

ORDER

Orders
Order / Rev: 2181498
Alt Order #:
Product Desc: Texans For Greg Abbott
Estimate: 6677
Flight Dates: 08/30/22 - 09/05/22
Original Date / Rev: 08/29/22 / 08/29/22
Order Type: GENERAL

Dallas Texas State Net

Primary AE: Dallas House
Sales Office: L-DAL
Sales Region: Local

Agency Name: StateNets
Buying Contact: David Martin
Billing Contact: Carla Litton
 48 Chiswick Circle
 Bloomington, IL 61704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Texans for Greg Abbott
Demographic: M25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business End:
Advertiser External ID: 4082333
Agency External ID: 4048452
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/29/22 | 09/05/22 | 15 | \$27,000.00 | \$22,950.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2022 | 15 | \$27,000.00 | \$22,950.00 | 0.00 |
| Totals | 15 | \$27,000.00 | \$22,950.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dallas House | L-DAL | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---|-------|--------------------------------------|--------|------|-------|-------------|------|---------------|---------------|-----------|--------------------|
| N 1 | TSNAM | 08/30/22 | 09/05/22 | M-Sa 5a-7p Texas StateQM 5:55 AM-7:00 PM | CM | 5:55 AM-7:00 PM (5:55 AM-7:00 PM) | 3333-- | 1:00 | 15 | \$1,800.00 | NON- | 0.00 | NM | 15 | \$27,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/29/22 | 09/04/22 | -3333-- | | 12 | | | | \$1,800.00 | | 0.00 | | | |
| | | Week: 09/05/22 | 09/11/22 | 3----- | | 3 | | | | \$1,800.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 15 | \$27,000.00 |

ORDER

Orders **Order / Rev:** 2181512
 Alt Order #: _____
 Product Desc: Texans For Greg Abbott - Affiliate
 Estimate: 6677 **Dallas KRLD-AM**
 Flight Dates: 08/30/22 - 09/05/22 Primary AE: Dallas House
 Original Date / Rev: 08/29/22 / 08/29/22 Sales Office: L-DAL
 Order Type: GENERAL Sales Region: Local

Agency **Name:** StateNets
 Buying Contact: David Martin Billing Type: Cash
 Billing Contact: Carla Litton Billing Calendar: Broadcast
48 Chiswick Circle Billing Cycle: EOM/EOC
Bloomington, IL 61704 Agency Commission: 15%

Advertiser **Name:** Texans for Greg Abbott
 Demographic: M25-54 New Business End: _____
 Product Codes: Candidates Advertiser External ID: 4082333
 Revenue Code 1: AGY Agency External ID: 4048452
 Revenue Code 2: POL Unit Code: Candidate -
 Revenue Code 3: POL-CAND Order Separation: 00:45:00
 Priority: NON-PRE

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/29/22 | 09/05/22 | 15 | \$0.00 | \$0.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|---------------|---------------|-------------|
| September 2022 | 15 | \$0.00 | \$0.00 | 0.00 |
| Totals | 15 | \$0.00 | \$0.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dallas House | L-DAL | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|----------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|---------------|-----------|---------------|
| N 1 | KRLDA | 08/30/22 | 09/05/22 | M-Su ROS M-Su ROS | CM | 5a-12a | MTWTFSS | 1:00 | 15 | \$0.00 | NON- | 0.00 | NM | 15 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/29/22 | 09/04/22 | -TWTFFS | | 12 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 09/05/22 | 09/11/22 | M----- | | 3 | | | | \$0.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 15 | \$0.00 |

ORDER

Orders
Order / Rev: 2181525
Alt Order #: _____
Product Desc: Texans For Greg Abbott - Affiliate
Estimate: 6677
Flight Dates: 08/30/22 - 09/05/22
Original Date / Rev: 08/29/22 / 08/29/22
Order Type: GENERAL

Dallas TSN Agriculture

Primary AE: Dallas House
Sales Office: L-DAL
Sales Region: Local

Agency
Name: StateNets
Buying Contact: David Martin
Billing Contact: Carla Litton
48 Chiswick Circle
Bloomington, IL 61704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texans for Greg Abbott
Demographic: M25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE

New Business End: _____
Advertiser External ID: 4082333
Agency External ID: 4048452
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/29/22 | 09/05/22 | 15 | \$0.00 | \$0.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|---------------|---------------|-------------|
| September 2022 | 15 | \$0.00 | \$0.00 | 0.00 |
| Totals | 15 | \$0.00 | \$0.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dallas House | L-DAL | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|------------------------|-------|-------------------|----------|-------------|-------|---------------|------|------|---------------|-----------|---------------|
| N 1 | TSNAG | 08/30/22 | 09/05/22 | M-Sa 5a-7p Tex Headlin | 6M | 5:55 AM-7:00 PM | MTWTFSS- | 1:00 | 15 | \$0.00 | NON- | 0.00 | NM | 15 | \$0.00 |
| | | | | 5:55 AM-7:00 PM | | (5:55 AM-7:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 08/29/22 | 09/04/22 | -TWTFS- | | 12 | | \$0.00 | | 0.00 | | | | | |
| | | Week: 09/05/22 | 09/11/22 | M----- | | 3 | | \$0.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 15 | \$0.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature: | Signature: |
| Name: Media Buyer | Name: Mary Rogers |
| Date of Request to Purchase Ad Time: 8/29/2022 | Date of Station Agreement to Sell Time: 8/29/22 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date: 8/29/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 8/29/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|--|---|---|
| Contract #: TSN 2181498 TSN AG 2181525, KRLD-AM 2181512 | Station Call Letters: Texas State Networks | Date Received/Requested: 8/29/22 |
| Est. #: 6677 | Station Location: Dallas/Ft. Worth, Texas | Run Start and End Dates: 08/30/22 - 09/05/22 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6677

Time was sold through, and accepted by Texas State Networks.
If there are any questions related to the buy, they should be addressed to the Texas State Networks at raul.jaurequi@audacy.com.

This is only one buy, but due to internal technical transmission issues, duplicate orders need to be written (showing zero dollars) so that the ad will be transmitted to the stations.