

QUARTERLY ISSUES/PROGRAMS LIST

PROGRAM/SEGMENT: PROGRAM--

OPERATION 7570 (A PUBLIC AFFAIRS PROGRAM WITH COMMUNITY LEADERS TO DISCUSS CURRENT PROBLEMS AND ISSUES WITHIN THE COMMUNITY.

DATE: 7/1/2012 - 9/30/2012

TIME: 8:00AM, SATURDAY

DURATION: 30 MIN -- 60 MIN (1 HR)

OPERATOR 7570 MODERATOR FLASH MELTON, INTERVIEWS JO JONES, DIRECTOR OF UNITED WAY OF BENTON AND HUMPHERYS COUNTIES, CONCERNING THE ANNUAL GOOD NEIGHBOR RADIO AUCTION, BROADCAST ON WRJB RADIO IN CAMDEN. THE AUCTION IS A FUND RAISER FOR UNITED WAY WITH ALL FUNDS GIVEN TO NON-PROFIT AGENCIES IN BENTON COUNTY. THIS SATIFIES THE COMMUNITIES NEED FOR FUNDS FOR NON-PROFIT AGENCIES IN THE COUNTY. THE AUCTION IS HELD FOR 3 WEEKS EACH OCTOBER, FROM 1 TIL 5 PM EACH WEEK DAY.

*WRJB/WFWL ALSO PROVIDES FREE 30 & 60 SECOND PUBLIC SERVICE ANNOUNCEMENTS AT NO CHARGE. THESE ANNOUNCEMENTS ARE AIRED ON A DAILY BASIS AROUND THE CLOCK. FREE PSA'S ARE AVAILABLE TO ANY NON-COMMERCIAL AGENCY.