

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR
STATION WMGC
4th QUARTER, 2018
October 1st through December 31st**

ISSUES OF CONCERN TO THE STATION WMGC
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FOURTH QUARTER, 2018

- 1. Health:** Life threatening/chronic and mental illnesses.
- 2. Child Care:** Issues that impact children's health and future.
- 3. Animal Cruelty:** Mistreatment of animals and animal rescues.
- 4. Employment:** Ways to help those having a hard time with employment find jobs.
- 5. Safety:** Helping people find ways to be safe while traveling and in their environment.
- 6. Community:** People making strides to make positive changes in their communities.
- 7. Environment:** Finding ways to reduce, reuse and recycle in our communities.
- 8. Education:** Helping those in need of help with furthering their education.
- 9. Mental Health:** Solutions to help those struggling with mental health issues.

PUBLIC AFFAIRS PROGRAMS

WMGC PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar & Events (Sunday – 6:00 a.m. – 7:00 a.m.)

Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents and discussed upcoming events in the community.

105 Random Acts of Kindness (Weekdays - 3:00 p.m. – 7:00 p.m.)

Gello and Joanna from The Gello Show are hitting the streets of Detroit, volunteering at local schools, kids, charities, and more to help spread kindness throughout Metro Detroit.

Fourth Quarter 2018

ISSUE: Community

105 Random Acts of Kindness

October 3, 2018

Gello and Joanna helped out at the Grace Centers of Hope Thrift Store sorting through clothes.

105 Random Acts of Kindness

October 10, 2018

Gello and Joanna volunteered at Charity Music to help with cleaning some instruments and organizing old records.

Detroit Community Calendar

October 21, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Sarah Lee Gossett Parrish, an attorney who maintains a civil litigation practice and is admitted to practice in Oklahoma and Texas. With the upcoming midterm elections, the different positions of pro-cannabis states and the federal government are causing a lot of issues that still must be resolved. The November 6 elections have legalizing cannabis in several states, such as Michigan, North Dakota, Utah and Missouri. If all four states vote for legalization, cannabis would be legal for recreational use in 11 states and the District of Columbia and would be legal for medical use in 33 states. Raquel Litteral informs us on upcoming events including the Woodhaven's Monster Mash 5K Run/Walk, Pins for Kids, and the 30th Annual River Rhythm Gala.

105 Random Acts of Kindness

October 23, 2018

Gello and Joanna spent the day at The Ray of Hope Day Center helping get their office work complete.

Detroit Community Calendar

October 28, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Andrea Schnorr, Regional Marketing Communications Director for the Michigan March of Dimes about the health of babies in the U.S. continuing to worsen. Michigan's grade stays at a "C" as state preterm birth rates increase to 10.2 percent. Detroit gets an "F" with the highest preterm birth rate among major U.S. cities. For the third year in a row, more U.S. babies were born too soon with serious risks to their health. In Michigan, the rates of babies that are born too soon (before 37 weeks of pregnancy) vary across population, with racial disparities and access to care as leading factors in premature births. A new program has been launched by the March of Dimes and health partners in Michigan, and Detroit, in particular, to address these inequities. The program is an evidence-based intervention that promotes women's health before they become pregnant. Raquel Litteral informs us on upcoming events including the Woodhaven's Monster Mash 5K Run/Walk, Pins for Kids, and the 30th Annual River Rhythm Gala.

105 Random Acts of Kindness

November 7, 2018

Gello and Joanna had the members of Girlstown in Guiding Harbor in studio for a tour.

105 Random Acts of Kindness

November 11, 2018

Gello and Joanna attended a bowling fundraiser for Let's Go Detroit

ISSUE: Child Care

105 Random Acts of Kindness

October 30, 2018

Gello and Joanna visited St. Vincent & Sarah Fisher Center. They helped prepare for their Halloween event for the kids.

105 Random Acts of Kindness

November 7, 2018

Gello and Joanna went to the Guidance Center to read with children as well as play games and do activities with them.

105 Random Acts of Kindness

November 21, 2018

Gello and Joanna worked with Detroit PAL, calling their volunteers and thanking them for their support.

105 Random Acts of Kindness

November 29, 2018

Gello and Joanna helped prepared for the Children's Leukemia Foundation's Holiday Party by wrapping toys.

Detroit Community Calendar

December 2, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Sarah Lee Parrish, a cannabis industry lawyer and member of the Cannabis Industry Bar Association about the recent legalization of recreational marijuana in the State of Michigan. Parrish believes that the “federal noose” is loosening. The election results meant Michigan joins Colorado, Washington, Alaska, Oregon, Nevada, California, Massachusetts, Maine and Vermont to legalize recreational marijuana.

