

# ORDER



**Orders**  
**Order / Rev:** 2035478  
**Alt Order #:** WOC12586146  
**Product Desc:** 2020  
**Estimate:** 12110  
**Flight Dates:** 09/15/20 - 09/21/20  
**Original Date / Rev:** 06/30/20 / 07/14/20  
**Order Type:** RFP

**KPNX**  
**Primary AE:** Jim Quinn  
**Sales Office:** TSPHI  
**Sales Region:** NAT

**Agency**  
**Name:** Harris Sikes Media / POL  
**Buying Contact:** Amanda Temenak  
**Billing Contact:** \_\_\_\_\_  
11350 Random Hills Road Suite 700  
Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Donald Trump / R / President / U:  
**Demographic:** A18+  
**Product Codes:** PL-Presidential  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 104207  
**Agency External ID:** 20751AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	226	\$121,540.00	\$103,309.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	226	\$121,540.00	\$103,309.00	225.02
<b>Totals</b>	<b>226</b>	<b>\$121,540.00</b>	<b>\$103,309.00</b>	<b>225.02</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPNX	21%	\$121,540.00
Market	100%	\$578,761.90

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	1%	\$5,787.62
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	8%	\$46,300.95
KPAZ	0%	\$0.00
KPHO	23%	\$133,115.24
KPPX	0%	\$0.00
KSAZ	25%	\$144,690.48
KTFL	0%	\$0.00
KTVK	21%	\$121,540.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00

