

# CONTRACT



**WCFB-FM**  
**Cox Radio LLC**  
**PO Box 83197**  
**Chicago, IL 60691-0197**  
**(404) 496-7531**

And:

**Creative Street Marketing**  
**Attention: Rhetta Peoples**  
**3811 Marsh Lilly Dr**  
**Orlando, FL 32828**

<u>Contract / Revision</u> 1077460 / 1		<u>Alt Order #</u>
<u>Advertiser</u> POL/Buddy Dyer/D/MYR/FL-A		<u>Original Date / Revision</u> 10/09/23 / 11/01/23
<u>Contract Dates</u> 10/11/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> OCT-NOV23		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCFB-FM	<u>Account Executive</u> CMG Radio National	<u>Sales Office</u> Cox National Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> P00026690	<u>Advertiser Ref</u> P00021934-A	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WCFB	10/11/23	11/07/23	M-F 6a-10a	6:00 AM-10:00 AM		:30			P-03	NM	27	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/23	10/15/23	--WTF--				4	\$60.00				
Week:		10/16/23	10/22/23	MTWTF--				7	\$60.00				
Week:		10/23/23	10/29/23	MTWTF--				7	\$60.00				
Week:		10/30/23	11/05/23	MTWTF--				7	\$60.00				
Week:		11/06/23	11/12/23	MT-----				2	\$60.00				
2	WCFB	10/11/23	11/07/23	Afternoon Drive - M-F	3:00 PM-7:00 PM		:30			P-03	NM	27	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/23	10/15/23	--WTF--				4	\$60.00				
Week:		10/16/23	10/22/23	MTWTF--				7	\$60.00				
Week:		10/23/23	10/29/23	MTWTF--				7	\$60.00				
Week:		10/30/23	11/05/23	MTWTF--				7	\$60.00				
Week:		11/06/23	11/12/23	MT-----				2	\$60.00				
3	WCFB	10/14/23	11/05/23	Sa 10a-3p	10:00 AM-3:00 PM		:30			P-03	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/23	10/15/23	-----S-				2	\$65.00				
Week:		10/16/23	10/22/23	-----S-				2	\$65.00				
Week:		10/23/23	10/29/23	-----S-				2	\$65.00				
Week:		10/30/23	11/05/23	-----S-				2	\$65.00				
4	WCFB	10/15/23	11/05/23	Su 10a-3p	10:00 AM-3:00 PM		:30			P-03	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/23	10/15/23	-----S				2	\$30.00				
Week:		10/16/23	10/22/23	-----S				2	\$30.00				
Week:		10/23/23	10/29/23	-----S				2	\$30.00				
Week:		10/30/23	11/05/23	-----S				2	\$30.00				
N 5	WCFB	11/05/23	11/05/23	Su 10a-3p	10:00 AM-3:00 PM		:30			P-01	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/23	11/05/23	-----S				2	\$150.00				
<b>Totals</b>												<b>72</b>	<b>\$4,300.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract Dates</u> <b>10/11/23 - 11/07/23</b>	<u>Product</u> OCT-NOV23	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/29/23	48	\$2,730.00	(\$409.50)	\$2,320.50
10/30/23 - 11/07/23	24	\$1,570.00	(\$235.50)	\$1,334.50
<b>Totals</b>	<b>72</b>	<b>\$4,300.00</b>	<b>(\$645.00)</b>	<b>\$3,655.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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