

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR STATION WMGC-FM
1st QUARTER, 2024
January 1st THROUGH March 31st**

ISSUES OF CONCERN TO THE STATION
WMGC-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FIRST-QUARTER, 2024

1. FINANCE
2. LOCAL NEWS
3. LAW ENFORCEMENT
4. MICHIGAN POLITICS
5. ICON TRIBUTE
6. DETROIT POLITICS
7. WOMEN'S HEALTH
8. CURRENT EVENTS
9. SOCIAL JUSTICE
10. NATIONAL POLITICS
11. LOCAL POLITICS

PUBLIC AFFAIRS PROGRAMS

WMGC PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

Inside Detroit (Sunday – 6:00 a.m. – 7:00 a.m.)

Mildred Gaddis Show: Locally-produced Public Affairs Recap Show aired Saturday mornings focusing on Metro Detroit issues such as Detroit policies, homelessness, victories, and defeats.

FIRST QUARTER 2024

INSIDE DETROIT

January 7th, 2024

TIME: 6:00am – 7:00am

TOPIC: FINANCE

LENGTH: 15 Minutes

Mildred Gaddis interviewed Aaron Sanders, President and owner of Key Financial Solutions. They discussed that listeners need to know to get ready for the 2024 tax season. Sanders explained the government has announced new tax incentives for entrepreneurs and gig workers. Listeners called in for more information regarding the tax incentives

TOPIC: LOCAL NEWS

LENGTH: 20 Minutes

Mildred Gaddis Michigan Congressman Johnathon Kinloch. They discussed the report of 20-30 pro-Palestinian protesters, seemingly barging their way into a private holiday party held by the 13th Congressional District. Kinloch explained the protesters were there to confront Rep. Shri Thanedar over his support of Israel. Kinloch also shared a Detroit activist was attacked during the protest and sent to the hospital. He also shared that no arrests have been made. Mildred highlighted the group was reportedly a part of the Palestinian Youth Movement and Party for Socialism and Liberation. Listeners called in to weigh their opinions on the topic.

TOPIC: LAW ENFORCEMENT

LENGTH: 20 Minutes

Mildred Gaddis shared a report of Detroit Police Chief James White's statements of him not agreeing with the Detroit Police Board of Commissioners. Mildred explained the board proposed a city ordinance that would require the release of police body cam footage to the public. She shared White did not agree, stating that some things cannot be disclosed. Listeners called in to weigh their opinions on the viral topic.

INSIDE DETROIT

January 14th, 2024

TIME: 6:00am – 7:00am

TOPIC: MICHIGAN POLITICS

LENGTH: 15 Minutes

Mildred Gaddis interviewed Detroit City Clerk Janice Winfrey. They discussed what Detroiters need to do to prepare for the upcoming Presidential Primary elections. Mildred highlighted that Winfrey has been in the position of clerk since 2006 and established a precedence in the election community. Listeners called in with questions for Clerk Winfrey.

TOPIC: FINANCE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. Mildred highlighted that Liddell would join the show every Sunday for the segment titled “Your Money Matters”. They discussed the steps listeners need to take to prepare for retirement. Several listeners called in with questions.

TOPIC: LAW ENFORCEMENT

LENGTH: 15 Minutes

Mildred Gaddis interviewed Warren Police Commissioner Bill Dwyer. They discussed Dwyer’s push for the legislature to change the law to enforce a mandatory two-year sentence for those who flee the police. Mildred explained that this stems from a police chase that turned fatal. Dwyer explained the chase reached speeds of 50 to 60 MPH as the driver cut through grass and parking lots. Listeners called in to weigh their opinions on the controversial topic.

INSIDE DETROIT

January 21st, 2024

TIME: 6:00am – 7:00am

TOPIC: ICON TRIBUTE

LENGTH: 15 Minutes

Mildred Gaddis shared with listeners clips of interviews highlighting Martin Luther King, Jr. Day. She also shared excerpts of some of his most famous speeches. Listeners called in to share their plans to celebrate the day and what free events were happening around the city.

TOPIC: FINANCE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they continue to discuss the importance of planning for your retirement and what steps listeners need to take to get there. Listeners called in with questions for Liddell.

TOPIC: MICHIGAN POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed Michigan House Speaker Joe Tate. They discussed the 2024 agenda for Michigan Democrats. Tate highlighted the strides the party has made in the state, including some ground-breaking bipartisan legislation that was passed. Mildred commended Tate for his work. Listeners called in with questions for Speaker Tate.

