

WMGC-FM-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

October 1 – December 31, 2014

Report Contents

- Section I - Top Community Issues.**
- Section II - Public Affairs Programs; Listing/Descriptions.**
- Section III - Public Affairs Programming Summary.**
- Section IV - Community and Charity Events.**
- Section V - Public Service Announcements.**

Placed in Public File: January 10, 2015

Section I – Community Issues

WMGC-FM-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending December 31, 2014

- 1. Jobs/Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy**
- 9. Detroit**
- 10. Current Affairs**

Section II – Public Affairs Program Listing

WMGC-FM-HD1 aired the following public affairs program each Sunday between October 1 and December 31, 2014.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-FM-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WMGC-FM-HD1 addressed key community issues throughout the three month period ending December 31, 2014.

1. Economy

October 12, 6:00 am

The Peter Werbe Show

Frithjof Bergmann, professor of philosophy emeritus, University of Michigan, discussed his proposals for re-imagining work and culture as a way to deal with our current crises. 25 min.

December 21, 6:30 am

The Peter Werbe Show

Richard Swift, author, *S.O.S.: Alternatives to Capitalism*, says the current system has played itself out and needs to be replaced with institutions which guarantee economic stability and ecological sanity. 25 min

2. War and Terrorism

October 5, 6:00 am

The Peter Werbe Show

David N. Gibbs, author, *Do No Harm: Humanitarian Intervention and the Destruction of Yugoslavia*, talked about the history of NATO and its role in the crisis in Ukraine. 25 min

October 26, 6:00 am

The Peter Werbe Show

Reese Erlich, author, *Inside Syria: The Backstory of Their Civil War and What the World Can Expect*, described the different factions fighting with and against ISIS and the difficult the U.S. will incur by re-entering the fray. 25 min

November 2, 6:00 am

The Peter Werbe Show

Susan Werbe, Executive Producer, The Great War Theatre Project, explained how the centenary of World War I has meaning within the conflicts of today. 25 min

December 14, 6:00 am

The Peter Werbe Show

David Vine, author of the forthcoming, *Base Nation: How U.S. Military Bases Abroad Harm America and the World*, talked about the new U.S.-led war in Iraq and Syria against the Islamic State (IS) and the impact it will have on prospects for peace and divergence of tax money for war rather than domestic infrastructure. 25 min

3. Health Care/Health

November 30, 6:30 am

The Peter Werbe Show

William Powers, author, *New Slow City: Living Simply in the World's Fastest City*, described how he altered his life to get off the treadmill of work and consumption. 25 min

December 28, 6:00 am

The Peter Werbe Show

Julie Holland, M.D., author, *The Pot Book: A Complete Guide to Cannabis; Its Role in Medicine, Politics, Science, and Culture*, discussed the myths surrounding marijuana usage and how legalization impacts the public. 25 min

4. Gender/Racial Issues

October 19, 6:30 am

The Peter Werbe Show

Katha Pollitt, author, *Pro: Reclaiming Abortion Rights*, asserted that not only does abortion availability give women reproductive choices, it also has an overarching positive effect on society. 25 min.

October 26, 6:30 am

The Peter Werbe Show

Gerald Horne, author, *The Counter-Revolution of 1776: Slave Resistance and the Origins of the United States of America*, said that revolt of the British colonies was mostly motivated to assure the maintenance of slavery. 25 min

5. Crime/Courts/Justice

October 12, 6:30 am

The Peter Werbe Show

Seth Rosenfeld, author, *Subversives: The FBI's War on Student Radicals, and Reagan's Rise to Power*, told the story of Berkeley, Calif. Free Speech Movement, and how government misconduct fed the political fortunes of the future president. 25 min

December 14, 6:30 am

The Peter Werbe Show

Dawn Paley, author, *Drug War Capitalism*, explained how U.S. policy is more about social, economic, and territorial control than it is about suppressing narcotics. 25 min

November 30, 6:00 am

The Peter Werbe Show

David Bacon, author, *The Right to Stay Home*, discussed President Obama's executive order allowing certain undocumented immigrants to remain in the U.S. 25 min

6. Government Policy

October 6, 6:00 am

The Peter Werbe Show

Thaddeus Russell, author, *A Renegade History of the United States*, discussed how American history was often shaped by those considered to be the lower orders, rather than great men. 25 min.

November 23, 6:00 am

The Peter Werbe Show

Mike Bond, author, *The Tibetan Cross*, returned with another thriller, this time with a tale about an American climber in the Himalayas who stumbles on a shipment of backpack nuclear weapons being smuggled by the CIA into Tibet. 25 min.

