Issues Programs List

Quarterly Issues Programs List

Station(s): KEKB FM, KBKL FM, KMXY FM, KKNN FM, KEXO AM

January 1, 2023, through March 31, 2023

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Better Ways to Destress**: The Substance Abuse and Mental Health Services Administration shows 19% of Colorado residents are living with a mental health issue. Taking time for personal care and eliminating stress is more important than ever. The show discusses resources and some of the cognitive lifestyle changes we all can make to help manage stress in our daily lives in western Colorado.
- B. **Supply Chain & Inflation Problems**: Grand Junction has seen prices skyrocket in area stores, and at the gas pump. As Western Colorado notices empty store shelves more often, this episode zooms in on the events that lead to rising costs and supply chain problems that are affecting shoppers in Delta and Mesa County.
- C. **Early Women of the West:** Grand Junction's Museum of the West recently debuted a new exhibit featuring Colorado's Women of the West. Historian and author Winifred Gallagher shares several of their important stories and how they created opportunities for women all over the West and those living in Mesa and Delta counties today.
- D. **Faces of Homelessness**: At the end of 2022, Mesa County Housing Manager Ashley Chambers estimated Grand Junction's homeless population at nearly 800 people. Issues like housing costs and the overall cost of living are preventing homeless numbers from declining. In this episode, the voices of homeless residents inform and inspire our community.
- E. **Eating Invasive Species**: Mesa County's Board of Commissioners has declared the Japanese Beetle a public nuisance and a threat to the local environment. These invasive insects threaten our Grand Mesa National Forest and the fruit orchard and vineyard communities of the Western Slope. In this episode, experts explain how some invasive species can be added to a healthy diet.
- F. Covid-19/Flu Testing: Mesa County and Delta residents now have access to the new Lucira Health combined Covid-19/Flu at-home testing kit. With 52,360 total cases in Mesa County, at-home testing is still an important option. The conversation includes a detailed explanation of how-to self-test with the kit.

Section II. Responsive Programs

In our ongoing effort to serve the interests of the audiences receiving our programs, KEKB-FM, KBKL-FM, KKNN-FM, KMXY-FM, and KEXO-AM broadcast Radio Health Journal and Viewpoints on the days and times listed below. These programs address issues identified as significant to our communities as well as a variety of other topics. See attached program log.

KEXO-AM: Viewpoints – Saturday, 6 am; Radio Health Journal – Sunday, 6 am KEKB-FM: Viewpoints – Saturday, 6 am; Radio Health Journal – Sunday, 6 am KBKL-FM: Viewpoints – Saturday, 6 am; Radio Health Journal – Sunday, 6 am KKNN-FM: Viewpoints – Saturday, 6 am; Radio Health Journal – Sunday, 6 am KMXY-FM: Viewpoints – Saturday, 6 am; Radio Health Journal – Sunday, 6 am



Quarterly Report of Compliancy Issues & Programs List 2023-Q1 (January - March) Viewpoints Radio

- Accounting
- Aging
- American Diet
- American Expansion
- American History
- Animal Welfare
- Archaeology
- Artificial Intelligence
- Arts
- Biology
- Business
- Career
- Child Development
- Climate
- Climate Change
- Communication
- Companionship
- Conscious Gifting
- Consumer Protection
- Cooking Science
- Corruption
- Creative Arts
- Creativity
- Criminal Justice
- Cultural Trends
- Culture
- Customs
- Death
- Debt
- Democracy
- Diet
- Disease
- Disease Prevention
- Domestic Terrorism
- Drug Policy
- Economy
- Education
- Electricity
- Emotional Development
- Emotional Well-being
- End-of-life Planning
- Engineering
- Entertainment Regulation
- Entrepreneurship
- Environment
- Film
- Film Industry
- Food History
- Food Policy
- Food Systems

- Forensic Science
- Free Expression
- Gambling Addiction
- Gender Equality
- Gendered Norms
- Global Culture
- Global News
- Global Train
- Government
- Government Regulation
- Health
- Healthcare Policy
- Higher Education
- History
- Hobby
- Homelessness
- Incarceration
- Industry Regulation
- Inequality
- Inflation
- Information Technology
- Infrastructure
- Innovation
- Invention
- Labor Rights
- Language
- Law
- Law Enforcement
- Lifestyle
- Literature
- Living Costs
- Local Business
- Medicine
- Wedicine
- Mental Health
- Music
- National Security
- Natural Disaster
- Natural Resources
- Nutrition
- Parenthood
- Parenting
- Personal Development
- Personal Finance
- Personal Wealth
- Pet Adoption
- Pet OwnershipPolice Reform
- Politics
- Poverty
- Power Generation

- Private Security
- Psychology
- Public Health
- Public Housing
- Public Policy
- Public Resources
- Public Safety
- Relationships
- Research
- Retirement
- Science
- Self-care
- Sexism
- Small Business
- Social Media
- Society
- Software Engineering
- Space Travel
- Sports
- Sports Culture
- Stress Management
- Supply Chain Management
- Technology
- Timekeeping
- Traditions
- Travel
- TV
- U.S. Economy
- Utilities
- Veterinary Care
- Wage Inequity
- War
- Women's Rights
- Women's History
- Women's IssuesWorkers' Rights
- Writing
 - Youth Development



Program 23-01 Air Week: 1/1/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE FALLOUT FROM INDUSTRY MONOPOLIES

Time: 1:47 **Duration:** 10:27

Synopsis: This past November, thousands of Taylor Swift fans were left frustrated and disappointed after Ticketmaster's platform failed to deliver on general sale tickets for her upcoming tour. We discuss how this recent failure has stirred a larger conversation about the consequences & long-term effects of

monopolies. **Host:** Gary Price

Producer: Amirah Zaveri

Guests: Diana Moss, president, American Antitrust Institute; Krista Brown, senior policy analyst,

American Economic Liberty Project.

Compliancy issues: Government Regulation, Economy, Small Business, Politics, Consumer Protection

Links for more info:

Taylor Swift Fans Are Suing Ticketmaster Again Over 'Eras' Tour Controversy | HuffPost Entertainment

Contacting U.S. Senators

Find Your Representative | house.gov

SEGMENT 2: WHO IS GEN-Z?

Time: 14:16 **Duration:** 7:56

Synopsis: There are more than 68 million young people in the U.S. who make up Generation Z – that is anyone born between 1997 and 2012. Research shows that this cohort is the most racially and ethnically diverse than any other previous generation and are progressive in their mindsets. On top of this, they're extremely tech-savvy and believe that mental health is equally as important as physical health. Culture expert John Schlimm helps us understand who Gen Z is and what impact they'll have on the future world.

Host: Marty Peterson

Producer: Amirah Zaveri, Grace Galante

Guests: John Schlimm, researcher, professor, author, What Would Gen-Z Do? Everything You Don't Know

About Gen-Z But Should.

Compliancy issues: Social Media, Psychology, Technology, Culture, Mental Health, Cultural Trends

Links for more info:

Where Millennials end and Generation Z begins | Pew Research Center

What Would Gen-Z Do?: Everything You Don't Know About Gen-Z but Should by John Schlimm,

Hardcover | Barnes & Noble®

How Gen Z Could Transform American Politics | FiveThirtyEight





VIEWPOINTS EXPLAINED: NYE TRADITIONS AROUND THE WORLD

Time: 21:12 **Duration:** 1:10

Synopsis: We explore how different cultures and countries ring in the New Year.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Global Culture, Traditions, Customs, Diet

CULTURE CRASH: 2023 FILM RELEASES

Time: 24:22 **Duration:** 2:05

Synopsis: We highlight some of the movies we're looking forward to in 2023.

Host & Producer: Evan Rook **Compliancy issues:** Film, Culture





Program 23-02 Air Week: 1/8/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FALLING ASLEEP IN SPACE

Time: 1:47 **Duration:** 8:47

Synopsis: Do you have trouble falling or staying asleep? If so, you'll know that not getting good rest can take a big toll on how you feel both physically and mentally. This is amplified in space for astronauts who sleep in a zero-gravity environment that relies on an artificial day/night cycle. This week, we explore the fascinating science and study of how humans sleep in space and its effects on the body.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Fred Turek, professor, biology, Northwestern University, director, Center for Sleep and Circadian Biology, Northwestern University; Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine.

Compliancy issues: Health, Medicine, Disease, Biology, Science, Innovation, Space Travel, Technology

Links for more info:

Center for Circadian & Sleep Medicine

NASA: Sleeping In Space

SEGMENT 2: A PATHWAY TO EXONERATION

Time: 12:36 **Duration:** 8:37

Synopsis: Experts estimate that between 4-6 percent of prisoners behind bars are innocent. We explore what factors feed into these wrongful convictions and how advocates in the arena are fighting for justice.

Host: Marty Peterson

Producer: Amirah Zaveri | Polly Hansen

Guests: Isaac Wright Jr., practicing attorney, author, Marked for Life: One Man's Fight for Justice From the Inside; Samuel Gross, Thomas and Mabel Long Professor Emeritus of Law at the University of Michigan – Ann Arbor, founder, senior editor, The National Registry of Exonerations.

Compliancy issues: Law, Law Enforcement, Forensic Science, Criminal Justice

Links for more info:

The National Registry of Exonerations

Amazon: Marked for Life: One Man's Fight for Justice from the Inside

VIEWPOINTS EXPLAINED: AN INADEQUATE DIET

Time: 22:13 **Duration:** 1:42

Synopsis: We discuss the sad state of prison meals in the U.S. All too often, these dishes are spoiled, full of preservatives and don't have enough calories. If the end goal of incarceration is rehabilitation,

shouldn't these meals adequately feed and nourish prisoners?

