30	DDU- 14- 003H	\$470.00 NM
3	All	Tu	11/04/14	8:59 AM	M-F Today Show	M-F 7a-9a	:30	DDU- 14- 003H	\$470.00 NM
13	10/29/14	10/31/14	M-F Today Show	W-F 7a-9a	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --WTF-- 6 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	10/29/14	7:22 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
5	All	W	10/29/14	8:59 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
2	All	Th	10/30/14	7:59 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
6	All	Th	10/30/14	8:59 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
4	All	F	10/31/14	7:59 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
3	All	F	10/31/14	8:46 AM	M-F Today Show	W-F 7a-9a	:30	DDU- 14- 003H	\$500.00 NM
14	10/29/14	10/31/14	M-F Today Show II 9a	M-F 9a-10a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 --WTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	W	10/29/14		M-F Today Show II 9a	M-F 9a-10a	:00		\$300.00 NM
					Credited				
3	All	Th	10/30/14		M-F Today Show II 9a	M-F 9a-10a	:00		\$300.00 NM
					Credited				
1	All	F	10/31/14	9:58 AM	M-F Today Show II 9a	M-F 9a-10a	:30	DDU- 14- 003H	\$300.00 NM
15	11/03/14	11/04/14	M-F Today Show II 9a	M-F 9a-10a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 MT----- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	11/03/14		M-F Today Show II 9a	M-F 9a-10a	:00		\$300.00 NM
					Credited				
2	All	Tu	11/04/14	9:28 AM	M-F Today Show II 9a	M-F 9a-10a	:30	DDU- 14- 003H	\$300.00 NM
16	11/03/14	11/04/14	News 4 @ Midday M-F	M-F 12noon-1p	MT-----	:30	4	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 MT----- 4 \$240.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	11/03/14	12:29 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00 NM
4	All	M	11/03/14	12:56 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00 NM
3	All	Tu	11/04/14	12:11 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	DDU- 14- 003H	\$240.00 NM



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Dianna Duran Secretary of	DURAN FOR SEC OF ST	657	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
16	11/03/14	11/04/14	News 4 @ Midday M-F	M-F 12noon-1p	MT-----	:30	4	\$240.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All Tu 11/04/14 12:28 PM News 4 @ Midday M-F M-F 12noon-1p :30 DDU- 14- 003H \$240.00 NM									
17	11/03/14	11/03/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	2-----	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/03/14 11/09/14 2----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 11/03/14 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :00 \$325.00 NM									
Credited									
2 All M 11/03/14 4:18 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$325.00 NM									
18	10/29/14	10/31/14	News 4 @ 6p M-F	w-F 6p-632p	--WTF--	:30	2	\$790.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 --WTF-- 2 \$790.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All W 10/29/14 6:13 PM News 4 @ 6p M-F w-F 6p-632p :30 DDU- 14- 003H \$790.00 NM									
1 All F 10/31/14 6:29 PM News 4 @ 6p M-F w-F 6p-632p :30 DDU- 14- 003H \$790.00 NM									
19	10/29/14	10/31/14	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 --WTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All W 10/29/14 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 DDU- 14- 003H \$375.00 NM									
21	11/03/14	11/04/14	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	1	\$540.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/03/14 11/09/14 MT----- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 11/03/14 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 DDU- 14- 003H \$540.00 NM									
22	11/03/14	11/03/14	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/03/14 11/09/14 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 11/03/14 4:51 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DDU- 14- 003H \$400.00 NM									
24	11/01/14	11/01/14	NBC Sports Specials	Sa/Su 9a-7p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Sa 11/01/14 6:07 PM NBC Sports Specials Sa/Su 9a-7p :30 DDU- 14- 003H \$400.00 NM									
25	11/01/14	11/01/14	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Sa 11/01/14 11:54 PM Saturday Night Live Sa 1030p-1205a :30 DDU- 14- 003H \$425.00 NM									
26	11/02/14	11/02/14	On the Money w/ Maria 6:30a	6:30a	-----S	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
26	11/02/14	11/02/14	On the Money w/ Maria 6a-630a		-----S	:30	1	\$60.00 NM
10/27/14 11/02/14 -----S 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/02/14 6:14 AM On the Money w/ Maria 6a Su 6a-630a :30 DDU- 14- 003H \$60.00 NM								
27	11/03/14	11/03/14	Late Night w/ Seth Meyers M-Th 1207a-107a/F		M-----	:30	1	\$160.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 M----- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/03/14 12:56 AM Late Night w/ Seth Meyers M-Th 1207a-107a/F :30 DDU- 14- 003H \$160.00 NM								
Total Spots							58	

Payment Terms 30 Days

Gross Total	\$24,655.00
Agency Commission	\$3,698.25
Net Amount Due	\$20,956.75
ABQ 7.0%	\$1,466.97
Amount Due	\$22,423.72