Detroit Community Calendar

December 16, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Jamie Reynolds, who decided to give back to the community because he saw a need and realized he could help. It started with the creation of his company’s core values and mission statements which both reflected benevolence. It mushroomed from there into raising money for charitable causes such as pediatric brain cancer research, breast cancer, veterans support and multiple sclerosis. Reynolds is a dentist and helps those who are too poor to get dental care and creating scholarships for braces also made the list. Raquel

Litteral informs us on Sure on This Shining Night, an event to help raise funds for Community Food Bank.

Detroit Community Calendar

December 16, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed currency historian Andrew Gause, about the current state of the U.S. economy and the drowning in a sea of debt. Gause says even though it appears the economy is roaring, it's being fueled by borrowing money. He is the author of *The Secret World of Monday* who says Americans are tumbling headlong into record levels of stress. According to Gause, the National debt soars to 22 trillion, the total household debt rises for the 16th straight quarter to 13 trillion dollars. He also says Americans are already starting to feel the effects of living on credit.

Detroit Community Calendar

December 30, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. John G. West, Vice President and Senior Fellow at the Discovery Institute, where he also serves as Associate Director of the Institute's Center for Science and Culture. They discussed the immigration debate, white supremacists, racial profiling and the alt-right movement making race a hot-button topic. He says many Americans are taking a deeper look at race relations and whether we've progressed or regressed as a nation. He shares that a recent NBC News poll showed 64 percent of Americans think racism remains a major problem in society. Raquel Litteral informs us on Saint Charles

Winter Gala, an event that helps homeless and high-risk girls and young women.

Detroit Community Calendar

December 30, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Pegotty Cooper, co-founder of Divorce Coaching, Inc. He says any case settled before the end of 2018 will continue to follow the old rule. But after Jan. 1, 2019 the person paying alimony got to take payments off their income and the person receiving it had to declare alimony as income. Cooper discussed things that might happen if a divorce is rushed, divorce around the holidays and some of the more unusual things he has seen couple fight about.

ISSUE: Health

Detroit Community Calendar

October 7, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Michael Lewis, founder of the Brain Health Education and Research Institute about the prevention and treatment of concussions and head injuries. Lewis outlined the two phases of concussion: The primary injury, where the brain tissues are violently thrown against the inside of the skull. The primary injury changes the way the brain functions and brings about a secondary injury, which can be far more devastating. Out of the 3 to 4.5 million concussions per year, nearly 2 million are children aged nineteen or younger, who are treated in emergency rooms for sports and

recreational-related head trauma. Raquel Litteral informs us on upcoming events including the 19th Annual Solutions for Family Caregivers Expo, Woodhaven's Monster Mash 5K Run/Walk, and the Love, Laughter & Lunch-Hope Rocks by Children's Leukemia Foundation of Michigan.

Detroit Community Calendar

October 14, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Kenneth Davin Fine a gastroenterologist about gluten sensitivity. Fine is a pioneer in discovering and diagnosing the problems with gluten, and brought gluten sensitivity to the public consciousness more than 20 years ago. He says during those early years, gluten-sensitive patients usually experienced significant improvement in their health when they were on a gluten-free diet but his patients have told him in recent years they have seen fewer improvements. Dr. Fine also says products can now be labeled gluten free, even if that food contains up to 20 parts per million of gluten and that a little gluten can go a long way in the reactions of the most active immune systems. Raquel Litteral informs us on upcoming events including the 19th Annual Solutions for Family Caregivers Expo, Woodhaven's Monster Mash 5K Run/Walk, and Pins for Kids.

Detroit Community Calendar

October 14, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Ramon Duran, DDS about the trend of going outside of the U.S. for dental care, due to it being less expensive.

He says it requires a great deal of research because there are good dentists and bad dentists and every country has a different reputation for dental work. Duran also says major dental work is very expensive in the U.S. and visiting a dentist in another country can save Americans over 70 percent on procedures such as crowns and root canals, according to medical publisher Patients beyond borders. A dental vacation that combines reasonable cost, great quality and no complications

Detroit Community Calendar

October 21, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Shab Krish, author and researcher about a lack of sleep being a more serious problem than realized. More than one-third of American adults don't get enough sleep on a regular basis, according to the Centers for Disease Control. This causes irritability, drowsiness and a weakened immune system. Krish is the author of *Restore Your Rest: Solutions for TMJ and Sleep Disorders*. Lack of sleep can decrease your mental acuity, disrupt natural hormone levels, and lead to a variety of significant mental health problems. Kish offered suggestions for stress relief and better sleep to become a more productive person.

Detroit Community Calendar

October 28, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Dennis Schimpf, a plastic surgeon about a study where many Americans don't like how they look, but the quest

for beauty if more than skin deep. The study was conducted at Chapman University and published in the journal “Body Image” and found that about one half of women and men were not satisfied with their appearance. Schimpf says many people cite being overweight as their main appearance issue, others are frustrated by general aging. Schimpf is the author of “Finding Beauty: Think See and Feel Beautiful.” He says not everyone needs plastic surgery nor is it going to fix every person’s life.