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Diet, Nutrition, Incarceration



CULTURE CRASH: THE CAREER OF AARON SORKIN

Time: 23:55 **Duration:** 2:32

Synopsis: Aaron Sorkin's screenplays have been praised for their pace and structure. We look into why

the Oscar winner's writing style is so effective in film and on TV.

Host & Producer: Evan Rook

Compliancy issues: Writing, Film, Culture



Program 23-03 Air Week: 1/15/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW TO BETTER DEAL WITH STRESS THIS YEAR

Time: 1:47 **Duration:** 8:47

Synopsis: We speak with University of California – San Francisco professor and health psychologist Dr. Elissa Epel about how listeners can better manage their stress this year by employing certain lifestyle

habits.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dr. Elissa Epel, health psychologist, professor, vice chair, Department of Psychiatry and

Behavioral Sciences, University of California – San Francisco, author, The Stress Prescription: Seven Days

to More Joy and Ease.

Compliancy issues: Lifestyle, Stress Management, Literature, Psychology, Mental Health, Health

Links for more info:

Dr. Elissa Epel

UCSF Profiles: Dr. Elissa Epel

Amazon: The Stress Prescription: Seven Days to More Joy and Ease (The Seven Days Series)

SEGMENT 2: A KEY VULNERABILITY: U.S. POWER GRIDS

Time: 12:36 **Duration:** 8:37

Synopsis: In recent years, power attacks on electric power stations in the U.S. have become more common. We discuss what's driving this uptick, how power companies and government organizations are responding and what you should know as a consumer.

Host: Marty Peterson **Producer:** Grace Galante

Guests: Adrienne Lotto, senior vice president, Grid Security, Technical, and Operations at the American

Public Power Association.

Compliancy issues: Infrastructure, Domestic Terrorism, Public Health, Private Security, Utilities, Power

Generation, Electricity Links for more info:

American Public Power Association

Ready.gov

VIEWPOINTS EXPLAINED: WINTER IN UKRAINE

Time: 23:09 **Duration:** 1:15

Synopsis: As winter takes hold on Europe, Ukrainian soldiers defending their country face subzero

temperatures, power outages and increasing challenges.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: War, Climate, Health, Global News



CULTURE CRASH: A REVIEW OF "GLASS ONION"

Time: 23:55 **Duration:** 2:32

Synopsis: We discuss the new film, "Glass Onion: A Knives Out Mystery" now streaming on Netflix.

Host & Producer: Evan Rook **Compliancy issues:** Film, Culture



Program 23-04 Air Week: 1/22/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE DAMAGING WORLD OF WOMEN'S ELITE RUNNING

Time: 1:48 **Duration:** 8:37

Synopsis: Long-distance runner Lauren Fleshman won five NCAA championships and two U.S. national championships in women's track and field. Early on in her career, she was a prized hopeful for bringing home the Olympic gold, but this dream came crashing down after a series of injuries and setbacks. Fleshman joins us this week to talk about the toxic culture present in many elite running organizations and what needs to change to better support these young, vulnerable athletes.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Lauren Fleshman, former elite long-distance runner, author, Good for a Girl: A Woman Running

in a Man's World.

Compliancy issues: Health, Women's Issues, Sports Culture, Youth Development, Parenting, Mental

Health

Links for more info:

Instagram @fleshmanflyer LauraFleshman.com twitter @laurenfleshman

SEGMENT 2: HOW DID PAST CIVILIZATIONS KEEP TIME?

Time: 12:27 **Duration:** 9:16

Synopsis: From sundials to mechanical clocks to atomic clocks, humans – throughout the centuries – have kept track of time using many different methods. Physics and astronomy professor Chad Orzel joins us this week to highlight just how much we rely on accurate clocks and how timekeeping technology has evolved across human history.

Host: Marty Peterson **Producer:** Grace Galante

Guests: Chad Orzel, associate professor, physics, astronomy, Union College.

Compliancy issues: Innovation, Timekeeping, Culture, History, Engineering, Invention, Archaeology

Links for more info: Union College: Chad Orzel

twitter @orzelc

VIEWPOINTS EXPLAINED: ALCOHOL'S CONNECTION TO CANCER

Time: 22:43 **Duration:** 1:42

Synopsis: The World Health Organization recently reported that no amount of alcohol is healthy to consume. In fact, the agency says even light or moderate alcohol intake has been linked to cause seven

different types of cancer. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Health, Disease Prevention, Research, Science



CULTURE CRASH: A TOUGH MONTH FOR THE NFL AHEAD OF THE SUPER BOWL

Time: 24:25 **Duration:** 2:02

Synopsis: Ahead of the year's biggest game, we discuss the state of the NFL following the serious injury

suffered by Bills player Damar Hamlin.

Host & Producer: Evan Rook

Compliancy issues: Sports, Culture



Program 23-05 Air Week: 1/29/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FOR THE LOVE OF CROSSWORDS

Time: 1:47 **Duration:** 7:34

Synopsis: The first crossword was published in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the New York Times to USA Today. Self-acclaimed lovers of crosswords are known as 'cruciverbalists' and compete online as well as create these puzzles for publishing. We speak with crossword expert Adrienne Raphel to find out more about this beloved word

game.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Adrienne Raphel, author, Thinking Inside the Box.

Compliancy issues: History, Hobby, Language, Literature, Education

Links for more info:

Crossword Puzzles Online – Play Daily for Free | Arkadium

USA Today: Crossword Puzzles
The New York Times Crossword

SEGMENT 2: BANNED BOOKS: TWO SIDES TO THE STORY

Time: 11:23 **Duration:** 11:37

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers. We discuss the controversy by highlighting

two differing perspectives on the debate.

Host: Marty Peterson **Producer:** Grace Galante

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess,

volunteer, Moms for Liberty

Compliancy issues: Education, Free Expression, Public Policy, Literature, Government

Links for more info:

ALA.org: Banned & Challenged Books

CBS News: The 50 most banned books in America

twitter @jonfreadom Moms For Liberty

CULTURE CRASH: HOW CHATGTP IS CHANGING THE ARTS SCENE

Time: 24:00 **Duration:** 2:27

Synopsis: We discuss how new AI technology platforms like DALL-E and ChatGPT are making waves in the

creative landscape.

Host & Producer: Evan Rook **Compliancy issues:** Culture, Arts



Program 23-06 Air Week: 2/5/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE MANY CAUSES OF SUPPLY CHAIN & INFLATION WOES

Time: 1:50
Duration: 7:22

Synopsis: Economic uncertainty is on the minds of millions of Americans. Part of this uncertainty stems from continuing inflation and instability plaguing global markets. We speak with longtime economist and

banker, James Rickards about the factors feeding into these rising costs and supply chain woes.

Host: Gary Price

Producer: Amirah Zaveri

Guests: James Rickards, economist, former Wall Street banker, author, Sold Out: How Broken Supply

Chains, Surging Inflation, and Political Instability Will Sink the Global Economy

Compliancy issues: Inflation, Personal Finance, Supply Chain Management, Global Train, U.S. Economy

Links for more info:

Amazon: Sold Out: How Broken Supply Chains, Surging Inflation, and Political Instability Will Sink the

Global Economy

twitter: @JamesGRickards

SEGMENT 2: A CHANGING PALATE ACROSS PERIODS OF ECONOMIC UNCERTAINTY

Time: 11:14 Duration: 10:37

Synopsis: Higher prices at the grocery store – from eggs to meat to specialty items – dictate what many Americans buy and cook throughout the week. While it can be difficult to pull back on the items we like, this shift in diet is nothing new. Across history – war, famine, and economic instability has affected what Americans choose to spend their money on. Even today, the current economic uncertainty has shifted recipes and food trends. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Jane Ziegelman, food historian, author, A Square Meal: A Culinary History of the Great

Depression.

Compliancy issues: American History, Nutrition, Poverty, Food History, Culture, American Diet, Economy

Links for more info:

Amazon: 97 Orchard: An Edible History of Five Immigrant Families in One New York Tenement

Culinary Historians: "A Square Meal: A Culinary History of the Great Depression"

<u>VIEWPOINTS EXPLAINED: STRIVING FOR A POLICE FORCE THAT BETTER REPRESENTS SOCIETY</u>

Time: 22:51 **Duration:** 1:37

Synopsis: Just 12 percent of police officers are women and only 3 percent are in leadership positions. We

cover one initiative that's dead set on getting more women into this sector."

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Law Enforcement, Gender Equality, Police Reform



CULTURE CRASH: GETTING BACK IN THE GAME

Time: 24:28 **Duration:** 1:56

Synopsis: Some of our favorite throwback bands are back together in 2023. From Blink 182 to Fall Out

Boy, big names are putting out new music after years away from the limelight.

Host & Producer: Evan Rook **Compliancy issues:** Music, Culture



Program 23-07 Air Week: 2/12/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FORGING OPPORTUNITY: THE EARLY WOMEN OF THE WEST

Time: 1:47 Duration: 9:07

Synopsis: The Wild, Wild West: cowboys, shootouts, open prairies & gold mines galore. While this is a common stereotype surrounding the colonial West, there's much more about this region and period than meets the eye. For thousands of women, living out West meant greater independence, and an opportunity to start anew. Historian and author Winifred Gallagher joins us to share how the women of the Old West paved the way for women across the U.S.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Winifred Gallagher, historian, author, New Women in the Old West.

