

# WMGC-HD1

## PUBLIC AFFAIRS QUARTERLY REPORT

April 1 – June 30, 2014

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## **Section I – Community Issues**

WMGC-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending June 30, 2014

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy**
- 9. Detroit**
- 10. Current Affairs**

## **Section II – Public Affairs Program Listing**

WMGC-HD1 aired the following public affairs program each Sunday between April 1 and June 30, 2014.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WMGC-HD1 addressed key community issues throughout the three month period ending June 30, 2014.

### **1. Economy**

**April 20, 6:30 am**

**The Peter Werbe Show**

Melvin Goodman, author, *National Insecurity: The Cost of American Militarism*, discussed how ceding foreign policy decisions to the Pentagon has led to wars rather than diplomacy, and that the military/industrial complex has distorted the economy. 25 min.

**April 27, 6:00 am**

**The Peter Werbe Show**

George Caffentzis, co-editor of *The Debt Resisters' Operations Manual*, said much of the staggering debt Americans suffer is illegitimate and offered strategies, both individually and politically to address the issue. 25 min.

**April 27, 6:30 am**

**The Peter Werbe Show**

Chris Rhomberg, author, *The Broken Table: The Detroit Newspaper Strike and the State of American Labor*, recounted the labor dispute between the city's daily papers and its unions and what it portends for workers. 25 min.

**May 25, 6:30 am**

**The Peter Werbe Show**

John Curl, author, *For All the People: Uncovering the Hidden History of Cooperation, Cooperative Movements, and Communalism in America*, discussed the role played by workers in developing alternative methods of production and administration. 25 min.

### **2. War and Terrorism**

**April 6, 6:00 am**

**The Peter Werbe Show.**

Novelist Mike Bond's latest thriller, *House of Jaguar*, is set in Guatemala during the worst years of the death squad reign and tells the story of U.S. complicity echoing the author's own experiences there as a reporter during the 1980s. 25 min.

**April 13, 6:30 am**

**The Peter Werbe Show**

Bruce Dancis, author, *Resister: A Story of Protest and Prison During the Vietnam War*, talked about how his resistance to the military draft led to his imprisonment during the U.S. conflict in Indochina. 25 min.

**May 11, 6:30 am**

**The Peter Werbe Show**

Larry Hancock, co-author, *Shadow Warfare: The History of America's Undeclared Wars*, described the history of U.S. covert warfare and how it often creates a blow-back which only increases the problem. 25 min.

**June 8, 6:30 am**

**The Peter Werbe Show**

William Hartung, director of Arms and Security Project at the Center for International Policy, discussed the implications of the proposed 2015 Pentagon budget and the impact it will have on cities like Detroit. 25 min

**3. Education / Parenting**

**April 13, 6:00 am**

**The Peter Werbe Show**

Betsy Leondar-Wright, author, *Missing Class: Strengthening Social Movement Groups by Seeing Class Cultures*, described how teaching about cultural differences can improve effectiveness in organizations advocating social change. 25 min

**May 25, 6:00 am**

**The Peter Werbe Show**

Laurence Bergreen, author, *Columbus: The Four Voyages*, discussed the iconic explorer's career including his several trips from Europe that began the colonization of the New World and what implication they had for history. 25 min.

**June 8, 6:00 am**

**The Peter Werbe Show**

James C. Scott, author, *Two Cheers for Anarchism: On Autonomy, Dignity, and Meaningful work and Play*, reconfigured the radical philosophy into a way to live peacefully and productively within state society. 25 min

**June 15, 6:30 am**

**The Peter Werbe Show**

Lawrence Blum, author, *High Schools, Race, and America's Future: What Students Can Teach Us About Morality, Diversity, and Community*, described his experiences teaching a high school course on race and racism to an ethnically, racially, and economically diverse group of students in Cambridge, Mass. 25 min.

**4. Environment/Energy Issues/Climate Change**

**May 18, 6:00 am**

**The Peter Werbe Show**

Paul R. Ehrlich, co-author, *Hope on Earth*, discussed the challenges to our civilization that extreme climate change will bring and what we need to do to avert catastrophe. 25 min.

**May 18, 6:00 am**

**The Peter Werbe Show**

Doug Peacock, author, *In the Shadow of the Sabertooth: A Renegade Naturalist Considers Global Warming, the First Americans and the Terrible Beasts of the*

*Pleistocene*, said today's climate change is similar to what the earliest people on the North American continent faced, and their adaptive reaction bears lessons for us. 25 min.

## **5. Health Care/Health**

**April 6, 6:30 am**

### **The Peter Werbe Show.**

Dr. Margaret Flowers, pediatrician and co-director of ItsOurEconomy.com, was critical of the Affordable Care Act which she says will not improve health care or coverage. 25 min.

**April 20, 6:00 am**

### **The Peter Werbe Show**

Sascha Altman DuBrul, author, *Maps to the Other Side: The Adventures of a Bipolar Cartographer*, and co-founder, The Icarus Project, described his mental health support network, online community, and alternative media project as being by and for people struggling with extreme emotional distress. 25 min.

**June 22, 6:00 am**

### **The Peter Werbe Show**

Marion Nestle, author, *Eat, Drink, Vote*, discussed how food politics determine what we eat and ultimately our health. 25 min.

**June 29, 6:30 am**

### **The Peter Werbe Show**

Dr. Martin Blank, author, *Overpowered: What Science Tells Us About the Dangers of Cell phones and Other Wifi-Age Devices*, discussed the impact on cell physiology of being bombarded continually by electromagnetic radiation from modern devices. . 25 min.

