

# WMGC-FM-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

January 1 – March 31, 2013

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## **Section I – Community Issues**

WMGC-FM-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending March 31, 2013

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy / Current Affairs**
- 9. Detroit**
- 10. Life in America**

## **Section II – Public Affairs Program Listing**

WMGC-FM-HD1 aired the following public affairs program each Sunday between January 1 and March 31, 2013.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WMGC-FM-HD1 addressed key community issues throughout the three month period ending on March 31, 2013.

### **1. Economy**

**January 6, 6:30 am**

**The Peter Werbe Show**

John Curl, author, *For All the People: Uncovering the Hidden History of Cooperation, Cooperative Movements, and Communalism in America*, discussed the role played by workers in developing alternative methods of production and administration. 25 min.

**January 13, 6:00 am**

**The Peter Werbe Show**

James C. Scott, author, *Two Cheers for Anarchism: On Autonomy, Dignity, and Meaningful Work and Play*, reconfigured the radical philosophy into a way to live peacefully and productively within state society. 25 min.

**January 27, 6:00am**

**The Peter Werbe Show**

Dale Maharidge, co-author, *Someplace Like America: Tales from the New Great Depression*, told of the 30-year project in which he and a photographer have followed working class people and chronicled their lives. 25 min.

**February 24, 6:00 am**

**The Peter Werbe Show** William Hartung, President's Fellow, New School for Social Research, World Policy Institute, evaluated U.S. federal and military budget priorities and their impact on economies like Michigan's. 25 min.

### **2. War and Terrorism**

**January 6, 6:00 am**

**The Peter Werbe Show**

Gareth Porter, an investigative journalist and historian specializing in U.S. national security policy, discussed President Dwight Eisenhower's warning about the "military-industrial complex" on the 50th anniversary of its utterance. 25 min.

**January 20, 6:00 am**

**The Peter Werbe Show**

Nick Turse, author, *Kill anything That Moves: The Real American War in Vietnam*, described the conflict and the disastrous effects it had on both sides. 25 min.

**February 17, 6:30 am**

**The Peter Werbe Show**

Frank Joyce, organizer of a delegation to Vietnam for the 40th anniversary celebration of the signing of the Paris Peace Accords which ended the conflict, described the difference in the country since his first trip there in 1970 and its current relations with the U.S.. 25 min.

**March 24, 6:00am**

**The Peter Werbe Show**

Sam Husseini, communications director, Institute for Public Accuracy, discussed the tenth anniversary of the start of the U.S. invasion and occupation of Iraq. 25 min.

**3. Education / Parenting**

**January 13, 6:30 am**

**The Peter Werbe Show**

Jana Christy and John Seven, authors of the children's book, *A Rule is to Break*, said emphasis has to be on discovery, spontaneity, and joy, rather than strict adherence to discipline. 25 min.

**January 27, 6:30 am**

**The Peter Werbe Show**

Lawrence Blum, author, *High Schools, Race, and America's Future: What Students Can Teach Us About Morality, Diversity, and Community*, described his experiences teaching a high school course on race and racism to an ethnically, racially, and economically diverse group of students in Cambridge, Mass. 25 min.

**February 17, 6:30 am**

**The Peter Werbe Show**

Marjorie Heins, founder, The Free Expression Policy Project and author, *Priests of our Democracy: The Supreme Court, Academic Freedom, and the Anti-Communist Purge*, discussed the history of the McCarthy era and how teachers were driven from their jobs because of their political beliefs. 25 min.

**4. Environment/Energy Issues/Climate Change**

**February 3, 6:00 am**

**The Peter Werbe Show**

Richard Heinberg, author, *Energy: Overdevelopment and the Delusion of Endless Growth*, discussed the growing need for increased energy to fuel the global economy and its unsustainability. 25 min.

**5. Health Care/Health**

**March 10, 6:00 am**

**The Peter Werbe Show**

Barbara Murray, executive director, AIDS Partnership Michigan, discussed the current state of the HIV/AIDS epidemic on the 25th anniversary of the identification of the disease. She advocated numerous prevention steps, talked about the advancement in medical intervention, and urged people to attend the organization's upcoming fundraiser. 25 min.

