

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>2181498</b>	
	Alt Order #:		
	Product Desc:	Texans For Greg Abbott	
	Estimate:	6677	<b>Dallas Texas State Net</b>
	Flight Dates:	08/30/22 - 09/05/22	Primary AE: Dallas House
	Original Date / Rev:	08/29/22 / 08/29/22	Sales Office: L-DAL
	Order Type:	GENERAL	Sales Region: Local
<b>Agency</b>	<b>Name:</b>	<b>StateNets</b>	
	Buying Contact:	David Martin	Billing Type: Cash
	Billing Contact:	Carla Litton	Billing Calendar: Broadcast
		48 Chiswick Circle	Billing Cycle: EOM/EOC
		Bloomington, IL 61704	Agency Commission: 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Texans for Greg Abbott</b>	
	Demographic:	M25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID: 4082333
	Revenue Code 1:	AGY	Agency External ID: 4048452
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:45:00
	Priority:	NON-PRE	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/05/22	15	\$27,000.00	\$22,950.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	15	\$27,000.00	\$22,950.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$27,000.00</b>	<b>\$22,950.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAM	08/30/22	09/05/22	M-Sa 5a-7p Texas State	CM	5:55 AM-7:00 PM	33333--	1:00	15	\$1,800.00	NON-	0.00	NM	15	\$27,000.00
				5:55 AM-7:00 PM	(5:55 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/22	09/04/22	-3333--			12			\$1,800.00		0.00			
Week:		09/05/22	09/11/22	3-----			3			\$1,800.00		0.00			
													Totals	15	\$27,000.00

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>2181512</b>	
	Alt Order #:		
	Product Desc:	Texans For Greg Abbott - Affiliate	
	Estimate:	6677	<b>Dallas KRLD-AM</b>
	Flight Dates:	08/30/22 - 09/05/22	Primary AE: Dallas House
	Original Date / Rev:	08/29/22 / 08/29/22	Sales Office: L-DAL
	Order Type:	GENERAL	Sales Region: Local

<b>Agency</b>	<b>Name:</b>	<b>StateNets</b>	
	Buying Contact:	David Martin	Billing Type: Cash
	Billing Contact:	Carla Litton	Billing Calendar: Broadcast
		48 Chiswick Circle	Billing Cycle: EOM/EOC
		Bloomington, IL 61704	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Texans for Greg Abbott</b>	
	Demographic:	M25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID: 4082333
	Revenue Code 1:	AGY	Agency External ID: 4048452
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:45:00
	Priority:	NON-PRE	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/05/22	15	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	15	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	08/30/22	09/05/22	M-Su ROS	CM	5a-12a	MTWTFSS	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
				M-Su ROS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	-TWTFSS		12				\$0.00		0.00			
		Week: 09/05/22	09/11/22	M-----		3				\$0.00		0.00			
<b>Totals</b>														<b>15</b>	<b>\$0.00</b>

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>2181525</b>	
	Alt Order #:		
	Product Desc:	Texans For Greg Abbott - Affiliate	
	Estimate:	6677	
	Flight Dates:	08/30/22 - 09/05/22	Primary AE: Dallas House
	Original Date / Rev:	08/29/22 / 08/29/22	Sales Office: L-DAL
	Order Type:	GENERAL	Sales Region: Local

<b>Agency</b>	<b>Name:</b>	<b>StateNets</b>	
	Buying Contact:	David Martin	Billing Type: Cash
	Billing Contact:	Carla Litton	Billing Calendar: Broadcast
		48 Chiswick Circle	Billing Cycle: EOM/EOC
		Bloomington, IL 61704	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Texans for Greg Abbott</b>	
	Demographic:	M25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID: 4082333
	Revenue Code 1:	AGY	Agency External ID: 4048452
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:45:00
	Priority:	NON-PRE	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/05/22	15	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	15	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas House	L-DAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	TSNAG	08/30/22	09/05/22	M-Sa 5a-7p Tex Headlin	6M	5:55 AM-7:00 PM	MTWTF--	1:00	15	\$0.00	NON-	0.00	NM	15	\$0.00
				5:55 AM-7:00 PM		(5:55 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/22	09/04/22	-TWTFS-		12		\$0.00		0.00					
		Week: 09/05/22	09/11/22	M-----		3		\$0.00		0.00					
<b>Totals</b>														<b>15</b>	<b>\$0.00</b>



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

☐

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or



☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: Mary Rogers
Date of Request to Purchase Ad Time: 8/29/2022	Date of Station Agreement to Sell Time: 8/29/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date: 8/29/2022

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 8/29/22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: TSN 2181498 TSN AG 2181525, KRLD-AM 2181512	Station Call Letters: Texas State Networks	Date Received/Requested: 8/29/22
Est. #: 6677	Station Location: Dallas/Ft. Worth, Texas	Run Start and End Dates: 08/30/22 - 09/05/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6677

Time was sold through, and accepted by Texas State Networks.

If there are any questions related to the buy, they should be addressed to the Texas State Networks at [raul.jaurequi@audacy.com](mailto:raul.jaurequi@audacy.com).

This is only one buy, but due to internal technical transmission issues, duplicate orders need to be written (showing zero dollars) so that the ad will be transmitted to the stations.