



## QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2  
KMXB-FM & HD2  
KXQQ-FM & HD2  
KXTE-FM & HD2  
KXNT-AM  
KXST-AM

1st QUARTER, 2018  
(Jan 1<sup>st</sup> thru Mar 31<sup>st</sup>)

Prepared by:

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Entercom Las Vegas  
Mar 31<sup>st</sup>, 2018



**Issues of Concern to Las Vegas, NV  
Addressed in Responsive Programming in the 1st Quarter, 2018**

	<b><u>Subject:</u></b>	<b><u>Description of Issue of Concern</u></b>
<b>1</b>	<b>United Blood Services</b>	Blood shortage in the Valley and need for donors.
<b>2</b>	<b>Pet Therapy Annual Fundraiser</b>	Pet Therapy Program annual fundraiser helps to raise awareness of animals in local shelters.
<b>3</b>	<b>Nevada Partnership for Homeless Youth (NPHY)</b>	Providing for Las Vegas increasing population of homeless youth.
<b>4</b>	<b>Abused/Neglected Children</b>	Olive Crest providing services to abused and neglected children in Nevada.
<b>5</b>	<b>Pediatric Cancer</b>	American Cancer Society's fundraiser to bring awareness and funds to research into pediatric cancer.
<b>6</b>	<b>Cancer Prevention</b>	American Cancer Society educates the valley on how proper nutrition can prevent certain types of cancer
<b>7</b>	<b>Special Olympics</b>	Special Olympics and the Las Vegas Polar Plunge Benefit
<b>8</b>	<b>Airforce Wounded Warrior Project</b>	Non-profit serving veterans and service member that were affected by 9/11
<b>9</b>	<b>Cultural Diversity</b>	Scholarship opportunities for at risk urban youth
<b>10</b>	<b>Nevada Homeless Alliance</b>	Nonprofit organization dedicated to end homelessness in the Las Vegas valley.
<b>11</b>	<b>Pancreatic Cancer Awareness</b>	Pancreatic Fundraiser to support research and patient advocacy in the Las Vegas Valley
<b>12</b>	<b>Trauma Training</b>	Community Ambulance offering free training to help stop the bleeding in an emergency situation

**Entercom Radio Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
1st Quarter, 2018**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
<b>1. Entercom Radio Public Affairs Program</b>	<b>Sundays 6:00-6:30 a.m. KXNT-AM 6:00-6:30 a.m. KXQQ-FM &amp; HD2 6:00-6:30 a.m. KXTE-FM &amp; HD2 6:30-7:00 a.m. KXMB-FM &amp; HD2 7:00-7:30 a.m. KLUC-FM &amp; HD2, KXST-AM Weekly interview with local non-profit organizations highlighting events and services offered to our community.</b>
<b>2. Local News and Review</b>	<b>Sundays 5:00-5:30 a.m. KXNT-AM 6:00-6:30 a.m. KMXB-FM &amp; HD2 6:30-7:00 a.m. KXQQ-FM &amp; HD2 6:30-7:00 a.m. KXTE-FM &amp; HD2 7:30-8:00 a.m. KLUC-FM &amp; HD2, KXST-AM Weekly local news review produced by Natalia Hernandez and reported by Fred Halstied- focusing on community events, national news and interviews with newsmakers.</b>
<b>3. Local Traffic Reports</b>	<b>Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.</b>

**Most Significant Issue-Responsive Programming  
1st Quarter, 2018 (January 1st through March 31st)**

**Issue: Blood Shortage**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Jan 7th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Jeannine McCoy from United Blood Services joined Natalia Hernandez this week alongside Christian General Manager of Glow Zone Las Vegas. UBS and Glow Zone are partnering up for a blood drive and came in to discuss the event and the blood shortage in Southern Nevada. United Blood Services is a nonprofit community blood center, providing blood and blood products for local area hospitals throughout the United States. They exist to make a difference in people's lives by bringing together the best people, inspiring individuals to donate blood, producing a safe and ample blood supply.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Jan 7th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

This week, correspondent Fred Halstied spoke to Senator Bloom about the possible reversal of state's sovereign rights in regards to marijuana laws. They discussed how the community can get involved to protect Nevada's marijuana laws. Fred also spoke to a representative from the Nevada Highway Patrol about several fatal crashes that took place over the holidays and driver safety. Additionally discussed was a recent rent report and how rent prices are increasing in Southern Nevada.

**Issue: Pet Therapy for End of Life Care**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Jan 14th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia Hernandez interviews representatives from Nathan Adelson Hospice about their Pet Therapy Program which is holding it's '7th Annual Dog Bed & Blanket Drive' in Support of Local Animal Shelters during winter months. They will be helping our four-legged furry friends in the local animal shelters by providing with warm blankets and

extra supplies. The hospice's Pet Therapy Program, is currently comprised of 14 trained therapy dogs. The annual fundraiser will help keep animals warm this season as the colder weather permeates the Las Vegas valley. From Jan. 1 through Feb. 28, 2018, all Nathan Adelson Hospice locations will serve as drop-off points for new or gently used items including: dog and cat beds, blankets, towels, wash cloths, linens, and unopened pet food.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Jan 14th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

This week, correspondent Fred Halstied talked about the current state of the housing market in Nevada. Fred also discussed recent arrests of public employees that were running an alleged tire fraud scheme. Also covered was all of the weather related flooding and the impact on our community. Lastly, discussed Fred's interview with the Mayor of Henderson in anticipation of her upcoming 'State of the City' speech.