Compliancy issues: Society, Women's Rights, American Expansion, Politics, Gendered Norms, Culture,

Gender Equality, History, Sexism

Links for more info:

Penguin Random House: New Women in the Old West

SEGMENT 2: A DISTENGRATING FRAMEWORK

Time: 12:57 **Duration:** 9:11

Synopsis: Last month, the Federal Aviation Administration grounded all departing flights across the U.S., leading to thousands of delayed flights and major headaches for travelers. In short, this outage was caused by a widespread system failure of the air traffic control system. Without it, pilots are essentially flying dark with no news of ground conditions, weather updates, etc. In the days and weeks following, this incident has raised many questions about the aging software and systems that we heavily rely upon. We speak with two aviation experts about this recent fiasco and what it means for all technology-reliant industries.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Laurie Garrow, professor, co-director of the Center for Urban and Regional Air Mobility at the Georgia Institute of Technology; Michael McCormick, assistant professor, air traffic management, Embry-Riddle Aeronautical University.

Compliancy issues: Software Engineering, Industry Regulation, Consumer Protection, Information

Technology, Travel, Government

Links for more info:

Federal Aviation Administration: FAA NOTAM Statement

Reuters: U.S. FAA adopts new safeguards after computer outage halted flights

USA Today: Southwest Airlines executive to testify before Senate panel following flight cancelation

'meltdown'



VIEWPOINTS EXPLAINED: BRADY BOWS OUT

Time: 23:08 **Duration:** 1:08

Synopsis: Longtime NFL quarterback Tom Brady is leaving the game for good. We cover why this prominent athlete has decided to step back again after coming out of retirement only a year back.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Sports, Aging, Culture, Retirement, Health

CULTURE CRASH: ACADEMY AWARD NODS

Time: 24:16 **Duration:** 2:11

Synopsis: The Oscars are right around the corner. Here are some of our favs that've received an Oscar

nod.

Host & Producer: Evan Rook **Compliancy issues:** Film, Culture



Program 23-08 Air Week: 2/19/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: IN AWE: A RENEWED LENS ON LIFE

Time: 1:47 **Duration:** 9:24

Synopsis: It can be hard to explain what it's like to feel in awe. For me, I can remember feeling this way after reaching the top of a mountain after an hours-long climb and looking onto the vast horizon, or after watching the film Inception in theaters for the first time and being blown away by the soundtrack. We speak with renowned social psychologist Dacher Keltner about awe and what experiences elicit this emotion.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Dacher Keltner, professor, psychology, University of California-Berkeley, author, Awe: The New

Science of Everyday Wonder and How It Can Transform Your Life.

Compliancy issues: Science, Creativity, Psychology, Mental Health, Emotional Well-being

Links for more info:

Amazon: Awe: The New Science of Everyday Wonder and How It Can Transform Your Life Hardcover

University of California-Berkeley Psychology: Dacher Keltner

New York Times: An 'Awe Walk' Might Do Wonders for Your Well-Being

SEGMENT 2: THE UNSEEN FACES OF HOMELESSNESS

Time: 13:13 **Duration:** 9:05

Synopsis: At the beginning of 2020, there were about 580,000 Americans homeless on a given night, according to the National Alliance to End Homelessness. Fast forward almost three years and this number has stayed about the same. With basic living prices and rent still high, we share the many faces of homelessness and one inspiring story about resilience in the face of several challenges.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Nikita Stewart, reporter, The New York Times, author, Troop 6000: The Girl Scout Troop That

Began in a Shelter and Inspired the World.

Compliancy issues: Public Resources, Homelessness, Wage Inequity, Child Development, Poverty, Public

Housing

Links for more info:

National Alliance To End Homelessness: State of Homelessness: 2022 Edition U.S. Department of Housing and Urban Development: Rental Assistance

VIEWPOINTS EXPLAINED: TIME FOR TAXES

Time: 23:18 **Duration:** 1:12

Synopsis: The most dreaded time of year is soon upon us: tax season. We talk about tax help resources

and what to expect once you file.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Personal Finance, Accounting, Government



CULTURE CRASH: A NEW MURDER MYSTERY

Time: 24:30 **Duration:** 1:57

Synopsis: We talk about the new murder mystery TV show, "Poker Face" that's now streaming on

Peacock.

Host & Producer: Evan Rook Compliancy issues: TV, Culture



Program 23-09 Air Week: 2/26/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: LOOKING UP: THE PATH TO FINANCIAL WEALTH

Time: 1:47 **Duration:** 8:12

Synopsis: For Scarlett Cochran, money management wasn't a topic of conversation growing up. Her parents never went to college and money was always a touchy subject for her family. It wasn't until she was in her early twenties and struggling with money that she realized the importance of budgeting and accruing savings. We sit down and speak with Cochran to learn about her inspiring journey and path to financial wealth.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Scarlett Cochran, attorney, financial expert, author, It's Not About the Money: A Proven Path to

Building Wealth and Living the Rich Life You Deserve.

Compliancy issues: Personal Finance, Poverty, Personal Wealth, Personal Development, Parenthood

Links for more info:

Penguin Random House: It's Not About the Money: A Proven Path to Building Wealth and Living the Rich

Life You Deserve.

Instagram: @onebighappylife

SEGMENT 2: GREEN BURIALS

Time: 12:01 **Duration:** 9:10

Synopsis: Have you thought about end-of-life planning? Would you like to be buried or cremated – or possibly have a green burial? While death may be a topic that's shied away from, it's something that each one of us eventually confronts head on. This week – We talk about the importance of being involved in the death process of loved ones and learning about what burial options are available when that time comes.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Hayley Campbell, journalist, author, All the Living and the Dead; Cassie Barrett, Director,

Cemetery Operations, Carolina Memorial Sanctuary.

Compliancy issues: Environment, Climate Change, Health, Culture, End-of-life Planning, Death

Links for more info:

All the Living and the Dead CarolinaMemorialSanctuary.org



VIEWPOINTS EXPLAINED: A FAULTY DESIGN

Time: 22:11 **Duration:** 2:05

Synopsis: The massive earthquake earlier this month in the Middle East is nearing 50,000 lives lost. It's been discovered that more than 75,000 buildings within the earthquake zone in Turkey were improperly

constructed and did not meet earthquake resistant regulations.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Natural Disaster, Public Safety, Government, Corruption

CULTURE CRASH: A RETURN TO PARAMORE

Time: 24:16 **Duration:** 2:11

Synopsis: We discuss Paramore's latest album release after a long hiatus.

Host & Producer: Evan Rook **Compliancy issues:** Culture, Music



Program 23-10 Air Week: 3/5/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: A NEW VIEWPOINT: SPEAKING WITH ACCLAIMED PASTRY CHEF JOANNE CHANG

Time: 1:47 Duration: 8:32

Synopsis: A young Joanne Chang envisioned a prominent career in business. She graduated from Harvard

University with a degree in applied mathematics and economics and went into consulting in her twenties. Despite career success, she decided to switch gears and become a chef. We sit down with Chang to hear about her culinary career journey and the advice she has for others who may be in a similar boat.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Joanne Chang, pastry chef, owner, Flour Bakery, Myers + Chang.

Compliancy issues: Entrepreneurship, Business, Cooking Science, Career, Creative Arts, Personal

Development, Relationships

Links for more info:

BostonChefs.com: Joanne Chang Instagram – @joannebchang

Twitter - @jbchang

<u>SEGMENT 2: ONLINE SPORTS BETTING: A LUCRATIVE NEW INDUSTRY OR A GATEWAY TO GAMBLING ADDICTION?</u>

Time: 12:19

Duration: 9:11

Synopsis: Online sports betting is a multi-billion-dollar industry and is only increasing in size year over year. We cover this burgeoning sector, the lack of overhead regulation in the U.S. and the risks this pervasive form of gambling has on a younger population.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Lia Nower, professor, School of Social Work, Rutgers University, director, Center for Gambling Studies, Rutgers University; Dr. Timothy Fong, clinical professor, psychiatry, University of California-Los Angeles, co-director, UCLA Gambling Studies Program.

Compliancy issues: Public Health, Youth Development, Social Media, Psychology, Entertainment

Regulation, Parenting, Gambling Addiction, Technology, Mental Health

Links for more info:

Mayo Clinic: Compulsive Gambling

GamTalk.org

National Problem Gambling

National Problem Gambling Helpline: 1-800-522-4700



VIEWPOINTS EXPLAINED: A BETTER-BALANCED MEAL

Time: 22:30 **Duration:** 1:43

Synopsis: We cover the ongoing push to improve inmates' meals in prison systems across the country.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Incarceration, Criminal Justice, Diet, Nutrition

CULTURE CRASH: HOW WE FEEL ABOUT "YOU" SEASON 3

Time: 24:12 **Duration:** 2:15

Synopsis: "You" is so good at providing the audience with the unexpected, and it does it largely by

completely changing the characters' setting and circumstances every season.

Host & Producer: Evan Rook **Compliancy issues:** TV, Culture



Program 23-11 Air Week: 3/12/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: REAL SELF-CARE IS SETTING BOUNDARIES

Time: 1:47 **Duration:** 7:37

Synopsis: Acclaimed therapist and social worker Nedra Glover Tawaab joins us this week to talk about boundaries. We often don't think about our own boundaries and the boundaries we need in our relationships – whether it be with friends, colleagues, family, or romantic relationships. Tawaab breaks down boundaries and approach difficult approach difficult approach difficult approach in the secondaries.

down how to set these boundaries and approach difficult conversations.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Nedra Glover Tawaab, licensed therapist, social worker, relationship expert, author, Drama Free:

A Guide to Managing Unhealthy Family Relationships.

