

# WMGC-HD1

PUBLIC AFFAIRS QUARTERLY REPORT  
July 1 – September 30, 2014

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## **Section I – Community Issues**

WMGC-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending September 30, 2014

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Gender / Racial Issues**
- 5. Crime**
- 6. Government policy**
- 7. Detroit**
- 8. Current Affairs**

## **Section II – Public Affairs Program Listing**

WMGC-HD1 aired the following public affairs program each Sunday between July 1 and September 30, 2014.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WMGC-HD1 addressed key community issues throughout the three month period ending September 30, 2014.

### **1. Economy**

**July 27, 6:30 am**

**The Peter Werbe Show**

David Furer, international wine writer, discussed the beverage and how quality Michigan wines are a boost to the state economy. 25 min.

**August 17, 6:30 am**

**The Peter Werbe Show**

Peter Linebaugh, author, *Stop, Thief!: The Commons, Enclosures, and Resistance*, takes aim at the thieves of land, the polluters of the seas, the ravagers of the forests, the despoilers of rivers, and the removers of mountaintops. 25 min.

**September 7, 6:30 am**

**The Peter Werbe Show**

Timothy K. Kuhner, author, *Capitalism v. Democracy: Money in Politics and the Free Market Constitution*, described how recent US Supreme Court decisions are detrimental to both the economy and the political system. 25 min.

**September 28, 6:30 am**

**The Peter Werbe Show**

Robert W. McChesney, author, *Digital Disconnect: How Capitalism is Turning the Internet Against Democracy*, discussed the relationship between the Internet and the economy, and said a society drenched in information in the digital age is not inherently a democratic one. 25 min.

### **2. War and Terrorism**

**September 14, 6:00 am**

**The Peter Werbe Show.**

Peter Kornbluh, Director of the Cuba and Chile Documentation Projects at the National Security Archives, and author, *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, talked about the other 9/11, the 1973 CIA backed coup in Chile that overthrew an elected government and installed a military dictatorship. 25 min.

**September 21, 6:30 am**

**The Peter Werbe Show**

Jeremy Scahill, author *Dirty Wars*, and producer of a documentary based on the book with the same name, discussed how U.S. military strategy utilizing drones and night raids creates more enemies for the U.S. than it eliminates. 25 min.

### **3. Health Care/Health**

**August 10, 6:30 am**

**The Peter Werbe Show.**

Jerry Lembcke, author, *PTSD, Diagnosis and Identity in Post-Empire America*, described how the condition had changed from being a psychological condition to a socially constructed support for more wars while ignoring the actual situation of veterans. 25 min.

**September 7, 6:00 am**

**The Peter Werbe Show**

Irving Kirsch, author, *The Emperor's New Drugs: Exploding the Antidepressant Myth*, examined whether drugs for depression are effective. 25 min.

### **4. Gender/Racial Issues**

**July 20, 6:30 am**

**The Peter Werbe Show**

Gerald Horne, author, *Race to Revolution: The United States and Cuba During Slavery and Jim Crow*, described how this period beginning in the 19th century led directly to the Civil Rights movement of the 1950s and 60s. 25 min.

**August 3, 6:30 am**

**The Peter Werbe Show**

Michael Kimmel, author, *Angry White Men: American Masculinity at the End of an Era*, said that downward mobility, increased racial and gender equality, and a clinging to an anachronistic ideology of masculinity has left many men feeling betrayed and bewildered. 25 min.

**August 24, 6:30 am**

**The Peter Werbe Show**

Carla Kaplan, author, *Miss Anne in Harlem: The White Women of the Black Renaissance*, discussed the upper-class women who broke social conventions of the era and the color barrier and the role they played in an important cultural movement. 25 min.

### **5. Crime/Courts/Justice**

**July 13, 6:30 am**

**The Peter Werbe Show**

Nell Bernstein, author, *Burning Down the House: The End of Juvenile Prison*, said the incarceration of young people is ineffective on every level including cost and crime prevention. 25 min.

**July 20, 6:00 am**

**The Peter Werbe Show**

Wayne Kramer, former lead guitar for Detroit's MC5, discussed the history of the band, its breakup, his imprisonment for drugs and how that led to forming Jail Guitar Doors. 25 min.

**August 10, 6:00 am**

**The Peter Werbe Show.**

Caty Simon, co-editor, *Tits and Sass* blog, written by and for sex workers, discussed the failings of anti-trafficking laws and efforts. 25 min.

**August 24, 6:00 am**

**The Peter Werbe Show**

Ron Scott, spokesperson for the Detroit Coalition Against Police Brutality, spoke about the situation in Ferguson, Missouri, and what steps can be taken to eliminate police misconduct. 25 min.

