



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

July 1, 2018 through September 30, 2018

The order in which the issues appear does not reflect any priority or significance.
The list is by no means exhaustive.

KBSI-TV 3RD QUARTER 2018 ISSUES & PROGRAMS LIST

ISSUE: HEALTH CARE & WELFARE

Program: Independently Speaking

Broadcast Date/Time: July 7/5:00am

Length: 28:30

Source: Local

Description: Interview with Janice Ballard, executive director of Heart to Heart International USA, to discuss the organizations' health care initiative in Southeast Missouri. Ms. Ballard discusses how the group has developed from a worldwide volunteer organization whose goal is to provide medical assistance and supplies to areas that have been struck by disaster; but the group has begun exploring how to bring better long-term health care to poverty stricken areas. In 2015, Heart to Heart launched a health care initiative in the Missouri bootheel region. Ms. Ballard discusses how they coordinated with local health care providers, community leaders and churches to get a better understanding of the people and their needs. The first step was to create a mobile medical clinic for the area, while the organization continues to gather ideas and information to help achieve the goal of developing a long-term health plan for the region.

Program: Walk to End Alzheimers PSAs

Broadcast Date/Time: July 25-September 2/various

Length: 10-30 sec

Source: Local

Description: KBSI produced and aired PSAs supporting the 2018 Walk to End Alzheimers, held September 15th, in Cape Girardeau, Mo.

Program: Independently Speaking

Broadcast Date/Time: July 28/5:00am

Length: 28:30

Source: Local

Description: Interview with Katie Rodriguez Banister, who was injured in an automobile accident at the age of 25, which has left her a quadriplegic for 28 years. She discusses her physical and legal difficulties during the years following the accident, as well as her work with groups who aim to give disabled people more empowerment. She also discusses the books she has written about her experiences and how to better cope with a disability.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Independently Speaking
Broadcast Date/Time: August 11/5:00am
Length: 28:30
Source: Local

Description: Part two of an interview with Katie Rodriguez Banister. She discusses the challenges of hiring and working with personal care attendants. She has written several books to pass along what she has learned from her experiences, in order to help others find a personal care attendant that fulfills their needs. During the interview, she offers tips on ways that the disabled person can communicate with the attendant, to help create and maintain a working relationship.

Program: Business Today – Tour de Cape
Broadcast Date/Time: August 29, September 8 & 15/various
Length: 2:00
Source: Local

Description: KBSI's daily local business spotlight featured an interview with Danny Essner, representing the Cape West Rotary Club, to promote the 18th annual Tour de Cape, to be held October 6th, in downtown Cape Girardeau, Mo. A majority of the proceeds will go to the Mississippi Valley Therapeutic Horsemanship program which provides services to children with disabilities.

Program: News at 9 on FOX23
Broadcast Date/Time: September 24/9:05pm
Length: 55 sec
Source: Local

Description: The flu season is near, and health officials are encouraging everyone to get a flu shot. The Illinois Department of Public Health says last year's vaccine was about 40% effective, which may seem low; but officials say it was better than doing nothing. Rhonda Schmidt, Director of Nursing at the Southern Seven Health Department, says not getting a shot could lead to pneumonia or even death, not to mention missing time from work. She also recommends following the three "C's:" clean your hands, covering your coughs, and containing your germs by staying home.

ISSUE: PUBLIC SAFETY

Program: News at 9 on FOX23

Broadcast Date/Time: July 2/9:01pm

Length: 1:24

Source: Local

Description: With the 4th of July only a couple of days away, some tips are offered to keep you safe. Rick Hoffman, owner of Hoffman Fireworks, says consumers shouldn't be swayed by colorful packaging, and should instead examine the package first and read all safety instructions.

He adds that if any fireworks don't go off, soak them with water and wait until the next day to throw them away. Law enforcement asks you to be courteous to your neighbors when shooting off any fireworks. The McCracken County Sheriff's Department says it doesn't have a noise ordinance; but they will issue disorderly conduct citations if necessary. Violators will only be given one warning, before a court summons is issued.