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 Estimate: 12110  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	09/15/20	09/21/20	Early Today EARLY TODAY	CM	4-5a	11111--	:30	5	\$10.00	P03	0.17	NM	5	\$50.00
(Program: ERLY TDY-C-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$10.00		0.17			
N 2	KPNX	09/15/20	09/21/20	Early Today TODAY IN AZ 430A	CM		11111--	:30	5	\$20.00	P03	0.22	NM	5	\$100.00
(Program: TD IN AZ 4:30A<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$20.00		0.22			
N 3	KPNX	09/15/20	09/21/20	Local News @ 5a M-F TODAY IN AZ @5A	CM	5-530a	11111--	:30	5	\$75.00	P03	0.29	NM	5	\$375.00
(Program: TODAY IN AZ 1<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$75.00		0.29			
N 4	KPNX	09/15/20	09/21/20	Local News @ 530a M-FCM TODAY IN AZ 530A	CM	530-6a	11111--	:30	5	\$125.00	P03	0.49	NM	5	\$625.00
(Program: TODAY IN AZ 2<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$125.00		0.49			
N 5	KPNX	09/15/20	09/21/20	Local News @ 6a M-F TODAY IN AZ 6A	CM	6-7a	22222--	:30	10	\$300.00	P03	0.97	NM	10	\$3,000.00
(Program: TODAY IN AZ 3<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	22222--					10	\$300.00		0.97			
N 6	KPNX	09/15/20	09/21/20	Today Show TODAY SHOW	CM	7-9a	33333--	:30	15	\$350.00	P03	1.13	NM	15	\$5,250.00
(Program: TODAY SHW<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	33333--					15	\$350.00		1.13			
N 7	KPNX	09/15/20	09/19/20	Today Show Sa SATURDAY TODAY	CM	NBC Saturday Toc	-----2-	:30	2	\$75.00	P03	0.28	NM	2	\$150.00
(Program: SATURDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2-					2	\$75.00		0.28			
N 8	KPNX	09/15/20	09/19/20	Local News @ 6/7a Sa SAT TODAY IN AZ	CM	12 News Sat Toda	-----2-	:30	2	\$75.00	P03	0.56	NM	2	\$150.00
(Program: SAT TDY IN AZ)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2-					2	\$75.00		0.56			
N 9	KPNX	09/15/20	09/20/20	Today Show Su NBC SUNDAY TODAY SHOW	CM	NBC Sun Today Sl	-----2	:30	2	\$100.00	P03	0.60	NM	2	\$200.00
(Program: SUN TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2					2	\$100.00		0.60			
N 10	KPNX	09/15/20	09/20/20	Meet the Press MEET THE PRESS	CM	Meet the Press	-----2	:30	2	\$1,000.00	P03	1.28	NM	2	\$2,000.00
(Program: MEET PRESS-SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2					2	\$1,000.00		1.28			
N 11	KPNX	09/15/20	09/20/20	SundaySquareOff 8-830a Sunday Square Off	CM	8-830a	-----1	:30	1	\$40.00	P03	0.28	NM	1	\$40.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1					1	\$40.00		0.28			
N 12	KPNX	09/15/20	09/20/20	Local News @ 8/830a SGM SUNDAY TODAY IN AZ	CM	830A-10A	-----2	:30	2	\$100.00	P03	0.45	NM	2	\$200.00
(Program: SUN TDY IN AZ)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2					2	\$100.00		0.45			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KPNX	09/15/20	09/21/20	Today Show 3rd Hour TODAY SHOW 3RD HOUR	CM	9-10a	22222--	:30	10	\$250.00	P03	0.64	NM	10	\$2,500.00
(Program: TDY 3RD HR-NBC<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$250.00			0.64		
N 14	KPNX	09/15/20	09/21/20	Live with Kelly 10-11a LIVE WITH KELLY AND RYAN	CM	10-11a	22222--	:30	10	\$150.00	P03	0.50	NM	10	\$1,500.00
(Program: LVE-KELLY&RYAN<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$150.00			0.50		
N 15	KPNX	09/15/20	09/21/20	Today Show 4th Hour Today w/ Hoda & Jenna	CM	11a-12p	22222--	:30	10	\$200.00	P03	0.48	NM	10	\$2,000.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$200.00			0.48		
N 16	KPNX	09/15/20	09/21/20	Local News @ 12p M-F 12 News @ 12	CM	12-1230p	11111--	:30	5	\$100.00	P03	0.46	NM	5	\$500.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	11111--			5			\$100.00			0.46		
N 17	KPNX	09/15/20	09/21/20	Arizona Midday Arizona Midday	CM	Arizona Midday	11111--	:30	5	\$50.00	P03	0.32	NM	5	\$250.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	11111--			5			\$50.00			0.32		
N 18	KPNX	09/15/20	09/21/20	Daily Blast Live DAILY BLAST LIVE	CM	Daily Blast Live	22222--	:30	10	\$50.00	P03	0.28	NM	10	\$500.00
(Program: DAILY BLAST LV<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$50.00			0.28		
N 19	KPNX	09/15/20	09/21/20	Days of Our Lives Days of Our Lives	CM	2-3p	22222--	:30	10	\$200.00	P03	0.52	NM	10	\$2,000.00
(Program: AVG. ALL WKS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$200.00			0.52		
N 20	KPNX	09/15/20	09/21/20	Ellen 3-4p ELLEN	CM	3-4p	22222--	:30	10	\$225.00	P03	0.78	NM	10	\$2,250.00
(Program: ELLEN<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$225.00			0.78		
N 21	KPNX	09/15/20	09/21/20	Local News @ 4p M-F 12 News @ 4	CM	4-5p	22222--	:30	10	\$150.00	P03	0.68	NM	10	\$1,500.00
(Program: FIRST @ 4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	22222--			10			\$150.00			0.68		
N 22	KPNX	09/15/20	09/21/20	Local News @ 5p M-F 12NEWS @5P	CM	5-530p	11111--	:30	5	\$500.00	P03	1.37	NM	5	\$2,500.00
(Program: 12 NWS 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	11111--			5			\$500.00			1.37		
N 23	KPNX	09/15/20	09/21/20	NBC Nightly News NBC NIGHTLY NEWS	CM	NBC Nightly News	11111--	:30	5	\$1,000.00	P03	2.67	NM	5	\$5,000.00
(Program: NBC NITELY NWS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	11111--			5			\$1,000.00			2.67		
N 24	KPNX	09/15/20	09/21/20	Local News @ 6p M-F 12NEWS @6P	CM	6-630p	11111--	:30	5	\$450.00	P03	1.30	NM	5	\$2,250.00
(Program: 12 NWS 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/15/20	09/21/20	11111--			5			\$450.00			1.30		
N 25	KPNX	09/15/20	09/19/20		CM	12 News 6pm Sat	-----1-	:30	1	\$150.00	P03	0.86	NM	1	\$150.00