**March 31, 6:30 am**

**The Peter Werbe Show**

Kathleen Sharp, author, *Blood Feud: The Man Who Blew The Whistle On One of the Deadliest Prescription Drugs Ever*, explained the controversy surrounding Procrit and how that highlights the way Big Pharma and the FDA work with new drugs. 25 min.

## **6. Gender/Racial Issues**

**February 10, 6:00 am**

### **The Peter Werbe Show**

Annie Rachele Lanzillo, author, *L is for Lion: An Italian Bronx Butch Freedom Memoir*, discussed how her ethnic background and family background influenced her sexuality. 25 min.

**February 10, 6:30 am**

### **The Peter Werbe Show**

Jackson Katz, author, *The Macho Paradox: Why Some Men Hurt Women and How All Men Can Help*, talked about how at risk from rape and abuse all women are in this society. He called upon males to take on violence against women as a man's issue and not to remain silent when learning of abuse. 25 min.

**February 24, 6:00 am**

### **The Peter Werbe Show**

Darren Spedale, author, *Gay Marriage: For Better or For Worse? What We've Learned from the Evidence*, reported on his two-year study of same sex marriage in Denmark. He said that the evidence shows that such unions actually strengthen traditional marriages. 25 min.

**March 31, 6:00 am**

### **The Peter Werbe Show**

Cara Hoffman, author, discussed her novel, *So Much Pretty*, which addresses the widespread problem of violence towards women. 25 min.

## **7. Crime/Courts/Justice**

**February 3, 6:30 am**

### **The Peter Werbe Show**

Jay Rosenstein, producer and director of the PBS documentary, *The Lord is Not on Trial Here Today*, discussed the importance of the 1945 Supreme Court decision that set the standard for the "separation of church and state." 25 min.

## **8. Government Policy / Current Affairs**

**January 20, 6:30 am**

### **The Peter Werbe Show**

Chris Carlsson, editor, *Ten Years That Shook the City: San Francisco 1968-78*, described the social, political, and cultural events that defined the era. 25 min.

**July 29, 6:30 am**

### **The Peter Werbe Show**

Matthew Rothschild, editor, *The Progressive Magazine*, spoke about the importance of the late historian, Howard Zinn, in understanding how events past determine the present and the future. 25 min.

## **9. Detroit**

**March 24, 6:30 am**

### **The Peter Werbe Show**

Tom Stephens, National Lawyers Guild attorney, discussed the impact the appointment of an Emergency Financial Manager will have on Detroit. 25 min.

## **10. Life in America**

**March 3, 6:00 am**

### **The Peter Werbe Show**

Gregory D. Sumner, author, *Unstuck in Time: A Journey Through Kurt Vonnegut's Life and Novels*, discussed the impact of the author's writing on American attitudes. 25 min.

**March 3, 6:30 am**

### **The Peter Werbe Show**

John Higgs, author, *I Have America Surrounded - The Life of Timothy Leary*, discussed the life of the LSD guru and his impact on American society. 25 min.

**March 10, 6:00 am**

### **The Peter Werbe Show**

John McMillian, author, *Smoking Typewriters: The Sixties Underground Press and the Rise of Alternative Media in America*, discussed rebel publications of the 1960s shaped opinion of that era, and led to the emergence of today's weeklies. 25 min.

## Section IV – Community/Charity Events/Donations

During the three-month period ending March 31, 2013. WMGC-FM-HD1 created and/or participated in the following public service events and made the following donations in support of each.

- **WMGC-FM Donations January 1 –March 31, 2013**

**Events** – All events are promoted with live/recorded on-air mentions.

- February 23<sup>rd</sup> WMGC's Lisa Jesswein hosted the fashion show for Lupus at the Snowflake Social, which was hosted by the Michigan Lupus Foundation at Twin Lakes Golf & Swim Club in Oakland Township. All of the items on the runway were by exclusive designers from local boutiques and were available for purchase. All proceeds of the event went toward lupus support, education and research to find a cure for the disease.
- WMGC promoted the 25<sup>th</sup> Annual Bowling for Braille Books event at Plaza lanes in Plymouth on March 24<sup>th</sup>. It benefits Seedlings Braille Books for Children, which is a charity that serves children world-wide from offices in Livonia. It's a small group that's used technology to get the cost for braille books down from \$100 to just \$10.