Program: News at 9 on FOX23

Broadcast Date/Time: August 30/9:03pm

Length: 1:16

Source: Local

Description: Union Pacific Railroad is leading an effort to educate motorists on when and how to safely cross railroad tracks. Too often, motorists try to cross as the train is approaching.

Matthew Harvard, special agent for the Union Pacific Police, says it's illegal to cross railroad tracks when lights are flashing or the gates are down. While they can write tickets, he would prefer to issue a warning hoping that it would change a driver's bad habit. He says he understands that there are times you may be in a hurry; but it's not worth the risk. He says any time you cross a set of tracks, the motorist needs to slow down, look both ways, and be sure it is safe to cross.

Program: News at 9 on FOX23

Broadcast Date/Time: September 23/9:02pm

Length: 55 sec

Source: Local

Description: Several Alexander County, Il., fire departments are currently short staffed and need volunteers. A few days ago, one department was unable to respond to a mobile home fire due to a lack of personnel. Michael Honey, Fire Chief for the Horseshoe Lake fire department, says they prefer to have a roster of twenty-five firefighters; but currently they only have twelve. He says that their biggest need is daytime volunteers to be available, while the other members are away at work. He adds that all the local department need more people, and he urges anyone ages eighteen to twenty-five to apply; but anyone is welcome.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: News at 9 on FOX23

Broadcast Date/Time: September 4/9:01pm

Length: 1:25

Source: Local

Description: Missouri is the first state to begin regulating labels on meat substitutes that are made from plants or grown in labs. The law prohibits companies from misrepresenting a product as meat if it doesn't come from livestock or poultry. Becky Brown is the co-owner of Natural Health Organic Foods, which specializes in real meats and plant based substitutes. She says at first she was concerned with the new law; but she found that all of the products she carries were already in compliance. Happily she didn't have to contact any distributors or pull anything off the shelf. The Missouri law is similar to a law recently passed in France, and other states are also considering updating their meat-labelling laws.

Program: Independently Speaking

Broadcast Date/Time: September 8/5:00am

Length: 28:30

Source: Local

Description: Interview with Pamela Deneke, disability employment specialist for the Perry County Board of Developmental Disabilities, to discuss how her organization coordinates with other groups and schools to develop employment opportunities for people with disabilities. She also discusses an upcoming Disability Employment Summit, which brings together local businesses, agencies, educators and families to discuss and share information on disability employment.

Program: News at 9 on FOX23

Broadcast Date/Time: September 18/9:05pm

Length: 1:36

Source: Local

Description: The National Transportation Safety Board is pushing for a requirement to make anti-lock brakes a standard feature of all new motorcycles built for road use. The NTSB says that requiring anti-lock brakes will save more lives because it will give the biker more control in an emergency. Buddy Davis, executive manager of Lawless Harley Davidson, says new Harley models have an option to add anti-lock brakes; but says any motorcycle he owns will have the feature because it makes him a safer rider. Hank Becker, technician at Grass Roots BMW, says anti-lock brakes have been standard for years.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: Business Today – Senior Matters Expo

Broadcast Date/Time: September 24/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Les Tainter, representing the Senior Matters Expo, scheduled for October 6th, in Cape Girardeau, Mo. The event offers vendors and information for both high school seniors and senior citizens. High school seniors who attend the event are also eligible to awarded a scholarship.

Program: Independently Speaking

Broadcast Date/Time: September 29/5:00am

Length: 28:30

Source: Local

Description: Interview with Jackie Dover, Public Information Officer for Aging Matters, an organization which offers benefits and aid to people aged sixty and older, to help them remain in their own home. The organization operates thirty-two senior centers in Southeast Missouri, that serve hot meals, as well as delivered meals, to senior citizens. The centers also offer education programs, such as properly maintaining their finances and how to avoid scams; as well as counseling concerning Medicaid and Medicare. She also discusses how the organization works with volunteers to help solve any issues family members may have with a long-term care facility.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: Ag PhD

Broadcast Date/Time: Saturdays, July 7-September 29/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: Cape Chronicle

Broadcast Date/Time: July 14 & August 25/5:12am

Length: 6:33

Source: Local

Description: Interview with Stacy Dohogne Lane, community director for Codify, an organization which offers rental work and business areas for small businesses in downtown Cape Girardeau. Codify works with a variety of businesses, especially new, start-up businesses; giving various businesses the opportunity to work together and share ideas. Ms. Dohogne-Lane also discusses the Marquette Technology Institute whose goal is education for youth and adults, and offers after-hours classes in computer coding. She also discusses the Marquette Tech District Foundation whose purpose is attracting innovative businesses to Cape Girardeau.