INSIDE DETROIT

January 28th, 2024

TIME: 6:00am – 7:00am

TOPIC: DETROIT POLITICS

LENGTH: 25 Minutes

Mildred Gaddis interviewed Detroit City Councilwoman Angela Whitfield-Calloway. They discussed the recent report of the City of Detroit hiring international artists to paint murals throughout the city, while local artists are being left out of the discussion. Mildred highlighted the artists were commissioned by a New York-based nonprofit called Street Art for Mankind. Councilwoman Calloway explained the City Council is for the businesses where these murals were painted, to pay the bill for the work, not the city. Several listeners called in to weigh their opinions on the topic.

TOPIC: FINANCE

LENGTH: 25 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they discussed tips for proper ways to make investments. Mildred highlighted Liddell has been in the financial industry since 1980. Listeners called in with questions for Liddell.

INSIDE DETROIT

February 4th, 2024

TIME: 6:00am – 7:00am

TOPIC: WOMEN’S HEALTH

LENGTH: 20 Minutes

Mildred Gaddis interviewed Kanika Lewis, RN and Nurse Specialist with the Breast and Cervical Cancer Control Navigation Program. They discussed tips for women listeners to adhere to as January is Cervical Cancer Awareness Month. Lewis explained that cervical cancer is the fourth most common cancer in women globally, with over 300,000 deaths in the year 2020 alone. Mildred commended Lewis for her over 15 years of experience in the field and for coming to the show to educate listeners. Listeners called in with questions for Lewis.

TOPIC: FINANCE

LENGTH: 15 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they discussed the differences between a 401k and a Roth/IRA. Mildred highlighted Liddell started

his company in 1990 and can present complex financial information in layman's terms. Several listeners called in with questions for Liddell.

TOPIC: CURRENT EVENTS

LENGTH: 20 Minutes

Mildred Gaddis interviewed Detroit-based artists and muralists Sydney James and Halima Cassells. They discussed the frustrations of Detroit artists not being asked to paint murals in Downtown Detroit. Mildred highlighted Sydney is on the founders of BLKOUT Walls Festival, launched in the North End neighborhood of Detroit and Cassells is the founder and co-director of the Free Market Detroit. Listeners called in to weigh their opinions on the topic.

INSIDE DETROIT

February 11th, 2024

TIME: 6:00am – 7:00am

TOPIC: MICHIGAN POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed Tim Greimel, Mayor of the City of Pontiac. They discussed a new ordinance approved by Pontiac City Council which will hold negligent property owners accountable for mismanagement and protect tenants from substandard living conditions. Mildred highlighted before Greimel took office in 2022, he served as a member of the Michigan House of Representatives.

TOPIC: FINANCE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of "Your Money Matters", they discussed tips and the importance of saving your money in case of emergencies. Several listeners called in with questions for Liddell.

TOPIC: SOCIAL JUSTICE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Macomb County Prosecutor Peter Lucido. They discussed the recent reports of the prosecutor's office beefing up their Hate Crimes Unit by appointing an assistant prosecutor tasked with prosecuting people accused of ethnic intimidation and other related crimes. Lucido explained the unit is being funded by a \$800,000 grant from the Department of Justice's Matthew Shepard and James Byrd, Jr. Hate Crimes Program. He also explained Macomb is one of 16 recipients of the grant. Lucido also explained that most hate crimes happen in schools. Several listeners called in to weigh their opinions on the topic.

INSIDE DETROIT

February 18th, 2024

TIME: 6:00am – 7:00am

TOPIC: NATIONAL POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed political strategist and public relations expert Greg Bowens. They discussed the “Abandon Biden” campaign being organized in several key swing states across the nation. Bowens explained this campaign comes after voters expressed for President Biden to call for a ceasefire amid the war in Israel. Mildred explained that for voters who claim not to like former President Trump, this is not a real option. Listeners called in to weigh their opinions on the topic.

TOPIC: FINANCE

LENGTH: 15 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters” and in honor of Black History Month, they discussed honoring the wealth legacy of several prominent black entrepreneurs throughout history. Mildred explained that she and Liddell would be highlighting black entrepreneurial trailblazers throughout the month of February. Listeners called in to weigh in on the topic.