**Issue: Homeless Youth**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Jan 21st, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia Hernandez interviews representatives from Nevada's Partnership for Homeless Youth (NPHY) about their winter clothing drive and current epidemic of homeless youth in Southern Nevada and how we can help.

NPHY is the most comprehensive service provider for the thousands of homeless youth in Southern Nevada. Their services include outreach programs that provide shelter, clothing, food and educational skills. NPHY's programs stabilize homeless teens' lives, meeting their immediate needs and providing a safe, supportive environment and a path to self-sufficiency. Through work with homeless youth, NPHY creates productive, healthy adults who contribute to society.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Jan 21st 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

This week, correspondent Fred Halstied talked about a recent huge donation of food to three square food bank from the MGM. NV Energy also partnered with Three Square and made a significant donation. Fred also discussed recent budget cuts for the City of Las Vegas. Lastly covered were the local safety awards and local flooding.

**Issue: Abused/Neglected Children**  
**Show: Entercom Radio Public Affairs Program**  
**Date: Sunday, Jan 28th, 2018**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Natalia Hernandez interviews representatives from Olive Crest about child advocacy and how the community can participate. They presented current statistics on abused and neglected children that are living in our community. Individuals and businesses are encouraged to donate to help the children at Olive Crest. Olive Crest is dedicated to preventing child abuse, to treating and educating at-risk children, and to preserving the family. For over 40 years, Olive Crest has provided emergency and long term shelter and care for abused, vulnerable and neglected children.

**Issue: Local News**  
**Show: Las Vegas News in Review**  
**Date: Sunday, Jan 28th 2018**  
**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**  
**Duration: "30 minutes of a 30 minute program"**

This week, correspondent Fred Halstied talked about a how American don't save enough money. Also covered was truth and accounting in Nevada and the homeless census that is taking place in Las Vegas. Additionally Fred looked into how cancer affects Nevada residents and the best and worst states for driving.

**Issue: Pediatric Cancer**  
**Show: Entercom Radio Public Affairs Program**  
**Date: Sunday, Feb 4th, 2018**  
**Time: 6:00am, 6:30am, 7:00 am**  
**Length: 30 minutes of a 30 minute show**

Natalia Hernandez interviews representatives from The American Cancer Society about their upcoming event Construction vs Cancer event. Southern Nevada's leading construction and heavy equipment firms will welcome hundreds of valley families to the first annual Construction vs. Cancer event with the American Cancer Society on February 10, 2018 at Symphony Park. The event offers pediatric cancer survivors, and their supporters, the chance to operate "yellow iron" –

heavy equipment – with an assist from professional operators. Many of southern Nevada’s largest construction and mining companies have stepped forward to underwrite the event which raises funds to provide programs and services for individuals with all types of cancer and to fund cancer research. World-renowned entertainer Criss Angel will make an appearance and be presented with the American Cancer Society Compassionate Heart Award for his tireless dedication to advancing cancer research. A website supporting the event can be found at [www. constructionvscancer.org](http://www.constructionvscancer.org) .

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Feb 4th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

This week, correspondent Fred Halstied talked about a how metro and the state troopers joined forces in order to create a safe environment in Las Vegas for the Super bowl weekend. Also covered were NDOT projects and updates on the progress and impact in the valley.

**Issue: Cancer Prevention**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Feb 11th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews representatives from The American Cancer society about Cancer prevention. Discussed were current local and national statistics on cancer and ways to reduce cancer risks. Maintaining a healthy weight, becoming physically active on a regular basis, and eating a mostly plant-based diet that limits saturated fat will decrease your risk of cancer. Provided were tips, tools, and online resources to help people set goals and stay motivated. Lastly, the best defense against cancer is finding it early, when it is easiest to treat and be knowledgeable in the early detection guidelines provided by the American Cancer Society.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Feb 11th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: “30 minutes of a 30 minute program”**

This week, correspondent Fred Halstied talked about a new survey that ranks the best states for singles to live in. Also Fred discussed the upcoming Raiders practice

facility and corporate headquarters in Henderson and how that will bring jobs into our community. Fred talked about the city of Las Vegas' first public auction of 2018 and the new homes report for Feb 2018. Lastly covered was the flu epidemic and the local deaths from flu complications here in Las Vegas.