Program: Cape Chronicle

Broadcast Date/Time: August 4 & September 15/5:13am

Length: 7:10

Source: Local

Description: Interview with Mark Hogan, general manager for the newly formed Cape Catfish baseball team, which will feature student athletes who wish to continue playing during the summer months, starting the summer of 2019. The team will be a part of the Prospect League, which has teams throughout the Midwest. Because the team is starting up from scratch, they still don't have necessities such as bats, balls and uniforms; but they do have an idea of how the uniforms will look. He is appreciative of the support the team has received so far from the community, and a team store should be opening soon, offering items featuring the team's logo. The team is also beginning to interview people to work in front office positions, as well as discussing with the city several issues on how the park can be enhanced for a better experience for the fans.

Program: Business Today – Southeast Missouri Workforce Development Board

Broadcast Date/Time: September 13 & 17/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Samantha Terry, representing the Southeast Missouri Workforce Development Board, to promote the group's Employ Ability Summit on Sept. 25th. The goal of the event is to dispel the concerns businesses have of hiring people with disabilities.

ISSUE: RELIGION

Program: Second Half TV

Broadcast Date/Time: Sundays, July 1-September 30/5:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by Second Half Ministries in Sikeston, Mo.

Program: Living Hope

Broadcast Date/Time: Sundays, July 1-September 30/6:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

Program: Faith Focus

Broadcast Date/Time: Fridays, July 6-September 28/12:00am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Lighthouse Ministries in Cape Girardeau, Mo.

ISSUE: EDUCATION

Program: Focus on Southeast

Broadcast Date/Time: July 21/5:00am

August 18/5:00am

September 22/5:00am

Length: 28:30

Source: Local

Description: A half-hour program featuring Dr. Carlos Vargas, President of Southeast Missouri State University, discussing issues and events impacting the university. Each program features a variety of topics such as student activities and welfare, academic achievements, enrollment and budgetary issues.

Program: Notre Dame Regional High School PSAs

Broadcast Date/Time: September 3-27/various

Length: 10-15 sec

Source: Local

Description: KBSI produced and aired PSAs supporting fundraising efforts by the Notre Dame Regional High School, including the school's student activity week, held September 24-27; and the Booster Club Fall Golf Scramble on October 1st.

EDUCATIONAL PROGRAMMING

Program: Xploration Earth 2025

Broadcast Date/Time: Mondays, July 2-September 24/7:00am

Length: 30:00

Program: Xploration Nature Knows Best

Broadcast Date/Time: Tuesdays, July 3-September 25/7:00am

Length: 30:00

Program: Xploration Outer Space

Broadcast Date/Time: Wednesdays, July 4-September 26/7:00am

Length: 30:00

Program: Xploration Awesome Planet

Broadcast Date/Time: Thursdays, July 5-September 27/7:00am

Length: 30:00

Program: Xploration Weird But True

Broadcast Date/Time: Fridays, July 6-September 28/7:00am

Length: 30:00

Program: Xploration DIY Sci

Broadcast Date/Time: Saturdays, July 7-September 29/7:00am

Length: 30:00

Program: Wild America

Broadcast Date/Time: Saturdays, July 7-September 29/7:30am

Length: 30:00

Description: These syndicated educational programs aired on KBSI during the third quarter of 2018, targeting children ages 16 and under. More information on these programs can be found in the KBSI's quarterly Children's Television Programming Report, filed with the FCC.

ISSUE: GOVERNMENT

Program: Full Measure with Sharyl Attkisson

Broadcast Date/Time: Sundays, July 8-September 30/9:00am

Sundays, July 8-September 30/12:00am

Length: 30:00

Source: Syndicated

Description: This weekly syndicated news program focuses on investigative, original and accountability reporting unique in today's media. The show format includes a major investigative piece each week. Topics covered during the quarter include: tax havens, Social Security waste, asbestos and sanctuary cities.