Compliancy issues: Psychology, Communication, Mental Health, Self-care, Emotional Development,

Relationships

Links for more info:

Amazon: Drama Free: A Guide to Managing Unhealthy Family Relationships

Instagram: @nedratawwab

Psychology Today

Positive Psychology: How to Set Healthy Boundaries & Build Positive Relationships

SEGMENT 2: ANIMAL CONTROL AND RESCUE

Time: 11:26 **Duration:** 9:31

Synopsis: More than six million companion animals enter U.S. shelters each year, and a little over four million are adopted. Sadly, shelters still rely on euthanizing when facilities are overcrowded, and an animal has been there for a while. Author Laurie Zaleski has made it her life's work to rescue hundreds of these unwanted pets and care for them on her farm. We speak with Zaleski as well Dr. Joshua Fisher, an animal expert, about the importance of caring for these animals and heading to shelters to adopt instead of a pet store or breeder.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Laurie Zaleski, author, Funny Farm: My Unexpected Life with 600 Rescue Animals; Dr. Joshua

Fisher, Director of Animal Services, Charlotte, Mecklenburg County, North Carolina.

Compliancy issues: Pet Ownership, Pet Adoption, Animal Welfare, Conscious Gifting, Veterinary Care,

Companionship Links for more info: Funny Farm Rescue

ASPCA: How to Avoid Cruelty

Amazon: Funny Farm: My Unexpected Life with 600 Rescue Animals



VIEWPOINTS EXPLAINED: THE STATE OF STUDENT LOAN CANCELLATIONS

Duration: 2:11

Synopsis: We discuss the future of the student loan cancellation program that was heavily touted by the

Biden administration last year.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Personal Finance, Debt, Politics, Government, Higher Education

CULTURE CRASH: THE RELEASE OF CREED III

Time: 24:08 **Duration:** 2:20

Synopsis: That's right – Creed III is the newest installment in the boxing drama. We cover whether this

early 2023 blockbuster is worth the watch.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, Film



Program 23-12 Air Week: 3/19/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: FOOD'S CONNECTION TO OUR MENTAL HEALTH

Time: 1:47 **Duration:** 10:47

Synopsis: You're probably familiar with the saying: 'You are what you eat.' It's no secret that the foods we consume directly correlate to how we feel, look and more. But there's more to food than just providing us with energy and nourishment. A lack of certain nutrients can exacerbate depression, anxiety, and other mental health disorders. We speak with food expert and author, Mary Beth Albright about food's intimate connection to how we feel.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Mary Beth Albright, food systems & policy expert, food correspondent, The Washington Post,

author, Eat & Flourish: How Food Supports Emotional Well-Being.

Compliancy issues: Diet, Education, Culture, Food Policy, Mental Health, Food Systems, Health, Nutrition

Links for more info:

The Washington Post – Mary Beth Alright

twitter @MaryBeth

Eat & Flourish: How Food Supports Emotional Well-Being

SEGMENT 2: WHAT LED TO THE LARGEST HIGHER EDUCATION STRIKE IN U.S. HISTORY?

Time: 14:37 **Duration:** 7:21

Synopsis: Late last year, more than 48,000 graduate students, researchers and teaching assistants unionized and went on strike against the University of California system, encompassing nine college campuses. Across the state, schools like Berkeley, UCLA and University of California-San Diego to name a few came to a standstill as thousands demanded higher pay, better healthcare and other improved benefits. We speak with master's student, Kelsey Wardlaw (who went on strike) about her experience and why unionizing felt like the right path forward.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Kelsey Wardlaw, masters candidate, Latin American Studies, University of California-San Diego. **Compliancy issues:** Inflation, Higher Education, Labor Rights, Inequality, Workers' Rights, Poverty, Living

Costs

Links for more info:

Cal Matters: Six takeaways for Californians after the UC graduate student worker strike Office of Labor-Management Standards: Union Resources





VIEWPOINTS EXPLAINED: ELI LILLY'S COMMITMENT ON INSULIN

Time: 22:58 **Duration:** 1:24

Synopsis: Pharmaceutical giant, Eli Lilly, has decided to cap their monthly insulin costs at \$35/month. For millions who rely on insulin to treat Type I Diabetes, this high price tag was something they've long been

fighting to change. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Personal Finance, Drug Policy, Healthcare Policy, Public Health

CULTURE CRASH: THE POPULARITY OF THE NETFLIX SERIES, "WEDNESDAY"

Time: 24:22 **Duration:** 2:05

Synopsis: We discuss why "The Addams Family" spinoff, "Wednesday" is faring so well with younger

audiences.

Host & Producer: Evan Rook
Compliancy issues: TV, Culture



Program 23-13 Air Week: 3/26/2023

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE UNTOLD STORY OF EDITH WILSON

Time: 1:47 **Duration:** 10:18

Synopsis: Women's History Month is a time to look back and honor the women of the past who've made a difference. One of these stories is that of Edith Wilson. On paper, she's known as Woodrow Wilson's second wife and first lady, but her story is much more fascinating than what meets the eye. Author Rebecca Roberts joins us to share the story of this fierce and independent woman.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Rebecca Roberts, author, Untold Power: The Fascinating Rise and Complex Legacy of First Lady

Edith Wilson.

Compliancy issues: Women's History, Entrepreneurship, Women's Rights, American History, Politics

Links for more info:

Untold Power: The Fascinating Rise and Complex Legacy of First Lady Edith Wilson

Edith Bolling Galt Wilson | The White House

Biography of first lady Edith Wilson examines the complexities of women and power

SEGMENT 2: A WITHHOLDING OF PUBLIC INFORMATION

Time: 14:07 **Duration:** 7:02

Synopsis: Did you know that our federal government classifies more than 50 million pieces of documents each year? Why are so many documents marked as classified? And why is there such a long lag time for them to be unsealed? We uncover this outdated process and focus on one new method that's aiming to make this process more efficient and speedier.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Matthew Connelly, professor, International and Global History, Columbia University, principal investigator, History Lab, author, The Declassification Engine: What History Reveals About America's Top

Secrets.

Compliancy issues: Democracy, Artificial Intelligence, Government, National Security, Technology

Links for more info:

Columbia University: Matthew Connelly

twitter: @mattspast

Amazon: The Declassification Engine: What History Reveals About America's Top Secrets

VIEWPOINTS EXPLAINED: A NEW CLEAN WATER INITIATIVE

Time: 22:10 **Duration:** 2:00

Synopsis: The Environmental Protection Agency recently announced a new initiative aimed at removing

some of the most toxic forever chemicals from Americans' water supply

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Public Health, Government, Natural Resources



CULTURE CRASH: BACK TO THE THEATRE

Time: 24:10 **Duration:** 2:14

Synopsis: The box office is on a hot streak. We highlight some of our favorites so far this year.

Host & Producer: Evan Rook

Compliancy issues: Film Industry, Local Business, Culture



27:59

TOTAL TIME

Program Log for Radio Health Journal

Progra	m 23-01		Written & Produced	Kristen Farrah		
Air We			Production Manager	Jason Dickey		
Time	Segment					Dur.
:00	INTRO					:48
:48	SPOTBREAK 1:	Procter & Gam	ble "Vicks Quils"			:30
		O'Reilly Auto F	Parts "ORA NGM"		OUTCUE:auto parts	:29
1:47	:02 PAUSE FOR				•	:02
1:49	SEGMENT 1:AC	ING WITH YOU	R HOME: RENOVATION	S TO MAKE YOUR S	SPACE MORE ACCESSIBLE	12:2
	And while renova huge difference. Host: Reed Pend AARP; Ty Penni Compliancy issu accessibility; ser Links for informa 2019/amy-goyer https://twitter.com	ations can seem Extreme Makeo ce. Producer: Kri ngton, Home Re es covered: hom nior living; vulner tion: https://www html http://amyc m/AmyGoyer?ref	intimidating and expensive ver: Home Edition's Ty Pe sten Farrah. Guests: Amy novation Expert ne safety; public safety; ho	e, there are many simple in the property of th	illy and Caregiving expert, ity; disabilities; home egiving/experts/info- 7Ctwgr%5Eauthor	
14:10	SPOTBREAK 2:	<u> </u>				:30
		Procter & Gam	ble "Mr. Clean Freak Mist"		OUTCUE:freak wipe done	:30
15:10	:02 PAUSE FOR					:02
15:12	SEGMENT 2: H	OW AIR TRAVE	L BECOMES A NIGHTMA	RE FOR PEOPLE V	VITH DISABILITIES	7:48
	discriminating age enough. Josue Compliancy issu vulnerable popul Links for informaresources/disabi	painst people wit Cordova explains ason. Producer: I erica, Air Force V es covered: vete ations; transport tion: https://pva. lity-rights-advoca	the struggles of traveling Kristen Farrah. Guests: Jos	t was an essential stewith a disability and house Cordova, National accessibility; disabilities travel	ep for equality, it hasn't been now to fix these issues. al Vice President, Paralyzed es; federal legislation; pva.org/research-	
23:00	SPOTBREAK 3:		· · · · · · · · · · · · · · · · · · ·			:30
		Procter & Gam				:30
		Taco Bell "TAC				:30
		Health and Hu	man Services "Covid Vacc	ine"	OUTCUE:human services	:30
25:00	Medical Notes &	News. Host: Sh	el Lustig			1:28
26:29	SPOTBREAK 4:	Autozone "Ser	vices Mashup"			:30
		Procter & Gam	ble "Mr. Clean Freak Mist"		OUTCUE:freak wipe done	:30
27:29	Program Conclu	sion				:30
	TOTAL TIME					

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Guest information and segment podcasts are available at www.radiohealthjournal.org.