**Issue: Special Olympics/Athletes with disabilities**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Feb 18th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews Matt who is an athlete that competes in the Special Olympics along with representatives from the Special Olympics. Discussed was how locals can support Special Olympics Nevada at the Las Vegas Polar Plunge, featuring a chilly dive into the Caesars Pool plus entertainment, food and drinks, raffles and much more. Proceeds benefit children and adults with intellectual disabilities in Nevada.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Feb 18th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers local news such as a need for firefighters in Henderson and their latest recruitment efforts. Also discussed were the criteria and prerequisites needed to apply. Fred also discussed a local event aimed at pedestrian safety that took place on Valentine's Day. Lastly covered was the Magic Fashion Trade Show that takes place in Las Vegas every February.

**Issue: Disabled Veterans**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, Feb 25th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews the communications coordinator for the Airforce Wounded Warrior Project which serves veterans and service members who incurred a physical or mental injury, illness, or wound, co-incident to their military service on or after September 11, 2001. On that date, America watched in horror as approximately more than 3,000 people died including hundreds of firefighters and rescue workers. Many warriors note



a sense of duty to volunteer for the military following these tragic events. They are holding their Paralympics event this weekend in Las Vegas at Nellis Air Force Base.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, Feb 25th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers local news such as surprise snow flurries that took place that week. Also discussed was the proposed new plan to build a baseball stadium and acquire a professional Baseball team in Las Vegas. Lastly covered were drug amnesty boxes that have been placed in the airport so that passengers can throw away any leftover recreational marijuana and not face criminal charges for flying with banned substances.

**Issue: Scholarships and cultural diversity**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, March 4th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews the president and founder of the Cultural Diversity Foundation Dr. Flowers. We discussed the need for students to apply for scholarships so that college is more affordable.

Also, discussed was the CDF's mission to empower our community through education by enhancing the educational, professional, and personal growth of individuals through the development of educational programs that support upward mobility and job readiness for Clark County residents.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, March 4<sup>th</sup>, 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers March being colon cancer awareness month and discusses early detection and prevention. Also covered was the upcoming international woman's day on March 8 and events taking place for Women's Day. Additionally covered was the Nevada Healthcare exchange and deadlines and information on how to attain insurance coverage.

**Issue: Homelessness**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, March 11th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews the director of The Nevada Homeless Alliance. The NHA pursues collaborative strategies to end homelessness in Southern Nevada through advocacy, public awareness, education, and coordination of services.

They have a multidimensional, collaborative approach among government agencies, community organizations, the private sector and homeless people themselves. The NHA works to create and strengthen these relationships to facilitate an effective and comprehensive systems response to homelessness.

Their work is predicated on partnerships with service providers assisting people who are homeless with housing, healthcare, mental health, education, legal aid, courts, employment services, child and family services, law enforcement, and more. This includes partnering with the federal, state, and local government, business, philanthropic, civic, and faith-based organizations, and people who are currently experiencing homelessness and those who have in the past.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, March 11th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers local news such as recent increases in home prices and Las Vegas being one of the happiest cities to live in within the United States. Also covered was a digital bookmobile aimed to help Nevadans read more. Additionally covered was a recent string of car theft and free tipsy tow service for the upcoming St Patrick's Day holiday.

**Issue: Pancreatic Cancer Awareness**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, March 18th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews representatives from the Pancreatic Cancer Action Network about an upcoming 5k fundraiser. Founded in 1999, the Pancreatic Cancer Action Network (Pancan) is dedicated to fighting the world's toughest cancer. In our urgent mission to save lives, they attack pancreatic cancer on all fronts: research, clinical initiatives, patient services and advocacy. Their effort is amplified by a nationwide network of grassroots support. Their mission is to improve patient outcomes today and to double survival by 2020.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, March 18th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers the Nevada economy and where it stands compared to other cities in the United States. Also covered was an upcoming fundraiser for colon cancer research. Additionally discussed was a recent string of car thefts and credit card scams affecting local residents in Las Vegas.

**Issue: Trauma Training**

**Show: Entercom Radio Public Affairs Program**

**Date: Sunday, March 25th, 2018**

**Time: 6:00am, 6:30am, 7:00 am**

**Length: 30 minutes of a 30 minute show**

Natalia interviews members of Community Ambulance because on March 31st they will be at LVMPD Headquarters, hosting "National Stop the Bleed Day". They discussed how to manage and treat traumatic injuries until Emergency Medical Services arrives. The classes are FREE and are open to the public. Participants will receive hands on training. No experience is necessary.

**Issue: Local News**

**Show: Las Vegas News in Review**

**Date: Sunday, March 25th 2018**

**Time: 5:00 am, 6:00 am, 6:30 am, 7:30am**

**Duration: "30 minutes of a 30 minute program"**

Fred Halsteid covers local news such as a survey of the happiest cities in the United States. Also discussed was national kick butts day which is a campaign aimed at teens to prevent tobacco use. Also covered was a new survey from wallet hub about the best cities for doctors. Lastly covered were the City of Henderson's efforts to ensure pedestrian safety and efforts to prevent DUI's during the upcoming Easter weekend.