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 Estimate: 12110  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6p Sa											
				12 News Saturday											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----1-	1	\$150.00	0.86								
N26	KPNX	09/15/20	09/21/20	Extra 630-7p	CM	630-7p	11111--	:30	5	\$500.00	P03	0.78	NM	5	\$2,500.00
				EXTRA<											
				(Program: EXTRA<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	11111--	5	\$500.00	0.78								
N27	KPNX	09/15/20	09/21/20	Local News @ 10p M-F	CM	10-1035p	11111--	:30	5	\$600.00	P03	0.95	NM	5	\$3,000.00
				12 NWS 10<											
				(Program: 12 NWS 10<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	11111--	5	\$600.00	0.95								
N28	KPNX	09/15/20	09/19/20	Local News @ 10p Sa	CM	10-1030p	-----1-	:30	1	\$500.00	P03	1.63	NM	1	\$500.00
				12 NWS 10											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----1-	1	\$500.00	1.63								
N29	KPNX	09/15/20	09/20/20	Local News @ 10p Su	CM	10-1035p	-----1	:30	1	\$750.00	P03	0.59	NM	1	\$750.00
				12 NWS 10<											
				(Program: 12 NWS 10<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----1	1	\$750.00	0.59								
N30	KPNX	09/15/20	09/21/20	Tonight Show	CM	1035-1137p	22222--	:30	10	\$250.00	P03	0.46	NM	10	\$2,500.00
				Tonight Show											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	22222--	10	\$250.00	0.46								
N31	KPNX	09/15/20	09/21/20	Late Night	CM	1135p-1235a	22222--	:30	10	\$150.00	P03	0.29	NM	10	\$1,500.00
				Late Night w/ Seth Myers											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	22222--	10	\$150.00	0.29								
N32	KPNX	09/15/20	09/21/20	Mon Prime Other	CM	7-9p	2-----	:30	2	\$2,500.00	P03	3.46	NM	2	\$5,000.00
				The Voice											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	2-----	2	\$2,500.00	3.46								
N33	KPNX	09/15/20	09/21/20	Mon Prime B	CM	8-9p	2-----	:30	2	\$1,200.00	P03	3.83	NM	2	\$2,400.00
				The Wall											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	2-----	2	\$1,200.00	3.83								
N34	KPNX	09/15/20	09/21/20	Mon Prime C	CM	9-10p	2-----	:30	2	\$2,500.00	P03	1.27	NM	2	\$5,000.00
				Manifest											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	2-----	2	\$2,500.00	1.27								
N35	KPNX	09/15/20	09/15/20	Tue Prime A	CM	7-8p	-2-----	:30	2	\$3,000.00	P03	1.90	NM	2	\$6,000.00
				The Voice											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-2-----	2	\$3,000.00	1.90								
N36	KPNX	09/15/20	09/15/20	Tue Prime C	CM	9-10p	-2-----	:30	2	\$2,000.00	P03	1.46	NM	2	\$4,000.00
				New Amsterdam											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-2-----	2	\$2,000.00	1.46								
N37	KPNX	09/15/20	09/16/20		CM	7-8p	--2----	:30	2	\$3,000.00	P03	3.30	NM	2	\$6,000.00