25:05

26:25

27:25

27:56

Medical Notes & News. Host: Shel Lustig

Program Conclusion

TOTAL TIME

SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum"

Program Log for Radio Health Journal

Progra	m 23-02	Written & Produced	Kristen Farrah, Reed F	Pence	
Air We	ek 1/08/23	Production Manager	Jason Dickey		
Time	Segment				Dur.
:00	INTRO				:48
:48	SPOTBREAK 1: Taco Bell "Tac	cogen2109"			:30
0		vices Mashup"	OUT	CUE:purchase required	:30
1:48	:02 PAUSE FOR LOCAL AVAIL				:02
1:50	SEGMENT 1: DRUNKOREXIA:	A POPULAR PRACTICE	THAT LEADS TO MAL	NOURISHMENT	11:23
	Synopsis: 'Drunkorexia' is a hab of drinking. Though many assumengaging in this practice can lea Host: Reed Pence. Producer: Re University of Houston; Joy Steph Professor and Chairman of Psyc Promotions Coordinator, University Compliancy issues covered: excesafety; alcohol; alcoholism; healt Links for information: <a href="https://www.birectors.https://www.linkedin.com/irweb.njms.rutgers.edu/profile/myP</th><th>ne this will help keep their or
d to weight gain and other
eed Pence. Guests: Dr. Dip
nenson-Laws, Founder, Pro
chiatry, Rutgers New Jersey
sity of Texas at Austin
essive drinking; compulsive
thy living; weight gain; peer
uh.edu/class/psychology/abor
n/joy-stephenson-laws-252a67</th><th>alorie consumption low,
nealth risks.
ali Rinker, Research Assactive Health Labs; Dr.
Medical School; Willian
e drinking; disordered ea
pressure; vulnerable po
tt/people/dipali-rinker/ https
33/ https://njms-</th><th>experts reveal why sistant Professor, Petros Levounis, m Mupo, Former Health atting; public safety; student opulations s://www.phlabs.com/Board-Of-</th><th></th></tr><tr><td>13:13</td><td>SPOTBREAK 2: Pfizer Consun</td><th>ner Healthcare " rh<="" th="" xeljianz=""><td>eum"</td><td>OUTCUE:four xeljianz</td><td>:59</td>	eum"	OUTCUE:four xeljianz	:59	
14:12	:02 PAUSE FOR LOCAL AVAIL				:02
14:14	SEGMENT 2: 'THE MOST POW	ERFUL DRUGS KNOWN	TO MAN': A GUIDE TO	ANESTHESIA	8:51
	Synopsis: Many patients believe Dr. James Cottrell says that's just about these dangerous drugs in and anesthesiologist for your r. Host: Nancy Benson. Producer: Anesthesiology, SUNY Downsta Compliancy issues covered: ane Links for information: https://www.https://anesthesiawithoutfear.com	st the tip of the iceberg. He order to ask questions and needs. Kristen Farrah. Guests: Dr. te Medical Center in Brook esthesia; patient safety; druw.regents.nysed.gov/memb	believes everyone shou make sure you're gettin James Cottrell, Profess yn, Author gs; vulnerable population	or and Chairman of	
23:05	SPOTBREAK 3: Pfizer Consun				:30
	Taco Bell "TA				:30
	Pfizer Consun	ner Healthcare "Ibrance"	0	UTCUE:loss of appetite	:60
					_

1:20

:60

:31

OUTCUE: ...four xeljianz



Progra	m 23-03 Written & Produced Kristen Farrah	
Air We	ek 1/15/23 Production Manager Jason Dickey	
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four xeljianz	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: DROPPING THE PAYWALLS TO SCIENTIFIC RESEARCH	11:19
	Synopsis: By 2026, all federally-funded scientific research articles will be publicly available thanks to a recent	
	policy change by the White House Office of Science and Technology Policy. Experts explain how this will	
	affect the public, researchers, and the publishing industry.	
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Jessica Tucker, Acting Deputy Director, Office of	
	Science Policy at NIH; Dr. Walter Mathis, Assistant Professor of Psychiatry, Yale School of Medicine	
	Compliancy issues covered: federal policy; scientific research; scientific publishing; public access; open	
	access journals; consumerism; capitalism; federal funding	
	Links for information: https://osp.od.nih.gov/about-	
	us/leadership/ https://www.whitehouse.gov/ostp/news-updates/2022/08/25/ostp-issues-guidance-to-make-	
	federally-funded-research-freely-available-without-delay/ https://www.whitehouse.gov/wp-	
	content/uploads/2022/08/08-2022-OSTP-Public-Access-Memo.pdf	
13:09	SPOTBREAK 2: Autozone "Services Mashup"	:30
	Taco Bell "TACOGEN2109"	:30
14:09	:02 PAUSE FOR LOCAL AVAIL	:02
14:11	SEGMENT 2: IS COVID-19 THE NEW FLU?	8:24
	Synopsis: Healthcare's hope is that Covid-19 soon becomes a seasonal sickness that we deal with using	
	yearly vaccines. And while the public seems eager to put the pandemic in the past, many people aren't	
	following up with the recommended booster shots. An expert discusses why we can't become too lax with our	
	treatment of this virus.	
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Sumita Khatri, Vice Chair, Respiratory Institute,	
	Director of the Asthma Center, Cleveland Clinic, Chair Elect, American Lung Association Compliancy issues covered: covid-19; omicron; vaccines; vaccine fatigue; virus; immunity; virus variants; long	
	covid; mid covid	
	Links for information: https://www.lung.org/about-us/our-leadership/sumita-khatri-md-ms	
	https://www.cdc.gov/coronavirus/2019-ncov/variants/index.html https://www.cdc.gov/coronavirus/2019-	
	ncov/vaccines/stay-up-to-date.html	
22:35	SPOTBREAK 3: Ebay "Ebay Parts & Accessories"	:30
	Discover Products Inc "Discover Card Brand"	:30
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
24:35	Medical Notes & News. Host: Shel Lustig	1:54
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four xeljianz	:60
27:29	Program Conclusion	:31
28:00	TOTAL TIME	



Progra	am 23-04 Written & Proc	luced Kristen Farrah
Air We	eek 1/22/23 Production Man	nager Jason Dickey
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibra	nce" OUTCUE:loss of appetite :60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: MORE AND MORE MOTHERS ARE	DYING EACH YEAR – WHY CAN'T WE STOP IT? 11:34
	CDC. Even with cutting edge technology and advance lives. Dr. Lindsay Admon joins us this week to explain solutions that could save more women. Nicky Dawking of bringing in extra advocates. Host: Reed Pence. Producer: Kristen Farrah. Guests Doula; Dr. Lindsay Admon, Assistant Professor of Oschool Compliancy issues covered: pregnancy; maternal main inequity; consumerism; doula; mental health; hospital Links for information: <a href="https://jamanetwork.com/journhttps://www.nber.org/system/files/working_papers/www.nber.org/</th><th>als/jamanetworkopen/fullarticle/2794791</th></tr><tr><th></th><th>experts/lindskb https://twitter.com/lindsayadmon</th><th></th></tr><tr><td>13:24</td><td>SPOTBREAK 2: Pfizer Consumer Healthcare " prev<="" td=""><td>nar20" OUTCUE:prevnar twenty :60</td>	nar20" OUTCUE:prevnar twenty :60
14:24	:02 PAUSE FOR LOCAL AVAIL	:02
14:26	SEGMENT 2: SAVING OUR HEROES: HELPING F	IRST RESPONDERS HEAL THEIR PTSD 7:57
	PTSD diagnosis is not the end of their careers. Host: Nancy Benson. Producer: Kristen Farrah. Gue Psychologist, Author	sts: Dr. Marilyn Wooley, Police and Public Safety rst responders; consumerism; public health; public safety; umatic experiences //science/article/abs/pii/S1359178918302416 Oa/ https://go.authorsguild.org/members/7119
22:23	SPOTBREAK 3: Pfizer Consumer Healthcare "Pax	•
	Ebay "Ebay Parts & Accessories"	:30
	McCormick "Frank's Redhot"	:30
	Discover Products Inc "Discover C	1 71
24:22	Medical Notes & News. Host: Shel Lustig	2:07
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Prev	·
27:29	Program Conclusion	:30
27:59	TOTAL TIME	