**September 14, 6:030 am**

**The Peter Werbe Show**

Susan D. Carle, author, *Defining the Struggle: National Organizing for Racial Justice, 1880-1915*, described how African-American demands for inclusion and rights of the 1960s had its roots in this period. 25 min.

## **6. Government Policy**

**August 3, 6:00 am**

**The Peter Werbe Show**

Kerry Walters, author, *Revolutionary Deists: Early America's Rational Infidels*, discussed America's first Culture War between Deists and Christians at the origins of this country and its implications for today. 25 min.

**September 28, 6:00 am**

**The Peter Werbe Show**

Scott Crow, author, *Black Flags and Windmills: Hope, Anarchy, and the Common Ground Collective*, related his experiences in New Orleans following Hurricane Katrina organizing grass roots support systems where government ones had failed. 25 min.

## **7. Detroit**

**July 6, 6:00 am**

**The Peter Werbe Show**

Ismael Ahmed, a coordinator for the annual Concert of Colors described how the free music festival featuring music from differing backgrounds helps bring Detroiters together. 25 min.

**July 13, 6:00 am**

**The Peter Werbe Show**

Attorney Tom Stephens commented on the massive water shut-offs of Detroit residents for non-payment of bills. 25 min.

**July 27, 6:00 am**

**The Peter Werbe Show**

The late Charity Hicks, Food & Agriculture Policy Fellow, at Eat 4 Health, spoke about the need for food security for Detroiters and how community gardens can help. 25 min.

**August 17, 6:00 am**

**The Peter Werbe Show**

Bill Morris, author of the novel, *Motor City Burning*, said he uses the plot device to talk about Detroit race relations, its sports teams, and its economy. 25 min.

**8. Current Affairs**

**September 21, 6:00 am**

**The Peter Werbe Show**

Thomas P. Keenan, author, *Technocreep: The Surrender of Privacy and the Capitalization of Intimacy*, detailed how government and corporate surveillance intrudes into almost all aspect of modern life. 25 min.

## **Section IV – Community/Charity Events/Donations**

During the three-month period ending September 30, 2014, WMGC-HD1 created and/or participated in the following donations in support of each with on-air mentions.

### **Max Scherzer's Motown Showdown**

Detroit Sports 105.1 promoted Max Scherzer's Motown Showdown fantasy football event on August 15. Participants were able to draft fantasy football players with several Detroit Tigers players. Money raised from the event benefitted the Detroit Police Athletic League, the Detroit Zoo and the Detroit Tigers foundation. The event was promoted with on-air mentions, including Drew & Marc interviewing Scherzer, and exposure on DetroitSports1051.com.

### **Killer Cares Online Auction**

Detroit Sports 105.1 promoted the Killer Cares online auction to benefit the Tom Kowalski Foundation. The station donated items such as tickets to see the Black Keys, in-studio sit in with talent and VIP meet-and-greet with ESPN's Mike & Mike. Proceeds went to Team Joseph to fight Duchenne Muscular Dystrophy, Our Children's Fund of West Bloomfield, Detroit Lions Charity and the Tigers Foundation. On-air mentions and exposure at DetroitSports1051.com supported the auction.

### **Strike Out Duchenne**

Detroit Sports 105.1 interviewed Tigers pitcher Rick Porcello during the Drew & Marc show to promote "Strike Out Duchenne." The charity initiative involved Porcello matching every dollar donated to Team Joseph's fight against the degenerative disease up to \$20,000.



## **Section V - Public Service Announcements Summary**

During the three-month period ending September 30, 2014. WMGC-HD1 aired the following Public Service Announcements.

<b>Adoption</b>	<b>41</b>
<b>Drunk Driving</b>	<b>11</b>
<b>Energy</b>	<b>33</b>
<b>Fatherhood Involvement</b>	<b>11</b>
<b>Financial Literacy</b>	<b>35</b>
<b>Hunger prevention</b>	<b>15</b>
<b>Job Training</b>	<b>5</b>
<b>Recycling</b>	<b>59</b>
<b>Tet and Driving</b>	<b>17</b>
<b>United Way</b>	<b>14</b>
<b>American Red Cross</b>	<b>102</b>
<b>Peace Corps</b>	<b>158</b>
<b>Project Hope</b>	<b>16</b>
<b>RADD</b>	<b>144</b>
<b>Stand up to cancer</b>	<b>5</b>
<b>St Jude Children's Hospital</b>	<b>140</b>
<b>Total</b>	<b>806</b>