Program: Cape Chronicle

Broadcast Date/Time: July 14 & August 25/5:01am

Length: 9:18

Source: Local

Description: Interview with Nicole Theiret, district communications manager for the Missouri Department of Transportation (MoDoT) and engineer Brian Okenfuss, to discuss how the department operates. They explain how MoDoT is more than just maintaining roads and bridges; but also coordinates with other transportation outlets such as river ports and airports. They discuss how they work with regional planning commissions and local businesses to develop priority projects. Mr. Okenfuss also speaks about the challenges of an upcoming project to replace two aging overpass bridges where Interstate 55 crosses Highway 61 in Cape Girardeau County.

Program: Cape Chronicle

Broadcast Date/Time: August 4 & September 15/5:02am

Length: 9:06

Source: Local

Description: Interview with Dr. Bob Fox, newly elected mayor of Cape Girardeau, Mo. He discusses how his first goal as mayor is to create more citizen involvement in the city, including creation of a "citizen's academy," which will allow people to get a better understanding of the services provided by the city, and how they are made possible. He is also pleased with the passage of the new sewer and storm water tax, which he expects will aid in numerous improvements around the city.

ISSUE: GOVERNMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 21/9:11pm

Length: 1:06

Source: Local

Description: With the midterm elections just weeks away, election officials in Johnson County, Il., are reporting a record number of people have applied for early mail-in ballots. So far, they have 480 applications, more than four times greater than two years ago. Officials say that while convenience may be a reason, the biggest reason may be a higher than normal interest in this year's midterm races. Some residents say that more people are excited this year and want to make their votes count. Officials add that it's too early to tell if this is a sign that more people will turn out to vote in November.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the third quarter. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Event Center

Broadcast Date/Time: July 3-August 11/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired a weekly community calendar promoting various community events by local non-profit organizations and groups.

Program: Business Today – Community Caring Council

Broadcast Date/Time: July 3 & 7/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Dwane Leible, event coordinator for the Community Caring Council, a non-profit organization whose goal is to help people find housing and employment. Ms. Leible discusses the upcoming Dancing with the Show Me Stars fundraising event to be held July 28th, and the Diamond Dig, to be held August 2nd.

Program: Dancing with the Show Me Stars PSAs

Broadcast Date/Time: July 8-26/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs supporting the Community Caring Council's fundraising event, Dancing with the Show Me Stars, held July 28th in Cape Girardeau, Mo.

MISCELLANEOUS ITEMS cont

Program: Cape Chronicle

Broadcast Date/Time: July 14/5:21am

Length: 6:11

Source: Local

Description: Interview with Derick Charles, owner of SEMO Media, to discuss his involvement with the upcoming Safe House for Women Food Drive, which this year also includes Lutheran Family Children Services. According to Mr. Charles, there are over 25 local businesses drop off locations, several of which will offer incentives for food donations.

Program: City of Roses Half Marathon PSAs

Broadcast Date/Time: August 21-September 14/various

Length: 10 sec

Source: Local

Description: KBSI produced and aired PSAs supporting the 38th annual City of Roses Half Marathon and 5K run, held September 15th and 16th in Cape Girardeau, Mo.

Program: Business Today – The Humane Society of Southeast Missouri

Broadcast Date/Time: August 21 & September 1/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Jennifer Sokolowski, representing the Humane Society of Southeast Missouri. Ms. Sokolowski discusses how the organization depends on support from the community for funding, including events such as the upcoming Woofstock fundraiser. She also promotes the group's mobile adoptions program.

Program: Business Today – Vintage Now

Broadcast Date/Time: September 27/various

Length: 2:00

Program: Vintage Now PSAs

Broadcast Date/Time: September 21-29/various

Length: 30 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Jeanne Muckerman, to promote the Vintage Now fashion show, to be held October 20th at the Show Me Center in Cape Girardeau, Mo. Vintage Now is an annual fundraising event, with proceeds going to the Safe House for Women. KBSI also produced and aired PSAs to help promote the event.