## Determination of Critical Issues/Programming For Station: KOVO – AM As of July 6, 2015

KOVO-AM has done the following in determining what the 5 key issues are for our community of license which is Provo.

The information is gathered by corresponding with Provo City Administrators, Mayor's office, gathering information from meeting minutes, news articles, community calendars, and receiving information from Provo City's website.

## The following are the issues of highest priority to Provo:

- 1. Citizens being aware of what is going on around them in their city by using 311 to report any issues/problems they witness.
- 2. Signing up for activity and events alerts through the city's website at provo.org
- **3.** Provo's 2<sup>nd</sup> Annual Photography Contest.
- **4.** Staying up to date on what is going on around the city of Provo by checking out the city's website to get information on the month's calendar and newsletter.
- 5. Maintaining a clean community by taking advantage of city provided clean-ups including extra city dumpsters allowing residents to get rid of waste properly during spring clean-up.

These items were discussed in The Provo City Community Calendar during the months of April, May, and June 2015 which airs Monday – Friday on KOVO 960 AM at 12:57 AM.