Program	23-05	Written & Produced	Kristen Farrah
Air Week	1/29/23	Production Manager	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Progressive Insurance Co "Progressive 2023 Auto"	:30
	Chick-Fil-A "Chick -Fil-A" OUTCUE:their testimonials	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: DOES YOUR CHILD KNOW HOW TO LEARN?	11:48
	Synopsis: America's education system has long been focused on teaching but does this strategy benefit	
	students? This week's show features education experts who say students need to be taught how to learn	
	before they can be successful in the classroom.	
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Betsy Hill, President, BrainWare Learning Company,	
	Author; Dr. Stephen Kosslyn, Founder and President, Active Learning Sciences, Professor Emeritus of	
	Psychology, Harvard University	
	Compliancy issues covered: cognitive skills, education; public policy; teaching; psychology; student learning;	
	active learning; academic performance; consumerism; education system	
	Links for information: https://www.amazon.com/Your-Child-Learns-	
	Differently-What-ebook/dp/B0BN2MQBC1 https://mybrainware.com/about-brainware/	
	https://psychology.fas.harvard.edu/people/stephen-m-kosslyn https://www.linkedin.com/in/stephen-m-kosslyn-	
	12837a1/ https://www.activelearningsciences.com/	
13:38	SPOTBREAK 2: Procter & Gamble "Always"	:30
	Autozone "Services Mashup" OUTCUE:purchase required	:29
14:37	:02 PAUSE FOR LOCAL AVAIL	:02
14:39	SEGMENT 2: HOW YOU CAN MAKE ANXIETY YOUR BEST FRIEND	8:20
	Synopsis: Natalie Kohlhaas says anxiety has been getting a bad rap. As an anxiety expert, she says we need	
	to recognize how feeling anxious is a good thing, and that fear is the emotion that's been holding us back.	
	Kohlhaas explains the biological function of anxiety and how we can learn to love the feeling.	
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Natalie Kohlhaas, Licensed Professional Counselor,	
	Author, Anxiety Specialist	
	Compliancy issues covered: anxiety; mental health; public health; fear; confidence; psychology;	
	consumerism; vulnerable populations	
	Links for information: https://www.natalie-kohlhaas-lpc.com/natalie-kohlhaas-lpc.com/natalie-kohlhaas-ma-lpc-ncc-bcpc	
	https://www.natalie-kohlhaas-lpc.com/books	
22:59	SPOTBREAK 3: O'Reilly Auto Parts "O'Reilly 2023"	:30
	Procter & Gamble "Mr Clean Magic Eraser"	:30
	Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four four xeljianz	:59
24:58	Medical Notes & News. Host: Shel Lustig	1:30
26:28	SPOTBREAK 4: Ebay "Ebay Parts & Accessories"	:30
	Pfizer Consumer Healthcare "Comirnaty 2023" OUTCUE:and biontech	:29
27:27	Program Conclusion	:30
27:57	TOTAL TIME	



Progra		23-06	Written & Produced	Kristen Farrah	
Air We	ek	2/05/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INT	30			:48
:48	SPC	TBREAK 1: O'Reilly Auto P	arts "O'Reilly 2023"		:30
		McCormick "Fr	<u> </u>	OUTCUE:on everything	:30
1:48	:02 I	PAUSE FOR LOCAL AVAIL		· · · · · · · · · · · · · · · · · · ·	:02
1:50	SEG	MENT 1: GENETIC GENEA	ALOGY: IDENTIFYING BO	TH THE GUILTY AND INNOCENT	12:18
	Syn	opsis: Move over, fingerprint	s, there's a new crime-fight	ing technology in town. Genetic Genealogy only	
	need	ds to match with one percent	of DNA to find a distant re	lative of an unknown suspect. Experts explain how	
	this	technology is helping police	track down the guilty – and	why your genetic privacy is still safe.	
	Hos	t: Reed Pence. Producer: Kr	isten Farrah. Guests: Edwa	ard Humes, Author, Journalist; CeCe Moore, Chief	
	Gen	etic Genealogist, Parabon N	anoLabs,		
	Com	npliancy issues covered: gen	etics; genetic genealogy; p	rivacy; federal regulation; public safety; law	
	enfo	rcement; crime; murder; and	estry; DNA; consumerism		
				ntml https://www.cecemoore.com/	
	https://twitter.com/cecelmoore?lang=en https://thednadetectives.com/about-the-company/				
	http:	//www.edwardhumes.com/ h	https://www.penguinrandom	house.com/books/622592/the-forever-witness-by-	
		•		// https://twitter.com/edwardhumes	
14:08		TBREAK 2: Pfizer Consum	ner Healthcare "Prevnar20"	OUTCUE:with Prevnar twenty	:60
15:08	:02 I	PAUSE FOR LOCAL AVAIL			:02
15:10				RROUNDING PARENTS WITH DISABILITIES	7:47
	-	•	•	d parent because of her disability. She now has	
				round parents with disabilities. Hull's new book	
		•	•	ound the world to prove that having a disability	
		sn't equate to being a bad pa			
		-		za Hull, Writer, Musician, Disability Advocate	
		-		Inerable populations; mental health; physical	
		th; consumerism; family issu	•		
		•	•	nis https://www.instagram.com/elizahull/?hl=en	
				%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
		s://www.amazon.com/dp/195			
22:57	SPC	OTBREAK 3: Indeed "Indeed	ď"		:30

:30

:30

:30

1:29

:30

:30

:30

OUTCUE: ...breakfast hours

OUTCUE: ...auto parts

Ebay "Ebay Parts & Accessories"

O'Reilly Auto Parts "O'Reilly 2023"

Wendy's "Breakfast"

SPOTBREAK 4: Discover Products Inc "Discover Card Brand"

Medical Notes & News. Host: Shel Lustig

Program Conclusion

24:57

26:26

27:26

Progressive Insurance Co "Progressive 2023"



Progra	m 23-07	Written & Produced	Kristen Farrah	
Air We		Production Manager	Jason Dickey	
	·	1 Toddetton Manager	dason bickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consum	er Healthcare "Prevnar20"	OUTCUE:with prevnar twenty	:60
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50	SEGMENT 1: HOW DOCTORS	CAN TRANSPLANT ORG	ANS WITHOUT A DONOR MATCH	11:01
	Synopsis: Colette Hurd needed t	wo new lungs and a kidney	after being diagnosed with pulmonary arterial	
	hypertension. Unfortunately, her	high antibody count made	it nearly impossible to find a donor match. This	
	week, we discuss how creative the	hinking and plasma exchan	ge technology helped save Colette's life.	
	Host: Reed Pence. Producer: Kr	isten Farrah. Guests: Colet	te Hurd, Organ Transplant Patient; Dennis Hurd,	
	Organ Donor Advocate; Lori Har	ada, Senior Manager, Tech	nnical Excellence Team, Terumo Blood and Cell	
	Technologies			
			podies; high blood pressure; surgery; lung disease;	
	kidney disease; hospital staff; co			
			a-6221a815/ https://www.apheresis.org/	
			voman-opens-the-door-for-other-transplant-	
			nd-kidney-transplant-at-northwestern-medicine/	
12:51	SPOTBREAK 2: Pfizer Consum	ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
13:51	:02 PAUSE FOR LOCAL AVAIL			:02
13:53	SEGMENT 2: WAYS YOU CAN			8:47
		-	ep is something none of us can escape. But can it	
	*	e? Dr. Deirdre Barrett, a psy	chologist, explains how you can increase your	
	productivity as you slumber.			
		E . O . D	B	
	-		Deirdre Barrett, Lecturer on Psychology, Harvard	
	University, Author, The Committee	ee of Sieep		
	Compliancy issues sovered: drag	amina: novohology: loorning	g; education; art; creativity; athletics; lucid	
	dreaming; consumerism	arning, psychology, learning	g, education, art, creativity, atmetics, lucid	
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		nble "Metamucil ADU Packa		:30
		nble "Prilosec ADU"	OUTCUE:immediate relief	:28
24:38	Medical Notes & News. Host: Sh		30100Liiiiiiidalate fellei	1:50
26:28	SPOTBREAK 4: Pfizer Consum	-	OUTCUE:loss of appetite	:60
27:28	Program Conclusion	io. Hoditioalo ibiallo	COTOCECOS OF appoint	:30
				.00
27:59	TOTAL TIME			



Program	23-08	Written & Produced	Kristen Farrah
Air Week	2/19/23	Production Manager	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: HOW SCIENTISTS ARE SPEEDING UP EVOLUTION USING GENOME EDITING	11:06
	Synopsis: The field of genome editing goes all the way back to the 1970s when researchers discovered how	
	to clone DNA. Now, scientists can genetically modify DNA to eliminate genetic diseases and even create	
	entirely new species of organisms. Experts discuss how gene editing technology can fit millions of years of	
	evolution into mere months. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and	
	Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr.	
	George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy	
	Technology Center, Founding Father of Genomics	
	Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases;	
	consumerism; patient safety; vaccines;	
	Links for information: https://wws.harvard.edu/team/core-faculty/george-church/	
	https://twitter.com/qeochurch?ref_src=twsrc%5Eqoogle%7Ctwcamp%5Eserp%7Ctwqr%5Eauthor	
	https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.genome.gov/about-genomics/policy-	
	issues/what-is-Genome-Editing	
12:56	SPOTBREAK 2: Procter & Gamble "Metamucil ADU Package"	:30
	Procter & Gamble "Prilosec ADU" OUTCUE:immediate relief	:29
13:55	:02 PAUSE FOR LOCAL AVAIL	:02
13:57	SEGMENT 2: FINDING PAIN MANAGEMENT STRATEGIES THAT DON'T INVOLVE OPIOIDS	8:25
	Synopsis: We have coaches for nearly every aspect of our lives, so why not have one to help patients work	
	through their health crises? Life Care Coaches are being integrated into hospitals to help patients safely use	
	prescription opioids and even offer pain management strategies that don't involve drugs. Experts explain how	
	this new position is helping decrease rates of addiction and opioid overdoses.	
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Cammie Wolf Rice, Author, <i>The Flight</i> , Founder, Christopher Wolf Crusade; Dr. Mara Schenker, Chief of Orthopedics, Grady Memorial Hospital	
	Compliancy issues covered: opioids; drug abuse; pain management; addiction; drug overdose; pain	
	medication; vulnerable populations; consumerism	
	Links for information: https://www.gradyhealth.org/doctors/mara-schenker/ https://cammiewolfrice.com/the-author/	
	https://twitter.com/maraschenker?lang=en https://www.instagram.com/cammierice/?hl=en	
	https://www.instagram.com/christopherwolfcrusade/?hl=en	
22:22	SPOTBREAK 3: Pfizer Consumer Healthcare "Prevnar20"	:60
	Procter & Gamble "Pepto Bismol"	:30
	Discover Products INC "Discover Card Brand" OUTCUE:slash match	:29
24:21	Medical Notes & News. Host: Shel Lustig	2:04
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
27:25	Program Conclusion	:30
27:56	TOTAL TIME	