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 Estimate: 12110  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Prime A Chicago Med											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-- 2----					2	\$3,000.00		3.30			
N38	KPNX	09/15/20	09/16/20	Wed Prime B Chicago Fire	CM	8-9p	-- 2----	:30	2	\$1,500.00	P03	3.44	NM	2	\$3,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-- 2----					2	\$1,500.00		3.44			
N39	KPNX	09/15/20	09/16/20	Wed Prime C Chicago PD	CM	9-10p	-- 2----	:30	2	\$1,500.00	P03	2.24	NM	2	\$3,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-- 2----					2	\$1,500.00		2.24			
N40	KPNX	09/15/20	09/17/20	Thu Prime A Superstore/Brooklyn 99	CM	7-8p	--- 2---	:30	2	\$1,500.00	P03	0.61	NM	2	\$3,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--- 2---					2	\$1,500.00		0.61			
N41	KPNX	09/15/20	09/17/20	Thu Prime B Law and Order SVU	CM	8-9p	--- 2---	:30	2	\$1,000.00	P03	0.76	NM	2	\$2,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--- 2---					2	\$1,000.00		0.76			
N42	KPNX	09/15/20	09/17/20	Thu Prime C Law and Order: Organized	CM	9-10p	--- 2---	:30	2	\$1,500.00	P03	1.15	NM	2	\$3,000.00
				(Program: LAW&O:SVU-NBC)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--- 2---					2	\$1,500.00		1.15			
N43	KPNX	09/15/20	09/18/20	Fri Prime A BLACKLIST	CM	658-8p	---- 2--	:30	2	\$1,000.00	P03	1.56	NM	2	\$2,000.00
				(Program: LINCLN RHY-NBC)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---- 2--					2	\$1,000.00		1.56			
N44	KPNX	09/15/20	09/18/20	Fri Prime Other DATELINE	CM	8-10P	---- 2--	:30	2	\$1,000.00	P03	1.17	NM	2	\$2,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---- 2--					2	\$1,000.00		1.17			
N45	KPNX	09/15/20	09/18/20	Fri Prime Other DATELINE	CM	8-10P	---- 2--	:30	2	\$1,500.00	P03	1.52	NM	2	\$3,000.00
				(Program: DATELINE FR-NBC)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---- 2--					2	\$1,500.00		1.52			
N46	KPNX	09/15/20	09/19/20	Sat Prime Other DATELINE	CM	7-9P	----- 2-	:30	2	\$600.00	P03	0.62	NM	2	\$1,200.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----- 2-					2	\$600.00		0.62			
N47	KPNX	09/15/20	09/19/20	Sat Prime C SNL Vintage	CM	9-10p	-----	:30	0	\$1,500.00	P03	1.10	NM	2	\$3,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----- 2-					2	\$1,500.00		1.10			
N48	KPNX	09/15/20	09/20/20	Sun Prime A Hollywood Game Night	CM	6-7p	----- 2	:30	2	\$1,000.00	P03	0.50	NM	2	\$2,000.00
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----- 2					2	\$1,000.00		0.50			
N49	KPNX	09/15/20	09/20/20		CM	8-10p	----- 2	:30	2	\$1,000.00	P03	0.60	NM	2	\$2,000.00

Order / Rev: 2035478  
 Alt Order #: WOC12586146  
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/ Donald Trump / R / President / US  
 Product Desc: 2020  
 Estimate: 12110  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Prime Other 2nd Half											
				Americas Got Talent											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2		2			\$1,000.00			0.60			
N50	KPNX	09/15/20	09/16/20	Wed Prime Other	CM	Various	--2----	:30	2	\$1,000.00	P03	2.84	NM	2	\$2,000.00
				Americas Got Talent Fina											
				(Program: AVG. ALL WKS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	--2----		2			\$1,000.00			2.84			
N51	KPNX	09/15/20	09/17/20	NFL Kickoff Special	CM	NFL Kickoff Specie	---1---	:30	1	\$2,000.00	P03	10.00	NM	1	\$2,000.00
				NFL Kickoff Pregame											
				(Program: FIRST @ 4/12 NWS 5)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	---1---		1			\$2,000.00			10.00			
N52	KPNX	09/15/20	09/17/20	NFL Kickoff Game	CM	NFL Kick-off Game	---2---	:30	2	\$7,000.00	P03	10.00	NM	2	\$14,000.00
				NFL Kickoff Game											
				(Program: AVG. ALL WKS<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	---2---		2			\$7,000.00			10.00			
N53	KPNX	09/20/20	09/20/20	Golf The Open Highlights	CM		-----1	:30	1	\$150.00	P03	0.61	NM	1	\$150.00
				The Open Highlights											
				(Program: AVG. ALL WKS<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1		1			\$150.00			0.61			
													Totals	226	\$121,540.00