December 7, 6:00 am

The Peter Werbe Show

Peter Kornbluh, of the National Security Archive and author, *Back Channel to Cuba, The Hidden Story of Negotiations Between Washington and Havana*, detailed how every president since Kennedy has tried to cut deals with the Cuban government to normalize relationships. 25 min.

December 21, 6:00 am

The Peter Werbe Show

Ray McGovern, former CIA analyst, discussed the Senate Intelligence Committee's report on torture. 25 min.

7. Detroit

November 2, 6:30 am

The Peter Werbe Show

Alan Snitow, co-director, *Thirst*, a PBS Point of View documentary, discussed how popular opposition to the privatization of water in India, Bolivia, and Stockton, Calif., has implications for Detroit's water crisis. 25 min.

November 16, 6:00 am

The Peter Werbe Show

Steve Early, author, *Save Our Unions: Dispatches from A Movement in Distress*, discussed how the demise of unions effects the wages and benefits of all working people using Detroit as a prime example. 25 min.

8. Current Affairs

October 5, 6:30 am

The Peter Werbe Show

Robert Jensen, Professor of Journalism, University of Texas at Austin, and author, *Arguing for Our Lives: A User's Guide to Constructive Dialog*, said we live in a time of anxiety, and it's essential that we are able to think and communicate clearly. 25 min.

December 28, 6:30 am

The Peter Werbe Show

An archive show featuring Peter Werbe reporting on his trip to Cuba in 2008, and then commenting on what he said six years ago. 25 min.

9. Education/Parenting

October 19, 6:30 am

The Peter Werbe Show

Jay Gillen, author, *The Roles of Young People in Schools of Poverty*, said that schools in poor districts have failed their students where policing behavior trumps learning.

Among other things, he described The Algebra Project in which he is involved which addresses this problem. 25 min.

November 23, 6:30 am
The Peter Werbe Show

Robert Freeman, author, *The Crisis of Classical Music in America*, talked about the over-supply of classically trained musicians competing for fewer career positions. 25 min.

10. Environment

November 9, 6:00 am
The Peter Werbe Show

Michael Klare, author, *The Race for What's Left: The Global Scramble for the World's Last Resources*, says oil and gas have suddenly become abundant and affordable through fracking and oil shale, meaning that carbon based sources will continue to be our major source of energy rather than renewables. 25 min.

November 9, 6:30 am
The Peter Werbe Show

Alan Weisman, author, *Countdown: Our Last, Best Hope for a Future on Earth*, says the population of the planet has way exceeded its carrying capacity. 25 min.

November 16, 6:30 am
The Peter Werbe Show

Mike Bond, author, *The Last Savanna*, says he used the thriller novel form in his latest book to illustrate the threat to African wildlife from poachers. 25 min.

December 7, 6:30 am
The Peter Werbe Show

Ellis Boal, an attorney with Ban Michigan Fracking, spoke about the dangers to the environment and human health from the oil and gas process known as horizontal fracking. 25 min.

Section IV – Community/Charity Events/Donations

During the three-month period ending December 31, 2014, WMGC-FM-HD1 created and/or participated in the following donations in support of each with on-air mentions.

10 Alarm Chili Challenge

Detroit Sports 105.1 promoted the 10 Alarm Chili Challenge hosted by Fox 2 Detroit's Charlie LeDuff, November 8 at Corktown Tavern. The event raised funds for the Detroit Firemen's Benevolent Fund.

Killer Cares December Event

WMGC-FM hosts Drew Lane and Marc Fellhauer interviewed Matt Riley on 12/8/14 to promote Killer's Christmas, December 11 at Lodge Bar & Grill in Keego Harbor. The event featured celebrity bartenders, which included Drew & Marc, to raise money for the Tom Kowalski Foundation.

Stephen Tulloch's Athletes Adopting Families

Detroit Sports 105.1 promoted Detroit Lions linebacker Stephen Tulloch's "Athletes Adopting Families" event, December 12 at Bistro 82 in Royal Oak. The gala raised funds for Tulloch's Operation 55 and Angels of Hope to assist families affected by cancer. WMGC gave away a pair of tickets to the event and midday host Matt Dery interviewed Tulloch December 9 to promote "Athletes Adopting Families."

Section V - Public Service Announcements Summary

During the three-month period ending December 31, 2014. WMGC-FM-HD1 aired the following Public Service Announcements.

Adoption	7
Energy	6
Fatherhood	3
Financial Literacy	7
Hunger Prevention	7
Recycling	39
American Red Cross	39
Peace Corps	57
Project Hope	42
RADD	57
ST Jude	46
Total	310