Program	23-09	Written & Produced	Kristen Farrah
Air Week	2/26/23	Production Manager	Jason Dickey

Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it? Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; ethics; federal regulations; scientific innovation Links for information: https://wwws.harvard.edu/team/core-faculty/george-church/ https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northw	:30 :29
1:47 :02 PAUSE FOR LOCAL AVAIL 1:49 SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES 12: Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it? Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; ethics; federal regulations; scientific innovation Links for information: https://wyss.harvard.edu/team/core-faculty/george-church/https://witter.com/geochurch/?ref.src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=31091.https://witter.com/emmonally?langeen 14:14 SPOTBREAK 2: Taco Bell "TacoGen2109" Ebay "Ebay Parts & Accessories" OUTCUE:let's ride 10:22 PAUSE FOR LOCAL AVAIL	:29
1:47 :02 PAUSE FOR LOCAL AVAIL 1:49 SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it? Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; ethics; federal regulations; scientific innovation Links for information: https://wws.harvard.edu/team/core-faculty/george-church/ https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=16253 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=31091 https://witter.com/emmcnally?lang=en 14:14 SPOTBREAK 2: Taco Bell "TacoGen2109" Ebay "Ebay Parts & Accessories" OUTCUE:let's ride 15:14 :02 PAUSE FOR LOCAL AVAIL	:02
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	7:34
Synopsis: Our personal health may be determined before even our <i>parents</i> are born. Scientists have	
discovered that our ancestors have a greater impact on us than we think. Author Judith Finlayson explains	
how our grandparents' habits and behaviors have a direct influence on our DNA.	
Host: Nancy Benson. Producer: Kristen Farrah. Guests: Judith Finlayson, Author, You Are What Your	
Grandparents Ate	
Compliancy issues covered: epigenetics; genetics; nutrition; diet; vulnerable populations; exercise;	
consumerism; public health; ancestry	
Links for information: https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson/ ?hl=en	
22:59 SPOTBREAK 3: Pfizer Consumer Healthcare "Ibrance" :60	
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26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four four xeljianz :60	60
27:29 Program Conclusion :30	30
27:59 TOTAL TIME	



Program	23-10	Written & Produced	Kristen Farrah			
Air Week	3/05/23	Production Manager	Jason Dickey			
Time Seg	Time Segment Dur.					

	Time	Segment	Dur.
1:48 102 PAUSE FOR LOCAL AVAIL SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor, Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: https://www.linkedin.com/in/colleen-jodarski-O1a757112/ https://www.linkedin.com/in/colleen-jodarski-O1a757112/ https://www.linkedin.com/in/colleen-jodarski-O1a757112/ https://www.linkedin.com/in/colleen-jodarski-O1a757112/ https://www.linkedin.com/in/colleen-jodarski-O1a757112/ https://pubmed.ncbi.nlm.nih.gov/36763325/ 12:58 SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Pepto Bismol" OUTCUE:reach of children 30 13:58 :02 PAUSE FOR LOCAL AVAIL 30 21:50 SEGMENT 2: MEDICAL MALPRACTICE: :I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malprac	:00	INTRO	:48
1:48 02 PAUSE FOR LOCAL AVAIL 1:50 SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: <a href="https://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://www.linkedin.com/in/keyin-sweet-42b8829/Trike-pub-pbmap https://witter.com/KeyinS_GChttps://witter.com/KeyinS_GChttps://witter.com/KeyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.com/keyinS_GChttps://witter.c</td><td>:48</td><td>SPOTBREAK 1: Procter & Gamble " metamucil"<="" td=""><td>:30</td>	:30		
1:50 SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: https://medicine.osu.edu/find-faculty/clinical/internal-medicine/kevin-sweet-ms-lgc https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://witter.com/KevinS. GC https://www.linkedin.com/in/colleen-jodarski-01a757112/ https://pubmed.ncbi.nlm.nih.gov/36763325/ 12:58 SPOTBREK 2: Pfizer Consumer Healthcare "Eliquis" Outcut:reach of children 30 13:58 0:2 PAUSE FOR LOCAL AVAIL 14:00 SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://obgyn.med.wayne.edu/p		Macy's "Women's History Month" OUTCUE:slash purpose	:30
Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: https://medicine.osu.edu/find-faculty/clinical/internal-medicine/kevin-sweet-ms-lgc https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://witter.com/Kevin-sweet-ms-lgc https://www.linkedin.com/in/colleen-jodarski-01a757112/ https://pubmed.ncbi.nlm.nih.gov/36763325/ 12:58 SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Pepto Bismol" OUTCUE:reach of children 30 23:58 SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' S:52 Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://obgyn.med.wayne.edu/profile/ad5156 SPOTBREAK 3: Wendy's "Breakfast" Progressi	1:48	:02 PAUSE FOR LOCAL AVAIL	:02
Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: <a 2tk="pub-pbmap" 36763325="" <="" a="" href="https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap http</td><td>1:50</td><td>SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING</td><td>11:08</td></tr><tr><td>Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: 12:58 SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" CUTCUE:reach of children 30 Procter & Gamble "Pepto Bismol" OUTCUE:reach of children 30 Procter & Gamble "Pepto Bismol" OUTCUE:reach of children 30 Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://stanleymberry.com/ https://obgyn.med.wayne.edu/profile/ad5156 22:52 SPOTBREAK 3: Wendy's "Breakfast" 30 Progressive Insurance Co "Progressive 2023 Auto" 30 O'Reilly Auto Parts 'O'Reilly 2023" OUTCUE:auto parts 30 OUTCUE:auto parts 30 Procter & Gamble "Prilosec" OUTCUE:for immediate relief 22 Program Conclusion 31 OUTCUE:for immediate relief 22 Program Conclusion 4.31		Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a	
Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention Links for information: <a "breakfast"="" "prilosec"="" "progressive="" &="" 'i'm="" 0utcue:auto="" 0utcue:for="" 13:58="" 14:00="" 2023="" 22:52="" 24:52="" 27:28="" 29="" 2:="" 30="" 3:="" 531<="" :02="" a="" abilities.="" ad5156="" all="" and="" auto"="" avail="" based="" benson.="" berry="" berry,="" birth="" but="" care="" care;="" change="" clinic's="" co="" compliancy="" conclusion="" covered:="" dealing="" disclosure;="" dr.="" eliquis"="" errors;="" experience="" farrah.="" for="" full="" gamble="" guests:="" gynecology,="" happens="" his="" hospitals="" host:="" href="https://www.linkedin.com/in/kevin.esueet-42b8829/?trk=pub-pbmap https://www.linkedin.com/in/kevin.esweet-42b8829/?trk=pub-pbmap https://www.linkedin.com/in/kevin.esweet-42b8829/?trk=pub-pbmap https://witter.com/KevinS.GC https://www.linkedin.com/in/colleen-jodarski-01 ar 57112/ https://pubmed.ncbi.nlm.nih.gov/36763325/ 12:58 SPOTBREAK 2: Pfizer Consumer Healthcare " https:="" immediate="" in="" information="" information:="" injuries;="" instances="" insurance="" isn't="" issues="" kristen="" links="" local="" lustig="" malpractice="" malpractice:="" malpractice;="" medical="" misdiagnosis;="" nancy="" negligent="" news.="" notes="" obgyn.med.wayne.edu="" obstetrics="" of="" on="" operate="" parts="" patient="" pause="" people'="" physicians.="" privy="" procter="" producer:="" professor="" profile="" program="" progressive="" relief="" safety="" safety;="" segment="" shel="" shock="" size="" spotbreak="" standard="" stanley="" stanleymberry.com="" state="" surgical="" synopsis:="" takes="" td="" techniques="" that="" the="" through="" to="" under="" university="" upheld?="" us="" wayne="" wendy's="" what="" when="" with="" would=""><td></td><td>Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor,</td><td></td>		Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor,	
https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://twitter.com/KevinS_GC_https://www.linkedin.com/in/colleen-jodarski-01a757112/ https://pubmed.ncbi.nlm.nih.gov/36763325/ 12:58 SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" 30 Procter & Gamble "Pepto Bismol" OUTCUE:reach of children 30 OUT		Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention	
12:58 SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis" OUTCUE:reach of children :30 13:58 :02 PAUSE FOR LOCAL AVAIL :02 14:00 SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' 8:52 Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://obgyn.med.wayne.edu/profile/ad5156 22:52 SPOTBREAK 3: Wendy's "Breakfast" 30 Progressive Insurance Co "Progressive 2023 Auto" 30 Procter & Gamble "Prilosec" 30 O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts 30 24:52 Medical Notes & News. Host: Shel Lustig 1:37 26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" 30 Procter & Gamble "Prilosec" OUTCUE:for immediate relief 229 27:28 Program Conclusion 31		https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://twitter.com/KevinS GC	
Procter & Gamble "Pepto Bismol" OUTCUE:reach of children :30 13:58 :02 PAUSE FOR LOCAL AVAIL :02 14:00 SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' 8:52 Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://obgyn.med.wayne.edu/profile/ad5156 22:52 SPOTBREAK 3: Wendy's "Breakfast" :30 Progressive Insurance Co "Progressive 2023 Auto" :30 Procter & Gamble "Prilosec" :30 O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts :30 24:52 Medical Notes & News. Host: Shel Lustig :30 Procter & Gamble "Prilosec" :30 Procter & Gamble	12:58		:30
13:58 :02 PAUSE FOR LOCAL AVAIL 14:00 SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE' Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ https://obgyn.med.wayne.edu/profile/ad5156 22:52 SPOTBREAK 3: Wendy's "Breakfast" Progressive Insurance Co "Progressive 2023 Auto" Procter & Gamble "Prilosec" O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts 24:52 Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Prilosec" OUTCUE:for immediate relief 27:28 Program Conclusion 30 OUTCUE:for immediate relief		•	
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Progressive Insurance Co "Progressive 2023 Auto" Procter & Gamble "Prilosec" O'Reilly Auto Parts "O'Reilly 2023" Medical Notes & News. Host: Shel Lustig 24:52 Medical Notes & News. Host: Shel Lustig 26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Prilosec" OUTCUE:for immediate relief :29 27:28 Program Conclusion		abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques	
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Procter & Gamble "Prilosec" O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts 30 24:52 Medical Notes & News. Host: Shel Lustig 1:37 26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Prilosec" OUTCUE:for immediate relief 29 27:28 Program Conclusion			:30
24:52Medical Notes & News. Host: Shel Lustig1:3726:29SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Prilosec"OUTCUE:for immediate relief:2927:28Program Conclusion:31			:30
26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" :30 Procter & Gamble "Prilosec" OUTCUE:for immediate relief :29 27:28 Program Conclusion :31		O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts	:30
Procter & Gamble "Prilosec" OUTCUE:for immediate relief :29 27:28 Program Conclusion :31	24:52	Medical Notes & News. Host: Shel Lustig	1:37
	26:29	·	
27:59 TOTAL TIME	27:28	Program Conclusion	:31
	27:59	TOTAL TIME	