Detroit Community Calendar

November 18, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Earl Mindell, acclaimed nutritionist and internationally recognized expert on nutrition, vitamins, amino acids and herbal remedies and author of 63 health-related books. He says we are killing ourselves in this country with what we are eating, and snacking is the big killer, “Look at our grocery store aisles – it’s almost all junk.” Mindell says proper nutrients and anti-oxidants can protect against diseases and improve brain function. He says most health problems in America are directly related to it, and that if we could change that one thing we could close most of the hospitals. Raquel Litteral informs us on upcoming events including the 8th Annual Tux & Chucks Charitable Fundraiser, Holiday Luncheon and Boutique, and the Cheers Gala.

Detroit Community Calendar

November 25, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Cass Ingram, a nutritional physician who received a B.S. in biology and chemistry from the University of Iowa and a D.O. from the University of Osteopathic Medicine and Health Sciences in Des Moines, Iowa. They discussed how to learn to fight flu and colds naturally with help from your kitchen pantry. He suggests skipping expensive drugstore remedies. Ingram is North America's leading expert on wild medicinal spices, like wild oregano and other germ-fighting aromatic spices. Whether we are battling a wintertime runny nose, congestion, cough, cold, sneezing, sore throat or general body aches, he offers many tips and suggestions in his book, "The Cure is in the Cupboard." Raquel Litteral informs us on upcoming events including the Detroit Jingle Bell Run, NKFM 13th Annual Kidney Ball, and the Angel Heart Christmas Charity Ball.

Detroit Community Calendar

November 25, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed health and wellness expert Dr. Julia Gatza, who shared her seven tips for surviving this holiday eating season. She offers a course in healthy holiday eating. Gatza offers that eating only when you're hungry as a solution as well as not mixing food types, try to avoid stress eating, and to chew 22 times, including protein drinks. Dr. Gatza also says don't eat overly-cooked or overly-processed foods and to give your food a background check. Using spices and natural

digestive aids to help break down what we eat. She talked about eating to survive vs. eating to thrive.

Detroit Community Calendar

December 2, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Larry Nassar sexual abuse survivor Rachel Denhollandar. Nassar is spending the rest of his life in prison, after being found guilty of abusing hundreds of young athlete at Michigan State University and on the U.S. Olympics gymnastic team. They discussed a new podcast called Believed, as many of these women were not believed when they came forward to report the abuse. She is also part of Wayne County Safe, which was formed after Nassar's guilty verdict. WC Safe provides a safe, quiet, confidential environment with specially-trained Forensic Examiner in order to provide medical examinations and forensic evidence collection for rape victims. Raquel Litteral informs us on WCSX, WMGC, and WRIF charity bell ringing events as well as Woodhaven's annual Christmas tree lighting.

Detroit Community Calendar

December 9, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Cass Ingram about how to fix their wintertime ailments naturally with medicinal kitchen spices. Ingram is North America's leading expert on wild medicinal spices, who and is author of his newly updated book, The Cure is in the Cupboard. He gives advice on how to quickly nurse yourself back to health using the power of wild oregano and other germ-fighting aromatic spices. Dr.

Cass Ingram is a nutritional physician who received a B.S. in biology and chemistry from the University of Northern Iowa (1979) and a D.O. from the University of Osteopathic Medicine and Health Sciences in Des Moines, IA (1984). Dr. Ingram has since written over 20 books on natural healing. He has given answers and hope to millions through lectures on thousands of radio/TV shows. Raquel Litteral informs us about community event Wyandotte Rockin' NYE party as well as Jurassic Night to Take a Bite out of Hunger presented by Gleaners Community Food Bank.

Detroit Community Calendar

December 9, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Health and Wellness expert Dr. Julie Gatzka is a frequent guest on the Detroit Community Calendar. She joins us this week to talk to Juline Jordan about surviving the holiday “eating season and how we can prevent ourselves from overeating during the holidays. Dr. Gatzka says now is the time for us to get a quick crash course in Healthy Holiday Eating 101.

Detroit Community Calendar

December 23, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Gene Richard Moss, a physician and board-certified who believes there is a middle ground on healthcare reform that would maintain the single-payer system, yet keep the private sector competition. He says I would rely more on the science of human behavior than the political divisions that have rocked the

healthcare debate. Under the Dr. Moss envisions, a board of healthcare experts would determine what basic services are provided to the public and could modify on an annual basis. Raquel Litteral informs us on Empty Bowls Detroit Eastern Market 2019, a community event that is aimed to help stop hunger in Detroit.

