

BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT  
FOR  
STATION WMGC  
1st QUARTER, 2018  
January 1 through March 31

ISSUES OF CONCERN TO THE STATION WMGC  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
FIRST QUARTER, 2018

PUBLIC AFFAIRS PROGRAMS

WMGC PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar (Sunday – 6:00 a.m. – 7:00 a.m.)  
Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents and discussed events in the community. Produced and hosted by Juline Jordan.

## First Quarter 2018

**ISSUE:** Community Outreach/Detroit

### **Detroit Community Calendar**

January 7, 2018

Time: 6:00-7:00 a.m. Length: 32 Minutes of 1 Hour

Host Juline Jordan, with Laura Varon-Brown CEO of Gilda's Club discussed an upcoming fundraiser for the care and support of cancer patients, the importance of family support and about Gilda's Club. Host Juline Jordan discussed upcoming events in the surrounding community.

### **Detroit Community Calendar**

January 14, 2018

Time: 6:00-7:00 a.m. Length: 47 Minutes of 1 Hour

Host Juline Jordan with Reggie Davis of the Youth Crime Initiative discusses 2018 plans in the works and upcoming events. Host Juline Jordan discussed upcoming events in the surrounding community.

### **Detroit Community Calendar**

January 21, 2018

Time: 6:00-7:00 a.m. Length: 30 Minutes of 1 Hour

Host Juline Jordan with Cindy Robinson from Common Ground discusses their upcoming annual breakfast benefit and resources available to those in crisis. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

January 28, 2018

Time: 6:00-7:00 a.m. Length: 44 Minutes of 1 Hour

Host Juline Jordan with George Hanson of Mother Waddles discusses their car donation program and the upcoming tax season. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

February 4, 2018

Time: 6:00-7:00 a.m. Length: 30 Minutes of 1 Hour

Host Juline Jordan with Lisa Tipler of the Buster Foundation discuss methods of keeping dogs safe and warm during the winter months. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

February 11, 2018

Time: 6:00-7:00 a.m. Length: 34 Minutes of 1 Hour

Host Juline Jordan with Major Russ Sjogren from the Salvation Army discusses the success of their 2017 Red Kettle campaign and their Pathway to Hope program. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

February 25, 2018

Time: 6:00-7:00 a.m. Length: 40 Minutes of 1 Hour

Host Juline Jordan with Matthew Pepper president and CEO of the Michigan Humane Society discuss their upcoming online fundraiser. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

March 4, 2018

Time: 6:00-7:00 a.m. Length: 32 Minutes of 1 Hour

Host Juline Jordan with Anita Harmon of Focus Hope discuss fundraising and benefits for 2018 to help support Detroiters in need. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

March 11, 2018

6:00-7:00 a.m.

Host Juline Jordan with Matthew Wiezcok of Forgotten Harvest about their winter campaign and how they feed people in need. Host Juline Jordan discussed upcoming events in the surrounding community.

## **Detroit Community Calendar**

March 18 2018

Time: 6:00-7:00 a.m. Length: 32 Minutes of 1 Hour

Host Juline Jordan with Lisa Missler founder of Mimi's Mission about their cans for coins campaign to raise money for downriver residents in need. Host Juline Jordan discussed upcoming events in the surrounding community.

## **ISSUE - EDUCATION**

### **Detroit Community Calendar**

March 25, 2018

Time: 6:00-7:00 a.m. Length: 22 Minutes of 1 Hour

Host Juline Jordan, with Matt Jeffries of Dine Drink Detroit about restaurant week with proceeds going to Forgotten Harvest. Host Juline Jordan discussed upcoming events in the surrounding community.

### **Community Events:**

1. 105 Acts of Kindness: Feb 8th - Gello and Joanna help serve food with Oakland Meals on Wheels for lunch.
2. 105 Acts of Kindness: Mar 5th - Gello and Joanna help The Lake House, a retreat for cancer patients, with organizing their event and putting together envelopes for the people that would be attending.

3. 105 Acts of Kindness: Mar 22nd - Gello and Joanna help the Neighborhood Service Organization. Gello and Joanna helped adults with disabilities create art projects.

**PSA Activity**

Each of these PSA's aired January 1<sup>st</sup>- March 31<sup>st</sup>, 2018 between the hours of 12am and 12am.

American Red Cross	195
NAACP	173
Opioid Crisis	161
See Something/Say Something	20
Wounded Warrior	199
Total	748