Program23-11Written & ProducedKristen Farrah		Kristen Farrah		
Air We	ek 3/12/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consun	ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
1:48	:02 PAUSE FOR LOCAL AVAIL			:02
1:50	SEGMENT 1: EAT THE INVAD	ERS: HOW YOU CAN HEL	P YOUR LOCAL ENVIRONMENT	11:09
	Synopsis: Invasive species cost America billions of dollars each year in eradication efforts. These plants and animals cause damage to the environment and economy and are extremely hard to get rid of. This week, two experts reveal how you can help by adding the invasive species in your area into your diet. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Joe Roman, Author, Conservation Biologist, Research Affiliate, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, U.S Geological Survey Compliancy issues covered: invasive species; endangered animals; conservation; biology; environmental research; diet; extinction; consumerism; diseases; veganism; fishing; economy; federal regulations Links for information: https://www.joeroman.com/ https://eattheinvaders.org/			
12:59	SPOTBREAK 2: Pfizer Consun		usgs.gov/staff-profiles/cynthia-tam	:30
		nble "Pepto Bismol"	OUTCUE:reach of children	:29
13:58	:02 PAUSE FOR LOCAL AVAIL			:02
14:00	SEGMENT 2: IS YOUR DIET S	LOWLY KILLING YOU?		9:07
23:07	plates today. This diet leaves us how you can supplement your distrack. Host: Nancy Benson. Producer: University; Dr. Chris Damman, Washington, Chief Medical and Compliancy issues covered: gut public health; diet; supplements Links for information: https://twitter.com/GutbitesMD? SPOTBREAK 3: Procter & Gar	s lacking in several essential iet – with less pills and more Kristen Farrah. Guests: Dr. Associate Professor of Gast Science Officer, Supergut health; probiotics; prebiotics; federal regulations of blichealth.nyu.edu/programs ini#juul https://academic.ougistopher-j-damman-md-maref_src=twsrc%5Egoogle%* The problem of the professor of the pilosec of	7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	:30
		ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
25:07	Medical Notes & News. Host: S			1:18
26:25	SPOTBREAK 4: Pfizer Consur	ner Healthcare "Prevnar20"	OUTCUE:prevnar twenty	:60
27:25	Program Conclusion			:30
27:55	TOTAL TIME			I



Progra	ım	23-12	Written & Produced	Kristen Farrah	
Air We	ek	3/19/23	Production Manager	Jason Dickey	
Time	ne Segment D				
:00	INTF	30			:48
:48	SPO	TBREAK 1: Pfizer Consum	er Healthcare "Ibrance"	OUTCUF:loss of appetite	:60

	Gegment	Dui.			
:00	INTRO	:48			
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60			
1:48	:02 PAUSE FOR LOCAL AVAIL	:02			
1:50	SEGMENT 1: ALWAYS RUNNING LATE? YOU MAY BE A VICTIM OF 'TIME BLINDNESS'				
	Synopsis: People with ADHD often have a weaker perception of time, called 'time blindness.' Though				
	tardiness is usually interpreted as irresponsible, those suffering from time blindness simply don't have any				
	sense of time. Experts discuss the condition and give helpful tips on how to improve time management skills.				
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Ari Tuckman, Psychologist, Co-Chair, The				
	Conference Committee at CHADD; Dr. Russel Barkley, Retired Clinical Professor of Psychiatry, Virginia				
	Commonwealth University Medical Center, Author, Treating ADHD in Children and Adolescents				
	Compliancy issues covered: time management; ADHD; psychology; time blindness; symptoms; psychiatry;				
	vulnerable populations; consumerism				
	Links for information: https://tuckmanpsych.com/ https:/				
13:24	SPOTBREAK 2: Procter & Gamble "Metamucil"	:30			
	Discover Products Inc "Discover Card Brand" OUTCUE:com slash match	:30			
14:24	:02 PAUSE FOR LOCAL AVAIL	:02			
14:26	SEGMENT 2: NEW TEST CAN DETECT BOTH COVID-19 AND THE FLU	8:24			
,	Synopsis: The FDA has granted emergency use authorization to Lucira Health's combined Covid-19 and flu				
	at-home testing kit. In just thirty minutes it can detect whether you're positive or negative for Covid, influenza				
	A, and influenza B. Dr. Emily Volk explains the EUA status and how to properly use this new test.				
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Emily Volk, President, College of American				
	Pathologists				
	Compliancy issues covered: covid-19; influenza; vaccine; home testing; false negatives; false positives;				
	consumerism; public health; public health reporting; emergency use authorization				
	Links for information: https://shop.lucirahealth.com/ https:				
	announcements/fda-authorizes-first-over-counter-home-test-detect-both-influenza-and-covid-19-viruses				
	https://emilyvolkmd.net/				
22:50	SPOTBREAK 3: Procter & Gamble "Prilosec"	:30			
	Macys "Women's History Month"	:30			
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:59			
24:49	Medical Notes & News. Host: Shel Lustig	1:37			
	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol"	1:37			
26:26	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol" Ebay "Ebay Parts & Accessories" OUTCUE:exclusions apply	1:37 :30 :29			
24:49 26:26 27:25 27:56	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol"	1:37			



Program	23-13	Written & Produced	Kristen Farrah
Air Week	3/26/23	Production Manager	Jason Dickey

Time	Segment	Dur.		
:00	INTRO	:48		
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:61		
1:49	:02 PAUSE FOR LOCAL AVAIL	:02		
1:51	SEGMENT 1: RESEARCH MISCONDUCT: THE GROWING ISSUE OF DATA INTEGRITY IN SCIENCE	11:15		
	Synopsis: Thousands of Alzheimer's research papers have cited a 2006 study as a basis for their work. Unfortunately, that paper is now under investigation for research misconduct. Dr. Matthew Schrag, the			
	whistleblower of the alleged falsified paper, explains the issue and what it means for future research. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Matthew Schrag, Assistant Professor of Neurology, Vanderbilt University			
	Compliancy issues covered: Alzheimer's disease; scientific research; data integrity; consumerism; photoshop; research misconduct; NIH; patient safety			
	Links for information: https://www.vumc.org/vmac/person/matthew-s-schrag-md-phd			
10.00	https://twitter.com/schrag_matthew_https://schraglab.com/	00		
13:06	SPOTBREAK 2: Procter & Gamble "Metamucil"	:30		
14:06	Macys "Women's History Month" OUTCUE:com slash purpose :02 PAUSE FOR LOCAL AVAIL	:30 :02		
14:08	SEGMENT 2: THE WOMAN BEHIND THE POLIO VACCINE	8:44		
14.00	Synopsis: The World Health Organization reports that polio cases have decreased by more than 99% since	0.44		
	1988, thanks to the vaccine. And while the names Sabin and Salk are often associated with the			
	accomplishment, Dr. Dorothy Horstmann is the woman behind the cure you've probably never heard of. In			
	honor of Women's History Month, Author Lynn Cullen explains Horstmann's crucial role in the fight against			
	polio.			
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Lynn Cullen, Author, <i>The Woman With the Cure</i>			
	Compliancy issues covered: polio; vaccine; public safety; quarantine; isolation; pandemic; cure; women in			
	medicine; female doctors; women's history month			
	Links for information: https://lynncullen.com/ https			
22:52	SPOTBREAK 3: Procter Gamble "Pepto Bismol"	:30		
	Ebay "Ebay Parts & Accessories"	:30		
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:59		
24:51	Medical Notes & News. Host: Shel Lustig	1:34		
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Prevnar20" OUTCUE:twenty dot com	:60		
27:25	Program Conclusion	:31		
27:56	TOTAL TIME			