Detroit Community Calendar

December 23, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Andrew Salisbury, a nutritionist who believes the right coffee is one of the easiest things you can do to improve your health. Salisbury began learning about coffee and its health benefits a few years ago when his wife started to experience debilitating fatigue and struggled to perform her daily activities. Just to get through day, his wife began drinking several cups of coffee and discovered it was helping her and didn't want to give it up. Intrigued, the couple contacted Vanderbilt University Institute of Coffee Studies and discovered that coffee is one of the healthiest "foods" in the Western diet.

ISSUE: Environment

Detroit Community Calendar

November 18, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Environmental expert Hal Harvey about the huge victory for clean energy in the Michigan Midterm elections. Governor-elect Gretchen Whitmer ran on her commitment to joining

other states in the U.S. Climate Alliance, 100% clean energy, and her plan to establish an office to provide state support and assistance for the reduction of greenhouse gas emissions, renewable energy and energy efficiency and climate adaptation and resiliency at the local level. Juline and Hal Harvey discussed his desire to help make this happen and how Michigan can get there. He wrote the first guide for government officials to determine how specific policies can create a sustainable future.

ISSUE: Mental Health

Detroit Community Calendar

November 11, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Tom Corner, a writer and visionary leader, who is a motivated professional with a lifetime of experience in the people business. His focus is on physical and mental health, nutrition counseling and spiritual and meditative arts. They discussed having harmonious holidays, especially since domestic violence increases, political arguments become heated and the added stress some people feel to create a perfect celebrating can sometimes make everything worse. He also adds that since some family members don't see each other except during the holidays, they may want to revisit old arguments and settle old scores. Corner offers that often times we wait for our tomorrows to celebrate our yesterdays, so why not now. Why not celebrate what we have today, and that our true strength lies in love and forgiveness. Raquel Litteral informs us on upcoming events

including the 30th Annual River Rhythm Gala, Comedy Dogstravaganza, and the 8th Annual Tux & Chucks Charitable Fundraiser.

Detroit Community Calendar

November 11, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Aime Cabo Nikolov. Bachelor of Science in nursing and author of Love is the Answer, God is the Cure. They discussed putting a tragic past behind you and overcoming your pain. Nikolov endured her own share of tragedy and pain as a child and teenager physical abuse by family members. She battled poverty and addiction. Her daughter had similar life experience, having been physically assaulted by a boyfriend, ending up in a coma for a very long time. She says the first thing to overcome tragedy is to learn to love yourself unconditionally. She was able to overcome the pain of her youth and is now married with three children.

ISSUE: Employment

Detroit Community Calendar

November 4, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Peter J. Strauss an attorney, entrepreneur and founder and managing member of the Strauss Law Firm, about employers and employees inspiring each other to greatness and success. They discussed having the right team members around you, making sure it's not all full of "yes" people or contrarians, and a healthy dose of people who can help push you to greater heights. Strauss cites

a study that found that athletes were able to push themselves harder when they had someone harder when they had someone to race against. He added that entrepreneurs need someone to put their feet to the fire to show them that if they do not achieve something, their wingman will.

ISSUE: Safety

Detroit Community Calendar

November 4, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Laura Adams, safety analyst at Driversed.com, about safe winter driving tips. This winter, between holiday parties, family get-togethers and out of town travel, it's easy to let things slip. Taking steps to winterize your vehicle and practice safe winter driving, will help keep you on your feet. Adams offered advice on how to stay safe on the road when streets are hazardous and visibility is compromised. She gave tips for winterizing your vehicle, like having the battery checked, making sure wiper blades are replaced, getting the oil changed and more. They also talked about the dangers of distracted driving, especially in winter months, and keeping new drivers safe during their first winter behind the wheel. Raquel Litteral informs us on upcoming events including the Habitat for Humanity Anniversary Gala, Learn To Play Hockey for FREE Day, and the 30th Annual River Rhythm Gala.

ISSUE: Education**Detroit Community Calendar**

October 7, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Professor Paul Hughes, educator and authority on the psychology of how the subconscious mind controls behavior. He developed techniques to help kids and young adults do better in school. Studies have shown that anxiety often affects test performance – sapping retention, reducing self –confidence and causing students to perform below their abilities. Poor performance can affect their college and career opportunities. Repeated failure on exams triggers self-criticism by students that programs the same poor results over and over. Professor Hughes developed the minutes-a-day reading exercise that reprograms students with positive beliefs and expectations that trigger dramatic improvement in grades.

ISSUE: Animal Cruelty**105 Random Acts of Kindness**

December 12, 2018

Gello and Joanna walked dogs at the Do Only Good Animal Rescue.

PSA ACTIVITY

Each of these PSA's aired October 1, 2018 - December 31, 2018
between the hours of 12am and 12am.

American Cancer Society	200
Fight Hunger Initiative	120
NAACP	190
Salvation Army	15
Wounded Warrior	198
Total	723