TOPIC: LOCAL POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed activist Robert Davis. They discussed the recent report of ousted Highland Park Treasurer, Janice Taylor-Bibbs living free off the tax dollars of Highland Park residents in a home that she does not own. They also discussed the ongoing waters bill issue with the city. Several listeners called in to weigh their opinions on the controversial topic.

INSIDE DETROIT

February 25th, 2024

TIME: 6:00am – 7:00am

TOPIC: MICHIGAN POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed Edward Woods III, Executive Director of the Michigan Independent Citizens Redistricting Commission. They discussed the importance of the public hearings where Detroit residents can share their views on which

version of a reconfigured electoral map should be selected to determine boundaries for their voting districts. Mildred explained that as Executive Director, Woods leads the Commission's efforts in documenting its work and facilitating the audit as well as representing the Commission. Listeners called in with questions and to weigh their opinions on the topic.

TOPIC: FINANCE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of "Your Money Matters", they discussed the life of businessman Reginald F. Lewis. Mildred explained he was one of the richest Black American men in the 1980's and the first Black American to build a billion-dollar company, TLC Beatrice International Holdings. Listeners called in to discuss the legacy of Lewis.

TOPIC: NATIONAL POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed 36th District Court Chief Judge Bill McConico. They discussed the legal issues surrounding two cases involving former President Donald Trump. Mildred explained a Manhattan judge ruled Trump broke federal law and ordered the former President and his businesses to pay nearly half a billion dollars and to be barred from doing business with any New York company for three years. They also discussed the ongoing case in Georgia, where Trump and his attorneys are going after Fulton County District Attorney Fani Willis regarding her fitness to try him for his 2020 election tampering case after it was discovered Willis had a relationship with the special prosecutor on the case, Nathan Wade. Several listeners called in to weigh their opinions on the topics.

INSIDE DETROIT

March 3rd, 2024

TIME: 6:00am – 7:00am

TOPIC: MICHIGAN POLITICS

LENGTH: 15 Minutes

Mildred Gaddis interviewed Detroit City Clerk Janice Winfrey. They discussed what Detroiters need to do to prepare for the upcoming Presidential Primary elections. Mildred highlighted that Winfrey has been in the position of clerk since 2006 and established a precedence in the election community. Listeners called in with questions for Clerk Winfrey.

TOPIC: CURRENT EVENTS**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Detroit-based artists and muralists Sydney James and Halima Cassells. They discussed the frustrations of Detroit artists not being asked to paint murals in Downtown Detroit. Mildred highlighted Sydney is on the founders of BLKOUT Walls Festival, launched in the North End neighborhood of Detroit and Cassells is the founder and co-director of the Free Market Detroit. Listeners called in to weigh their opinions on the topic.

TOPIC: FINANCE**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they discussed the differences between a 401k and a Roth/IRA. Mildred highlighted Liddell started his company in 1990 and can present complex financial information in layman’s terms. Several listeners called in with questions for Liddell.

INSIDE DETROIT**March 10th, 2024****TIME: 6:00am – 7:00am****TOPIC: FINANCE****LENGTH: 20 Minutes**

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they discussed the book, Richest Man in Babylon. Liddell shared some excerpts from the book and how listeners can apply it to real-life situations. They also discussed the recent report of Boston’s Reparations Task Force’s announcement of plans to study the city’s role in the transatlantic slave trade. Listeners called in to weigh their opinions on the topics.

TOPIC: DETROIT POLITICS**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Keith Williams, Executive Committee co-chair of the Detroit Reparations Task Force. They discussed the efforts the task force has made to reach their deadline to submit recommendations that would address systemic racism toward Black Detroiters. Mildred highlighted Williams is also the chairman of the Michigan Democratic Black Caucus and ran the campaign that placed the task force on the ballot. Listeners called in to weigh their opinions on the controversial topic.

TOPIC: MICHIGAN POLITICS**LENGTH: 20 Minutes**

Mildred Gaddis held an open-line discussion on the “Uncommitted” campaign that took an unexpected turn during the Presidential Primary Elections. Mildred explained that the campaign brought in over 100,000 votes, with a majority coming from the city of Dearborn. She highlighted this is all in an effort for President Biden to call for a ceasefire in the ongoing war between Israel and Hamas. Several listeners called in to weigh their opinions on the topic.