## **6. Gender/Racial Issues**

**June 15, 6:30 am**

### **The Peter Werbe Show**

Lawrence Blum, author, *High Schools, Race, and America's Future: What Students Can Teach Us About Morality, Diversity, and Community*, described his experiences teaching a high school course on race and racism to an ethnically, racially, and economically diverse group of students in Cambridge, Mass. 25 min.

**June 22, 6:30 am**

### **The Peter Werbe Show**

Sarah Erdreich, author, *Generation Roe: Inside the Future of the Pro-Choice Movement*, discussed the attempt of the anti-choice movement to roll back Roe v. Wade. 25 min.

## **7. Crime/Courts/Justice**

**May 4, 6:30 am**

### **The Peter Werbe Show**

Stephen John Hartnett, author, *Executing Democracy: Capital Punishment & the Making of America*, illustrated the interaction of the death penalty and U.S. democracy. One

example was Michigan's constitutional ban on capital punishment which came about following an execution in Detroit. 25 min.

## **8. Government Policy**

**May 4, 6:00 am**

### **The Peter Werbe Show**

Heidi Boghosian, author, *Spying on Democracy: Government Surveillance, Corporate Power, and Public Resistance*, and Executive Director, National Lawyers Guild, spoke about the implications of NSA spying on American democracy and the U.S. Constitution. 25 min.

**June 1, 6:00 am**

### **The Peter Werbe Show**

Joseph Gerson, director of programs, American Friends Service Committee, discussed the implications of U.S. foreign policy of Obama's "pivot toward Asia." 25 min.

**June 1, 6:30 am**

### **The Peter Werbe Show**

Aviva Chomsky, author, *Undocumented: How Immigration Became Illegal*, discussed the history of immigration and the drive toward reform. 25 min.

## **9. Detroit**

**June 29, 6:00 am**

### **The Peter Werbe Show**

Alexander Reid Ross, editor, *Grabbing Back: Essays Against the Global Land Grab*, described the continuing confiscation of land and resources for corporate and state control and profit using Detroit as an example. 25 min.

## **10. Current Affairs**

**May 11, 6:00 am**

### **The Peter Werbe Show**

Laurie Annie Gaylor, co-president, Freedom From Religion Foundation, commented on the U.S. Supreme Court decision allowing prayers to open town meetings. 25 min.

**June 15, 6:00 am**

### **The Peter Werbe Show**

Norman Solomon, executive director, Institute for Public Accuracy, described the formation of ExposeFacts.org, an organization established to encourage whistleblowers to bring forth information on misdeeds by government and corporations. 25 min.

## **Section IV – Community/Charity Events/Donations**

During the three-month period ending June 30, 2014, WMGC-HD1 created and/or participated in the following donations in support of each with on-air mentions.

### **Goodwill Ben & Jerry's Youth Program**

Detroit Sports 105.1's Ryan Ermanni and Rico Beard were guest ice cream scoopers April 8, 2014 at Ben & Jerry's in downtown Detroit. The event helped promote Goodwill and Ben & Jerry's Youth Program, which assists at-risk teens with employment training and opportunity.

### **Jake Long Interview to Benefit North Star Reach**

Drew Lane and Marc Fellhauer interviewed former Michigan football player Jake Long to promote his involvement with North Star Reach. The organization is a camp to help children facing serious and life-threatening conditions. Long donated \$1 million to the camp.

### **Tip A Tiger**

Detroit Sports 105.1 helped promote Tip A Tiger, June 5 at CJ Mahoney's in Troy, MI. The event featured select Detroit Tigers players serving drinks while collecting tips. All proceeds benefitted the Tigers Foundation, which enhances lives through the game of baseball with a focus on youth, education and recreation. Afternoon hosts Drew Lane and Marc Fellhauer broadcasted live from CJ Mahoney's. Over \$23,000 was raised at the event.

### **Matt Dery Golf Outing**

Detroit Sports 105.1 hosted the first annual Matt Dery Golf Outing June 9 at Twin Lakes Golf & Swim Club in Oakland Charter Township. Over 100 golfers participated with a portion of the proceeds benefiting the Ted Lindsay Foundation. The organization raises awareness and funds to battle autism. Ryan Ermanni and Rico Beard broadcasted live from Twin Lakes during the event.

### **Mateen Cleaves' 1 Goal, 1 Passion Basketball Camp**

Detroit Sports 105.1's Drew Lane and Marc Fellhauer interviewed former Michigan State basketball player Mateen Cleaves June 26 to promote his "1 Goal, 1 Passion" basketball camp August 5-7 in Flint. The three-day event offers nutrition, self-esteem tips, and character development techniques in addition to basketball drills and games.



## Section V - Public Service Announcements Summary

During the three-month period ending June 30, 2014. WMGC-HD1 aired the following Public Service Announcements.

ST Jude Children's Hospital	276
RADD (recording artist and athletes against drunk driving)	212
Peace Corps	245
MSBL Men's Senior baseball League	22
American Red Cross	99
AD Council (by product)	
Adoption (Adopt US Kids)	67
Community Engagement (United Way)	118
Drunk Driving Prevention (NHTSA)	12
Energy Efficiency (US department of Energy)	80
Fatherhood Involvement (US Depart. Health/Human service)	30
Financial Literacy (American institute of CPAs)	17
Hunger Prevention (feeding America)	20
Recycling (keep America Beautiful)	91
Text and driving Prevention (Nat'l highway traffic safety ad)	8
<b>Total</b>	<b>1297</b>