

WMGC-HD1

PUBLIC AFFAIRS QUARTERLY REPORT
July 1 – September 30, 2013

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Section I – Community Issues

WMGC-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending September 30, 2013

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Detroit**
- 8. Current Affairs**

Section II – Public Affairs Program Listing

WMGC-HD1 aired the following public affairs program each Sunday between July 1 and September 30, 2013.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

Section III – Public Affairs Programming Summary

Below is a summary illustrating how WMGC-HD1 addressed key community issues throughout the three month period ending on September 30, 2013.

1. Economy

July 14, 6:00 am

The Peter Werbe Show

Brian Miller, co-author, *The Self-Made Myth: And The Truth About How Government Helps Businesses and Individuals Succeed*, discussed the false claim that business success is the result of heroic individual effort with little or no outside help. 25 min.

2. War and Terrorism

August 4, 6:00 am

The Peter Werbe Show

Norman Solomon, of the Institute for Public Accuracy, discussed the implications of the Bradley Manning Wikileaks trial. RootsAction.org is sponsoring a petition to nominate Manning for the Nobel Peace Prize. 25 min.

3. Education / Parenting

July 21, 6:30 am

The Peter Werbe Show

Carolyn Raffensperger, director, Science and Environmental Health Network, described how current laws regarding ecology, written decades ago, are inadequate for a globalized economy, and suggested a new framework based on the Precautionary Principle for teaching in colleges. 25 min.

4. Environment/Energy Issues/Climate Change

July 21, 6:00 am

The Peter Werbe Show

John H. Hartig, Refuge Manager, International Wildlife Refuge, told how the Detroit River has improved such that fish and bird species that have missing for decades are returning. 25 min.

July 28, 6:30 am

The Peter Werbe Show

James Gustave Speth, Yale University dean and author, *The Bridge at the Edge of the World: Capitalism, the Environment, and Crossing from Crisis to Sustainability*, discussed the ecological, social and political crises the planet faces, and said his organization, 1 Sky, is addressing them with solutions. 25 min.

5. Health Care/Health

July 7, 6:00 am

The Peter Werbe Show

Irving Kirsch, author, *The Emperor's New Drugs: Exploding the Antidepressant Myth*, examined whether the drugs for depression are effective. 25 min.

6. Gender/Racial Issues

July 7, 6:30 am

The Peter Werbe Show

Beverly Bell, author, *Fault Lines: Views Across Haiti's Divide*, discussed the country's terrible earthquake tragedy and the social forces which made it even more devastating. 25 min.

August 4, 6:30 am

The Peter Werbe Show

Minky Worden, author, *The Unfinished Revolution: Voices from the Global Fight for Women's Rights*, explained areas of success and problems in securing full rights for women. 25 min.

7. Detroit

July 14, 6:00 am

The Peter Werbe Show

Armando Delicato and Elias Khalil, authors, *Detroit's Cass Corridor*, discussed the important of the area to the city's arts and politics. 25 min.

8. Current Affairs

The Peter Werbe Show

July 21, 6:00 am

Ed Sanders, author, *Fug You: An Informal History of the Peace eye Bookstore, the Fug You Press, The Fugs, and Counterculture on the Lower East Side*, discussed how his personal history intersected with the political and cultural events of the 1960s. 25 min.

Section IV –Public Service Announcements

WMGC ran PSA campaigns for the following causes in the period ending September 30:

205 PSAs for the Peace Corps of :15, :30, and :60 duration.

Section V – Community/Charity Events/Donations

During the three-month period ending September 30, 2013. WMGC-HD1 created and/or participated in the following public service events and made the following donations in support of each.

Paws At The Hill

WMGC, along with each of our GMD sister stations, teamed up with Pet Supplies Plus and Nestle Purina to help promote the “Paws at the Hill” pet event and fundraiser on Saturday July 27th at Freedom Hill Park. WMGC ran a significant number of public service announcements, promos, liners, web and onsite appearance encouraging people to come out to the event and also donate. Over twenty shelters and rescues were on site and were able to find loving homes for many of the adoptable pets.

A total of \$750 was donated to the Michigan Animal Adoption Network our main charity.