INSIDE DETROIT**March 17th, 2024****TIME: 6:00am – 7:00am****TOPIC: FINANCE****LENGTH: 15 Minutes**

Mildred Gaddis interviewed Priscilla Perkins, President of the Accounting Aid Society. They discussed the services the Accounting Aid Society provides free of charge to those who qualify. Mildred highlighted Perkins brings more than 20 years of volunteer and professional experience in fundraising, leading teams, and managing efforts supporting underserved populations to her position. Listeners called in with questions for Perkins.

TOPIC: FINANCE**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. They discussed President Joe Biden’s State of The Union Address and the impact of the promises he made will have on listeners’ bottom line. Mildred highlighted Liddell has been in the financial services industry since 1980 and formed his own company in 1990. Listeners called in to weigh their opinions on the topic.

TOPIC: NATIONAL POLITICS**LENGTH: 20 Minutes**

Mildred Gaddis held an open-line discussion for listeners to chime in on various topics. She also discussed the recent report that “Uncommitted” votes risk putting Donald Trump back into office. She shared excerpts from a Detroit Free Press article that explained the importance of voting. Several listeners called in to weigh their opinions on the controversial topic.

INSIDE DETROIT

March 24th, 2024

TIME: 6:00am – 7:00am

TOPIC: NATIONAL POLITICS

LENGTH: 15 Minutes

Mildred Gaddis held an open-line discussion for listeners to chime in on the topic of divisions between President Joe Biden and Israeli Prime Minister Benjamin Netanyahu. She explained tensions rose when the two traded barbs in interviews over Israel's war against Hamas in Gaza. Listeners called in to weigh their opinions on the topic.

TOPIC: NATIONAL POLITICS

LENGTH: 15 Minutes

Mildred Gaddis held an open-line discussion on the recent report that Fulton County Superior Court Judge Scott McAfee ruled that District Attorney Fani Willis can prosecute former President Donald Trump on charges that he interfered with Georgia's 2020 election. Mildred explained this ruling came after the special prosecutor Willis had a romantic relationship with and withdrew from the case. Listeners called in to weigh their opinions on the topic.

TOPIC: FINANCE

LENGTH: 15 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of "Your Money Matters", they discussed chapters 4 and 5 of the book, Richest Man in Babylon. Liddell explained to listeners how they can apply those chapters to their lives. He also shared several wealth management tips. Listeners call in to discuss the topic.

TOPIC: MICHIGAN POLITICS

LENGTH: 15 Minutes

Mildred Gaddis interviewed Michigan Senator Sarah Anthony. They discussed the recent report of Anthony passing legislation that targets predatory payday lending. Anthony explained the reform legislation will limit the interest payday lenders can charge to just 36% annually. Several listeners called in to weigh their opinions on the topic.

INSIDE DETROIT

March 31st, 2024

TIME: 6:00am – 7:00am

TOPIC: FINANCE

LENGTH: 20 Minutes

Mildred Gaddis interviewed Ellis Liddell, CEO and President of ELE Wealth Management. During this segment of “Your Money Matters”, they continued this discussion of the book, Richest Man in Babylon. Liddell also shared wealth management tips for listeners who want to save money for a rainy-day fund. Listeners called in with questions for Liddell.

TOPIC: MICHIGAN POLITICS

LENGTH: 20 Minutes

Mildred Gaddis interviewed David Dulio, Dean of Political Science at Oakland University. They discussed the impact Michigan has in determining the outcome of the Presidential race. Dulio highlighted that Michigan may be in the one state that picks the president, explaining that the one who wins Michigan will be President. Mildred highlighted Dulio teaches courses on campaigns and elections, Congress, political parties, and other areas of American politics. Listeners called in to weigh their opinions on the topic.

TOPIC: CURRENT EVENTS

LENGTH: 20 Minutes

Mildred Gaddis interviewed former educator Domonique Brown. Brown, a U.S. History teacher for 7 years, was fired from her job at Taylor Preparatory High School after parents discovered she was rapping under the name Drippin’ Honey. Brown explained that she felt she was unjustly fired and that she would be suing the school district. Several listeners called in to weigh their opinions on the controversial topic.

WMGC 105.1 PSA Activity

Each of these PSA's aired January 1st, 2024 – March 31st, 2024, between the hours of 12 a.m. - 12 midnight.

Stand up to Cancer:	39	
CDC/Drug Overdose:	25	
CDC/Drug Overdose/Naloxone:		26
Flu Vaccination:	26	
Gun Safety:		27
Lung Cancer:	26	
Susan G. Komen:	26	
US Aging:	24	

TOTAL:	395	
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